Online Repository: Extending Research Visibility, Readership, and Impact

Nader Ale Ebrahim

Available at: https://works.bepress.com/aleebrahim/175/
Online Repository: Extending Research Visibility, Readership, and Impact

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

23rd November 2016
4th SERIES OF INTRODUCTORY WORKSHOP ON:
Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD
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www.researcherid.com/rid/C-2414-2009  
http://scholar.google.com/citations

Abstract

**Abstract:** Depositing papers in Open Access repositories will increase the visibility, readership, impact, and citation of the article, due to removing barriers to knowledge sharing. It's highly recommended that documents without DOIs to be deposited in the repository that offer DOIs for documents you have deposited. There are several different types of repository that can host your research outputs depending upon your discipline. I will dig into some of them in this workshop.

**Keywords:** H-index, Improve citations, Research tools, Bibliometrics, Online repository, Research Visibility
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<thead>
<tr>
<th>SESSION</th>
<th>DATE</th>
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<tbody>
<tr>
<td>1</td>
<td>7 September 2016</td>
<td>2.00 – 4.30 p.m.</td>
<td>Citations and its impact to university ranking</td>
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<td>2</td>
<td>22 September 2016</td>
<td>10.00 a.m. – 12.00</td>
<td>Research Outreach: Wider Visibility to Increase Citation*</td>
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<td>2.00 – 5.00 p.m.</td>
<td>Plain Language Summary: The Common Language of Research &amp; Innovation *</td>
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<td>2.00 – 4.30 p.m.</td>
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<td>Prepare a pre/post print of your documents for advertisement</td>
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<td>2.00 – 4.30 p.m.</td>
<td>Create a publication database for enhancing research visibility</td>
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<td>16 November 2016</td>
<td>2.00 – 4.30 p.m.</td>
<td>Create and maintain an up-to-date researcherid profile</td>
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<td>Make your data discoverable on a data repository</td>
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<td>9.00 – 11.30 a.m.</td>
<td>Microblogging for enhancing the research accessibility</td>
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<td>18 January 2017</td>
<td>9.00 – 11.30 a.m.</td>
<td>Make an audio slides for your research</td>
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<td>Academic social networking (ResearchGate &amp; Academia) and the research impact</td>
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<td>2.00 – 4.30 p.m.</td>
<td>Publish online magazine to promote publications and research findings</td>
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<td>22 February 2017</td>
<td>2.00 – 4.30 p.m.</td>
<td>Enhance research visibility by tracking citations</td>
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<td>1 March 2017</td>
<td>2.00 – 4.30 p.m.</td>
<td>“Document publishing tools” for research visibility improvement</td>
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<td>8 March 2017</td>
<td>2.00 – 4.30 p.m.</td>
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<td>2.00 – 4.30 p.m.</td>
<td>The use of reference management tools to improve citation</td>
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<td>25</td>
<td>22 March 2017</td>
<td>2.00 – 4.30 p.m.</td>
<td>Content to Wikipedia: an approach to increase research visibility on the web</td>
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</table>
Next Workshop

DECEMBER 19 & 20, 2016 (MONDAY & TUESDAY)
9.00 am — 4.30 pm

Programme Details

DECEMBER 19 & 20, 2016 (MONDAY & TUESDAY)
9.00 am — 4.30 pm
Venue: To Be Confirmed (in University of Malaya)
Fees: RM 400.00 (UM STAFF & STUDENTS)
RM 1,500.00 (NON-UM STAFF & STUDENTS)

Dr. Nader Ale Ebrahim
Visiting Research Fellow, Centre for Research Services, IPPP, UM
- Winner of ‘Refer-a-Colleague Competition’
- Creator of "Research Tools" Box
- Developer of "Publication Marketing Tools"
- Conducted over 286 workshops

For more details, please visit: http://umconference.um.edu.my/s
Research Tools Mind Map

1. Searching the literature
2. Writing a paper
3. Targeting suitable journals
4. Enhancing visibility and impact

Virtual Teams will become as important as...
Research Tools Mind Map -> (4) Enhancing visibility and impact -> On-Line repository (Papers storage)


Publishing strategies to improve citation performance

• Good quality research …but it’s not the only driver of citations

• Citation patterns
  – Field dependent
  – Time dependent
  – Article dependent
  – Author/reader dependent
  – Availability

Source: http://www.slideshare.net/ucclibrarybibliometrics/citation-impact-introduction
Numbers are GREAT

but what’s the impact of the research?


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Repositories can disseminate information

Universities can:
- Meet accountability requirements
- Improve the brand image of the university
- Preserve academic research outputs permanently and effectively
- Promote cooperation with industry and contribute to the local communities
- Reduce the costs of taking charge of academic information

Researchers can:
- Gain greater visibility for their research achievements
- Establish the channel for the dissemination of research outputs
- Reduce the cost of preservation and dissemination of research outputs
- Raise the citation rates of their articles

Source: What is an academic repository?
Worldwide Repositories by Country

Proportion of Repositories by Country - Worldwide

- United States: 15%
- United Kingdom: 7.7%
- Japan: 6.4%
- Germany: 5.9%
- France: 5.9%
- Spain: 5.9%
- Italy: 5.9%
- Brazil: 5.9%
- Poland: 5.9%
- Other: 48.7%

Total = 3279 repositories

Source: http://www.opendoar.org/

OpenDOAR - 22-Nov-2016

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Content Types in OpenDOAR Repositories - Worldwide

Source: http://www.opendoar.org/

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Open Access policies worldwide

- Africa: 26%
- Americas: 6%
- Asia: 5%
- Europe: 2%
- Oceania: 61%

Source: http://roarmap.eprints.org/view/country/002.html (This list was generated on Mon Jan 4 23:13:12 2016 GMT)

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Open Access policies worldwide

Source: [http://roarmap.eprints.org/view/country/002.html](http://roarmap.eprints.org/view/country/002.html) (This list was generated on Mon Nov 21 07:49:24 2016 GMT)

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How many Open Access policies are there worldwide?

The number of Open Access policies available worldwide is continually increasing. ROARMAP provides options to search for policies by country, continent, and continental region.

Number of policies by continent

- Americas: 198
- Europe: 463
- Oceania: 40

Number of policies by continental region

- Australia and New Zealand: 40
- Northern America: 157
- Northern Europe: 201
- South-Eastern Asia: 15
- Eastern Europe: 39
- Western Europe: 93
- Southern Europe: 130

Source: [http://roarmap.eprints.org/dataviz2.html](http://roarmap.eprints.org/dataviz2.html)  19 July 2016
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Source: [http://roarmap.eprints.org/dataviz2.html](http://roarmap.eprints.org/dataviz2.html)  22 November 2016
Prepare item for submission

1. Copyright Clearance
2. Edit meta-data
3. Submit to a Repository

Enhance Research Visibility, Impact & Citations

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- Approaches to clear copyright:
  - SHERPA/ RoMEO (for research articles only)
  - Publishers’ web sites
  - Directly contact copyright owner & negotiate

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Copyright issue

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Source: Digital Academic Repository of the University of Amsterdam
Is a Journal Green OA?

SHERPA/RoMEO

http://www.sherpa.ac.uk/romeo/

Search by journal/publisher to learn its copyright and self-archiving policies
Open Access Literature

Non-Open Access Literature

Source: Leslie Chan, (April 6, 2006), Enabling Global Open Access through Collaboration, Opening Doors, Open Minds - The Open Access Movement
Special Libraries Association Washington, DC Chapter
Modularity and Commonality Research: Past Developments and Future Opportunities

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This version: December 28, 2006

Abstract: Research on modularity and commonality has grown substantially over the past 15 years. Searching 36 journals over more than the past 35 years, over 160 references are identified in the engineering and management literature that focus on modularity or commonality in the product and process development context. Each of the references is analyzed along the dimensions subject, effect, and research method. The subject of these studies have been products, processes, organizations, and even innovations, although the set of references shows a strong preference towards products. Similarly, a broad range of effects has been studied, albeit with the topic cost dominating all other effects. A variety of research methods has been applied to the study of modularity and commonality but the distribution of research methods differs substantially for modularity and commonality research. Despite the wealth of existing research, there are still a significant opportunities for future research. In particular, studies that incorporate modularity and commonality’s multiple effects or various stages along the supply chain, that combine multiple research methods, and that follow systems over time appear very promising.

Key Words: modularity, commonality, innovation, multidisciplinary research.

1. Introduction

The underlying ideas for modularity and commonality are not really new. As early as 1914, an automotive engineer demanded the standardization of automobile subassemblies, such as axles, wheels, and fuel feeding systems.

160 publications have been reviewed and analyzed along the dimensions subject, effect, and method, and recommendations for future research have been developed.

What this study does not do is attempting to provide yet another, let alone final, definition for these terms.

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ABSTRACT
This article introduces and discusses the concept of academic search engine optimization (ASEO). Based on three recently conducted studies, guidelines are provided on how to optimize scholarly literature for academic search engines in general and for Google Scholar in particular. In addition, we briefly discuss the risk of researchers' illegitimately ‘over-optimizing’ their articles.

2. RELATED WORK
On the Web, search engine optimization (SEO) for Web sites is a common procedure. SEO involves creating or modifying a Web site in a way that makes it “easier for search engines to both crawl and index its content” [4]. There exists a large community that discusses the latest trends in SEO and provides advice for Webmasters in forums, blogs, and newsgroups. Even research articles and books exist on the subject of SEO [5-10]. When SEO
Open Access and Scopus: A New Approach to Scientific Visibility From the Standpoint of Access

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The last few years have seen the emergence of several open access (OA) options in scholarly communication, which can be grouped broadly into two areas referred to as gold and green roads. Several recent studies have shown how large the extent of OA is, but there have been few studies showing impact of OA in the visibility of journals covering all scientific fields and geographical regions. This research presents a series of informative analyses providing a broad overview of the degree of proliferation of OA journals in a data sample of about 17,000 active journals indexed in Scopus. The study shows a new approach to scientific visibility from a systematic combination of four databases: Scopus, the

Introduction

The scientific community is a key platform for research activity, and publishing is the formal mechanism through which researchers make contributions to the body of scientific knowledge. Thus, the documents configuring the bibliographic dimension of a discipline also can be seen as systems of production and divulgation of knowledge (Keresztesi, 1982). Journals and databases are the protagonists in scientific communication. Their value and implications for science go beyond purely bibliographic relevance, as they become the main commodities in the market of scientific information.
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