A Collaborative Approach to Developing Culturally Themed Digital Collections

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Background

August 2010 Director of International Programs (DIP) appointed

Director of International Programs approached the Confucius Institute on supporting Year of China

Director of International Programs teams up with Academic Liaison for Slavic Literature to support Russia’s Realms
2013-2014 Viva Mexico

• DIP appointed to campus wide steering committee
• Discussed ideas with the campus group
• Able to develop library activities relevant for the year
• Established a good working relationship with the program chairs
Identifying Potential Exhibits, Programs and Events

8 exhibits system wide
3 programs
32 libguides
An International Education Week Activity
A cover for C&RL News
Rose Street Entrance Exhibit

Identify materials
Mexicana Collection – wealth of material

Highly visual materials
Mexican Codices

Identify Expertise

Dr. Chris Pool

Mr. Barry Kidder
Visuals Reformatted

Images formatted into high resolution graphics

Codex Borbonicus

Printed image 9 inches by 11 inches
Displayed at 30 inches by 30 inches
Products Created

Entrance Display
Phototex Posters
QR codes linking to virtual exhibit

Brochure with brief descriptions

Virtual exhibit

PR byproduct
Expertise: Why Chris Pool and Barry Kidder?

• ¡Viva Mexico! Course - Pyramids, Sacrifice, and Ancient Cities: Aztecs and Maya of Mexico
• Mesoamerican Archaeologist
• Broad interests and training
• Co-editor of *Latin American Antiquity* and *Oxford Handbook of Mesoamerican Archaeology*
• Barry Kidder – TA with complementary expertise in Maya studies
Selecting Materials

• Goal
  • Introduce audience to indigenous literature, culture, and history

• Audience
  • University Community
  • Educators and Students Worldwide

• Visual Impact

• Content and Themes
  • Aztec, Mixtec, and Maya
  • Cosmology, Prophecy, History, Economy, and Daily Practice
  • Pre-conquest to Early Colonial
Codex Borbonicus, p. 12 (4,690+ downloads)

- 13-day *trecena* in 260-day Sacred Almanac (*tonalpohualli*)
- Patron deities (Xipe Totec and Quetzalcoatl) and their divinatory symbols in large square.
- Days with associated deities and birds in small squares
Maya and Aztec views of the Cosmos:

The Madrid Codex pp. 75-76

Codex Fejérváry-Mayer, p. 1
The Virtual Exhibit – Adrian Ho
UKnowledge Image Galleries

http://uknowledge.uky.edu/image_galleries/
ARABIAN ROOTS: THE PEDIGREE OF KENTUCKY THOROUGHBREDS

Modern Thoroughbreds trace their lineage to a stock of Arabian horses imported into England between the late 1600s and early 1700s.

The English Thoroughbred was gradually introduced in other countries where it was bred for racing or used to improve local breeding stock.

A son of the Darley Arabian, one of the three dominant foundation sires of modern Thoroughbred bloodstock, was imported to Virginia in 1730.

The Darley Arabian’s son, Bulle Rock, along with roughly 186 Thoroughbreds introduced into the American colonies in the following decades, became the foundation of Thoroughbred breeding in the United States.

The image galleries below highlight the centrality of Arabian horses to the history of the Thoroughbred breeding industry. Arabian influences on Thoroughbred color and conformation are highlighted.

Title
URL
General description of gallery
Acknowledgment
Records of Images

- Image title
- Description
- Curation date
- Image source
- Copyright information
- Download in three sizes
Built-in Functionality

- Zoom and pan
- Full-page view
- Link-sharing via social media
- Google map to show geographic location
Dashboard of Image Gallery

- Download counts
- Page hits
- Geographic distribution
- Institutional distribution
- Sharing of download map
- Online referrers
Long-Term Preservation

• Quarterly backup file
• Preservation through the Digital Preservation Network
IMPACT
Chris Pool’s dashboard for Codex Exhibit
14,934+ Downloads
1,451+ Institutions
128+ countries
Companion guide to this presentation:  http://libguides.uky.edu/ALCTS
Mexican manuscripts virtual exhibit:  http://uknowledge.uky.edu/world_mexico_codices/
International Program webpage:  http://libraries.uky.edu/ip
Muchas gracias

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