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Academic social networking (ResearchGate & Academia) and the research impact

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Academic social networking (ResearchGate & Academia) and the research impact

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

29th June 2016
3rd SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

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All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation: https://dx.doi.org/10.6084/m9.figshare.3464156.v1 (New version)

Read more:
Abstract

Abstract: Academic social networking allows you to connect with other researchers in your field, share your publications and datasets, get feedback on your non-peer-reviewed work, and to stay current with news and events in your field of interest. It gives you another place to establish your name and research and perhaps even collaborate with others. The academic social networking, making your work more widely discoverable and easily available. The two best known academic social networking are ResearchGate and Academia.edu. These two networks are offer roughly the same features. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with an online CV and as a place to share your publications.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Academic social network

Source: http://connectedleidenresearcher.nl/articles/academic-social-media
Virtual Teams will become as important as

(1) Searching the literature

(2) Writing a paper

(3) Targeting suitable journals

(4) Enhancing visibility and impact

Keeping up-to-date Alert services

Survey

h-index

Links
Research Tools Mind Map -> (4) Enhancing visibility and impact -> NetWorking -> Scientific Social Network
ResearchGate and Academia.edu: Social Networking for Academics

February 26, 2016 - 2:00 pm to 3:00 pm

In this workshop, we will discuss how to share and promote your research in online academic social networks. Click the "Link" below to register.
Manage Your Research Identity and Track Your Impact

This guide describes how to build a researcher identity online through the use of unique IDs and social media profiles. It also describes online tools for tracking the impact of your research.

Popular Social Networks

- Academia.edu
  A social network for Academics, with many Facebook-like features. You can upload publications you own the rights to and track who reads them, post updates or notes, join groups based on research interests, and follow other academics.

- ResearchGate
  A similar service to Academia.edu, with similar features. Which one to use comes down to personal preference.

- Mendeley.com
  Mendeley is best known as a reference management tool that helps you build a personalized library of research and format your references as you write. However, the web profile has many social features. You can follow other authors, and create groups to collaborate with other researchers (the free version of Mendeley only allows for one group with up to three people). As a social network, Mendeley has fewer features than Academia.edu and ResearchGate. It’s probably

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ResearchGate is an academic social network created to facilitate collaborative discussion between scientists.

Source: http://unimelb.libguides.com/altmetrics/socialmedia
Bibliometrics: Researcher Networks

All about bibliometrics, and how you can make your research output more visible.

Introduction  Citation Tracking  Journal Impact  Researcher Impact  Your Researcher Profile  School Impact / Quality Review  University Rankings

Altmetrics  Support and Training

General

Most social platforms for researchers enable you to:

- Create an account
- Provide biographical, educational and employment information
- Highlight your research areas and interests
- List your publications and other research outputs
- Follow other researchers or being followed
- Communicate with other researchers

There is also usually an option to upload full text of your publications. However, doing so might infringe the copyright of the publisher. We would recommend to upload full text to the Research Repository UCD (where our staff is checking the copyright policies) and then link from your social network account to the respective publication in the Repository.

ResearchGate

- ResearchGate

ResearchGate is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators.

It was launched in 2008 and has currently about 4 million members (including more than 2,000 from UCD).

Academia.edu

- Academia.edu

"Academics use Academia.edu to share their research, monitor deep analytics around the impact of their research, and track the research of academics they follow."

The site was launched in September 2008 and has currently almost 10 million members (including about 1,000 from UCD).

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Research Impact Challenge: Challenge 3: Showcase your Work - Make a Profile on ResearchGate or Academia.edu

Challenge Three
Showcase your Work:

Basic Challenge
In this Challenge, you'll create your basic profile on either ResearchGate or Academia.edu.

Step 1.
The two best known academic social media are ResearchGate and Academia.edu.

What’s the point of academic social media?

What exactly are academic social media? Academic social media are social media networks aimed primarily at academics and researchers. In addition to the usual functions of social media – connecting and communicating with peers and sharing and discovering information – they also offer the ability to document and share your publications. As such they function as informal repositories for their members.

ResearchGate and Academia.edu

These two are also The Connected Leiden Researcher’s focus for August. While both networks offer roughly the same features, the difference between them is one of emphasis. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with

Source: http://connectedleidenresearcher.nl/articles/academic-social-media
How is the Altmetric score calculated?

The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

<table>
<thead>
<tr>
<th>Source</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>News</td>
<td>8</td>
</tr>
<tr>
<td>Blogs</td>
<td>5</td>
</tr>
<tr>
<td>Twitter</td>
<td>1</td>
</tr>
<tr>
<td>Facebook</td>
<td>0.25</td>
</tr>
<tr>
<td>Sina Weibo</td>
<td>1</td>
</tr>
<tr>
<td>Wikipedia</td>
<td>3</td>
</tr>
<tr>
<td>Policy Documents (per source)</td>
<td>3</td>
</tr>
<tr>
<td>Q&amp;A</td>
<td>0.25</td>
</tr>
<tr>
<td>F1000/Publons/Pubpeer</td>
<td>1</td>
</tr>
<tr>
<td>YouTube</td>
<td>0.25</td>
</tr>
<tr>
<td>Reddit/Pinterest</td>
<td>0.25</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>0.5</td>
</tr>
</tbody>
</table>

Source: [https://help.altmetric.com/support/solutions/articles/6000060969-how-is-the-altmetric-score-calculated](https://help.altmetric.com/support/solutions/articles/6000060969-how-is-the-altmetric-score-calculated)
As university professor, with great pressure to publish in academic journals, I find academic generalist networks essential, such as ResearchGate, Academia.edu or Mendeley, which help me to:

– Disseminate on the web my published articles to try to obtain citations and name among the scientific community in my field of expertise
– Find research papers quickly and easily
– Search for collaboration and international research projects
– Share ideas and find solutions

Source: https://howtopublishinjournals.com/2014/05/18/academic-networks-contest-researchgate-vs-academia-vs-mendeley/
Academic social networking sites

- Allow you to network with your peers and share your research
- Some have the ability to ask and answer research related questions, create groups or share references
- Often rank highly in Google and other search engines
- Can make your publications available to download (where allowed within T&C of publication)
- Talk to colleagues and find out what they’re using
- Examples:
  - Academia.edu; ResearchGate; Mendeley

Academic Social Network

• Build your network – make sure you have dynamic diverse networks
• Join networks such as LinkedIn, ResearchGate or Academic.edu

See more at:  http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994
ResearchGate is a social network site for academics to create their own profiles, list their publications and interact with each other. Like Academia.edu, it provides a new way for scholars to disseminate their publications and hence potentially changes the dynamics of informal scholarly communication. This article assesses whether ResearchGate usage and publication data broadly reflect existing academic hierarchies and whether individual countries are set to benefit or lose out from the site. The results show that rankings based on ResearchGate statistics correlate moderately well with other rankings of academic institutions, suggesting that ResearchGate use broadly reflects traditional academic capital. Moreover, while Brazil, India and some other countries seem to be disproportionately taking advantage of ResearchGate, academics in China, South Korea and Russia may be missing opportunities to use ResearchGate to maximise the academic impact of their publications.

The ratio of ResearchGate publications to WoS 2013 publications for the top 20 countries for total WoS publications in 2013. Countries are listed in order of total WoS publications.

Make a ResearchGate profile

• **ResearchGate** is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators. According to a study by *Nature* and an article in *Times Higher Education*, it is the largest academic social network in terms of active users.

• **ResearchGate** claims 9 million scientists as users.

Make a ResearchGate profile

• **Step 1:** Create an account ([Click to navigate to ResearchGate](http://guides.library.duq.edu/scholarlyprofile/7DICDay2))
• Step 2: Add publications
• Step 3: Find other Researchers & Publications
• Step 4: ResearchGate Score & Stats
• Step 5: Q&A
Congratulations

Your conference paper reached 100 downloads
Go to your stats ›

Congratulations

Your article reached 500 reads
Article: Does it Matter Which Citation Tool is Used to Compare the H–Index of a Group of Highly Cited Re...

Achieved on Jun 19th

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Ways to get started

- Share your work with your social networks
- Update your professional profile
- Utilize research-sharing platforms
- Create a Google Scholar profile - or review and enhance your existing one
- Highlight key and topical points in a blog post
- YouTube
- Make your research outputs shareable and discoverable
- Register for a unique ORCID author identifier
- Encourage readership within your institution
Ensuring your research makes an impact

Update your profile on professional and academic networking sites

• If you’re on Linkedin, Academia.edu, ResearchGate, Mendeley, or any other professional or academic networking site, you can include links to your article, building a complete picture of your professional expertise and accomplishments. People looking at your profile are already interested in you, and highly likely to click through and read your research.

Source: http://authorservices.taylorandfrancis.com/ensuring-your-research-makes-an-impact/
Make a profile on Academia.edu

Academia.edu allow you to do the following:

• Create a profile that summarizes your research
• Upload your publications, so others can find them
• Find and follow other researchers, so you can receive automatic updates on their new publications
• Find and read others’ publications
• See platform-specific metrics that indicate the readership and reach you have on those sites


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Make a profile on Academia.edu

- **Step 1:** Create an account (click to navigate to Academia.edu)
- **Step 2:** Post a publication or two
- **Step 3:** Add your affiliation to your profile
- **Step 4:** Add your research interests
- **Step 5:** Connect with your colleagues who are already on Academia.edu
- **Step 6:** Check out your analytics

Source: http://guides.library.duq.edu/scholarlyprofile/7DICDay2

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Economic Growth and Internet Usage Impact on Publication Productivity among ASEAN's and World's Best Universities

By Mahmoud Danaee and Nader Ale Ebrahim


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