A Journal Selection Procedure for Receiving the Highest Citation and Impact

Nader Ale Ebrahim
A Journal Selection Procedure for Receiving the Highest Citation and Impact

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@aleebrahim
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

23rd August 2017
6th SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD

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Institute of Management and Research Services
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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation: https://doi.org/10.6084/m9.figshare.5330950.v1 (New version)

Abstract: Publication in a peer-reviewed journal is the obvious goal of most researchers to reach others in the field, advancing knowledge and encouraging communication between groups with similar research interest. One of the most important and possibly the least well understood aspects of the publication process is the choice of a suitable journal that is likely to improve your research visibility and impact. For instance, publishing your article in an Open Access journal means that more people are likely to see it, simply because more people will be able to access it. So, the greater visibility achieved with OA may allow you to reach more impact and potential collaborators easily. In this presentation, I introduce some of the most important criteria to keep in mind when choosing a journal that is a good match for your research and promise higher research impact.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, ISI Journal, Where to publish
<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>TOPIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 August 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Where to publish? A Journal selection procedure for receiving the highest citation and impact</td>
</tr>
<tr>
<td>6 September 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Essential steps to write a Bibliometric paper</td>
</tr>
<tr>
<td>13 September 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>New systems for measuring research impact</td>
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<tr>
<td>20 September 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Boosting Research Citation and Visibility through Online Profile</td>
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<td>27 September 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Reference management tools for Boosting the Research Visibility and Impact</td>
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<tr>
<td>4 October 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Optimize articles for search engine to improve research visibility</td>
</tr>
<tr>
<td>11 October 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Academic Social Network for Enhancement of Research Visibility and Impact</td>
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<tr>
<td>25 October 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>Analysis of Bibliometrics information for selecting the best field of study</td>
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<tr>
<td>1 November 2017</td>
<td>9.00 a.m.—12.00 p.m.</td>
<td>How to select a brand name for your research interest?</td>
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</table>
Top 10 authors with the highest profile view counts on ResearchGate

<table>
<thead>
<tr>
<th>Author Name</th>
<th>September 10th (2015) Profile Views</th>
<th>November 9th (2015) Profile View</th>
<th>Mismatch (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nader Ale Ebrahim</td>
<td>19,821</td>
<td>13,281</td>
<td>67.00</td>
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<tr>
<td>Chaomei Chen</td>
<td>7,760</td>
<td>3,937</td>
<td>50.73</td>
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<tr>
<td>Loet Leydesdorff</td>
<td>4,227</td>
<td>1,758</td>
<td>41.59</td>
</tr>
<tr>
<td>Bakthavachalam Elango</td>
<td>2,883</td>
<td>1,756</td>
<td>60.91</td>
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<tr>
<td>Zaida Chinchilla</td>
<td>5,840</td>
<td>1,569</td>
<td>26.87</td>
</tr>
<tr>
<td>Mike Thelwall</td>
<td>4,297</td>
<td>1,568</td>
<td>36.49</td>
</tr>
<tr>
<td>Lutz Bornmann</td>
<td>3,129</td>
<td>1,439</td>
<td>45.99</td>
</tr>
<tr>
<td>Wolfgang Glänzel</td>
<td>3,012</td>
<td>1,301</td>
<td>43.19</td>
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<tr>
<td>Kevin Boyack</td>
<td>3,256</td>
<td>1,135</td>
<td>34.86</td>
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<td>Peter Ingwersen</td>
<td>2,335</td>
<td>1,025</td>
<td>43.90</td>
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Measure your own Altmetric score

- **Badge type**: Medium donut
- **Condensed style?**: unchecked
- **Popover**: Right
- **Details**: None
- **Hide no mentions?**: checked
- **Hide if score less than**: 
- **DOI**: 10.1007/s11192-016-1938-x

The HTML to copy into your page for the above embed:

```html
<div data-badge-popover="right" data-badge-type="medium-donut" data-doi="10.1007/s11192-016-1938-x" data-hide-no-mentions="true" class="altmetric-embed"></div>
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Visibility and Research Impact

Bibliometrics, Scholarly Communication and Publication Strategies

What is my research impact and how can I influence my h-index? How can I use academic identity management and social media for improving my presence on the Internet? The course gives an overview of different issues with scholarly publication and improvement of research impact.

Topics
The first part of the course covers these topics

- academic identity management
- impact factor, h-index and citation analysis

For the second part, we offer a range of topics to choose from

- academic networking and your presence on the internet
- current awareness - how to keep up-to-date in your research area
- publication strategies - how to find the right journal for publishing
- altmetrics - alternative bibliometric methods
- search engine optimization for your publications

Course Details
Open to: TUM Doctoral Candidates, TUM Scientists

Contact:
With questions on our course program please contact us at workshop@ub.tum.de.

Upcoming dates
- Monday, 16 January 2017 - 9:00 to 13:00
  Munich: Seminar Room S2534 (TUM Barer Street 21)
  Course language: German
  Open
Research Outputs and Visibility Manager at Brunel University London.

Melissa Cole
@_MelissaCole  Follows You
Research Outputs and Visibility Manager at Brunel University London. Top Gear is my guilty pleasure.

Brunel University London
linkedin.com/in/melissa-coll...  Joined June 2009
1. Preparing an article

Source: Building a professional identity: from research to impact | April 16, 2015. Manon Burger Project Manager Marketing Communications Elsevier Journals
Where to publish?

Visibility

In Web of Science/Scopus?

Google/Google Scholar visibility

Does funder require open access publishing?

In Ulrich’s/DOAJ journal catalog?
ISSN number?
Copyright policies?

Subject coverage

Are researchers in your field publishing in the journal and do they follow the journal?

Is it aimed at the audience you want to write for?

Language

Peer review

Impact factors

Publication Forum level

Publisher

Editorial board


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Maximize Your Research Impact

Step 1: Identify the right journal

But, before you submit your manuscript, make sure to:

- Step 1: Identify the right journal
- Step 2: Increase the visibility/discoverability of your scholarship
- Step 3: Track citation-based metrics for your articles

Step 1: Identify the right journal

First, think about which journal has the appropriate scope and audience of researchers interested in your research. The more your research is read, the more it will be used and cited by others. Journal home pages and more experienced colleagues can provide guidance.
Select the journal that suits your research by tools

Find the perfect journal for your article

Elsevier® Journal Finder helps you find journals that could be best suited for further guidance. Ultimately, the Editor will decide on how well your article may be published by the Elsevier Fingerprint Engine™. Elsevier Journal Finder uses data from Elsevier journals.

Simply insert your title and abstract and select the appropriate field-of-research.
Find the perfect journal for your article

Elsevier® Journal Finder helps you find journals that could be best suited for publishing your scientific article. Please also consult the journal’s Aims and Scope for further guidance. Ultimately, the Editor will decide on how well your article matches the journal.

Powered by the Elsevier Fingerprint Engine™, Elsevier Journal Finder uses smart search technology and field-of-research specific vocabularies to match your article to Elsevier journals.

Simply insert your title and abstract and select the appropriate field-of-research for the best results.

Paper title
Enter your paper title here

Paper abstract
Copy and paste your paper abstract here.

Fields of research
Optional: refine your search by selecting up to three research fields

- Agriculture
- Economics
- Materials Science and Engineering
- GeoSciences
- Humanities and Arts
- Life and Health Sciences
## Search results (10)

<table>
<thead>
<tr>
<th>Journal title</th>
<th>Impact Factor</th>
<th>Open Access</th>
<th>Editorial Times</th>
<th>Acceptance</th>
<th>Production Times</th>
<th>Open Access Fee</th>
<th>User License</th>
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</thead>
<tbody>
<tr>
<td>Journal of Hospitality, Leisure, Sport &amp; Tourism Education - JoHLSTE</td>
<td>0.455</td>
<td>Optional</td>
<td>5 weeks</td>
<td>13%</td>
<td>4 weeks</td>
<td>$1100</td>
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<tr>
<td>The International Journal of Management Education</td>
<td>-</td>
<td>Optional</td>
<td>8 weeks</td>
<td>37%</td>
<td>18 weeks</td>
<td>$1100</td>
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<td>Optional</td>
<td>8 weeks</td>
<td>29%</td>
<td>26 weeks</td>
<td>$2500</td>
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Journal Selector
Learn more about our Journal Selector

<table>
<thead>
<tr>
<th>Journals</th>
<th>Recommended: 2</th>
<th>Match</th>
<th>Impact Factor</th>
<th>Publishing Frequency</th>
<th>Publishing Model</th>
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<tr>
<td>ACM Transactions o...er-Human</td>
<td></td>
<td></td>
<td>1.83</td>
<td>Quarterly</td>
<td></td>
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<tr>
<td>J. Product Innovation Management</td>
<td></td>
<td></td>
<td>2.07</td>
<td>Bimonthly</td>
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<tr>
<td>Implementation Science</td>
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<td></td>
<td>1.08</td>
<td>Bimonthly</td>
<td>Hybrid</td>
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<tr>
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<td>Information Systems Frontiers</td>
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<td></td>
<td>1.59</td>
<td>Bimonthly</td>
<td>Hybrid</td>
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</table>

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### Springer Journal Selector βeta

Choose the Springer journal that's right for you!

<table>
<thead>
<tr>
<th>Journals</th>
<th>Recommended: 5</th>
<th>Match</th>
<th>Impact Factor</th>
<th>Publishing Model</th>
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<td>Group Decision and Negotiation</td>
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<td>1.01</td>
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<tr>
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<td></td>
<td>0.85</td>
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<td>J. Business and Psychology</td>
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<td>Hybrid</td>
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<td>Information Systems Frontiers</td>
<td></td>
<td></td>
<td>0.91</td>
<td>Hybrid</td>
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<tr>
<td>Implementation Science</td>
<td></td>
<td></td>
<td>3.1</td>
<td>Full OA</td>
</tr>
<tr>
<td>Computer Supported Cooperative Work (CSCW)</td>
<td></td>
<td></td>
<td>1.07</td>
<td>Hybrid</td>
</tr>
<tr>
<td>Research in Engineering Design</td>
<td></td>
<td></td>
<td>1.24</td>
<td>Hybrid</td>
</tr>
<tr>
<td>Electronic Markets</td>
<td></td>
<td></td>
<td>0.78</td>
<td>Hybrid</td>
</tr>
<tr>
<td>Business &amp; Information Systems Engineering</td>
<td></td>
<td></td>
<td>0.65</td>
<td>Hybrid</td>
</tr>
</tbody>
</table>
Perfect Match: EndNote’s latest feature matches article drafts with publications
Perfect Match: EndNote’s latest feature matches article drafts with publications
Perfect Match: EndNote’s latest feature matches article drafts with publications

Find the Best Fit Journals for your Manuscript

2 Journal Matches

<table>
<thead>
<tr>
<th>Match Score</th>
<th>JCR Impact Factor</th>
<th>Journal</th>
<th>Similar Articles</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>RESEARCH EVALUATION</td>
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<tr>
<td>1.338</td>
<td>1.435</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>5 Year</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>JOURNAL OF INFORMATICS</td>
<td>0</td>
</tr>
<tr>
<td>3.88</td>
<td>3.960</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>5 Year</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Top Keyword Rankings:
- citations
- papers
- highly cited
- publications

Publisher:
GREAT CLARENDON ST, OXFORD OX2 6DP, ENGLAND
ISSN: 0959-2029
eISSN: 1471-5449
Strategies to increase citations

• Target a journal with a high impact factor, or, in fact, with any impact factor at all!
• Choose a new, rapidly growing field of research. Articles on hot topics tend to cite much more recent references than those in more traditional fields.
• Target journals in rapidly growing research fields because they tend to publish papers with a short time interval from submission to acceptance.
• Write research articles, technical notes and reviews. For the purposes of calculating citations, these are considered “citable” items. Editorials, letters, news items and meeting abstracts are “non-citable items”.
• Write reviews in addition to research papers. Reviews are more likely to be cited than original research papers.
• Write at length. Longer articles are cited more often.

Source: http://www.library.qut.edu.au/services/research/citationindexes.jsp
Strategies to increase citations

• Make it easy for others to access your work. Online availability of articles clearly increases citations (and therefore, the journal’s impact factor). It helps if researchers can find relevant articles and access them instantly, rather than working their way through barriers of passwords and technicalities. This effect will increase with the availability of search engines like Google Scholar.
  – Target “open access” journals (especially if they have an impact factor).
  – Make your work available via the Google searches/ResearcherID.
  – Put the address for your ResearcherID page into your email signature as a clickable link.

• Don’t write as a member of a consortium. It’s better to be one in a list of individual authors. Some evidence shows citations to articles written by consortia have been undercounted.

• Find quick publication Journals
One key request of researchers across the world is unrestricted access to research publications. Open access gives a worldwide audience larger than that of any subscription-based journal and thus increases the visibility and impact of published works. It also enhances indexing, retrieval power and eliminates the need for permissions to reproduce and distribute content.
<table>
<thead>
<tr>
<th>Factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal impact factor</td>
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<tr>
<td>Indexation</td>
</tr>
<tr>
<td>Journal prestige</td>
</tr>
<tr>
<td>Relevance of research topics</td>
</tr>
<tr>
<td>Acceptance/rejection rates</td>
</tr>
<tr>
<td>Size of print circulation</td>
</tr>
<tr>
<td>Manuscript turnaround time</td>
</tr>
<tr>
<td>Editors characteristics</td>
</tr>
<tr>
<td>Quality of reviewer comments</td>
</tr>
<tr>
<td>Previous experience with publishing in the journal</td>
</tr>
<tr>
<td>Colleagues’ recommendations</td>
</tr>
<tr>
<td>International status</td>
</tr>
<tr>
<td>Open access</td>
</tr>
<tr>
<td>Publication charges</td>
</tr>
<tr>
<td>Promotion at social platforms (eg Facebook, Twitter)</td>
</tr>
<tr>
<td>Press attention to the journal</td>
</tr>
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</table>

Abstracted/indexed in

1. ABI/INFORM
3. Australian Business Deans' Council (ABDC) Journal Quality List
4. Australian Research Council ERA Ranked Journal List
5. Compendex
6. Computer Abstracts International Database
7. Current Contents / Engineering, Computing & Technology
8. Current Contents / Social & Behavioural Sciences
9. Emerald Management Reviews (EMR)
10. INSPEC Abstracts
11. International Abstracts in Operations Research
12. OR/MS Index and Annual Comprehensive Index
13. Science Citation Index
14. Social Science Citation Index
15. SCOPUS
16. Zentralblatt MATH

• Source: Journal of the Operational Research Society
• Does the publisher accept parallel publishing in institutional repositories and is there an embargo
Where should I submit my publication?

If you want your article to ...

• Publish in most influential or highly cited journal
  → Use Impact Factor or
  → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)

• To reach out to readers and be read immediately
  → Use Immediacy Index

• Stay active in journal collection
  → Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.
Identifying Key Journals in the field

Search keywords on WoS
Identifying Key Journals in the field
Check the highest “Record Count”
Identifying Key Journals in the field
Select the JCR “Categories By Rank”
Identifying Key Journals in the field
Select the JCR Category

BIOLOGY
The Biology category includes resources having a broad or interdisciplinary approach to biology. In addition, it includes materials that cover a specific area of biology not covered in other categories such as theoretical biology, mathematical biology, thermal biology, cryobiology, and biological rhythm research.

<table>
<thead>
<tr>
<th>Year</th>
<th>Edition</th>
<th># Journals Graph</th>
<th>Articles Graph</th>
<th>Total Cites Graph</th>
<th>Median Impact Factor Graph</th>
<th>Aggregate Impact Factor Graph</th>
<th>Aggregate Immediate Index Graph</th>
<th>Aggregate Cited Half-Life Graph</th>
<th>Aggregate Citing Half-Life Graph</th>
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<td>85</td>
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<td>2.872</td>
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<td>SCIE</td>
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<td>SCIE</td>
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<td>8,802</td>
<td>340,282</td>
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<td>85</td>
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<td>3.177</td>
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Identifying Key Journals in the field
Ranked by Impact Factor

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Identifying Key Journals in the field

Search keywords on SCOPUS
Identifying Key Journals in the field
Check the “Source Title”

- Scientometrics (562)
- Journal Of Informetrics (57)
- Journal Of The American Society For Information Science And Technology (54)
- Research Evaluation (51)
- Espacios (38)
### Identifying Key Journals in the field

Select the Subject Area on [Journal Metrics in Scopus](#)

---

**Journal Metrics**

**CiteScore 2016 values are here!**

CiteScore metrics from Scopus are comprehensive, transparent, current and free metrics for serial titles in Scopus.

Read more [here](#)

**Refine titles**

Refine by subject areas... Search titles... 2016 

**Showing 22,618 titles**

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CiteScore metrics calculated on 31 May, 2017. SNIP and SJR calculated on 27 June, 2017

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Identifying Key Journals in the field
Select the Subject Area on Scimago Journal & Country Rank

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Questions?

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Twitter: @aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

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