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Developments in Library Scholarly Communication Services

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The resources mentioned in this presentation, as well as additional ones, are listed in alphabetical order at the end.
Background

• Western Libraries at The University of Western Ontario
• Strategic plan
• Funding for Scholarly Communication Librarian
• Scholarship@Western
Scholarship@Western

- Publications, presentations, and academic projects from Western community
- Researchers' publications and presentations showcased on their homepages
- Online access to and preservation of Western's master's theses and PhD dissertations
- Online platform to host journals, conference proceedings, technical reports, etc.

Scholarship@Western
http://ir.lib.uwo.ca/
Create Change at Western

• Increase the university community’s understanding of scholarly communication issues such as the economy of journal publishing, open access, author rights, and copyright management

• Goal: Members of the community will take appropriate actions to address these issues
Create Change at Western

• Explore collaboration opportunities with different constituencies on campus to broaden the dissemination of scholarly content

• Goal: Scholarship@Western will be integrated into the dissemination of scholarly content at Western
Strategy 1: Identify Stakeholders and Advocates on Campus

• Key stakeholders:
  ✓ University administration
  ✓ Faculty and researchers
  ✓ Scholarly society leaders and journal editors
  ✓ Research centres/institutes
  ✓ Departmental presses
  ✓ Graduate students and undergraduate students
  ✓ Librarians
  ✓ Units that play an active role in supporting research and scholarship
Strategy 2: Reach out to Stakeholders Proactively and Listen

• Customize the message

• For university administration: Emphasize how Scholarship@Western and related services align with the university’s strategic directions

• Marilyn Moody: “It’s not about the library; it’s all about the university… The university’s strategic priorities are the library’s strategic priorities.” (Strategic Change and Alignment: ScholarWorks at Boise State University)
Strategy 2: Reach out to Stakeholders Proactively and Listen

• For faculty and researchers: Emphasize how new scholarly communication practices enhance access to their publications, increase impact of their research, and contribute to the peer recognition of their accomplishments
Strategy 2: Reach out to Stakeholders Proactively and Listen

- For scholarly society leaders and journal editors: Alert them to new scholarly communication practices and explore possible collaboration opportunities
- Association of Research Libraries’ guidelines on promoting positive change and a continuing role for scholarly societies
Strategy 2: Reach out to Stakeholders Proactively and Listen

• For research centres and institutes: Focus on how Scholarship@Western and related services can help raise their profiles
• For graduate students: Emphasize how new scholarly communication practices help jumpstart their academic careers
Strategy 2: Reach out to Stakeholders Proactively and Listen

• For students in general: Focus on learning about copyright restrictions and their impact on students’ access to scholarly content

• The Student Statement on The Right to Research

• The Fight for Fair Copyright

• For campus units: Explore opportunities for collaboration
Strategy 2: Reach out to Stakeholders Proactively and Listen

- Listen to the stakeholders and find out how they view scholarly communication issues
- Create a dialogue with the stakeholders and gather their input
- Be proactive and ongoing in order to build momentum and generate impact
Strategy 3: Provide Suggestions and Services

• Seek opportunities to build working relationships with the stakeholders
• Provide services and be available to answer questions
• Goal: Members of the university community understand that the library provides services to facilitate various forms of scholarly communication
Strategy 4: Partner with Stakeholders

• Form partnerships with the stakeholders to sustain growth of Scholarship@Western
• Partnerships provide valuable opportunities for the library to reach out to more faculty and students
• They also raise the profile of the library as an integral part of the university that supports the dissemination of research and scholarship
Strategy 5: Offer Workshops

• Teach participants how to achieve something with certain tools
• **SHERPA RoMEO**
• **SPARC Canadian Author Addendum**
• **Directory of Open Access Journals**
• Workshops provide opportunities for me to discuss scholarly communication issues with participants and to gather input
Strategy 6: Use Word-of-mouth Marketing

• An effective means to promote Scholarship@Western and its related services
• A way to network with stakeholders who care about scholarly communication issues
Strategy 7: Engage Librarians

• Sarah Shreeves: Liaison librarians contributed to the growth of the institutional repository (On Faculty Outreach)

• Queen’s University Library: Information kit about institutional repository (QSpace Promotional Kit)

• UBC Library: Environmental scan of scholarly communication activities in different disciplines (Scholarly Communications: Planning for the Integration of Liaison Librarian Roles)
Other Strategies

• Julia Blixrud: Strategies for opening up content
• Campus Open Access Policies
• Campus-based Open-access Publishing Funds
Opportunities for Academic Librarians
Get Informed and Inspired

• Join relevant mailing lists
  ✓ CLA Open Access Interest Group Mailing List
  ✓ CARL's Institutional Repositories Discussion List
  ✓ ALA Scholarly Communication Mailing List
  ✓ SPARC Open Access Forum
Get Informed and Inspired

• Read relevant blogs and RSS feeds
  ✓ Open Access Tracking Project
  ✓ DigitalKoans Blog
  ✓ Michael Geist’s Blog
  ✓ Digital & Scholarly Blog

• Attend relevant Webinars

• Attend relevant sessions at conferences
Actions Librarians Can Take

• The ACRL Scholarly Communication Toolkit suggests these action items:
  ✓ Explain to users and university administrators the importance of broad access to research in terms of faculty productivity and institutional prestige, and the impact of journal publishers’ business interests on faculty careers and institutional goals
  ✓ Embed scholarly communication topics in conversations being held by scholars, administrators, and other campus professionals
Actions Librarians Can Take

• The ACRL Scholarly Communication Toolkit suggests these action items:
  ✓ Include records of open access journals and archives in the library catalogue and subject guides
  ✓ Integrate basic concepts of scholarly communication into information literacy programs, writing classes, theses instructions, etc.
Organize Scholarly Communication Events

• Submit proposals to Creative Commons’ Catalyst Grants Program
• Organize events during Open Access Week (Oct. 18-24, 2010)
• Organize a local version of the Sparky Awards in Fall 2010
Resources Mentioned

ACRL Scholarly Communication Toolkit: Actions Librarians Can Take
http://www.acrl.ala.org/scholcomm/node/20

ALA Scholarly Communication Mailing List
http://lists.ala.org/wws/info/scholcomm

Campus Open Access Policies
http://www.arl.org/sparc/advocacy/campus/

Campus-based Open-access Publishing Funds
http://www.arl.org/sparc/openaccess/funds/

CLA Open Access Interest Group Mailing List
http://www.freelists.org/archive/cla-oa

Creative Commons’ Catalyst Grants Program
http://wiki.creativecommons.org/Grants
Resources Mentioned

Digital & Scholarly Blog
https://www.lib.uwo.ca/blogs/digitalscholarly/

DigitalKoans Blog
http://digital-scholarship.org/digitalkoans/

Directory of Open Access Journals
http://www.doaj.org/

The Fight for Fair Copyright (Canadian Federation of Students’ video)
http://www.youtube.com/watch?v=WA1RDyN7JTg

Michael Geist’s Blog
http://www.michaelgeist.ca/

On Faculty Outreach
http://vimeo.com/2902879
Resources Mentioned

Open Access Tracking Project
http://oad.simmons.edu/oadwiki/OA_tracking_project

Open Access Week
http://www.openaccessweek.org/

Promoting Positive Change and a Continuing Role for Scholarly Societies

QSpace Promotional Kit (from Queen’s University Library)
http://library.queensu.ca/services/qspace/promo

Scholarly Communications: Planning for the Integration of Liaison Librarian Roles

SHERPA RoMEO
http://www.sherpa.ac.uk/romeo/
Resources Mentioned

SPARC Canadian Author Addendum
http://www.carl-abrc.ca/projects/author/author-e.html#addendum

SPARC Open Access Forum
https://mx2.arl.org/Lists/SPARC-OAForum/

Sparky Awards
http://sparkyawards.org/

Strategic Change and Alignment: ScholarWorks at Boise State University
http://works.bepress.com/marilyn_moody/17/

Strategies for Opening Up Content
http://publications.arl.org/pdfdownload/s690p/view

Student Statement on The Right to Research
http://www.righttoresearch.org/students/statement.shtml
Additional Resources

ACRL Scholarly Communication Toolkit
http://www.acrl.ala.org/scholcomm/

Assessing the Future Landscape of Scholarly Communication
http://escholarship.org/uc/cshe_fsc

Campus Outreach Initiative Resource List

Campus-based Publishing Resource Center
http://www.arl.org/sparc/partnering/

CAUT Intellectual Property Advisory: Retaining Copyright in Journal Articles

Communicating Knowledge: How and Why UK Researchers Publish and Disseminate Their Findings
Additional Resources

Create Change Canada
http://www.createchangecanada.ca/

Current Models of Digital Scholarly Communication

Current Models of Digital Scholarly Communication (Examples)
http://www.arl.org/sc/models/model-pubs/search-form.shtml

Digital Repositories at a Crossroads: Achieving Sustainable Success through Campus-wide Engagement
http://works.bepress.com/jean_gabriel_bankier/8/

ETDs, Scholarly Communication, and Campus Collaboration
http://crln.acrl.org/content/69/3/152.full.pdf+html

Faculty Activism in Scholarly Communications Opportunity Assessment Instrument (Introduction)
Additional Resources

Faculty Activism in Scholarly Communications Opportunity Assessment Instrument

Greater Reach for Your Research: Expanding Readership through Digital Repositories

The Liaison Role in Scholarly Communication
http://ir.lib.sfu.ca/handle/1892/3914

New Librarians and Scholarly Communication: Get Involved
http://crln.acrl.org/content/68/3/155.full.pdf+html

Paying for Open Access Publication Charges
http://www.rin.ac.uk/our-work/research-funding-policy-and-guidance/paying-open-access-publication-charges
Additional Resources

Recognizing Opportunities: Conversational Openings to Promote Positive Scholarly Communication Change
http://crln.acrl.org/content/71/2/83.full

Research Library Publishing Services
http://www.arl.org/bm~doc/research-library-publishing-services.pdf

The Research Library’s Role in Digital Repository Services
http://www.arl.org/bm~doc/repository-services-report.pdf

A Review of Emerging Models in Canadian Academic Publishing
http://circle.ubc.ca/handle/2429/24008

Scholarly Communication Education Initiatives
http://www.arl.org/bm%7Edoc/spec299web.pdf
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