May 3, 2017

Improving Research Visibility Part 3: Online Profiles

Nader Ale Ebrahim

Available at: https://works.bepress.com/aleebrahim/202/
Improving Research Visibility Part 3: Online Profiles

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Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia

aleebrahim@um.edu.my
@aleebrahim
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

26th April 2017
All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation: https://doi.org/10.6084/m9.figshare.4959788.v1 (New version)

5th SERIES OF WORKSHOP ON:
Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD
===================================== Centre for Research Services
Research Management & Innovation Complex
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Read more:
Abstract: Creating and maintaining online profiles will help you to see the impact of your research outputs' on the research community and greater public. Online profiles is an essential tool to disseminate your research and publications. Scholarly identifiers and online profiles like ResearcherID and ORCiD provide a solution to the author ambiguity problem within the scholarly research community. They can also help you to track and measure the impact of your scholarly research publications. Google Scholar also is a popular way to showcase your papers and the citations they’ve received. However, before creating your online profiles you need to prepare your own subject area, research interest , and brand name.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility
LITERATURE REVIEWING WITH RESEARCH TOOLS

BENEFITS!!!!

- Save time
- Safe keep downloaded articles
- Practical usage of research tools
- Clear direction for literature review and paper writing

PROGRAMME

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REGISTRATION

The deadline for registration is on 11 MAY 2017. Please visit [http://umconference.um.edu.my/ls](http://umconference.um.edu.my/ls) for registration.

PAYMENT METHODS

- Cheque and Government Local Order
  - Payment must be made by crossed A/C Payee cheques or Government Local Order and issue to: BENDAHARI UNIVERSITI MALAYA (CIMB Account No: 80-0127999-8)
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  - Account code: 76506
  - Account name: AK AKTIVITI USAPI (UNIT SOKONGAN PENERBITAN ILMUHIA). TNC(PBI)

Kindly email the proof of payment to ppp_workshop@um.edu.my intent by 1 May 2017 to confirm your participation.

For further enquiries kindly contact us at:
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Fax : 603-796-6296
Email: ppp_workshop@um.edu.my
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Workshop Series:
Strategies to Enhance Research Visibility, Impact & Citations

Boosting your Research Visibility

Do you know “Over 43% of ISI papers have never ever received any citations?” (nature.com/top100_2014). Publishing a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey is dependent on disseminating the publications via proper utilization of the “Research Tools”. Proper tools allow the researchers to increase the research impact and citations for their publications. This workshop series will provide you various techniques on how you can increase the visibility and hence the impact of your research work.

Who should attend?

The workshop is for professors, lecturers, and researchers who have published papers and would like to increase their papers’ visibility and citation index. The workshop is applicable for various research disciplines. This workshop series is for UM Staff and UM students only.

Workshop Details & Registration

Speaker: Dr. Nader Ale Ebrahim, PhD (Research Fellow)
Dr. Bong Yee Bonn, PhD (Research Manager)

Venue: Computer Lab, Level 2, Institute of Research Management & Services (IPPP)
Research Management & Innovation Complex, University of Malaya

Organizer: Centre for research Services (PPP), IPPP, University of Malaya

Time & Date: Kindly refer page 2 of the brochure

Fees: RM 10.00 per Session / Topic
* Direct Bank-In ONLY
Please bank-in to the account:
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WORKSHOP SERIES 5

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<tr>
<td>19 April 2017</td>
<td>9.00 a.m. — 12.00 p.m.</td>
<td>Improving Research Visibility Part 1: Search Engine Optimization</td>
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<td>Improving Research Visibility Part 7: Measuring Research Impact</td>
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CONTACT US

For further enquiries kindly contact us at:
Centre for Research Services (PPP)
Institute of Research Management & Services (IPPP)
Level 2, Research Management & Innovation Complex, University of Malaya (UM)
Tel: 03-7967 6289 / 6942
Fax: 03-7967 6290
Email: ppp_workshop@um.edu.my
Website: http://umconference.um.edu.my/WS
http://umresearch.um.edu.my
Research Tools Mind Map

Virtual Teams will become as important as

(1) Searching the literature

(2) Writing a paper

(3) Targeting suitable journals

(4) Enhancing visibility and impact

Keeping up-to-date Alert services

Survey

h-index

Links

Download

Research Tools
By: Nader Ale Ebrahim
Research Tools Mind Map -> (4) Enhancing visibility and impact
-> On-line Curriculum vitae -> ResearcherID, ORCiD

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Introducing our Digital Identity Healthcheck for Academics

Source: https://blog.piirus.ac.uk/2015/10/19/digital-identity-healthcheck-for-academics-our-video-summary/
Benefits of Open Access

- More exposure for your work
- Taxpayers get value for money
- Researchers in developing countries can see your work
- Higher citation rates
- Practitioners can apply your findings
- Compliant with grant rules
- Your research can influence policy
- The public can access your findings

Source: https://aoasg.org.au/resources/benefits-of-open-access

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From submission to sharing: the life cycle of an article

• Phase 1: Conception and birth
• Phase 2: Submission
• Phase 3: Reviewers
• Phase 4: Production and publication
• Phase 5: Dissemination and archiving
  – The article is published, but its life cycle isn’t yet complete. In this phase, dissemination can start; sharing the Share Links article helps increase readership and make it more visible.

Source: https://www.elsevier.com/reviewers-update/home/featured-article/from-submission-to-sharing-the-life-cycle-of-an-article
Author Identification Systems

Author name disambiguation and the association of scholarly works with the correct author have long been a problem for those wishing to develop a comprehensive list of publications for individuals.

• It’s well worth investing time to set up your researcher identifiers and online publication profile. *They increase your online visibility and thus the chances of your research being read and being cited.*

The Challenge at Hand

- Inconsistent name formats caused by the authors themselves or editors
- Various transliteration systems, especially where different non-Roman alphabet names result in the same transliterated Roman alphabet name.
- Legal name changes
- Cultural variants in the position of surnames
- Compound or hyphenated names
- The sheer volume of scholarly materials
- Highly similar names sometimes even doing similar work at the same institution.
- The large number of common names, especially certain surnames in many cultures.

Including hyperlinks in your CV can make a big difference.

The digital scholar and the academic job market: Including hyperlinks in your CV can make a big difference.

*How can academics ensure their job application stands out from the rest? Patrick Dunleavy advocates going fully digital, where clearly clickable and open-access hyperlinks are provided for all your publications, writings and alternative outputs. Alongside the ease this provides the selection committee, adding digital links to all your recent top research articles will reassure UK selectors that your research falls under the HEFCE open access mandates for the next REF.*

The rules governing academic CVs and résumés are complex. And they are generally different from those applying to all other spheres of the job market. In particular academic CVs often look as if they are lagging decades behind those in other sectors of life. Researchers still mostly operate with documents designed for paper printing only, set out in conservative ways and devoid of any digital
Examples of online profile
/C.V. including hyperlinks
Recent and Forthcoming Publications:

CV

- since 04/2013: University Lecturer for database management systems at the University of Applied Sciences for Telecommunications Leipzig
- 04/2012 – 03/2013: Professor at the University of Passau
- 01/2010 – 04/2011: Visiting researcher at University of Maryland Institute for Advanced Computer Studies
- 01/2006 – 03/2012: Researcher at the database group

Publications

- Raschid, L.; Palma, G.; Vidal, M.E.; Thor, A.
  Exploration Using Signatures in Annotation Graph Datasets
  AAAI 2013 Fall Symposium Series (Discovery Informatics: AI Takes a Science-Centered View on Big Data)
  2013-11

- Palma, G.; Vidal, M.E.; Raschid, L.; Thor, A.
  Exploiting Semantics from Ontologies and Shared Annotations to Find Patterns in Annotated Linked Open Data
  3rd International Workshop on Linked Science (LISC@ISWC), 2013
  2013-10

- Palma, G.; Vidal, M.E.; Haag, E.; Raschid, L.; Thor, A.
  Measuring Relatedness Between Scientific Entities in Annotation Datasets
Jorge E. Hirsch

Professor of physics
University of California, San Diego
E-mail: jhirsch@ucsd.edu
Tel: 858-534-3931

Publication list: ISIHighlyCited.com

- Explanation of the Meissner effect
- Theory of hole superconductivity
- Kinetic energy driven charge expulsion...
- Kinetic energy driven superfluidity...
- Kinetic energy driven superconductivity...
- Kinetic energy driven ferromagnetism...
- Double-valuedness of the electron wave function ...
- ... rotational zero-point motion of electrons in rings
- Spin-split states in aromatic molecules and superconductors
- Electromotive forces and the Meissner effect puzzle
- Spin Meissner effect, and electrodynamics of superconductors
- Do superconductors violate Lenz's law?
- What about angular momentum conservation?
- Meissner effect puzzle

hbar index
Does the h-index have predictive power?
STAFF PROFILE

Dr Artur Lugmayr

POSITION
Associate Professor

FACULTY
Faculty of Humanities

SCHOOL
School of Media, Culture and Creative Arts

DEPARTMENT
Department of Film and Television

CAMPUS
Bentley Campus

LOCATION
208.312D/Level 3

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TWITTER
twitter.com/artur

WEBSITE
www.artur-lugmayr.com

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ORCID
orcid.org/orcid.org/0000-0001-6994-4470

RESEARCHERID
www.researcherid.com/rid/G-4357-2014

GOOGLE SCHOLAR

SCOPUS AUTHOR IDENTIFIER
www.scopus.com/authid/detail.url?authorId=35071658200
Staff Profile

Dr Artur Lugmayr

<table>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Faculty</td>
<td>Faculty of Humanities</td>
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<tr>
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<td>School of Media, Culture and Creative Arts</td>
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<tr>
<td>Department</td>
<td>Department of Film and Television</td>
</tr>
<tr>
<td>Campus</td>
<td>Bentley Campus</td>
</tr>
<tr>
<td>Location</td>
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</tr>
<tr>
<td>Email</td>
<td><a href="mailto:Artur.Lugmayr@curtin.edu.au">Artur.Lugmayr@curtin.edu.au</a></td>
</tr>
<tr>
<td>Twitter</td>
<td>twitter.com/lartur</td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.artur-lugmayr.com">www.artur-lugmayr.com</a></td>
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<td>ResearcherID</td>
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</tr>
<tr>
<td>Scopus Author Identifier</td>
<td><a href="http://www.scopus.com/authid/detail.url?authorId=35071658200">www.scopus.com/authid/detail.url?authorId=35071658200</a></td>
</tr>
</tbody>
</table>
ORCID provides a persistent digital identifier that distinguishes researchers from each other

... and MORE
What is ORCID?

ORCID ("orkid")
= Open Researcher and Contributor ID

NOT:

“ORCID is like a DOI for researchers.”
What is ORCID?

The ORCID Organization

• Non-profit, non-proprietary, open, and community-driven
• Global, interdisciplinary
• Supported by the membership of organizations using the ORCID API
  • Funding organizations
  • Professional societies
  • Universities & research institutes
  • Publishers

The ORCID ID

• Unique, persistent identifier for researchers & scholars
• Free to researchers
• Can be used throughout one’s career, across professional activities, disciplines, nations & languages
• Embedded into workflows & metadata
• API enables interoperability between siloed systems

Source: Michael Ladisch, University College Dublin, 3rd Bibliometrics in Libraries meeting, York, UK, 4th July 2014
ORCID is a hub

ORCID connects different ID systems through open & persistent identifiers

- Machine-readable
- Interoperable

Orcid provides:

- Plumbing for research information
- Tools to build trust in digital information
- Persistent digital identifiers to distinguish researchers from each other
- Member-built integrations enabling automated links between researchers and their activities/affiliations
- A hub for machine-readable connections between identifiers for organizations, funding, outputs, and people

EBSCO Information Services joins ORCID

IPSWICH, Mass. — October 22, 2013 — EBSCO Information Services (EBSCO) announces it is now a member of Open Researcher and Contributor ID (ORCID), an open, non-profit, community-driven effort to create and maintain a registry of unique and persistent researcher identifiers. ORCID works with the community to embed these identifiers in research workflows and systems to connect researchers with their scholarly activities and contributions.

Source: http://www.ebscohost.com/newsroom/stories/ebsco-information-services-joins-orcid
Why get an ORCID identifier?

Benefits of getting an ORCID iD include:

• Ensuring researchers get credit for their work
• Reducing time to identify scholarly output (see “Publisher integration,” below)
• Enabling scholars to keep track of and report on their work with funders, publishers and institutions
• Repurposing data for use in CV generation, citation repositories, BU Profiles, annual reports, faculty web-sites, and other systems (see “Grant submission integration,” below)
• Tying individuals to their scholarly work should make finding academic papers easier and more accurate

Publisher integration: Elsevier, Thomson Reuters, Nature and other major publishers have begun integrating ORCID iDs into the manuscript submission process, and embedding ORCID identifiers across their scientific and scholarly research ecosystem. This will save authors time during submission, and enable automatic updating of author bibliographies when articles are published. That information can be ingested into BU systems, at each scholar’s discretion.

Grant submission integration: NIH, NSF and other federal agencies are planning to integrate ORCID iDs into the ScienCV platform, for linking researchers, their grants, and their scientific output. The US federal government has been working to create a fed-wide profile system to streamline the grants and contract application process and reduce the data entry burden for investigators, and ORCID holds promise to be part of the solution.

Source: http://sites.bu.edu/orcid/
There are 38 authors whose last name is “Wang”


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Pre-registration Page

To register to use the Editorial Manager system, please enter the requested information. Upon successful registration, you will be sent an e-mail with instructions to verify your registration.

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Last Name* Alem Ebrahim
E-mail Address* 
ORCID 0000-0001-7091-4439
(e.g.: 1234-1234-1234-123X)

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If you are registering again because you want to change your current information, changes must be made to your existing information by clicking the 'Update My Information' link on the menu bar. If you are unsure how to perform these functions, please contact the editorial office.

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Degree: 
Position: 
Department: 
Institution: 

Address for: Work ☐ Home ☐ Other ☐
Address:* 

City:* 
State or Province: 
Zip or Postal code: 
Country:* MALAYSIA
Build an online Curriculum Vitae

• Register with **ResearcherID** (Web of Science) and **ORCID**


**ResearcherID** – an older id system associated with the Web of Science (WOS). Your ORCID and ResearcherID profiles can easily be linked. Citation counts for publications in ResearchID are automatically updated from WOS.

**ORCID** (Open Researcher and Contributor ID) – a new, broadly supported researcher profile that creates a unique author identification number. By creating an authoritative publication list associated with your ID number, you can minimize confusion with other researchers with similar names.

See more at: [http://library.buffalo.edu/scholarly/action/](http://library.buffalo.edu/scholarly/action/)
ResearcherID gives author disambiguation a good name, enhancing discoverability and ensuring credit where credit is due.

Source: http://stateofinnovation.thomsonreuters.com/author-disambiguation-whats-in-a-name
What is ResearcherID

- **www.researcherid.com**
- Online registry for creating a unique researcher ID number helps in disambiguation
- Build a publication list identifying your work
- Make your profile public or private
  - Public profiles can be searched and viewed by others

- Generate citation metrics including: H-index
  - Citation distribution per year
  - Total Times Cited count
  - Average Times Cited

**Global research community where researchers connect**

Keep all your publications in one place accessible anytime and anywhere on the web

Source: Melissa Badenhorst (2015), Sales & Marketing Manager, WorldWide Information Services, Agent: Thomson Reuters, [http://hdl.handle.net/2263/49260](http://hdl.handle.net/2263/49260)
ResearcherID is a unique digital alpha-numeric identifier containing the year of creation.

Source: http://libguides.nie.edu.sg/researcherid
Communication in science: Research Branding, Networking & Collaboration

Conferences → BRAND → Journal Papers → Internet

Research Results

Promote your research with ResearcherID

- Keep your own publication organized: any records from any resources in any language
- Access citation metrics for your publications as well as for other researchers
- Connect to experts and collaborators in your field
- Easily access to your publications in Web of Science by searching your distinct identifier
- Free access anywhere

Source: Melissa Badenhorst (2015), Sales & Marketing Manager, WorldWide Information Services, Agent: Thomson Reuters [http://hdl.handle.net/2263/49260](http://hdl.handle.net/2263/49260)
ResearcherID is a tool to fight the problem of ambiguity within the scientific community by supplying each scholar with a unique identifier.
To add publications to your Publication List, select one of the options below by clicking a link.

**Option 1:**
- **WEB OF SCIENCE™**
  - Search Web of Science: Use this option to search Web of Science. Depending on your subscription, this can include articles, books, patents, and more.
  - Search Web of Science Core Collection: Use this option to search Web of Science Core Collection. Depending on your subscription, this includes the world's leading scholarly literature in the sciences, social sciences, arts, and humanities.

**Option 2:**
- **ENDNOTE™**
  - Go to EndNote: Use your EndNote account to add articles and manage your ResearcherID publication lists.
  - Already use EndNote? You can transfer your ResearcherID publication lists between the desktop and web effortlessly. Learn about the additional features available in EndNote to accelerate your research including find full text automatically and access to over 3,700 publishing styles.

**Option 3:**
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  - Upload an RIS file (from EndNote, RefMan, or other reference software)
    - You can upload an RIS formatted text file. The .ris file format is a tagged format for expressing bibliographic citations.
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Step 2: Export data from EndNote to EndNote Web or Sync the data.
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<td>Do Criticisms Overcome the Praises of Journal Impact Factor?</td>
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For more references, please refer to the My Library and My Journal Paper sections.
**Import References**

Importing from EndNote?

File: Browse... tes.txt

Import Option: EndNote Import ▼ Select Favorites

To: [Unfiled] ▼

Import
Exchange Data Between ResearcherID and ORCID
Exchange Profile Data Between ResearcherID and ORCiD

My Publications

My Publications: View

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Exchange Profile Data Between ResearcherID and ORCiD

Ale Ebrahim, Nader

Select profile data to send to ORCiD or copy to ResearcherID.

<table>
<thead>
<tr>
<th>ResearcherID</th>
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Keywords: Virtual R&D teams, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Research Tools

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Personal Information

Biography
Nader Ale Ebrahim holds a PhD degree in Technology Management from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in the Mechanical Engineering from the University of Tehran with distinguished honors. He also has over 17 years of experience in the establishment of the R&D departments in different companies, heading projects as the project director and project coordinator and implementing knowledge-based systems in the R&D department. His current research interest focuses on E-skills, Research Tools, Bibliometrics, and managing virtual NPD teams in SMEs’ R&D centers. His papers/articles have published and presented in the several journals and conferences.

Publications

Does Criticisms Overcome the Praises of Journal Impact Factor? 04-2013

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My recent publication:


My recent presentations:

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