Save Students Money
by Rethinking the Textbook
OER, Creative Commons, etc.
We need a new frame:

Save students money

AND

have quality curriculum
Learning is . . .
Textbook prices high

PERCENT CHANGE SINCE 1978 FOR TEXTBOOKS COMPARED TO MEDICAL SERVICES, NEW HOME PRICES AND CONSUMER INDEX

- Educational books (College textbooks)
- Medical services
- New home prices
- Consumer Price Index

SOURCES: BLS, Census Bureau
Direct connection between cost & success

60%+ do not purchase textbooks at some point due to cost

35% take fewer courses due to textbook cost

31% choose not to register for a course due to textbook cost

23% regularly go without textbooks due to cost

14% have dropped a course due to textbook cost

10% have withdrawn from a course due to textbook cost
Follow the money*

*In Idaho: $60,000,000 per year
Objections?
Emerging OER Research

Student perceptions, satisfaction, quality of content.

Overall: Just as good if not better than “traditional” publisher textbooks.

PLUS: Some evidence of better performance, retention, and enrolling in more credits!

Annotated Bibliography: http://openedgroup.org/review
U.S. Department of Education Launches Campaign to Encourage Schools to #GoOpen with Educational Resources

Open Textbook Network Saves Students $1.5 Million, Inspires OER Senate Bill

By Dian Schaffhauser | 10/27/15

Reprimand Upheld for Professor Who Wouldn’t Assign $180 Text
OPEN EDUCATIONAL RESOURCES (OERS): COLLECTIONS & OPEN TEXTBOOKS

This guide explains what Open Educational Resources are and provides examples.

About OERs  Collections & Open Textbooks  Image & Video Resources  Creative Commons  Library Resources and Services

More about OERs

Open Textbooks

Hardcover book cover and pages by Horta Varlan, CC-BY 2.0

What are Open Textbooks?

"Open textbooks are faculty-written, peer-reviewed textbooks that are published under an open license – meaning that they are available free

OER COLLECTIONS & OPEN TEXTBOOKS

Browse OER Collections and Open Textbooks:

Academic Commons - a place for the liberal education community to share articles, case studies, calls for proposals, and calls for participation

BC Open Textbook Project - managed by BCcampus

College Open Textbooks - a project of the Silicon Valley Education Foundation and the Open Doors Group

Cool4Ed - California Open Online Library for Education

Global Text Project - a joint project of the Terry College of Business of the University of Georgia and The Daniels College of Business of the University of Denver. Publishes electronic texts for students in the developing world.

HippoCampus - a free, core academic web site that delivers rich multimedia content--videos, animations, and simulations--on general education subjects to middle-school and high-school teachers and college professors, and their students

http://guides.boisestate.edu/oer/collectionsandopentextbooks
OER Commons is a dynamic digital library and network. Explore open education resources and join our network of educators dedicated to curriculum improvement.

https://www.oercommons.org/
https://www.openstaxcollege.org/books
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<th>Student Learning Outcome</th>
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<th>Content License</th>
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