Academic social networking and research impact

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

30th December 2015
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Available online at: https://dx.doi.org/10.6084/m9.figshare.2059254

Abstract: Academic social networking allows you to connect with other researchers in your field, share your publications and datasets, get feedback on your non-peer-reviewed work, and to stay current with news and events in your field of interest. It gives you another place to establish your name and research and perhaps even collaborate with others. The academic social networking, making your work more widely discoverable and easily available. The two best known academic social networking are ResearchGate and Academia.edu. These two networks are offer roughly the same features. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with an online CV and as a place to share your publications.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, E-mail marketing, Research Visibility, Academic social network

Source: http://connectedleidenresearcher.nl/articles/academic-social-media
Research Tools Mind Map

- Links
- h-index
- Survey
- Virtual Teams will become as important as ...
  - (1) Searching the literature
  - (2) Writing a paper
  - (3) Targeting suitable journals
  - (4) Enhancing visibility and impact
- Keeping up-to-date Alert services
- Download

Research Tools
By: Nader Ale Ebrahim
Academic social networking sites

• Allow you to network with your peers and share your research
• Some have the ability to ask and answer research related questions, create groups or share references
• Often rank highly in Google and other search engines
• Can make your publications available to download (where allowed within T&C of publication)
• Talk to colleagues and find out what they’re using
• Examples:
  – Academia.edu; ResearchGate; Mendeley

Academic Social Network

• Build your network – make sure you have dynamic diverse networks
• Join networks such as LinkedIn, ResearchGate or Academic.edu

See more at:  http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994
ResearchGate: Disseminating, Communicating and Measuring Scholarship?¹

Mike Thelwall, Kayvan Kousha
Statistical Cybermetrics Research Group, School of Mathematics and Computer Science, University of Wolverhampton, Wulfruna Street, Wolverhampton WV1 1LY, UK.

ResearchGate is a social network site for academics to create their own profiles, list their publications and interact with each other. Like Academia.edu, it provides a new way for scholars to disseminate their publications and hence potentially changes the dynamics of informal scholarly communication. This article assesses whether ResearchGate usage and publication data broadly reflect existing academic hierarchies and whether individual countries are set to benefit or lose out from the site. The results show that rankings based on ResearchGate statistics correlate moderately well with other rankings of academic institutions, suggesting that ResearchGate use broadly reflects traditional academic capital. Moreover, while Brazil, India and some other countries seem to be disproportionately taking advantage of ResearchGate, academics in China, South Korea and Russia may be missing opportunities to use ResearchGate to maximise the academic impact of their publications.


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The ratio of ResearchGate publications to WoS 2013 publications for the top 20 countries for total WoS publications in 2013. Countries are listed in order of total WoS publications.

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Congratulations

Your article reached 10 citations
Article: A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases

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Ways to get started

Share your work with your social networks
Update your professional profile
Utilize research-sharing platforms
Create a Google Scholar profile - or review and enhance your existing one
Highlight key and topical points in a blog post
YouTube
Make your research outputs shareable and discoverable
Register for a unique ORCID author identifier
Encourage readership within your institution

Source: http://www.nature.com/content/authortips/index.html
New perspectives of impact

ACADEMIC IMPACT

- Journal Impact Factor
- Citation counts

Traditional metrics

SOCIETAL IMPACT

- Download counts
- Page views
- Mentions in news reports
- Mentions in social media
- Mentions in blogs
- Reference manager readers
- ... etc.

Alternative metrics “altmetrics”

How much time does a conference take?

• Step 1: Preparation - 33 hours
  – 1.3. Writing a paper - 20 hours

• Step 2: The conference - 3 days
  – 2.2. Networking - 3 days

My passion is connecting people to chemistry and I am known as the ChemConnector in the social network. I have almost a decade of experience of analytical laboratory leadership and management. I am a prolific author with over a hundred and fifty scientific publications, book chapters and books, and hundreds of public presentations. I am one of the original founders of the ChemSpider database and am now the VP Strategic Development for the Royal Society of Chemistry.
Antony Williams

Connections in Chemistry

Artist Summary

- Presentation: 284
- Article: 148
- Paper: 38
- Video: 28
- Chapters: 13

LinkedIn, ScientistDB, ChemConnector Blog,
Twitter, about.me, Google Scholar, Microsoft Academic Search,
Impact Story, Wikipedia, SlideShare, YouTube, Mendeley,
PROskore, ResearchGate, amazon.com, Vizify, visualize.me,
Pinterest, ORCID, Vimeo

Researcher from:
Sample Profiles / Royal Society of Chemistry

My passion is connecting people to chemistry. Over the past decade I held many jobs and responsibilities including the direction of the development of scientific software applications for spectroscopy and general chemistry, directing marketing efforts, sales and business development collaborations for the company. I have almost... + More
PlumX profile

Nader Ale Ebrahim

Nader Ale Ebrahim is currently working as a research fellow with the Research Support Unit, Centre of Research Services, Institute of Research Management and Monitoring (FFP), University of Malaya. Nader holds a PhD degree in Technology Management from Faculty of Engineering, University of Malaya. He has over 19 years of experience in various capacities. More...
Source: http://altmetrics.org/manifesto/
A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases

The Altmetric score is one measure of the quality and quantity of online attention that this article has received. You can read about how Altmetric scores are calculated here.

This article scored 3.75

The context below was calculated when this article was last mentioned on 13th May 2013

Compared to all articles in Asian Social Science

So far Altmetric has tracked 29 articles from this journal. They typically receive a little less attention than average, with a mean score of 1.0 vs the global average of 4.2. This article scored the same or higher as 28 of them. It's actually the highest scoring article in this journal that we've seen so far.

All articles of a similar age

Older articles will score higher simply because they've had more time to accumulate mentions. To account for age we can compare this score to the 73,149 tracked articles that were published within six weeks on either side of this one in any journal. This article has done well, scoring higher than 78% of its contemporaries.

All articles

More generally, Altmetric has tracked 1,645,693 articles across all journals so far. Compared to these this article has done well and is in the 79th percentile. It's in the top 25% of all articles ever tracked by Altmetric.

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On Friday, June 27, 2014 6:07 PM, The Impactstory team <team@impactstory.org> wrote:

Your new research impacts this week

Dr. Nader Ale Ebrahim impactstory.org/aleebrahim

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on Effective virtual teams
This slides attracted 73 new SlideShare views this week, bringing it up to 1003 total. It marks your 8th product to get this many views on SlideShare. Nice work!
Enhancing Research Visibility and Improving Citations: Publication Marketing Tools


7000+ SlideShare views

This slides attracted 394 new SlideShare views this week, bringing it up to 7030 total.

It marks your 1st product to get this many views on SlideShare. Nice work!
Ensuring your research makes an impact

Update your profile on professional and academic networking sites

• If you’re on Linkedin, Academia.edu, ResearchGate, Mendeley, or any other professional or academic networking site, you can include links to your article, building a complete picture of your professional expertise and accomplishments. People looking at your profile are already interested in you, and highly likely to click through and read your research.

Source: http://authorservices.taylorandfrancis.com/ensuring-your-research-makes-an-impact/
Academic Social Networking

29 December 2015

Nader Ale Ebrahim

Dr. Nader Ale Ebrahim is currently working as a research fellow with the Research Support Unit, Centre of Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya. Nader holds a PhD degree... more

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Strategies to Enhance Research Visibility, Impact & Citations ©2015 Nader Ale Ebrahim
After writing a blog post, share the posts via other social media outlets to maximize the outreach of your messages. Use LinkedIn, Facebook, academic social networks like Academia.edu, and others, to spread the updates. You can connect Twitter with your other social media profiles so that tweets are posted on them as soon as you tweet.

You rank in the **top 2%** for profile views among your connections.

#68 out of 3,760  |  ↑2% in the last 30 days
You rank in the top 3% for profile views among your connections.

#119 out of 4,160 | ↑ 2% in the last 30 days
You rank in the **top 3%** for profile views among your connections.

#99 out of 4,436  |  ▲ 1%  in the last 15 days
Nader Ale Ebrahim’s Linkedin Map
A SERIES OF INTRODUCTORY WORKSHOP ON: Strategies to Enhance Research Visibility,
Nader Ale Ebrahim, PhD

Why Change Is Inevitable In Indian Banking
Tamal Bandyopadhyay

Daily Pulse: 'Megabrew' Still a Maybe, Dell Zigs While Tech Zags, End of the Nobel Season
Katie Carroll

The 20 Habits of Eventual Millionaires
James Altucher

Nader Ale Ebrahim, PhD
Research Fellow, Creator of "Research Tools",
Technology Management Consultant, Virtual Teams

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Mohammad Reza Maghami, Shahrin navabi asl, Mohammad esmaeil Rezadad, Nader Ale Ebrahim, Chandoma Gomes

100 Most Cited Articles in Urban Green and Open Spaces: A Bibliometric Analysis

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References


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