Research Tools and Citations

Nader Ale Ebrahim
Research Tools and Citations

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@aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

18 February 2016
AN INTRODUCTORY WORKSHOP ON:
Research Tools and Citations

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Abstract:
A researcher impact, may measure by number of publications and counting the number of times it has been cited by other scholars. A recent study discovered that over 43% of ISI papers have never ever received any citations (nature.com/top100, 2014). Now it’s time to start spreading the word around your findings and analysis. Publishing a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey is dependent on disseminating the publications via using the proper “Research Tools”. Proper utilization of the tools allows the researchers to increase the research impact and citations for their publications. This workshop provides some techniques to increase the visibility and hence the impact of your research work.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Research Impact.
Measuring Your Impact

- Google Scholar
- Scopus
- Web of Science
- Publish or Perish
- PlumX
- Altmetric
Qualitative and quantitative analysis of solar hydrogen generation literature from 2001 to 2014

Citation data: Scientometrics, ISSN: 0138-9130, Vol: 105, Issue: 2, Page: 759-771
Publication Year: 2015
Researchers: Nader Ale Ebrahim

Usage:
- Abstract Views: 639
- Link-outs: 2

Captures:
- Readers: 6
- Exports-Saves: 3

Mentions:
- Blog Mentions: 6

Social Media:
- Shares: 13
- Facebook: 13
- Tweets: 11
- link.springer.com: 11
- Likes: 3
Genome Engineering of *Drosophila* with the CRISPR RNA-Guided Cas9 Nuclease

Scott J. Gratz *, Alexander M. Cummings *, Jennifer N. Nguyen *, Danielle C. Hamm *, Laura K. Donohue *, Melissa M. Harrison *,**, Jill Wildonger * and Kate M. O’Connor-Giles * *, *

**Author Affiliations**

Corresponding authors: * S204B Biochemical Sciences Bldg., 440 Henry Mall, Madison WI 53706, E-mail: mhammad@wisc.edu; **204B Biochemical Sciences Bldg., 440 Henry Mall, Madison WI 53706, E-mail: wildonger@wisc.edu; **2727 Robert M. Bock Labs, 1825 Linden Dr., Madison, WI 53706, E-mail: kconnor@wisc.edu

**Abstract**

We have adapted a bacterial CRISPR RNA/Cas9 system to precisely engineer the *Drosophila* genome and report that Cas9-mediated genomic modifications are efficiently transmitted through the germline. This RNA-guided Cas9 system can be rapidly programmed to generate targeted alleles for probing gene function in *Drosophila*.

Received May 9, 2013.
Accepted May 23, 2013.

Copyright © 2013 by the Genetics Society of America
H-index prediction


H-index calculator uses.BitmapExporter by Mario Klingemann

Note: The equations and the calculator model people that are in *Neurotree*, have an h-index 5 or more, and are between 5 to 12 years after publishing first article.

* # articles, # distinct journals: number of different journals where you have published in.
Why should I care about my online presence?

- To increase the visibility & accessibility of published paper
- To increase the chance of getting publications cited
- To make your research and teaching activities known
- To disseminate the publications by using “Research Tools” effectively
- To increase publications chances of being found, read and cited
- To increase the chance of research collaboration
- To trace the citation
- To serve society better

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Why citation is important?

- In the Times Higher Education World University Rankings system **Citations — research influence (worth 30 per cent)**.
- Citations are widely recognised as a strong indicator of the significance and relevance — that is, the impact — of a piece of research.
- However, citation data must be used with care as citation rates can vary between subjects and time periods.
- For example, papers in the life sciences tend to be cited more frequently than those published in the social sciences.
- The rankings this year use normalised citation impact, where the citations to each paper are compared with the average number of citations received by all papers published in the same field and year. So a paper with a relative citation impact of 2.0 is cited twice as frequently as the average for similar papers.
- The data were extracted from the Thomson Reuters resource known as Web of Science, the largest and most comprehensive database of research citations available.
- Its authoritative and multidisciplinary content covers more than 11,600 of the highest-impact journals worldwide. The benchmarking exercise is carried out on an exact level across 251 subject areas for each year in the period 2004 to 2008.
- For institutions that produce few papers, the relative citation impact may be significantly influenced by one or two highly cited papers and therefore it does not accurately reflect their typical performance. However, institutions publishing fewer than 50 papers a year have been excluded from the rankings.
- There are occasions where a groundbreaking academic paper is so influential as to drive the citation counts to extreme levels — receiving thousands of citations. An institution that contributes to one of these papers will receive a significant and noticeable boost to its citation impact, and this reflects such institutions’ contribution to globally significant research projects.

International mix – staff and students
Ratio of international to domestic staff 2.5%
Ratio of international to domestic students 2.5%
Proportion of internationally co-authored research papers 2.5%

Industry income – innovation
Research income from industry (per academic staff) 2.5%

Teaching – the learning environment
Reputational survey – teaching 15%
PhD awards per academic 6%
Undergraduates admitted per academic 4.5%
Income per academic 2.25%
PhD awards/bachelor’s awards 2.25%

Research – volume, income and reputation
Reputational survey – research 18%
Research income (scaled) 6%
Papers per academic and research staff 6%

Citations – research influence
Citation impact (normalised average citations per paper) 30%

For the latest World University Rankings news, debate and social networking, see www.timeshighereducation.co.uk/world-university-rankings/
Rajkumar Buyya
Director, CLOUDS Lab, University of Melbourne and CEO, ManjraSoft Pty Ltd, Australia
Cloud Computing - Distributed Systems - Parallel Computing - Distributed Computing - Middleware
Verified email at unimelb.edu.au
Homepage

Citation indices

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<tr>
<td>i10-index</td>
<td>265</td>
<td>225</td>
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Citations to my articles

Title / Author

Cloud computing and emerging IT platforms: Vision, hype, and reality for delivering computing as the 5th utility
R Buyya, CS Yeo, S Venugopal, J Broberg, I Brandic
Future Generation Computer Systems 25 (6), 599-616

Gridsim: A toolkit for the modeling and simulation of distributed resource
Seven Tips for Enhancing Your Research Visibility and Impact

Rajkumar Buyya
Grid Computing and Distributed Systems (GRIDS) Laboratory
Department of Computer Science and Software Engineering
The University of Melbourne, Australia
Email: raj@csse.unimelb.edu.au
First version: Nov. 2006

It is important to note that there is no substitute for quality work. Please do carry out path-breaking research and produce outstanding results by demonstrating their usefulness both theoretically and experimentally. It is equally important to enhance its impact by making the outcomes of your research work easily accessible to your peers and the larger community. Your efforts and willingness to genuinely share research outcomes with the community will lead to better citations to your work. This in turn leads to other outcomes and recognisations such as increased chances of (a) receiving invitations to present seminars and possibly keynote talks at conferences; (b) getting surprise emails from prospective employers; (c) obtaining industrial consulting opportunities; (d) gaining media attention; (e) winning grants, (f) attracting brilliant students, (g) receiving promotions, and so on and so forth. If all goes well, you might one day become a celebrity intellectual!
**The crimmigration crisis: immigrants, crime, & sovereign power**

**JP Stumpf** - Bepress Legal Series, 2006 - law.bepress.com

Abstract: This article provides a fresh theoretical perspective on the most important development in immigration law today: the convergence of immigration and criminal law. Although the connection between immigration and criminal law, or "crimmigration law," is...

Cited by 244  Related articles  All 21 versions  Cite  Save

**States of Confusion: The Rise of State and Local Power Over Immigration**

**JP Stumpf** - NCL rev., 2007 - HeinOnline

Federal immigration law has evolved from a stepchild of foreign policy into a national legislative and regulatory scheme that intersects with the triumvirate of state power: criminal law, employment law, and welfare. Shifting the locus of immigration law out of the category of foreign affairs...

Cited by 107  Related articles  All 8 versions  Cite  Save
Example

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The Best Global Universities Ranking

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<tr>
<td>Regional research reputation</td>
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<tr>
<td>Percentage of highly cited papers</td>
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</tr>
<tr>
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<tr>
<td>Number of Ph.D.s awarded</td>
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</tr>
<tr>
<td>Number of Ph.D.s awarded per academic staff member</td>
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# Indicators and Weights for ARWU

<table>
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<tr>
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</tr>
<tr>
<td>Quality of Faculty</td>
<td>Highly cited researchers in 21 broad subject categories</td>
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</tr>
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<td></td>
<td>Papers published in Nature and Science*</td>
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</tr>
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<td>Papers indexed in Science Citation Index-expanded and Social Science Citation Index</td>
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</tr>
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<td>PCP</td>
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</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td>100%</td>
</tr>
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</table>

* For institutions specialized in humanities and social sciences such as London School of Economics, N&S is not considered, and the weight of N&S is relocated to other indicators.
Source: Researchers, publishers, libraries and data centres all have a role in promoting and encouraging data citation. (Available on: http://blogs.lse.ac.uk/impactofsocialsciences/2013/11/26/why-not-cite-data/)
**Brazilian citation scheme outed**
Thomson Reuters suspends journals from its rankings for ‘citation stacking’

Source: [Richard Van Noorden](http://www.nature.com/news), Nature News, 27 August 2013

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Citation manipulation: Journal retracts paper because author boosted references to a journal he edits

A group of researchers have lost a paper in a computer science journal because they were apparently using its references to help the impact factor of a different journal that one of them edits.

Here’s the notice for “Impacts of sensor node distributions on coverage in sensor networks,” a paper first published in 2011 and cited four times, according to Thomson Scientific’s Web of Knowledge: Read the rest of this entry »

Source: http://retractionwatch.com/2014/02/03/citation-manipulation-journal-retracts-paper-because-author-boosted-references-to-a-journal-he-edits/
New perspectives of impact

ACADEMIC IMPACT

Journal Impact Factor
Citation counts

Traditional metrics

ACADEMIC IMPACT + SOCIETAL IMPACT

Download counts
Page views
Mentions in news reports
Mentions in social media
Mentions in blogs
Reference manager readers
... etc.

Alternative metrics “altmetrics”
Authors cite a work because:

– It is relevant (in some way) to what they’re writing
– They know it exists

Strategies for Enhancing the Impact of Research

Improving access and retrieval of your research study is the surest way to enhance its impact. Repetition, consistency, and an awareness of the intended audience form the basis of most the following strategies.

Preparing for Publication
Dissemination
Keeping Track of Your Research

Source: Washington University School of Medicine, St. Louis Missouri

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Preparing for Publication – Writing

• **Use a unique name consistently throughout academic careers**;
• **Use a standardized institutional affiliation and address**;
• **Repeat key phrases in the abstract while writing naturally**;
• **Assign keyword terms to the manuscript**;
• **Use more references**;
• **Write a longer paper**;
• **Write a review paper**;
• **Present a working paper**;


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Preparing for Publication – Collaboration & Journal Selection

- Publish with international authors;
- Publish papers with a Nobel laureates;
- Publish your article in one of the journals everyone in your discipline reads
- Open Access (OA) has a positive impact on growth of citations;
- Publish your work in a journal with the highest number of indexing


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To be the best, cite the best

Citation analysis picks out new truth in Newton's aphorism that science 'stands on the shoulders of giants'.

The mass of medium-level research is less important for inspiring influential breakthroughs than the most highly-cited papers, a citation study argues.

Strategies for Enhancing the Impact of Research
Preparing for Publication

• Add the name of study in the title of all publications and use the same title/ name consistently.

• Assign keyword terms to the manuscript.

• Formulate a concise, well-constructed title and abstract. Include crucial keywords in the abstract.

• Publish your work in an open access journal.

• Consider the desired audience when choosing a journal for publication.

Source: Washington University School of Medicine, St. Louis Missouri
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Optimize Title/Abstract

Step 1: Construct a clear, descriptive title
In search engine terms, the title of your article is the most interesting element. The search engine assumes that the title contains all of the important words that define the topic of the piece and thus weights words appearing there most heavily.

Step 2: Reiterate key phrases
The next most important field is the text of the abstract itself. You should reiterate the key words or phrases from the title within the abstract itself.

Source: http://authorservices.wiley.com/bauthor/seo.asp

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False Remembering in the Aged

Researchers studying human memory have increasingly focused on memory accuracy in aging populations. In this article we briefly review the literature on memory accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished memory accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their false memories. We suggest an explanatory framework for the high level of false memories observed in older adults, a framework based on the theory that consciously controlled uses of memory decline with age, making older adults more susceptible to false memories that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

This article appears on the first page of results in Google for false+memory+aged.

Source: http://authorservices.wiley.com/bauthor/seo.asp
False Remembering in the Senior Population

Researchers studying human memory have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their false memories. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of memory decline in later life, making older adults more susceptible to false memories that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

Source: http://authorservices.wiley.com/bauthor/seo.asp
Compare Keywords “Senior Population” with “Aged”
Compare Keywords “Senior Population” with “Aged”
Titles: be simple and specific

• Use active rather than passive verbs.
• Avoid words that don’t add to the story such as: “on this”, “study”, and “investigation”.
• Be specific in delivering your message:
• Not every reader may know what Akt and Foxo1 are, but the title is declarative and specific. “But don’t be too specific”.
• When possible, avoid acronyms and other jargon, which renders the title opaque to readers not already conversant in the field.
• Avoid question marks: titles should present outcomes, without teasing the reader.
• Focus on what is novel in the work.
• Avoid complex, compound nouns. For example, the term “excess water-weight remover”.

Source: http://blogs.nature.com/naturejobs/2015/07/10/publishing-high-impact-papers-natures-way
(3) Targeting suitable journals
Strategies to increase citations

• Target a journal with a high impact factor, or, in fact, with any impact factor at all!
• Choose a new, rapidly growing field of research. Articles on hot topics tend to cite much more recent references than those in more traditional fields.
• Target journals in rapidly growing research fields because they tend to publish papers with a short time interval from submission to acceptance.
• Write research articles, technical notes and reviews. For the purposes of calculating citations, these are considered “citable” items. Editorials, letters, news items and meeting abstracts are “non-citable items”.
• Write reviews in addition to research papers. Reviews are more likely to be cited than original research papers.
• Write at length. Longer articles are cited more often.
One key request of researchers across the world is unrestricted access to research publications. Open access gives a worldwide audience larger than that of any subscription-based journal and thus increases the visibility and impact of published works. It also enhances indexing, retrieval power and eliminates the need for permissions to reproduce and distribute content.
<table>
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<td>Journal prestige</td>
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<td>Relevance of research topics</td>
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<td>Promotion at social platforms (e.g., Facebook, Twitter)</td>
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<td>Press attention to the journal</td>
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Abstracted/indexed in

1. ABI/INFORM
3. Australian Business Deans' Council (ABDC) Journal Quality List
4. Australian Research Council ERA Ranked Journal List
5. Compendex
6. Computer Abstracts International Database
7. Current Contents / Engineering, Computing & Technology
8. Current Contents / Social & Behavioural Sciences
9. Emerald Management Reviews (EMR)
10. INSPEC Abstracts
11. International Abstracts in Operations Research
12. OR/MS Index and Annual Comprehensive Index
13. Science Citation Index
14. Social Science Citation Index
15. SCOPUS
16. Zentralblatt MATH

• Source: Journal of the Operational Research Society

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Disseminate Publications
(Advertising)

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WHAT IS A GOOD SCIENTIFIC ARTICLE?

Novelty          Communication

Source: "Scientific Writing for Impact Factor Journals" By: Eric Lichtfouse

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Publishing strategies to improve citation performance

• Good quality research … but it’s not the only driver of citations

• Citation patterns
  – Field dependent
  – Time dependent
  – Article dependent
  – Author/reader dependent
  – Availability

Source: http://www.slideshare.net/ucclibrarybibliometrics/citation-impact-introduction
Numbers are GREAT

but what’s the impact of the research?


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Increased access = Increased downloads = Increased citations = Increased impact!

Dissemination 1/2

- Self-archive articles
- Keep your professional web pages and published lists up to date
- Make your research easy to find, especially for online searchers
- Deposit paper in Open Access repository
- Contribute to Wikipedia
- Start blogging

• Join academic social networking sites
• link your latest published article to your email signature
• Create a podcast describing the research project and submit the podcast to YouTube or Vimeo
• Make an online CV.


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Build an online Curriculum Vitae

• Register with ResearcherID (Web of Science) and ORCID

See more at: http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994

ResearcherID – an older id system associated with the Web of Science (WOS). Your ORCID and ResearcherID profiles can easily be linked. Citation counts for publications in ResearchID are automatically updated from WOS.

ORCID (Open Researcher and Contributor ID) – a new, broadly supported researcher profile that creates a unique author identification number. By creating an authoritative publication list associated with your ID number, you can minimize confusion with other researchers with similar names.

See more at: http://library.buffalo.edu/scholarly/action/
Google Scholar Citations

– Track citations to your articles over time
– Check who is citing your publication
– Appear in Google Scholar search results (with a public profile)

• Sign up for Google Scholar Citations.

See more at: http://www.library.auckland.ac.nz/biblioinformatics/personal.htm
Select the best “paper repository”
Repositories can disseminate information

Universities can:
- Meet accountability requirements
- Improve the brand image of the university
- Preserve academic research outputs permanently and effectively
- Promote cooperation with industry and contribute to the local communities
- Reduce the costs of taking charge of academic information

Researchers can:
- Gain greater visibility for their research achievements
- Establish the channel for the dissemination of research outputs
- Reduce the cost of preservation and dissemination of research outputs
- Raise the citation rates of their articles

Source: What is an academic repository?
Copyright issue

If your publisher does not give permission to give access to the definitive publisher's version/pdf, in many cases it is permitted to make the last author's version available (i.e. the version after peer review). This version has the same scientific content, but lacks the publisher's lay-out. More information can be found at SHERPA/RoMEO and the Open Access and Copyright site.

Source: Digital Academic Repository of the University of Amsterdam

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Is a Journal Green OA?

SHERPA/RoMEO

http://www.sherpa.ac.uk/romeo/

Search by journal/publisher to learn its copyright and self-archiving policies
Author's version vs. publisher's version

Modularity and Commonality Research:
Past Developments and Future Opportunities

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Sloan School of Management
Massachusetts Institute of Technology
Cambridge, MA 02138
phone: 617.252.1464
fixson@mit.edu

This version: December 28, 2006
Ale Ebrahim, Nader

SSRN Author Rank (from 229,000 authors): 2,846 by Downloads
Aggregate Statistics, Total Downloads 7,429

See more at: http://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1379350
Networking

(4) Enhancing visibility and impact

Research Tools
By: Nader Ale Ebrahim
Link to my papers:
http://ssrn.com/author=1379350
https://twitter.com/aleebrahim

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Microblogging

Hello, Nader Ale Ebrahim

Nader Ale Ebrahim

@aleebrahim

Nader Ale Ebrahim PhD in Technology Management, Virtual R&D Teams expert and founder of "Research Tools" Box
mindmeister.com/399b0392/resea... papers.ssm.com/solJ4c1_devAB

Malaysia - aleebrahim.com

1,901 TWEETS 1,044 FOLLOWING 511 FOLLOWERS

37 Images of Nader Ale

My rating

31 Ratings

5 Stars 4 Stars 3 Stars 2 Stars 1 Star

Link/Domain for my Exposé
Show my Exposé on Yasni front page
Invitation status of contacts

Contacts of Nader Ale

All Confirm (9) Unconfirmed (1) Business […] Private […]

View Exposé
Messages (+4)
E-mail monitoring
Visitors
7890 since 01.08.2010

Edit Exposé information Preferences

Id
Search Results
My text
My links

Save as document
Why should you share links to your published work online?

According to Dr Melissa Terras from the University College London Centre for Digital Humanities, “If you tell people about your research, they look at it. Your research will get looked at more than papers which are not promoted via social media” (2012).
Network

• Build your network – make sure you have dynamic diverse networks

• Join networks such as LinkedIn, ResearchGate or Academic.edu

See more at: http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994
Academic blogging is part of a complex online academic attention economy. Just like a taller, more powerful radio tower will boost a signal so it can be heard at a greater distance; it makes sense that more people will read a paper if the writer is active on social media. Of course, because we wrote it, we think it’s great that our paper has proved so popular, but we have to ask: in the future, will the highest quality papers be read most? Or will it be only those papers backed up by the loudest voices?

Blogs

- Wordpress
- Weebly
- Blogger
New Article Acceptance: Multiagent Systems as a Team Member

I have received notice that my article titled *Multiagent Systems as a Team Member* will be published by Common Ground Publishing in their journal: *The International Journal of Technology, Knowledge, and Society*. The web page for the journal follows: [http://ijt.cg publisher.com](http://ijt.cg publisher.com)

No date as to when the article will be published but it should be this fall. Listed below is the abstract for the journal article to give those interested an indication of what the article is about.

**Abstract**

With the increasing complex business environment that organizations have to operate in today, teams are being utilized to complete complex tasks. Teams
Thank you!

E-mail: aleebrahim@um.edu.my

Twitter: @aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations
References


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