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Converting Unpublished Materials with Tools to Improve Research Visibility

Nader Ale Ebrahim



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Converting Unpublished Materials with <u>Tools</u> to Improve Research Visibility

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www.researcherid.com/rid/C-2414-2009



1st March 2017

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4th SERIES OF INTRODUCTORY WORKSHOP ON: **Strategies to Enhance Research Visibility, Impact & Citations**

Nader Ale Ebrahim, PhD

Centre for Research Services Institute of Management and Research Services University of Malaya, Kuala Lumpur, Malaysia <u>www.researcherid.com/rid/C-2414-2009</u> <u>http://scholar.google.com/citations</u>

Abstract

Abstract: Unpublished papers, white papers and teaching materials can be a source for increasing the author's visibility. Getting author's documents (the full range of work produced by scholars and researchers) under control is a key driver to enhance research visibility and impact. With a document publishing tools, authors can put all of their key documents online, where they are immediately accessible to the researchers that need them. By storing documents online researchers can disseminate their research output. I will introduce some of document publishing tools in this workshop.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Research Impact

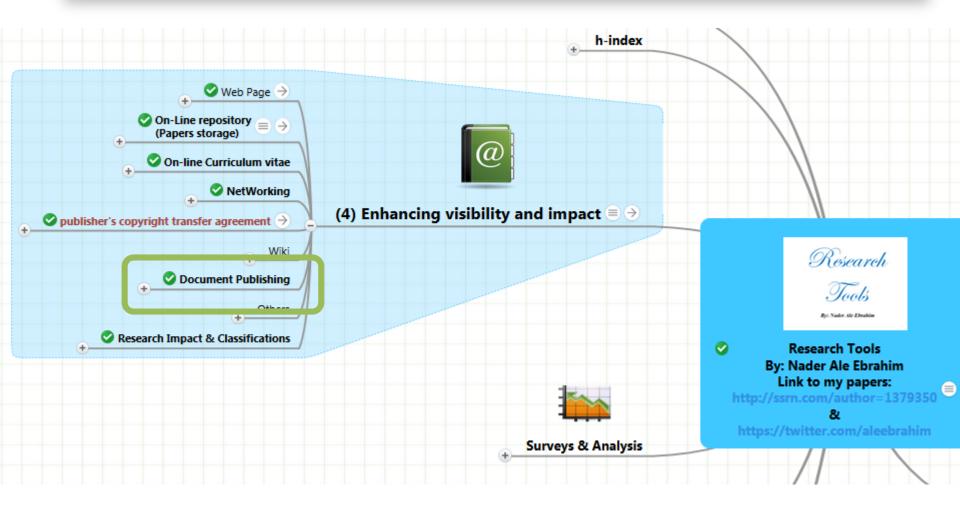
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	SESSION	DATE TIME		TOPIC					
	1	7 September 2016	2.00 – 4.30 p.m.	Citations and its impact to university ranking					
	2.1	22 September 2016	10.00 a.m. – 12.00	0 Research Outreach: Wider Visibility to Increase Citation*					
[2.2	zz September 2016	2.00 – 5.00 p.m.	Plain Language Summary: The Common Language of Research & Innovation *					
[3	28 September 2016	2.00 – 4.30 p.m.	Analysis of bibliometrics information for select the best field of study					
[4	5 October 2016	2.00 - 4.30 p.m. A new system for measuring research impact						
	5	12 October 2016	2.00 – 4.30 p.m.	How to select a brand name for your research interest?					

http://umconference.um.edu.my/ws

	8	2 November 2016	2.00 – 4.30 p.m.	Create a publication database for enhancing research visibility
	9	9 November 2016	2.00 – 4.30 p.m.	Create a google scholar profile to boost research visibility
	10	16 November 2016	2.00 – 4.30 p.m.	Create and maintain an up-to-date researcherid profile
	11	23 November 2016	2.00 – 4.30 p.m.	Online repository: improving the research visibility and impact
	12	30 November 2016	2.00 – 4.30 p.m.	Kudos: promote your published research reach and impact
	13	7 December 2016	2.00 – 4.30 p.m.	Journal selection procedure: select the best journal to ensure the highest citation
	14	14 December 2016	2.00 – 4.30 p.m.	Establish your expertise with a science blog
	15	21 December 2016	9.00 – 11.30 a.m.	Promote your research work on LinkedIn
	16	4 January 2017	9.00 – 11.30 a.m.	Make your data discoverable on a data repository
	17	11 January 2017	9.00 – 11.30 a.m.	Microblogging for enhancing the research accessibility
	18	18 January 2017	9.00 – 11.30 a.m.	Make an audio slides for your research
	19	25 January 2017	2.00 – 4.30 p.m.	Academic social networking (ResearchGate & Academia) and the re- search impact
	20	15 February 2017	2.00 – 4.30 p.m.	Publish online magazine to promote publications and research findings
	21	22 February 2017	2.00 – 4.30 p.m.	Enhance research visibility by tracking citations
	22	1 March 2017	2.00 – 4.30 p.m.	"Document publishing tools" for research visibility improvement
5	25		2.00 – 4.50 p.m.	r doneation 5 c-mail marketing procedure
	24	15 March 2017	2.00 – 4.30 p.m.	The use of reference management tools to improve citation
	25	22 March 2017	2.00 ²⁰¹⁷⁻²⁰ 2.00 ^{-4.30} p.m.	Contribuctor Willipedtar an approach to increase research visibility on the web
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Research Tools Mind Map Links h-index Virtual Teams will become as important as \ Survey (1) Searching the literature Research Tools Br: Nader Ale Ebrahim Keeping up-to-date Alert services **Research Tools** Ø (2) Writing a paper By: Nader Ale Ebrahim (4) Enhancing visibility and impact ■ . (3) Targeting suitable journals = $(\mathbf{+})$ Download Mindmeister Create a Mind Map (i) fLike 😏 Tweet ⊈ +1

Research Tools Mind Map -> (4) Enhancing visibility and impact -> Document publishing



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From submission to sharing: the life cycle of an article

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- Phase 3: Reviewers



- Phase 4: Production and publication
- Phase 5: Dissemination and archiving

 The article is published, but its life cycle isn't yet complete. In this phase, dissemination can start; sharing the <u>Share Links</u> article helps increase readership and make it more visible.

Source: https://www.elsevier.com/reviewers-update/home/featured-article/from-submission-to-sharing-the-life-cycle-of-an-article

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What do policymakers want from researchers? Blogs, elevator pitches and good old fashioned press mentions.



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Mar 12 2014 Institutional repositories provide an ideal medium for scholars to move beyond the journal article.

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Reflecting on their experiences supporting the growth of Columbia University's Academic Commons digital repository, <u>Levla Williams</u>, <u>Kathryn Pope</u>, and <u>Brian Luna Lucero</u> make a clear case for why other institutional repositories should look to broaden the scope of the materials

they house.

Institutional repositories (IRs) should actively collect the full range of work produced by scholars and researchers — not just "green" versions of peer-reviewed journal articles but student theses, data, working papers, blog posts, and more. In doing so, IRs become vital platforms that leverage the potential of the Web to reach a broader audience, bring new voices to scholarly discourse, and create opportunities for collaboration.



How to Increase Citations of Your Scientific Articles

Not only nontechnical articles lead people to your technical papers, but they will generally raise your scientific profile on the internet.

impacts on transitional plant communities than experiments conducted in single geographic locations.

Elevated Atmospheric Carbon Dioxide

Carbon dioxide concentration in the atmosphere has increased about 21 percent from 280 parts per million (ppm) in preindustrial times to approximately 370 ppm today and is predicted by some models to double within the next century. Effects of elevated CO, and climate change will likely be apparent first in geographic areas where major vegetation types meet. With funding from the USGS Global Change Program, investigators are conducting experiments to determine the relative responses of this mangrove-salt marsh community to CO, enrichment and interactions with local factors such as nutrient regime (fig. 4). Preliminary results indicate that vegetation shifts from salt marsh to mangrove-dominated communities will not occur by increases in CO, alone, especially where soil conditions promote growth of smooth cordgrass which suppresses expansion of black mangrove; however, where smooth cordgrass is stressed or eliminated, for example by climate extremes, black mangrove may invade salt marsh (fig. 2).



Accelerated Sea Level Rise and Peat-forming Mangroves

Scientists from USGS have collaborated with Smithsonian Institution scientists to understand how peat-forming mangroves keep pace with rising sea level. Mangrove islands in the Mesoamerican Barrier Reef System are isolated from inputs of terrigenous sediment and are thus dependent upon accumulation of organic matter for soil formation. Here, mangroves have built vertically through peat formation, which occurs when decomposition of organic matter is slow. Soil waterlogging and low nutrients, which slow decomposition of mangrove tissues, naturally lead to a buildup of peat that raises the soil surface a few millimeters per year over long periods of time. Mangrove peat is composed primarily of refractory roots, rather than leaf or wood material that decays more quickly or is removed by tides (Middleton and McKee, 2001). Mangrove islands are underlain by peat up to 10 m in depth, and radiocarbon dating indicates that mangroves established in these sites 7,000 or 8,000 years before present. As the sea level rose, mangroves kept pace by deposition and slow turnover of roots (McKee and Faulkner, 2000)

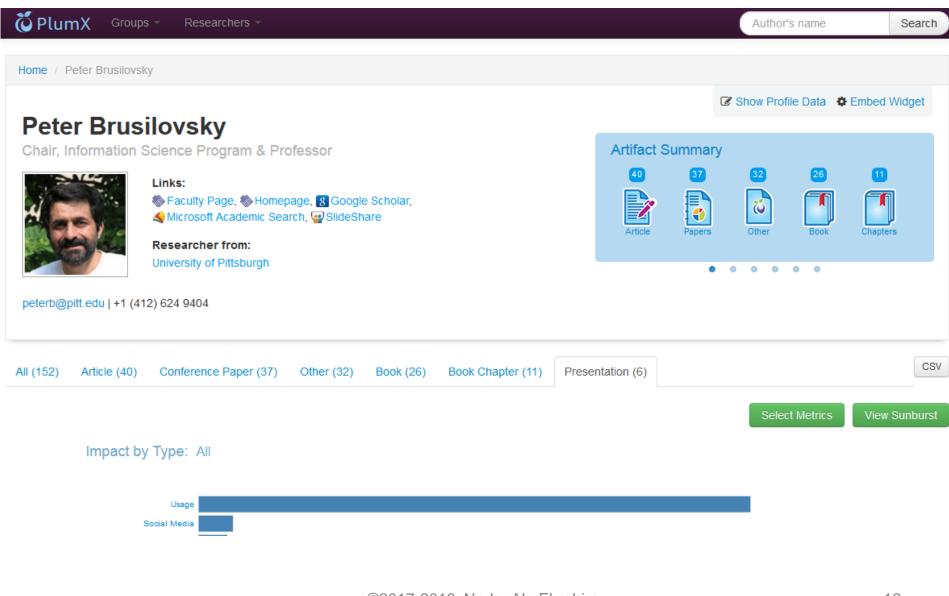
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Source: <u>http://thescientistvideographer.com/wordpress/how-to-increase-citations-of-your-scientific-articles/#comment-502091</u>



Nader Ale Ebrahim

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Comparing Committee, t Ecademy, t Ecademy,

The Effective Use of "Research Tools" and Resources – Training of Trainers (TOT), ORESEARCHERD,



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Sample Profiles

Nader Ale Ebrahim is currently working as a research fellow with the Research Support Unit, Centre of Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya. Nader holds a PhD degree in Technology Management from Faculty of Engineering, University of Malaya. He has over 19 years of &... + More



Collaborative Virtual Classroom A perspective view of a Collaborative Virtual Classroom via Google App Engine

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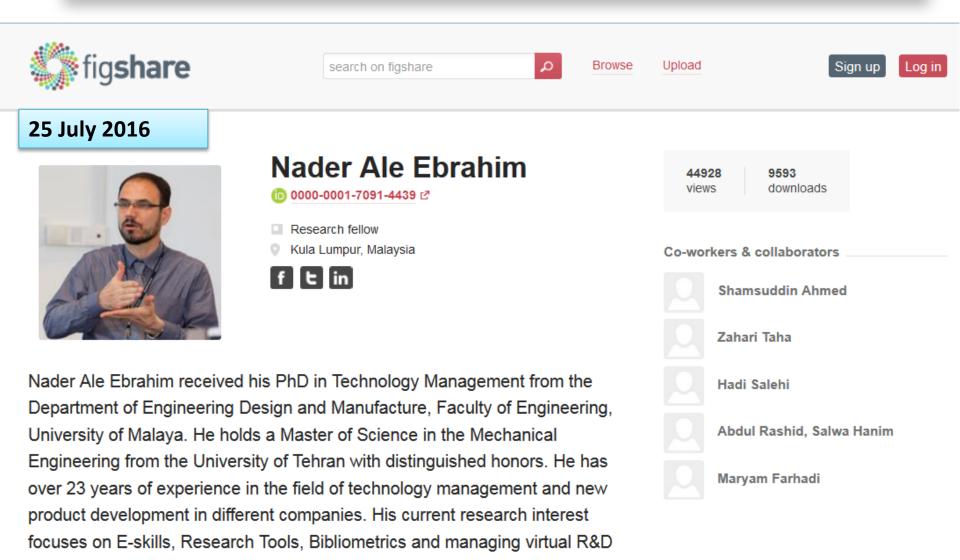
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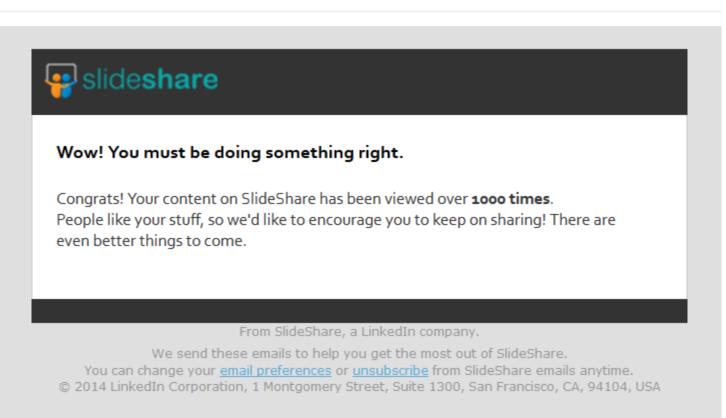
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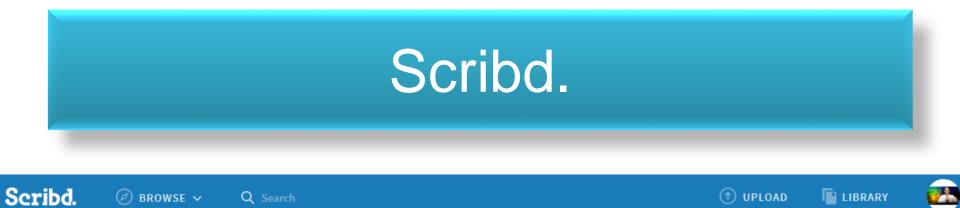
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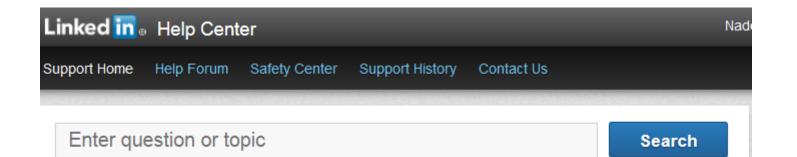
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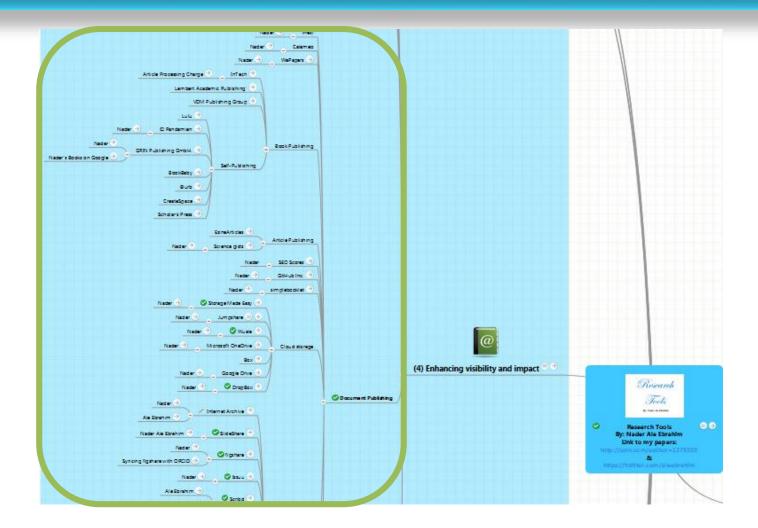
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