Create Online Researcher’s Profile to Increase Visibility

Nader Ale Ebrahim
Create Online Researcher’s Profile to Increase Visibility

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

20th September 2017
All of my presentations are available online at: https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation: https://doi.org/10.6084/m9.figshare.5417731.v1 (New version)

6th SERIES OF INTRODUCTORY WORKSHOP ON:
Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD
=======================================
Centre for Research Services
Research Management & Innovation Complex
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Read more:
Abstract

Abstract: Creating and maintaining online profiles will help you to see the impact of your research outputs' on the research community and greater public. Online profiles is an essential tool to disseminate your research and publications. Scholarly identifiers and online profiles like ResearcherID and ORCiD provide a solution to the author ambiguity problem within the scholarly research community. They can also help you to track and measure the impact of your scholarly research publications. Google Scholar also is a popular way to showcase your papers and the citations they’ve received. However, before creating your online profiles you need to prepare your own subject area, research interest, and brand name.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility
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<th>DATE</th>
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<td>23 August 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Where to publish? A Journal selection procedure for receiving the highest citation and impact</td>
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<td>6 September 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Essential steps to write a Bibliometric paper</td>
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<td>Boosting Research Citation and Visibility through Online Profile</td>
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<td>9.00 a.m.—12.00 p.m</td>
<td>Optimize articles for search engine to improve research visibility</td>
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<td>Academic Social Network for Enhancement of Research Visibility and Impact</td>
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<td>Analysis of Bibliometrics information for selecting the best field of study</td>
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<td>1 November 2017</td>
<td>9.00 a.m.—12.00 p.m</td>
<td>How to select a brand name for your research interest?</td>
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Research Tools Mind Map

- Links
- h-index
- Survey

Virtual Teams will become as important as

- (1) Searching the literature
- (2) Writing a paper
- (3) Targeting suitable journals
- (4) Enhancing visibility and impact

Keeping up-to-date Alert services
Download

Research Tools
By: Nader Ale Ebrahim
Research Tools Mind Map -> (4) Enhancing visibility and impact -> On-line Curriculum vitae -> ResearcherID, ORCiD
From submission to sharing: the life cycle of an article

• Phase 1: Conception and birth
• Phase 2: Submission
• Phase 3: Reviewers
• Phase 4: Production and publication
• Phase 5: Dissemination and archiving
  – The article is published, but its life cycle isn’t yet complete. In this phase, dissemination can start; sharing the Share Links article helps increase readership and make it more visible.

Source: https://www.elsevier.com/reviewers-update/home/featured-article/from-submission-to-sharing-the-life-cycle-of-an-article
Publishing Research Support Documents in Open Access Platform to Improve Research Impact

Nader Ale Ebrahim and Yi Bonn Bong

Version 1: Received: 23 June 2017 / Approved: 26 June 2017 / Online: 26 June 2017 (04:20:47 CEST)


Abstract

Researchers, journals, and universities want to receive more citations for their scholarly publications. However, a paper citations depend on its quality, visibility and author’s online profile. Research support documents (unpublished papers, white papers, project reports, datasets, software, posters, online resources and teaching

Source: https://www.preprints.org/manuscript/201706.0111/v1
Publishing Research Support Documents in Open Access Platform to Improve Research Impact


Source: https://www.preprints.org/manuscript/201706.0111/v1
Introducing our Digital Identity Healthcheck for Academics

Source: https://blog.piirus.ac.uk/2015/10/19/digital-identity-healthcheck-for-academics-our-video-summary/
How to increase the visibility of your research?

1. Get unique author identifier ORCID to distinguish yourself and your work from that of all other researchers.

2. Share outputs of your research

3. Create and keep up to date online profile (or a web CV)

4. Engage in social networking communities

5. Blog

Adopted from: http://pitt.libguides.com/researchvisibility
Paul Benjamin Lowry
Full Professor of Information Systems at The University of Hong Kong
Hong Kong | Higher Education

Previous    City University of Hong Kong, Brigham Young University
Education   University of Arizona - Eller College of Management

Summary

• As of 02-Sept-2016, my research has been cited 3,502 times in all major publications (per Google Scholar); my h-index is 32 (i.e., 32 papers cited 32 times or more; i10-index is 63 (i.e., 63 papers cited 10 times or more); i50-index is 18 (i.e., 18 papers cited 50 times or more); i100-index is 10 (i.e., 10 papers cited 100 times or more).
• As of 04-July-2016, my published and accepted papers have been downloaded 16,634 times on SSRN; I rank 1,281 out of 316,055 (top 0.40%) active social, behavioural, economics, and managerial researchers in the world for paper downloads.
• In 2016 was ranked the top (1st by normal count) IS scholar in the world for publishing in the top-6 journals and ranked 3rd for the top-4 journals--all between 2011-2015; for the 10-year period between 2006-2015, was ranked 5th for the top-6 journals and 7th for the top-4 journals.
• 176 total publications, as follows: 88 journal articles, 79 conference / workshop articles, and 9 books/book chapters (of these, I have published 76 articles with 75 different undergraduate and graduate students).
• Published or have articles forthcoming in MIS Quarterly (MISQ), Information Systems Research (ISR), J. of Management Information Systems (JMIS), J. of the Association for Information Systems (JAIS), Information Systems J. (ISJ), European J. of Information Systems (EJIS), J. of Strategic IS (JSIS), Supply Chain Management (SCM), Intl. J. of Human-Computer Studies (IJHCS), J. of the American Society for Information Science and Technology (JASIST), various IEEE Transactions journals, Information & Management (I&M), Decision Support Systems (DSS), and others.

Source: https://hk.linkedin.com/in/drlowry
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Why do I need a researcher profile?

Researcher profiles allow you to:

– make you and your research more discoverable
– create and manage a publication list
– avoid misidentification
– create opportunities to be cited
– find and be found by potential collaborators

Source: http://libguides.csu.edu.au/profile
The Challenge at Hand

- Inconsistent name formats caused by the authors themselves or editors
- Various transliteration systems, especially where different non-Roman alphabet names result in the same transliterated Roman alphabet name.
- Legal name changes
- Cultural variants in the position of surnames
- Compound or hyphenated names
- The sheer volume of scholarly materials
- Highly similar names sometimes even doing similar work at the same institution.
- The large number of common names, especially certain surnames in many cultures.

Including hyperlinks in your CV can make a big difference.

The digital scholar and the academic job market: Including hyperlinks in your CV can make a big difference.

How can academics ensure their job application stands out from the rest? Patrick Dunleavy advocates going fully digital, where clearly clickable and open-access hyperlinks are provided for all your publications, writings and alternative outputs. Alongside the ease this provides the selection committee, adding digital links to all your recent top research articles will reassure UK selectors that your research falls under the HEFCE open access mandates for the next REF.

The rules governing academic CVs and résumés are complex. And they are generally different from those applying to all other spheres of the job market. In particular academic CVs often look as if they are lagging decades behind those in other sectors of life. Researchers still mostly operate with documents designed for paper printing only, set out in conservative ways and devoid of any digital
Examples of online profile/C.V. including hyperlinks
Recent and Forthcoming Publications:

CV

- since 04/2013: University Lecturer for database management systems at the University of Applied Sciences for Telecommunications Leipzig
- 04/2012 – 03/2013: Professor at the University of Passau
- 01/2010 – 04/2011: Visiting researcher at University of Maryland Institute for Advanced Computer Studies
- 01/2006 – 03/2012: Researcher at the database group

Publications

- Raschid, L.; Palma, G.; Vidal, M.E.; Thor, A.
  Exploration Using Signatures in Annotation Graph Datasets
  AAAI 2013 Fall Symposium Series (Discovery Informatics: AI Takes a Science-Centered View on Big Data)
  2013-11

- Palma, G.; Vidal, M.E.; Raschid, L.; Thor, A.
  Exploiting Semantics from Ontologies and Shared Annotations to Find Patterns in Annotated Linked Open Data
  3rd International Workshop on Linked Science (LISC@ISWC), 2013
  2013-10

- Palma, G.; Vidal, M. E.; Haag, E.; Raschid, L.; Thor, A.
  Measuring Relatedness Between Scientific Entities In Annotation Datasets
Jorge E. Hirsch

Professor of physics
University of California, San Diego
E-mail: jhirsch@ucsd.edu
Tel: 858-534-3931

Publication list: ISIHighlyCited.com

Explanation of the Meissner effect
Theory of hole superconductivity
Kinetic energy driven charge expulsion...
Kinetic energy driven superfluidity...
Kinetic energy driven superconductivity...
Kinetic energy driven ferromagnetism...
Double-valuedness of the electron wave function ...
... rotational zero-point motion of electrons in rings
Spin-split states in aromatic molecules and superconductors
Electromotive forces and the Meissner effect puzzle
Spin Meissner effect, and electrodynamics of superconductors
Do superconductors violate Lenz's law?
What about angular momentum conservation?
Meissner effect puzzle

hbar index
Does the h-index have predictive power?
### STAFF PROFILE

**Dr Artur Lugmayr**

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ORCID provides a persistent digital identifier that distinguishes researchers from each other ... and MORE.
ORCID ("orkid")
= Open Researcher and Contributor ID

NOT:

“ORCID is like a DOI for researchers.”
ORCID is a hub

ORCID connects different ID systems through open & persistent identifiers

- Machine-readable
- Interoperable

Orcid provides:

✓ Plumbing for research information
✓ Tools to build trust in digital information

Persistent digital identifiers to distinguish researchers from each other
Member-built integrations enabling automated links between researchers and their activities/affiliations
A hub for machine-readable connections between identifiers for organizations, funding, outputs, and people

Why get an ORCID identifier?

Benefits of getting an ORCID ID include:

- Ensuring researchers get credit for their work
- Reducing time to identify scholarly output (see “Publisher integration,” below)
- Enabling scholars to keep track of and report on their work with funders, publishers and institutions
- Repurposing data for use in CV generation, citation repositories, BU Profiles, annual reports, faculty web-sites, and other systems (see “Grant submission integration,” below)
- Tying individuals to their scholarly work should make finding academic papers easier and more accurate

Publisher integration: Elsevier, Thomson Reuters, Nature and other major publishers have begun integrating ORCID iDs into the manuscript submission process, and embedding ORCID identifiers across their scientific and scholarly research ecosystem. This will save authors time during submission, and enable automatic updating of author bibliographies when articles are published. That information can be ingested into BU systems, at each scholar’s discretion.

Grant submission integration: NIH, NSF and other federal agencies are planning to integrate ORCID iDs into the ScienCV platform, for linking researchers, their grants, and their scientific output. The US federal government has been working to create a fed-wide profile system to streamline the grants and contract application process and reduce the data entry burden for investigators, and ORCID holds promise to be part of the solution.

Source: [http://sites.bu.edu/orcid/](http://sites.bu.edu/orcid/)
There are 38 authors whose last name is “Wang”.

Pre-registration Page

To register to use the Editorial Manager system, please enter the requested information. Upon successful registration, you will be sent an e-mail with instructions to verify your registration.

Please Enter the Following

First Name*  Nader
Last Name*   Ale Ebrahim
E-mail Address*
ORCID       0000-0001-7091-4439
(e.g.: 1234-1234-1234-123X)

WARNING - If you think you already have an existing registration of any type (Author, Reviewer, or Editor) in this system, please DO NOT register again. This will cause delays or prevent the processing of any review or manuscript you submit. If you are unsure if you are already registered, click the 'Forgot Your Password?' button.

If you are registering again because you want to change your current information, changes must be made to your existing information by clicking the 'Update My Information' link on the menu bar. If you are unsure how to perform these functions, please contact the editorial office.
Profile

Open Researcher and Contributor ID

ORCID

0000-0001-7091-4439
Build an online Curriculum Vitae

• Register with **ResearcherID** (Web of Science) and **ORCID**


**ResearcherID** – an older id system associated with the Web of Science (WOS). Your ORCID and ResearcherID profiles can easily be linked. Citation counts for publications in ResearchID are automatically updated from WOS.

**ORCID** (Open Researcher and Contributor ID) – a new, broadly supported researcher profile that creates a unique author identification number. By creating an authoritative publication list associated with your ID number, you can minimize confusion with other researchers with similar names.

See more at: [http://library.buffalo.edu/scholarly/action/](http://library.buffalo.edu/scholarly/action/)
ResearcherID gives author disambiguation a good name, enhancing discoverability and ensuring credit where credit is due.

Source: http://stateofinnovation.thomsonreuters.com/author-disambiguation-whats-in-a-name
What is ResearcherID

- www.researcherid.com
  - Online registry for creating a unique researcher ID number helps in disambiguation
  - Build a publication list identifying your work
  - Make your profile public or private
    - Public profiles can be searched and viewed by others
  
- Generate citation metrics including: H-index
  - Citation distribution per year
  - Total Times Cited count
  - Average Times Cited

Global research community where researchers connect Keep all your publications in one place accessible anytime and anywhere on the web

Source: Melissa Badenhorst (2015), Sales & Marketing Manager, WorldWide Information Services, Agent: Thomson Reuters  http://hdl.handle.net/2263/49260
ResearcherID is a unique digital alpha-numeric identifier containing the year of creation.
Promote your research with **ResearcherID**

- Keep your own publication organized: any records from any resources in any language
- Access citation metrics for your publications as well as for other researchers
- Connect to experts and collaborators in your field
- Easily access to your publications in Web of Science by searching your distinct identifier
- Free access anywhere

Source: Melissa Badenhorst (2015), Sales & Marketing Manager, WorldWide Information Services, Agent: Thomson Reuters [http://hdl.handle.net/2263/49260](http://hdl.handle.net/2263/49260)
ResearcherID is a tool to fight the problem of ambiguity within the scientific community by supplying each scholar with a unique identifier.
To add publications to your Publication List, select one of the options below by clicking a link.

Note: Depending on your permission to access Web of Science™ and Web of Science™ Core Collection, you will have one or more of the following options:

**Option 1:**
- **WEB OF SCIENCE™**
  - Search Web of Science
    - Use this option to search Web of Science. Depending on your subscription, this can include articles, books, patents, and more.
  - Search Web of Science Core Collection
    - Use this option to search Web of Science Core Collection. Depending on your subscription, this includes the world’s leading scholarly literature in the sciences, social sciences, arts, and humanities.

**Option 2:**
- **ENDNOTE™**
  - Go to EndNote
    - Use your EndNote account to add articles and manage your ResearcherID publication lists.
  - Already use EndNote? You can transfer your ResearcherID publication lists between the desktop and web effortlessly. Learn about the additional features available in EndNote to accelerate your research including find full text automatically and access to over 3,700 publishing styles.

**Option 3:**
- **Upload RIS file.**
  - You can upload an RIS formatted text file. The RIS file format is a tagged format for expressing bibliographic citations.
Step 1: Direct export
Step 2: Exchange Data Between ResearcherID and ORCID
Exchange Profile Data Between ResearcherID and ORCiD
# Exchange Profile Data Between ResearcherID and ORCiD

### ResearcherID

Select profile data to send to ORCiD or copy to ResearcherID.

- **First Name**: Nader
- **Last Name**: Ebrahim
- **ResearcherID**: C-2414-2009
- **Short Description**: Nader Ale Ebrahim holds a PhD degree in Technology Management from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in the Mechanical Engineering from the University of Tehran with distinguished honors. He also has over 17 years of experience in the establishment of the R&D departments in different companies, heading projects as the project director and project coordinator and implementing knowledge-based system in the R&D department. His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs’ R&D centers. His base

### ORCiD

- **First Name**: Nader
- **Last Name**: Ebrahim
- **ResearcherID**: C-2414-2009
- **Short Description**: Nader Ale Ebrahim holds a PhD degree in Technology Management from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in the Mechanical Engineering from the University of Tehran with distinguished honors. He also has over 17 years of experience in the establishment of the R&D departments in different companies, heading projects as the project director and project coordinator and implementing knowledge-based system in the R&D department. His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs’ R&D centers. His base
Nader Ale Ebrahim

http://orcid.org/0000-0001-7091-4439

Also known as:

Also known as:

Keywords: Virtual R&D teams, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Research Tools

Websites:

Official Web Site
SSRN
LinkedIn
ResearcherID

Other IDs:

ResearcherID: C-2414-2009
Scopus Author ID: 22974706300
Scopus Author ID: 54392445700

Personal Information

Biography

Nader Ale Ebrahim holds a PhD degree in Technology Management from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in Mechanical Engineering from the University of Tehran with distinguished honors. He also has over 17 years of experience in the establishment of the R&D departments in different companies, heading projects as the project director and project coordinator and implementing knowledge based system in the R&D department. His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs’ R&D centers. His papers/articles have published and presented in the several journals and conferences.

Publications

Does Criticisms Overcome the Praises of Journal Impact Factor? 04-2013


Journal impact factor (IF) as a gauge of influence and impact of a particular journal comparing with other journals in the same area of research, reports the mean number of citations to the published articles in particular journal. Although, IF attracts more attention and being used more frequently than other measures, it has been subjected to criticisms, which overcome the advantages of IF. Critically, extensive use of IF may result in destroying editorial and researchers’ behaviour, which could compromise the quality of scientific articles. Therefore, it is the time of the timeliness and importance of a new index.
Collect & Connect flow

**DISPLAY**
- In metadata
- On sites
- In publications

**CONNECT**
- Affiliations (employers)
- Works (publishers)
- Awards (funders)

Google Scholar Citations

– Track citations to your articles over time
– Check who is citing your publication
– Appear in Google Scholar search results (with a public profile)

• Sign up for Google Scholar Citations.

See more at: http://www.library.auckland.ac.nz/biblioinformatics/personal.htm
Each author in Scopus is assigned a unique number. The author's publications are then easily identified and can be viewed as a single list. Citation counts and h-index are displayed.

See more at: http://www.library.auckland.ac.nz/biblioinformatics/personal.htm
How do I find my author ID?

Find yourself in the Scopus database by using the ‘Author Search’ tab

Source: http://blogs.reading.ac.uk/open-research/2017/01/11/have-you-checked-who-you-are-recently/

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Nader Ale Ebrahim
University of Malaya Visiting Research Fellow
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ACHIEVEMENTS

Open Hero  Top 10%
Every single one of your papers is free to read online. Wow! That's a level of access only 2% of other researchers achieve. Open access helps real people, and that's pretty heroic.

Global Reach  Top 10%
Your research has been saved and shared in 53 countries. That's high: only 5% of researchers get that much international attention.

TIMELINE

1827 Online mentions over 4 years
1.6k 169 44 7 2

PUBLICATIONS

- Twitter: A powerful tool to Improve Research Visibility and Impact
  2017 Flashshare
  311
- ResearchGate & Academia: Networks for Researchers to Improve Research Impact
My recent publications
Questions?

E-mail: aleebrahim@um.edu.my

Twitter: @aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Nader Ale Ebrahim, PhD
=====================================  
Centre for Research Services  
Institute of Management and Research Services  
University of Malaya, Kuala Lumpur, Malaysia  
www.researcherid.com/rid/C-2414-2009  
http://scholar.google.com/citations
References

2. Michael Ladisch, University College Dublin, 3rd Bibliometrics in Libraries meeting, York, UK, 4th July 2014

My recent publication:


My recent presentations:


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