Where to publish? A Journal selection procedure for receiving the highest citation and impact

Nader Ale Ebrahim
Where to publish?

A Journal selection procedure for receiving the highest citation and impact

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@aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

7th December 2016
4th SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

All of my presentations are available online at: https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation: https://dx.doi.org/10.6084/m9.figshare.4287710.v1 (New version)

**Abstract:** Publication in a peer-reviewed journal is the obvious goal of most researchers to reach others in the field, advancing knowledge and encouraging communication between groups with similar research interest. One of the most important and possibly the least well understood aspects of the publication process is the choice of a suitable journal that is likely to improve your research visibility and impact. For instance, publishing your article in an Open Access journal means that more people are likely to see it, simply because more people will be able to access it. So, the greater visibility achieved with OA may allow you to reach more impact and potential collaborators easily. In this presentation, I introduce some of the most important criteria to keep in mind when choosing a journal that is a good match for your research and promise higher research impact.

**Keywords:** H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, ISI Journal
<table>
<thead>
<tr>
<th>SESSION</th>
<th>DATE</th>
<th>TIME</th>
<th>TOPIC</th>
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<tbody>
<tr>
<td>1</td>
<td>7 September 2016</td>
<td>2.00 – 4.30 p.m.</td>
<td>Citations and its impact to university ranking</td>
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<tr>
<td>2.1</td>
<td>22 September 2016</td>
<td>10.00 a.m. – 12.00</td>
<td>Research Outreach: Wider Visibility to Increase Citation*</td>
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<td>2.2</td>
<td>22 September 2016</td>
<td>2.00 – 5.00 p.m.</td>
<td>Plain Language Summary: The Common Language of Research &amp; Innovation *</td>
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<td>2.00 – 4.30 p.m.</td>
<td>Analysis of bibliometrics information for select the best field of study</td>
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<td>4</td>
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<td>2.00 – 4.30 p.m.</td>
<td>A new system for measuring research impact</td>
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<td>5</td>
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<td>2.00 – 4.30 p.m.</td>
<td>How to select a brand name for your research interest?</td>
</tr>
<tr>
<td>6</td>
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<td>2.00 – 4.30 p.m.</td>
<td>Optimize articles for search engine to improve research visibility</td>
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<tr>
<td>7</td>
<td>26 October 2016</td>
<td>2.00 – 4.30 p.m.</td>
<td>Prepare a pre/post print of your documents for advertisement</td>
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<td>8</td>
<td>2 November 2016</td>
<td>2.00 – 4.30 p.m.</td>
<td>Create a publication database for enhancing research visibility</td>
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<td>9</td>
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<td>Create a google scholar profile to boost research visibility</td>
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<td>Create and maintain an up-to-date researcherid profile</td>
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<td>Kudos: promote your published research reach and impact</td>
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<td>2.00 – 4.30 p.m.</td>
<td>Journal selection procedure: select the best journal to ensure the highest citation</td>
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<tr>
<td>14</td>
<td>14 December 2016</td>
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<td>Establish your expertise with a science blog</td>
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<td>15</td>
<td>21 December 2016</td>
<td>9.00 – 11.30 a.m.</td>
<td>Promote your research work on LinkedIn</td>
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<tr>
<td>16</td>
<td>4 January 2017</td>
<td>9.00 – 11.30 a.m.</td>
<td>Make your data discoverable on a data repository</td>
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<tr>
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<td>9.00 – 11.30 a.m.</td>
<td>Microblogging for enhancing the research accessibility</td>
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<tr>
<td>18</td>
<td>18 January 2017</td>
<td>9.00 – 11.30 a.m.</td>
<td>Make an audio slides for your research</td>
</tr>
<tr>
<td>19</td>
<td>25 January 2017</td>
<td>2.00 – 4.30 p.m.</td>
<td>Academic social networking (ResearchGate &amp; Academia) and the research impact</td>
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<td>20</td>
<td>22 March 2017</td>
<td>2.00 – 4.30 p.m.</td>
<td>Document publishing tools for research visibility improvement</td>
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<td>21</td>
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<td>2.00 – 4.30 p.m.</td>
<td>Publication’s e-mail marketing procedure</td>
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<tr>
<td>22</td>
<td>15 March 2017</td>
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<td>The use of reference management tools to improve citation</td>
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<tr>
<td>23</td>
<td>22 March 2017</td>
<td>2.00 – 4.30 p.m.</td>
<td>Contribute to Wikipedia an approach to increase research visibility on the web</td>
</tr>
</tbody>
</table>

http://umconference.um.edu.my/ws
Next Workshop

DECEMBER 19 & 20, 2016 (MONDAY & TUESDAY)
9.00 am — 4.30 pm

Programme Details
DECEMBER 19 & 20, 2016 (MONDAY & TUESDAY)
9.00 am — 4.30 pm
Venue: To Be Confirmed (in University of Malaya)
Fees: RM 400.00 (UM STAFF & STUDENTS)
      RM 1,500.00 (NON-UM STAFF & STUDENTS)

Facilitator:
Dr. Nader Ale Ebrahim
- Winner of 'Refer-a-Colleague Competition'
- Creator of "Research Tools" Box
- Developer of "Publication Marketing Tools"
- Conducted over 280 workshops

For more details, please visit: http://umconference.um.edu.my/s
Virtual Teams will become as important as

(1) Searching the literature

(2) Writing a paper

(3) Targeting suitable journals

(4) Enhancing visibility and impact

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Details: None
Hide no mentions?
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```html
<div data-badge-popover="right" data-badge-type="medium-donut" data-doi="10.1007/s11192-016-1938-x" data-hide-no-mentions="true" class="altmetric-embed"></div>
```
Visibility and Research Impact

Bibliometrics, Scholarly Communication and Publication Strategies

What is my research impact and how can I influence my h-index? How can I use academic identity management and social media for improving my presence on the Internet? The course gives an overview of different issues with scholarly publication and improvement of research impact.

Topics
The first part of the course covers these topics

- academic identity management
- impact factor, h-index and citation analysis

For the second part, we offer a range of topics to choose from

- academic networking and your presence on the internet
- current awareness - how to keep up-to-date in your research area
- publication strategies - how to find the right journal for publishing
- altmetrics - alternative bibliometric methods
- search engine optimization for your publications

Course Details
Open to: TUM Doctoral Candidates, TUM Scientists

Contact:
With questions on our course program please contact us at workshop@ub.tum.de.

Upcoming dates
- Monday, 16. January 2017 - 9:00 to 13:00
  Munich: Seminar Room S2534 (TUM Barer Street 21)
  Course language: German
  Open
Research Outputs and Visibility Manager at Brunel University London.
1. Preparing an article
Where to publish?

Visibility

In Web of Science/Scopus?

Google/Google Scholar visibility

Does funder require open access publishing?

In Ulrich’s/DOAJ journal catalog?

ISSN number?

Copyright policies?

Subject coverage

Are researchers in your field publishing in the journal and do they follow the journal?

Is it aimed at the audience you want to write for?

Language

Peer review

Impact factors

Publication Forum level

Publisher

Editorial board


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Maximize Your Research Impact
Step 1: Identify the right journal

But, before you submit your manuscript, make sure to...

Finally, track citation-based metrics for your articles.

Step 1: Identify the right journal

First, think about which journal has the appropriate scope and audience of researchers interested in your research. The more your research is read, the more it will be used and cited by others. Journal home pages and more experienced colleagues can provide guidance.
Select the journal that suits your research by tools

Find the perfect journal for your article

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**Paper title**

Enter your paper title here

**Paper abstract**

Copy and paste your paper abstract here.

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Paper title
Enter your paper title here

Paper abstract
Copy and paste your paper abstract here.

Fields of research
Optional: refine your search by selecting up to three research fields

☐ Agriculture  ☐ Economics  ☐ Materials Science and Engineering
☐ GeoSciences  ☐ Humanities and Arts  ☐ Life and Health Sciences
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<thead>
<tr>
<th>Journal title</th>
<th>Scope and information</th>
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<tr>
<td>Journal of Hospitality, Leisure, Sport &amp; Tourism Education - JoHLSTE</td>
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<tr>
<td>Match: 0.455</td>
<td>Impact: 5 weeks</td>
</tr>
<tr>
<td>Editorial Times: 4 weeks</td>
<td>Acceptance: 13 %</td>
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<td>Production Times: 36 Months</td>
<td>Open Access: Optional</td>
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<td>Embargo period: 36 Months</td>
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<tr>
<td>Editorial Times: 18 weeks</td>
<td>Acceptance: 37 %</td>
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<tr>
<td>Production Times: 36 Months</td>
<td>Open Access: Optional</td>
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<td>Embargo period: 36 Months</td>
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<td>Editorial Times: 26 weeks</td>
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# Journal Selector

Learn more about our Journal Selector

## Edanz Journal Selector
Your target journal in minutes not days

<table>
<thead>
<tr>
<th>Journals</th>
<th>Match</th>
<th>Impact Factor</th>
<th>Publishing Frequency</th>
<th>Publishing Model</th>
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<td>J. Product Innovation Management</td>
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<td>Hybrid</td>
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<td>Research in Engineering Design</td>
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Perfect Match: EndNote’s latest feature matches article drafts with publications
Perfect Match: EndNote’s latest feature matches article drafts with publications.
Perfect Match: EndNote’s latest feature matches article drafts with publications

Find the Best Fit Journals for your Manuscript

2 Journal Matches

<table>
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<th>Match Score</th>
<th>JCR Impact Factor</th>
<th>Journal</th>
<th>Similar Articles</th>
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<td>3.68</td>
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Top Keyword Rankings:
citations
papers
highly cited
publications

Publisher:
GREAT CLARENDON ST, OXFORD OX2 6DP, ENGLAND
ISSN: 0958-2029
eISSN: 1471-5549

Was this helpful? [YES] [NO]

Submit >>
Journal Information >>

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Strategies to increase citations

- Target a journal with a high impact factor, or, in fact, with any impact factor at all!
- Choose a new, rapidly growing field of research. Articles on hot topics tend to cite much more recent references than those in more traditional fields.
- Target journals in rapidly growing research fields because they tend to publish papers with a short time interval from submission to acceptance.
- Write research articles, technical notes and reviews. For the purposes of calculating citations, these are considered “citable” items. Editorials, letters, news items and meeting abstracts are “non-citable items”.
- Write reviews in addition to research papers. Reviews are more likely to be cited than original research papers.
- Write at length. Longer articles are cited more often.

Source: http://www.library.qut.edu.au/services/research/citationindexes.jsp
Strategies to increase citations

- Make it easy for others to access your work. Online availability of articles clearly increases citations (and therefore, the journal’s impact factor). It helps if researchers can find relevant articles and access them instantly, rather than working their way through barriers of passwords and technicalities. This effect will increase with the availability of search engines like Google Scholar.
  - Target “open access” journals (especially if they have an impact factor).
  - Make your work available via the Google searches/ResearcherID.
  - Put the address for your ResearcherID page into your email signature as a clickable link.
- Don’t write as a member of a consortium. It’s better to be one in a list of individual authors. Some evidence shows citations to articles written by consortia have been undercounted.
- Find quick publication Journals

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One key request of researchers across the world is unrestricted access to research publications. Open access gives a worldwide audience larger than that of any subscription-based journal and thus increases the visibility and impact of published works. It also enhances indexing, retrieval power and eliminates the need for permissions to reproduce and distribute content.
<table>
<thead>
<tr>
<th>Factor</th>
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<tr>
<td>Journal impact factor</td>
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<td>Indexation</td>
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<td>Journal prestige</td>
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<td>Relevance of research topics</td>
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<td>Acceptance/rejection rates</td>
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<td>Size of print circulation</td>
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<td>Manuscript turnaround time</td>
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<tr>
<td>Editors characteristics</td>
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<td>Quality of reviewer comments</td>
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<tr>
<td>Previous experience with publishing in the journal</td>
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<tr>
<td>Colleagues' recommendations</td>
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<tr>
<td>International status</td>
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<tr>
<td>Open access</td>
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<tr>
<td>Publication charges</td>
<td></td>
</tr>
<tr>
<td>Promotion at social platforms (eg Facebook, Twitter)</td>
<td></td>
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<tr>
<td>Press attention to the journal</td>
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Abstracted/indexed in

1. ABI/INFORM
3. Australian Business Deans' Council (ABDC) Journal Quality List
4. Australian Research Council ERA Ranked Journal List
5. Compendex
6. Computer Abstracts International Database
7. Current Contents / Engineering, Computing & Technology
8. Current Contents / Social & Behavioural Sciences
9. Emerald Management Reviews (EMR)
10. INSPEC Abstracts
11. International Abstracts in Operations Research
12. OR/MS Index and Annual Comprehensive Index
13. Science Citation Index
14. Social Science Citation Index
15. SCOPUS
16. Zentralblatt MATH

- Source: Journal of the Operational Research Society
• Does the publisher accept parallel publishing in institutional repositories and is there an embargo


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Where should I submit my publication?

If you want your article to …

• Publish in most influential or highly cited journal
  → Use Impact Factor or
  → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)

• To reach out to readers and be read immediately
  → Use Immediacy Index

• Stay active in journal collection
  → Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.
Identifying Key Journals in the field

Search keywords on WoS

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Basic Search

Bibliometrics OR "Top Cited" OR "Highly Cited" OR "Top 100" OR "Top Papers"

Title

Search

TIME SPAN

All years

From 1980 to 2016

MORE SETTINGS
Identifying Key Journals in the field

Check the highest “Record Count”
Identifying Key Journals in the field
Select the JCR “Categories By Rank”
Identifying Key Journals in the field
Select the JCR Category
Identifying Key Journals in the field
Ranked by Impact Factor

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Identifying Key Journals in the field

Search keywords on SCOPUS

Join the webinar on January 21, 2016 to learn about past and future Scopus developments – register now.
Identifying Key Journals in the field
Check the “Source Title”

<table>
<thead>
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<th>Source Title</th>
<th>Count</th>
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<tr>
<td>ENR Engineering News Record</td>
<td>19</td>
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<tr>
<td>Journal of the American Society for Information Science and Technology</td>
<td>16</td>
</tr>
<tr>
<td>Journal of Informetrics</td>
<td>14</td>
</tr>
<tr>
<td>Modern Healthcare</td>
<td>11</td>
</tr>
</tbody>
</table>
Identifying Key Journals in the field
Select the Subject Area on Scimago Journal & Country Rank

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My recent publications
Questions?

E-mail: aleebrahim@um.edu.my

Twitter: @aleebrahim

[http://scholar.google.com/citations](http://scholar.google.com/citations)

Nader Ale Ebrahim, PhD

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
[http://scholar.google.com/citations](http://scholar.google.com/citations)
References


3. Building a professional identity: from research to impact | April 16, 2015. Manon Burger Project Manager Marketing Communications Elsevier Journals


My recent publications:


My recent presentations:


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