October 5, 2016

New systems for measuring research impact

Nader Ale Ebrahim

Available at: https://works.bepress.com/aleebrahim/166/
New systems for measuring research impact

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

28th September 2016
4th SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Abstract: The reach of a publication can no longer be judged exclusively by the number of times it is cited. Because, we are now in the digital and sharing information age, academic conversations are as likely to be found on various academic social networks. So, we need new tools to measure the research impact. Altmetrics are new metrics proposed as alternatives to Impact Factor for journals and personal citation indexes like h-index.

Altmetrics attempts to use the online activity to measure impact, buzz, word of mouth for scientific information and it includes new ways to measure usage at the citation level. In this workshop, I will explain about the application of "alternative metrics" tools such as: Altmetric.com, Impactstory.org, Plumanalytics.com, and PLoS metrics.

Keywords: Altmetric, H-index, Improve citations, Research tools, Bibliometrics, Research Visibility
### Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

<table>
<thead>
<tr>
<th>AUTHOR NAME</th>
<th>SEPTEMBER 10th (2015) PROFILE VIEWS</th>
<th>NOVEMBER 9th (2015) PROFILE VIEW</th>
<th>MISMATCH (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nader Ale Ebrahim</td>
<td>19,821</td>
<td>13,281</td>
<td>67.00</td>
</tr>
<tr>
<td>Chaomei Chen</td>
<td>7,760</td>
<td>3,937</td>
<td>50.73</td>
</tr>
<tr>
<td>Loet Leydesdorff</td>
<td>4,227</td>
<td>1,758</td>
<td>41.59</td>
</tr>
<tr>
<td>Bakthavachalam Elango</td>
<td>2,883</td>
<td>1,756</td>
<td>60.91</td>
</tr>
<tr>
<td>Zaida Chinchilla</td>
<td>5,840</td>
<td>1,569</td>
<td>26.87</td>
</tr>
<tr>
<td>Mike Thelwall</td>
<td>4,297</td>
<td>1,566</td>
<td>36.49</td>
</tr>
<tr>
<td>Lutz Bornmann</td>
<td>3,129</td>
<td>1,439</td>
<td>45.99</td>
</tr>
<tr>
<td>Wolfgang Glänzel</td>
<td>3,012</td>
<td>1,301</td>
<td>43.19</td>
</tr>
<tr>
<td>Kevin Boyack</td>
<td>3,256</td>
<td>1,135</td>
<td>34.86</td>
</tr>
<tr>
<td>Peter Ingwersen</td>
<td>2,335</td>
<td>1,025</td>
<td>43.90</td>
</tr>
</tbody>
</table>

Research Tools Mind Map

- Links
- h-index
- Survey

Virtual Teams will become as important as...

(1) Searching the literature
(2) Writing a paper
(3) Targeting suitable journals

(4) Enhancing visibility and impact

Keeping up-to-date Alert services

Download

By: Nader Ale Ebrahim
5.2 Use social media tools

There are several social networking sites designed for academics. They provide a forum for disseminating your research, promoting discussion of your work, sharing scientific information and forming new collaborations. Social networks are a good supplement for your institutional/personal web site or blog as they allow you to quickly communicate to your network that e.g. a new article has been published. You can communicate information about your research via ResearchGate, Academia.edu, Twitter, Facebook or LinkedIn. Being a micro-blogging service that uses short 140-character messages (tweets), Twitter is a quick and easy to use tool for sharing information about research, engaging in conversations with others and sharing links to your papers and presentations. Creating profiles on one or more of these sites make you and your research more discoverable. Sign up for social networking sites to increase your visibility and connect with your colleagues!

Citations & Tweets: Tech-Savvy Research Impact Measurements

By Erica Bogese
October 30, 2015

It used to be that scholars shared their research primarily at academic conferences/symposiums or in academic journals/books. But now in the digital age, academic conversations are as likely to be found on Twitter or Facebook.
What it's like being a researcher

**WILL IT HAVE ANY IMPACT?**

- Did it have any impact?
- What did you do with the grant income you received?
- How did you cost your overheads?
- Does it have any IMPACT?
- Does it have any IMPACT?
- Are you supervising?
- How many students are you teaching?
- How many students are you supervising?
- Did it make a spinoff?
- Does it have any IMPACT?
- Does it have any IMPACT?

Source: Owen Roberson, Research Information Analyst (2015)
Research Information and Analytics at Cambridge: Insight over measurement.
Research Impact Guide

Source: http://subjectguides.library.unsw.edu.au/researchimpact

What is research impact?

- Develop your publishing strategy
- Manage your publications
- Maintain your profile
- Show your impact
- Measure your impact

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Source: http://altmetrics.org/manifesto/
Problems with citation-based indicators

Problem 1: Time
Problem 2: Journals
Problem 3: Impact


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Science

IMPACT ON:

IMPACT ON:

Science
Economy
Environment
Education
Society
Culture

Source: Kim Holmberg (2015) [Altmetrics: Measuring the impact of scientific activities], Research Unit for the Sociology of Education, University of Turku

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Altmetrics

Created by researchers

Indicating future scientific impact?

Indicating other types of impact, such as societal impact?

Created by the public

How is the Altmetric score calculated?

The score is a weighted count
The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

<table>
<thead>
<tr>
<th>Source</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>News</td>
<td>8</td>
</tr>
<tr>
<td>Blogs</td>
<td>5</td>
</tr>
<tr>
<td>Twitter</td>
<td>1</td>
</tr>
<tr>
<td>Facebook</td>
<td>0.25</td>
</tr>
<tr>
<td>Sina Weibo</td>
<td>1</td>
</tr>
<tr>
<td>Wikipedia</td>
<td>3</td>
</tr>
<tr>
<td>Policy Documents (per source)</td>
<td>3</td>
</tr>
<tr>
<td>Q&amp;A</td>
<td>0.25</td>
</tr>
<tr>
<td>F1000/Publons/Pubpeer</td>
<td>1</td>
</tr>
<tr>
<td>YouTube</td>
<td>0.25</td>
</tr>
<tr>
<td>Reddit/Pinterest</td>
<td>0.25</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>0.5</td>
</tr>
</tbody>
</table>

Source: https://help.altmetric.com/support/solutions/articles/6000060969-how-is-the-altmetric-score-calculated-
“Alternative Metrics” Tools

- Altmetric.com
- Impactstory.org
- Plumanalytics.com
- PLoS Article-Level Metrics
- Usage Count (webofknowledge.com)
- Bookmetrix (http://www.bookmetrix.com)
- Article Metrics in Scopus

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Altmetrics

- Altmetrics are new metrics proposed as alternatives to Impact Factor for journals and personal citation indexes like h-index. The term "article level metrics" was first put forward in 2010, but altmetrics (derived from "alternative metrics") become prevalent as it better suggested a range of new metrics. Altmetrics can be applied not only to articles but also to people, journals, books, data sets, web pages, etc. Many aspects of the impact of a work (such as article views, downloads, mentions in social media and new services) can be measured, as well as traditional citation counts.

Source: http://www.swansea.ac.uk/iss/researchsupport/metrics/altmetrics/
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Hi there!

You asked us to let you know if some articles you flagged were ever mentioned online. Good news! They have been.

---

**Major trends in knowledge management research: a bibliometric study**

http://www.altmetric.com/details/6592628

Since **3rd Oct 2016**:
Mentioned on Twitter by [Nader Ale Ebrahim](http://www.altmetric.com/details/6592628) and [Nader Ale Ebrahim](http://www.altmetric.com/details/6592628).

[Click here to stop getting updates for this article](http://www.altmetric.com/details/6592628)

---

You're receiving this email because you opted to track mentions of one or more articles by email. [Click here](http://www.altmetric.com/details/6592628) to unsubscribe and we won't contact you again.

Any other questions, comments or suggestions? You can reach us directly at [support@altmetric.com](mailto:support@altmetric.com)

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On Friday, June 27, 2014 6:07 PM, The Impactstory team <team@impactstory.org> wrote:

Your new research impacts this week

Dr. Nader Ale Ebrahim  impactstory.org/aleebrahim

1000+ SlideShare views
on Effective virtual teams
This slides attracted 73 new SlideShare views this week, bringing it up to 1003 total. It marks your 8th product to get this many views on SlideShare. Nice work!
Enhancing Research Visibility and Improving Citations: Publication Marketing Tools
mpws publication marketing tools by nader ale ebrahim 2013


7000+ SlideShare views

This slides attracted 394 new SlideShare views this week, bringing it up to 7030 total.

It marks your 1st product to get this many views on SlideShare. Nice work!
ACHIEVEMENTS

Global Reach
Your research has been discussed in 15 countries. That’s high: only 17% of researchers have their work as widely discussed.

Open Sesame
You’ve published 60% of your research in gold open access venues. This level of openness is matched by only 2% of researchers.

MENTIONS

160 online mentions across 4 channels:

VIRTUAL R&D TEAMS: A NEW MODEL FOR PRODUCT DEVELOPMENT
2015 International Journal of Innovation
25

A COMPARISON BETWEEN TWO MAIN ACADEMIC LITERATURE DATABASES: WOS AND SCOPUS DATABASES
2013 Asian Social Science
Nader Ale Ebrahim
University of Malaya Visiting Research Fellow

ACHIEVEMENTS

Open Access
85% of your research is free to read online. This level of availability puts you in the top 20% of researchers.

Global Reach
Your research has been saved and shared in 45 countries. That's high: only 14% of researchers get that much international attention.

Countries include Argentina, Australia, Austria and 42 more.

ACTIVITY

1055 Saves and shares across 6 channels: 844 180 17 9 3

PUBLICATIONS

A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases
2013 Asian Social Science

176
Antony Williams

Connections in Chemistry

Researcher from:
Sample Profiles / Royal Society of Chemistry

My passion is connecting people to chemistry. Over the past decade I held many jobs and responsibilities including the direction of the development of scientific software applications for spectroscopy and general chemistry, directing marketing efforts, sales and business development collaborations for the company. I have almost... + More
Nader Ale Ebrahim

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PlumX Metrics

Analyze
You can aggregate metrics at any level to help you understand what is happening with your grant-funded research. For example, you can see output and metrics by:

- Researcher
- Grant
- Department
- Journal

Metrics by publication year

In this example, it is apparent that citations (red bars) are a lagging indicator; there are substantially fewer citations in the recent years, especially 2013 and 2014. The other categories of metrics help you see what has been going on recently.
At PLOS, we believe that research articles should primarily be judged on their individual merits, rather than on the basis of the journal in which they were published. In March 2009, we inaugurated a program to provide Article-Level Metrics (ALM) on every article across all journals. Article-Level Metrics (ALMs) capture the manifold ways in which research is disseminated and can help users determine the value of an article to them and to their scientific community. The regularly updated data include the following metrics:

- **Viewed**
  - PLOS Journals (HTML, PDF, XML)
  - PubMed Central (HTML, PDF)
  - Figshare (HTML, Downloads, Likes)

- **Saved**
  - Mendeley
  - CiteULike

- **Discussed**
  - Twitter
  - Facebook
  - Reddit
  - Wikipedia
  - ResearchBlogging
  - ScienceSeeker
  - Nature Blogs
  - Wordpress.com

- **Recommended**
  - F1000Prime

- **Cited**
  - CrossRef
  - Scopus
  - Web of Science
  - PubMed Central
  - PMC Europe
  - PMC Europe Database Links

Source: http://www.lagotto.io/plos/
Usage Count
Here you'll find the most-downloaded Open Access Articles for Elsevier's journals.

- Agriculture Sciences
  - Agriculture Science, General
  - Forest Science
  - Plant Science
  - Soil Science
- Aquatic Sciences
  - Marine and Freshwater Biology
  - Oceanography
  - Water Resources
- Chemistry
  - Analytical Chemistry
  - Colloids
  - Electrochemistry
  - Inorganic Chemistry
  - Organic Chemistry
  - Physical and Theoretical Chemistry
  - Spectroscopy
- Computer Science
  - Artificial Intelligence
  - Computer Science for Engineering
  - Microelectronics and Hardware

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**Article Metrics in Scopus**

Effective strategies for increasing citation frequency

**Overview**

<table>
<thead>
<tr>
<th>Citation Count</th>
<th>Field-Weighted Citation Impact</th>
<th>Citation Benchmarking</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>4.95</td>
<td>97th percentile</td>
</tr>
</tbody>
</table>

Cited by in Scopus

<table>
<thead>
<tr>
<th>Mendeley Readers</th>
<th>Blogs Posts</th>
<th>Twitter Tweets</th>
</tr>
</thead>
<tbody>
<tr>
<td>103</td>
<td>1</td>
<td>12</td>
</tr>
</tbody>
</table>

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Article Metrics in Scopus
A comparison between two main academic literature collections: Web of science and SCOPUS databases
(2013) Asian Social Science, 9(5), pp. 18-26

Scopus

Metric details

A comparison between two main academic literature collections: Web of science and scopus databases
Back to article

Overview

Citation Count
17
Cited by in Scopus

Field-Weighted Citation Impact
18.20

Citation Benchmarking
96th percentile
Compared to Economics Econometrics and Finance (all) articles of the same age and document type

Mendeley
52 Readers

Twitter
12 Tweets

Facebook
1 Post

Google +
1 Post

Engagement highlights

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Have you heard of Klout? What is “KLOUT?” In its simplest form, it is a measurement of your social media influence. Do you know what your KLOUT score is and should you care about it?

Source: [http://kimgarst.com/how-to-increase-your-klout-score](http://kimgarst.com/how-to-increase-your-klout-score)
Dear Nader,

Congratulations - your publication has had over 50 Kudos views!

You can monitor your publication's performance via your Kudos dashboard, to see which activities help your research stand out and get found, read and applied.

If you're already achieving success with Kudos, you can add more of your publications and watch their views grow too.

Keep up the good work!

The Kudos Team

You are receiving this email because you have a registered profile with Kudos. If you do not wish to receive any more information from Kudos, you can manage your Kudos email preferences here. If you need help, please contact us at help@growkudos.com. Our mailing address is: Kudos Innovations Limited, 2A Ashurst Court, London Road, Wheatley, Oxfordshire, OX33 1ER, UK. Copyright © 2016 Kudos Innovations Limited. All rights reserved.
Introduction to altmetrics and Altmetric

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altmetric.com
Our Ambassador of the Month for September is Nader Ale Ebrahim, a visiting research fellow at the University of Malaya. He has run over 100 workshops for researchers in Malaysia, and is considered an authority on research promotion practices and metrics tools. Learn more about what Nader has done so far as an Altmetric Ambassador on our blog.
In this session, we’ll cover...

1. Introduction to altmetrics
2. Altmetric tools
3. Altmetrics use cases
4. Examples of using altmetrics data
5. Questions?
Part 1: Introduction to Altmetrics
What are altmetrics?

- Attention to research outputs in non-traditional sources, e.g. policy documents, news, blogs and social media
- *Indicators* of research impact
- Help understand how research is being received and used
- Complementary to traditional citation-based analysis

**ACADEMIC ATTENTION**

- Journal Impact Factor
- Citation counts
- H-index
- Number of publications

**BROADER ATTENTION**

- Mentions in news reports
- References in policy
- Mentions in social media
- Wikipedia citations
- Reference manager readers… etc.

Traditional bibliometrics

Alternative metrics “altmetrics”

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Why altmetrics?

- Provide a more coherent understanding of research attention
- Understand the broader reach and *early* impact of research
- Track attention to a broad range of research outputs, including articles, posters, data sets and working papers, etc.
- Help researchers get credit for impact activities
Advantages of metrics for single research outputs

1. Real-time, immediate feedback on attention to scholarly content

2. Useful for early career researchers whose work may not have accrued citations

3. Showcase attention to a research output beyond academia

4. Not biased by an over-arching metric
Each day, we track ~44,000 new mentions of research across sources incl. social media, news, and policy docs.

Mentions range in complexity, from quick shares to comprehensive reviews.

That's 1 mention every 2 seconds!

Each week, ~50k unique items are shared.

18m mentions of ~3.7m scholarly outputs

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Altmetric data, March 2015
What sources does Altmetric track?

**News outlets**
- Over 1,300 sites
- Manually curated list
- Text mining
- Global coverage

**Social media and blogs**
- Twitter, Facebook, Google+, Sina Weibo
- Public posts only
- Manually curated list

**Post-publication peer review**
- Publons
- PubPeer

**Reference managers**
- Mendeley, CiteULike
- Reader counts
- *Don’t count towards the Altmetric score*

**Other sources**
- Wikipedia
- YouTube
- Reddit
- F1000
- Pinterest
- Q&A

**Policy documents**
- NICE Evidence
- Intergovernmental Panel on Climate Change
- Many more…
How does Altmetric aggregate online attention?

Follow a list of sources.

Search for links to papers.

Collecting attention data

E.g. blogs, news, policy documents, social media.

Automatically link searching and text mining.

Reporting attention data

Collate attention.

Display data in “Altmetric details pages”.

Disambiguation of mentioned items across different versions.

All research outputs with mentions have an Altmetric Details Page in our database.

Altmetric Details Page.
Part 2: Altmetric Tools
The Altmetric Bookmarklet

The free Bookmarklet lets you instantly retrieve altmetrics data for any article.

To install, go to: http://altmetric.it
A Comprehensive Comparison of Educational Growth within Four Different Developing Countries between 1990 and 2012

Masoud Shakiba, Nader Ale Ebrahim, Mahmoud Danaee, Kaveh Bakhtiyari, Elankovan Sundararajan

Resumo
Major trends in knowledge management research: a bibliometric study

Peyman Akhavan, Nader Ale Ebrahim, Mahdieh A. Fetrati, Amir Pezeshkan

Download PDF (805 KB)

Article Metrics

Social Mentions 13
Evaluating the academic trend of RFID technology based on SCI and SSCI publications from 2001 to 2014

Masoud Shakiba, Azam Zavvari, Nader Ale Ebrahim, Mandep Jit Singh

First Online: 08 August 2016
Introduction

On this page you’ll find instructions for embedding the Altmetric badges in your website. The badges are free to use for academic repositories and individual researchers.

If you’re an organisation or publisher and would like to use these badges, please get in touch to discuss implementation.

For researchers and academic repositories, the badges are simple to set up with a two step process:

1. Add the following line of code anywhere on an HTML page:

   `<script type='text/javascript' src='https://dlbh8usaslrnw7.cloudfront.net/assets/embed.js'></script>`

2. Add a div element specifying a DOI (digital object identifier), arXiv ID, Handle, PubMed ID, ISBN, URI or Altmetric ID wherever you want a badge to appear:

   `<div class='altmetric-embed' data-badge-type='donut' data-doi='10.1038/nature.2012.9572'></div>`

Replace the contents of `data-doi` with the DOI of the article you want the badge to represent: alternatively you can use a `data-arxiv-id` attribute containing an arXiv ID, `data-handle` attribute containing a Handle, `data-isbn` attribute containing an ISBN, `data-uri` attribute containing a URI or `data-pmid` attribute containing a PubMed ID.

If it isn’t possible for you to set the `data-doi` attribute you can leave it empty and the embed script will look for a DOI in the `dc:identifier` or `citation_doi` `<meta>` tags of the current page. Contact us if you need any help with this.

That's it! You'll end up with a badge that looks like this:

Some examples

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Measure your own Altmetric score

Badge type: Large donut
Condensed style?

Popover: Right
Details: None
Hide no mentions?

Hide if score less than
DOI: 10.1007/s1192-016-1938-x

The HTML to copy into your page for the above embed:

```
<div data-badge-popover="right" data-badge-type="large-donut" data-doi="10.1007/s1192-016-1938-x" data-hide-no-mentions="true" class="altmetric-embed"></div>
```
1. See all the conversations and mentions.
2. Monitor mentions in the mainstream news.
3. Estimate attention with the “Altmetric score”.


Overview of attention for article published in The Lancet (British Edition), May 2014

Altmetric Details Pages

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What is the Altmetric donut?

The Altmetric donut visualizes which are sources discussing an item.

In the Altmetric Explorer, hover the cursor over the donut visualization to see the appropriate legend for an item.

Each source is colour coded:

- Policy documents
- News
- Blogs
- Twitter
- Post-publication peer-reviews
- Facebook
- Sina Weibo
- Wikipedia
- Google+
- LinkedIn
- Reddit
- Faculty1000
- Q&A (stack overflow)
- Youtube
- Pinterest

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What is the Altmetric score of attention?

The Altmetric score provides an indicator of the attention surrounding a research output.

It represents a weighted approximation of all the attention we’ve picked up for a research output and is calculated according to three facets:

<table>
<thead>
<tr>
<th>Volume</th>
<th>Sources</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>The score for an article rises as more people mention it.</td>
<td>Each source category contributes a different base amount to the final score.</td>
<td>How often the author of each mention talks about scholarly articles influences the contribution of the mention.</td>
</tr>
</tbody>
</table>

Read more about the score here: altmetric.com/blog/scoreanddonut/
What can the data tell you?

- What type of attention is this research receiving?
- Where has this article received the most traction?
- Which countries are engaging most with the content?
- Has this article influenced policy, spurred new research, or engaged a new audience?
- Are reactions to this article positive or negative?
Remember that the numbers don’t tell you…

- Quality of the paper
- Quality of the researchers
- Whole story
Part 3: Altmetrics Use Cases
Uncover conversations about your research


Overview of attention for article published in The Lancet (British Edition), May 2014

SUMMARY

So far, Altmetric has seen 108 news stories from 68 outlets.

Showing items 1–100

1. This map shows you’re more likely to find obese people in Pakistan or Afghanistan than India
   Scroll India, 23 Apr 2015
   And yet, India is the third most obese country in the world, the first two being US and China.

2. ‘One-size-fits-all’ on obesity opposed
   BBC News, 17 Apr 2015
   Doctors need to move beyond ‘one-size-fits-all’ approach to tackling obesity, say scientists in Sheffield.

3. An American Plate That Is Palatable for Human and Planetary Health
   Huffington Post, 26 Mar 2015
   What we eat determines our health. It also decides the health of our planet. In the newly proposed Dietary Guidelines, the US...

4. Could fining parents cut childhood obesity?
   BBC News, 4 Oct 2015

5. Cook Rice Differently To Reduce Its Calories
   Popular Science, 25 Mar 2015
   Rice, the base for cuisines all over the world, contains a lot of starch. That makes it delicious but also high in calories.

6. EL PAIS
   Así se comporta el cerebro durante un atraco
   El País, 04 Feb 2015
   Investigadores analizan la descripción de la ruta que empieza a comer pese a estar saciado. Han bloqueado en ratones la ingesta...

7. Spectrum
   Obesity-Fighting Implant Approved by FDA
   IEEE Spectrum, 19 Jan 2015

Set up email alerts for your output in the Summary tab

View on publisher site
Alert me about new mentions
Cochrane Library paper investigated use of probiotics to treat eczema: There is not enough evidence to recommend using probiotics for the treatment of eczema.

The paper has a *relatively* low score of attention but received mentions across policy documents and Wikipedia:

- **Royal College of Paediatrics and Child Health** - *Allergy Care Pathways for Children*: core competency for health professionals treating children with eczema.

Dermatitis

**Alternative medicine**

There is currently no scientific evidence for the claim that sulfur takes the form of patches. The term includes languages, dermatitis and eczema as a rash. The cause of dermatitis is unknown between the individuals. The term eczema refers to skin rash that is dry, crusted, flaking, blistering, cracking, oozing, or bleeding. Areas of temporary skin discoloration may appear and are sometimes due to healed injuries. Scratching open a healing lesion may result in scarring and may enlarge.
The University of Pittsburgh has embedded PlumX widgets in their D-Scholarship institutional repository. You can see metrics across their institution at Plu.mX/Pitt. They have also built profiles for researchers across a variety of disciplines. Some sample profiles:

Peter Brusilovsky
Rebecca Crowley
Michael Pinsky
A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases

The Altmetric score is one measure of the quality and quantity of online attention that this article has received. You can read about how Altmetric scores are calculated here.

This article scored 3.75

The context below was calculated when this article was last mentioned on 13th May 2013

Compared to all articles in Asian Social Science

So far Altmetric has tracked 29 articles from this journal. They typically receive a little less attention than average, with a mean score of 1.0 vs the global average of 4.2. This article scored the same or higher as 28 of them. It's actually the highest scoring article in this journal that we've seen so far.

All articles of a similar age

Older articles will score higher simply because they've had more time to accumulate mentions. To account for age we can compare this score to the 73,149 tracked articles that were published within six weeks on either side of this one in any journal. This article has done well, scoring higher than 78% of its contemporaries.

All articles

More generally, Altmetric has tracked 1,645,093 articles across all journals so far. Compared to these this article has done well and is in the 79th percentile. It's in the top 25% of all articles ever tracked by Altmetric.
Academic Search Engine Spam and Google Scholar’s Resilience Against it

Joeran Beel and Bela Gipp

Joeran Beel
Bela Gipp

Volume 13, Issue 3, December 2010
DOI: http://dx.doi.org/10.3998/3336451.0013.305
Permissions

This paper was refereed by the Journal of Electronic Publishing’s peer reviewers.
Neat study found via @altmetric on the use of personas in academic libraries. Go user research! crl.acrl.org/cgi/content/lo... citylis
Use in grant applications and funder reporting

I save a tremendous amount of time for my lab.
Find potential collaborators

Victory for crowdsourced biomolecule design
Overview of attention for article published in Nature, January 2012

SUMMARY  News  Blogs  Twitter  Facebook  Google+

So far, Altmetric has seen 304 tweets from 293 users, with an upper bound of 1,977,580 followers.

Showing items 1-100

Giovanna Guerrero
@Gefini
The internet provides a new universe of #scienced opps. Including crowdsourced discoveries such as http://t.co/K6BfjwvQYQ #sciamlearning
05 Aug 2014

Pieter Knockaert
@pieter701
wetenschappers geklopt door gamers in een traveling salesman problem dankzij crowdsourcing! http://t.co/NSbIPy4QNO #ITUgent
16 Feb 2014

Gerald van Leeuwen
@dutchhigh360
Victory for #crowdsourced biomolecule design http://t.co/jellvXo8f
@DavidSingleton #crowdsourcing #science
17 Dec 2013

Christian Townsend
@C_Townsend

Dionne Lew
@DionneLew
Victory for #crowdsourced biomolecule design http://t.co/jellvXo8f
@DavidSingleton #crowdsourcing #science
17 Dec 2013

Dionne Lew
@DionneLew

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Embed badges on your website or CV

![Diagram of badge embed code]

Badge type: Medium donut
Condensed style?: Off
Popover: Right
Details: None
Hide if score less than: [Input field]
DOI: 10.1038/nature.2014.14583

The HTML to copy into your page for the above embed:

```html
<div data-badge-popover="right" data-badge-type="medium-donut" data-doi="10.1038/nature.2014.14583" data-hide-no-mentions="true" class="altmetric-embed"></div>
```
How are institutions using Altmetric?

**Researchers**
- Track attention to your research immediately
- Uncover (unknown) conversations about your research
- Use in grant applications & funder reporting

**Librarians**
- Support researchers in all of the above
- Enhance department liaison activities
- Encourage staff to deposit in your research information system

**Research Administrators**
- Integrate data into your existing performance reports
- Identify key impacts across institution (i.e. policy docs)
- Benchmarking (thoughtfully!)

**Marketing Comms.**
- Identify research to promote
- Evaluate success of promotion activities
- Identify key researchers

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My recent publications
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www.researcherid.com/rid/C-2414-2009
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http://scholar.google.com/citations

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12. Ale Ebrahim, N. (2016). *Academic social networking (ResearchGate & Academia) and the research impact*. Retrieved from Research Support Unit, Centre for Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya: https://dx.doi.org/10.6084/m9.figshare.3464156.v1


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