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ResearchGate & Academia: Networks for Researchers to Improve Research Impact

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Available at: https://works.bepress.com/aleebrahim/185/
ResearchGate & Academia: Networks for Researchers to Improve Research Impact

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

25th January 2017
4th SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

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=====================================  
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www.researcherid.com/rid/C-2414-2009  
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All of my presentations are available online at:  
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation:  
https://dx.doi.org/10.6084/m9.figshare.4580485.v1  
(New version)

Abstract: Researchers needs to remove many traditional obstacles to reach the general public. Academic social networking allows you to connect with other researchers in your field, share your publications, and get feedback on your non-peer-reviewed work. It gives you another place to establish your name and research and perhaps even collaborate with others. The academic social networking, making your work more widely discoverable and easily available. The two best known academic social networking are ResearchGate and Academia.edu. These sites offer an instant technique to monitor what other people are looking at in your field of research. Both networks are offer roughly the same features. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with an online CV and as a place to share your publications.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Academic social network
Research Tools Mind Map

1. Searching the literature
2. Writing a paper
3. Targeting suitable journals
4. Enhancing visibility and impact

Virtual Teams will become as important as...
Research Tools Mind Map -> (4) Enhancing visibility and impact
-> NetWorking -> Scientific Social Network
LITERATURE REVIEW: FROM SEARCH TO PUBLICATION - February 2017

http://umconference.um.edu.my/ls
How and why scholars are using social media and research-sharing networks

Ways to get started

Share your work with your social networks

Update your professional profile

Utilize research-sharing platforms

Create a Google Scholar profile - or review and enhance your existing one

Highlight key and topical points in a blog post

YouTube

Make your research outputs shareable and discoverable

Register for a unique ORCID author identifier

Encourage readership within your institution

Source: Nature, Online collaboration: Scientists and the social network

Utilize research-sharing platforms

Join an academic research-sharing and networking site such as ResearchGate, Mendeley, Academia.edu, CiteULike, or Loop - or add your article link to your existing profile.

You can also share your research with colleagues using nature.com's content sharing functionality. To find out more, and how to use content sharing, watch this video.

Source: http://www.nature.com/content/authortips/index.html
**Academic** social networks – the Swiss Army Knives of scholarly communication

13139 of 14896 researchers answered this question

Source: https://101innovations.wordpress.com/2016/12/15/academic-social-networks-the-swiss-army-knives-of-scholarly-communication/
ResearchGate and Academia.edu: Social Networking for Academics

February 26, 2016 -
2:00 pm to 3:00 pm

In this workshop, we will discuss how to share and promote your research in online academic social networks. Click the "Link" below to register.

Type
- Workshop

Link
- http://msstate.libcal.com/event/2248530

Location
- Mitchell Memorial Library, Eli Electronic Classroom

Contact Name
- Amanda Clay Powers

Contact Phone
- (662) 325-7677

Contact Email
- apowers@library.msstate.edu
Manage Your Research Identity and Track Your Impact

This guide describes how to build a researcher identity online through the use of unique IDs and social media profiles. It also describes online tools for tracking the impact of your research.

Popular Social Networks

- **Academia.edu**
  A social network for Academics, with many Facebook-like features. You can upload publications you own the rights to and track who reads them, post updates or notes, join groups based on research interests, and follow other academics.

- **ResearchGate**
  A similar service to Academia.edu, with similar features. Which one to use comes down to personal preference.

- **Mendeley.com**
  Mendeley is best known as a reference management tool that helps you build a personalized library of research and format your references as you write. However, the web profile has many social features. You can follow other authors, and create groups to collaborate with other researchers (the free version of Mendeley only allows for one group with up to three people). As a social network, Mendeley has fewer features than Academia.edu and ResearchGate. It's probably...
ResearchGate is an academic social network created to facilitate collaborative discussion between scientists.

Source: http://unimelb.libguides.com/altmetrics/socialmedia
Most social platforms for researchers enable you to:

- Create an account
- Provide biographical, educational and employment information
- Highlight your research areas and interests
- List your publications and other research outputs
- Follow other researchers or being followed
- Communicate with other researchers

There is also usually an option to upload full text of your publications. However, doing so might infringe the copyright of the publisher. We would recommend to upload full text to the Research Repository UCD (where our staff is checking the copyright policies) and then link from your social network account to the respective publication in the Repository.

ResearchGate

- ResearchGate

ResearchGate is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators.

Academia.edu

- Academia.edu

"Academics use Academia.edu to share their research, monitor deep analytics around the impact of their research, and track the research of academics they follow."

The site was launched in September 2008 and has currently almost 10 million members (including about 1,000 from UCD).
Research Impact Challenge: Challenge 3: Showcase your Work - Make a Profile on ResearchGate or Academia.edu

Challenge Three
Showcase your Work:

Basic Challenge

In this Challenge, you'll create your basic profile on either ResearchGate or Academia.

Step 1.
The two best known academic social media are ResearchGate and Academia.edu.
ResearchGate: Disseminating, communicating, and measuring Scholarship?

Mike Thelwall, Kayvan Kousha
Statistical Cybermetrics Research Group, School of Mathematics and Computer Science, University of Wolverhampton, Wulfruna Street, Wolverhampton WV1 1LY, UK.

ResearchGate is a social network site for academics to create their own profiles, list their publications and interact with each other. Like Academia.edu, it provides a new way for scholars to disseminate their publications and hence potentially changes the dynamics of informal scholarly communication. This article assesses whether ResearchGate usage and publication data broadly reflect existing academic hierarchies and whether individual countries are set to benefit or lose out from the site. The results show that rankings based on ResearchGate statistics correlate moderately well with other rankings of academic institutions, suggesting that ResearchGate use broadly reflects traditional academic capital. Moreover, while Brazil, India and some other countries seem to be disproportionately taking advantage of ResearchGate, academics in China, South Korea and Russia may be missing opportunities to use ResearchGate to maximise the academic impact of their publications.

The ratio of ResearchGate publications to WoS 2013 publications for the top 20 countries for total WoS publications in 2013. Countries are listed in order of total WoS publications.

Make a ResearchGate profile

• **ResearchGate** is a *social networking* site for scientists and researchers to share papers, ask and answer questions, and find collaborators. According to a study by *Nature* and an article in *Times Higher Education*, it is the largest academic social network in terms of active users.

• **ResearchGate** claims 9 million scientists as users.

Make a ResearchGate profile

- **Step 1**: Create an account (Click to navigate to ResearchGate)
- **Step 2**: Add publications
- **Step 3**: Find other Researchers & Publications
- **Step 4**: ResearchGate Score & Stats
- **Step 5**: Q&A

Source: http://guides.library.duq.edu/scholarlyprofile/7DICDay2

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Step 2: Add publications

ResearchGate makes it easy for you to add your publications as well as your unpublished work to your profile. To add your research such as journal articles, conference papers, and other publications such as books, chapters, and technical reports, go to your profile and select the type of publication from the drop-down list by clicking in the blue box in the top right-hand corner.

Once you’ve added your publications and research to your profile, they’ll be listed under your Contributions tab.

Source: https://explore.researchgate.net/display/support/Adding+research
Step 3: Find other Researchers & Publications

Related researchers
Find and follow researchers to grow your network and keep up to date with their work.

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Step 4: **ResearchGate - Stats**

You can see an **overview of your stats in one simple, interactive graphic.**

You’ll find more information on how often your work has been downloaded and cited, and, if the researcher permits it, by whom. This offers a unique opportunity to connect with peers who are interested in your research.

You will also get more information on which country and institution interested researchers come from, as well as which of your publications are downloaded most each week.

Source: https://www.researchgate.net/blog/post/your-new-stats-page
Step 5: **Asking questions & Adding answers**

Q&A is where you can ask research-related questions and get them answered by other specialists. It’s also the best place for you to share your knowledge, connect with researchers, and identify yourself as an expert in your field.

ResearchGate’s Q&A recommendations take your unique set of skills and expertise into account to present you with the most relevant discussions in your field – you can find these questions under **Questions we think you can answer** on the right-hand side of your Q&A overview page. Make sure you keep your research **skills and expertise up to date** to get the best recommendations.

You can also browse questions and answers using the other three filters: **Recent questions in your field**, **Questions you follow**, and **Questions you asked**. You can search for topics using the searchbar on the right-hand side (pictured below), which will show questions which were tagged with that topic. You can also search ResearchGate to find more questions.

Source: https://explore.researchgate.net/pages/viewpage.action?pageId=951358

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Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

<table>
<thead>
<tr>
<th>AUTHOR NAME</th>
<th>SEPTMBER 10th (2015)</th>
<th>NOVEMBER 9th (2015)</th>
<th>MISMATCH (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nader Ale Ebrahim</td>
<td>19,821</td>
<td>13,281</td>
<td>67.00</td>
</tr>
<tr>
<td>Chaomei Chen</td>
<td>7,760</td>
<td>3,937</td>
<td>50.73</td>
</tr>
<tr>
<td>Loet Leydesdorff</td>
<td>4,227</td>
<td>1,758</td>
<td>41.59</td>
</tr>
<tr>
<td>Bakthavatchalam Eliano</td>
<td>2,883</td>
<td>1,756</td>
<td>60.91</td>
</tr>
<tr>
<td>Zaida Chinchilla</td>
<td>5,840</td>
<td>1,569</td>
<td>26.87</td>
</tr>
<tr>
<td>Mike Thelwall</td>
<td>4,297</td>
<td>1,568</td>
<td>36.49</td>
</tr>
<tr>
<td>Lutz Bornmann</td>
<td>3,129</td>
<td>1,439</td>
<td>45.99</td>
</tr>
<tr>
<td>Wolfgang Glänzel</td>
<td>3,012</td>
<td>1,301</td>
<td>43.19</td>
</tr>
<tr>
<td>Kevin Boyack</td>
<td>3,256</td>
<td>1,135</td>
<td>34.86</td>
</tr>
<tr>
<td>Peter Ingwersen</td>
<td>2,335</td>
<td>1,025</td>
<td>43.90</td>
</tr>
</tbody>
</table>

Academia.edu is a platform where you can share research papers, monitor deep analytics around the impact of your research, and track the research of academics you follow. Placing your publications and presentations on social media will make it easier for others to encounter your work, not only because they are available on a social network, but also because they improve the search engine optimization (SEO) of your research. A recent study found that papers uploaded to Academia.edu receive a 73% boost in citations over 5 years.

Make a profile on Academia.edu

• **Step 1**: Create an account (click to navigate to Academia.edu)
• **Step 2**: Post a publication or two
• **Step 3**: Add your affiliation to your profile
• **Step 4**: Add your research interests
• **Step 5**: Connect with your colleagues who are already on Academia.edu
• **Step 6**: Check out your analytics

Source: http://guides.library.duq.edu/scholarlyprofile/7DICDay2
Step 2: Uploading Papers

How do I add a single paper?
Step 3: Add your affiliation to your profile

- Editing Your Profile
  - Profile Overview
  - Editing My Profile
  - Editing Your Name
  - Editing Your Profile Picture
  - Adding or Editing Your Affiliation

Source: http://support.academia.edu/

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The research interests that you attach to your paper allow your it to be shown outside of your profile. Your paper will appear in any searches for that particular research interest in the "documents" section (more about this here), and may appear in the newsfeeds of other users who share the research interests you have tagged. The research interests you attach to your paper can be viewed on your profile by selecting "More" under the title of your paper. There, you'll see the first three or four research interests attached to your paper.
Step 5: Connect with your colleagues

What does following mean?

Following another person means that you'll see updates from them on your newsfeed. For example, you may see the papers that they bookmark, when they upload new papers or drafts, or the comments they make on any sessions they're a part of.

How do I follow another user?

To follow an Academia.edu user, click the green Follow button at the top of their profile page.

You'll be able to find more people similar to this user if you connect your site to Google or Facebook. You can do that easily by clicking the buttons that appear after you've clicked "follow," if you're not already connected.

Source: http://support.academia.edu/customer/en/portal/articles/1388736-following-and-unfollowing-other-researchers
Step 6: Academia Analytics

You can view an extraordinary amount of information about how students, researchers, and academics view your profile and your papers by reviewing your Academia analytics.

You can view the analytics associated with your account for the past 30 days or the past 60 days. You can also export your data as a CSV.

The top of your analytics page will display an overview of users who have viewed your profile and papers.

Paper views indicate the amount of times all of your papers have been viewed.

Unique visitors is how many individual people have visited your papers OR your profile.

Source: http://support.academia.edu/customer/en/portal/articles/2313235-analytics-overview
Questions?

E-mail: aleebrahim@um.edu.my

Twitter: @aleebrahim

www.researcherid.com/rid/C-2414-2009
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www.researcherid.com/rid/C-2414-2009 
http://scholar.google.com/citations
References


My recent publications:


My recent presentations:


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