Making Instruction Mobile

Allison S Bolorizadeh, University of Tennessee-Knoxville
Thura Mack, University of Tennessee - Knoxville
Rabia Gibbs, University of Tennessee - Knoxville
Michelle Brannen, University of Tennessee - Knoxville

Available at: https://works.bepress.com/abolori/2/
MAKING INSTRUCTION MOBILE
HANDHELD LIBRARIAN IV
Automated Punch Card Circulation System
FROM TREND TO A WAY OF LIFE

• By 2015, 75% of the population will have mobile access.

• Smartphone ownership in the U.S. will reach 80%, matching PC ownership.

• By 2020, mobile devices will be the primary method of electronic access.

• Currently, young adults (18-29) are still the largest demographic of mobile users.
WHAT OUR USERS WANT

• Modern equipment to access information

• Electronic information resources

• Offsite access to electronic resources
STRATEGIC PLAN VERSION 2.0

• IMPROVE USER ACCESS TO LIBRARIES’ VIRTUAL AND PHYSICAL RESOURCES

• CREATE INNOVATIVE MODELS OF INSTRUCTION, SERVICES AND DELIVERY METHODS

• FOCUS ON MOBILE DEVICES, ONLINE INSTRUCTION
THEORETICAL FOUNDATIONS

- **Library Anxiety**
- **Student Learning**
INSTRUCTIONAL VIDEOS

- SHORT
- SINGLE CONCEPT
- POINT OF NEED
- CURRENT
INSTRUCTIONAL VIDEO SOFTWARE

Jing

celtx

Avidemux

Final Cut Pro 7

GarageBand

Pr

Audacity

Storyboard Pro Software

Windows Live Movie Maker

iMovie

THE University of TENNESSEE
EXAMPLES OF OUR INSTRUCTIONAL VIDEOS

• FOR STUDENTS
  – Finding Books*
  – Finding Articles
  – Information Lifecycle

• FOR SPECIFIC COURSES
  – Art 102: iWeb*

• FOR FACULTY
  – Uploading to TRACE (institutional repository)

• FOR EMPLOYEES
  – In-House Training
QR CODES

- Advertising
- Service
- Future
CLICKERS & POLLING

• **WHY?**

• **CLICKERS (TURNING POINT)**

• **POLLING (POLL EVERYWHERE)**
HOW WE HAVE USED CLICKERS…

- INTERNATIONAL STUDENT ORIENTATIONS
- FREE RANGE VIDEO CONTEST
CONCLUSION: BENEFITS

- Infuse Information Literacy with Social Media
  - Embeddable
  - Point of need learning

- Marketing / Sustainability
  - Perceptions of Libraries
  - More users & fewer staff
  - Technology is adaptable

- Assessment / Outcomes
WHERE NEXT?

- iPads & iPods
- Location Based Check-in Apps
- Campus-Wide Apps
- Augmented Reality

Futurama’s Library of the Future
CONTACT INFORMATION
www.lib.utk.edu

Michelle Brannen
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Rabia Gibbs
Allison Bolorizadeh
RESOURCES