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The Cleaver, the Violin and the Scalpel: An Essay on Duty and the Third Restatement of Torts

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I. Introduction

On the wall of my office hang two plaques, gifts from two separate classes who suffered through first-year Torts with me. The first is a meat cleaver and the second is a violin. Visitors unabashedly gawk at them and then ask me what these very handsomely mounted items are doing in my office. My explanation is simple and straightforward. I teach my students that duty is a categorical determination that cuts with all the subtlety of a cleaver. A plaintiff-bystander seeking recovery for emotional distress is either within or outside the zone-of-danger;¹ or if one prefers, the more liberal Dillon-type rule² the plaintiff was either present on the scene to witness the defendant's negligence to a family member or not.³ A court utilizing a no-duty or limited-duty rule defines a category of conduct or harms for which liability will not attach. It matters not how traumatic or heart rending the plaintiff’s injury. A parent sitting in the house who comes to the scene of the accident ten seconds after the negligent collision of the car with a child, will not recover.⁴ Period. The same can be said for a host of no-duty rules. Be it the economic loss rule, ⁵ limited liability for trespassers, ⁶ or the learned intermediary rule that imposes a duty-to-warn about drug-related risks to the physician alone,⁷ the pattern is the same. Duty rules are not fact-sensitive.

Negligence, on the other hand, is as subtle and fine-tuned as a violin. Masters play the instrument so that it resonates with a wide range of sounds and blends them together so that they convey a mood that is appealing to both the intellect and the heart. To be sure, at the extreme, a
judge can direct a verdict on standard of care when she believes that reasonable persons cannot
differ. But, it is rare that she does so. Judges know that in the overwhelming majority of cases,
it is the task of the jury to listen to the violins and decide whether the defendant has breached the
duty of reasonable care.

In the past several years there has been an outpouring of scholarly commentary on the
role of duty in tort law. Spurred by the fascinating work of Professors John Goldberg and
Benjamin Zipursky, a host of commentators have taken up the cudgel to place duty in its proper
perspective. The occasion for much of the discussion has been the Restatement, Third, of
Torts: Liability for Physical Harm. The original reporter was the late Professor Gary Schwartz
who was later joined by Professor Michael Green. With the tragic demise of Professor
Schwartz, Professor William Powers Jr. joined Professor Green as co-Reporter. Building on
an earlier article, Goldberg and Zipursky attacked the work of the reporters for denigrating the
role of duty in tort law. A subsequent draft gave duty slightly more prominence but in no way
satisfied Goldberg and Zipursky. Recently Professors Cardi and Green have written a spirited
defense of the Restatement position. It is not this author's intent to rehash the controversy that
has played out in the law journals on this issue. For what it is worth, I believe that the
Restatement reporters got it right. I do not believe that the Goldberg and Zipursky's "relational"
theory of duty accurately describes how and when courts negate liability based on a finding of
no-duty. Nor do I believe that normatively their theory helps identify when a court should
deny liability on no-duty grounds. 18

The Restatement position accurately reflects the plaques on my wall. Comment a
to §7 dealing with duty is unequivocal. It states:

There are two different legal doctrines for withholding liability: no-duty rules and
scope-of-liability doctrines (often called “proximate cause”). An important
difference between them is that no-duty rules are matters of law decided by the
courts, while the defendant's scope of liability is a question of fact for the
factfinder. When liability depends on factors specific to an individual case, the
appropriate rubric is the scope of liability. On the other hand, when liability
depends on factors applicable to categories of actors or patterns of conduct, the
appropriate rubric is duty. No-duty rules are appropriate only when a court can
promulgate relatively clear, categorical, bright-line rules of law applicable to a
general class of cases. (emphasis added.) 19

In their recent article, Cardi and Green put it this way, “Duty should not be narrowed to the point
that it becomes a ticket for a single ride on the tort railroad: when it does, the court has cut the
jury out of its historical and proper role in the system.” 20 One either uses the cleaver or the
violins.

Drawing on some of my earlier work and that done in collaboration with Professor James
A. Henderson, Jr., I shall argue that it is entirely proper for courts to use a no-duty determination
after examining the facts of an individual case. The belief that all cases can be dealt with by a
categorical rule or by fact sensitive directed verdict practice based on a finding that reasonable
persons could not disagree on either standard of care or proximate cause is erroneous. It is
possible to identify factors which militate in favor of a no-duty decision. And those factors
cannot be adequately addressed by a court utilizing even rigorous risk-utility balancing. There
exists a principled in-between which is neither the cleaver nor the violin. A well-honed scalpel
is sometimes necessary to make the no-duty decision—one that does focus on the facts of the
case before the court.

In part II of this article, I will examine §7, the duty section of the Restatement, Third and
identify the factors which they believe support a categorical no-duty rule. In Part III of this article, I will survey decisions that demonstrate the need for a duty analysis on a case by case basis. In part IV, I will demonstrate that in product liability design defect cases a more nuanced set of factors are necessary to decide the duty issue and that they require a close look at the facts of the individual case. In part V, I will discuss they duty issue as it applies to product liability failure-to-warn cases and identify a different set of factors that are to be considered in making the no-duty decision. In part VI, I will examine the special no-duty rules for post-sale-failure-to-warn. Once again, it will become obvious that a careful examination of the facts of the individual case cannot be avoided if an intelligent no-duty decision is to be made. In part VII, I will suggest a principled approach to making the no-duty decision that does not infringe on the jury's role in deciding whether a party breached the duty of reasonable care and I will offer revisions to §7 of the Restatement, Third that move the American Law Institute away from the position that no-duty decisions should be limited to bright line rules that speak only to broad categories of actors or conduct.
II. The Restatement, Third of Torts and Duty

The Restatement, Third’s black letter rule on duty is short and pithy. It provides:

§7. Duty

(a) An actor ordinarily has a duty to exercise reasonable care when the actor's conduct creates a risk of physical harm.

(b) In exceptional cases, when an articulated countervailing principle or policy warrants denying or limiting liability in a particular class of cases, a court may decide that the defendant has no duty or that the ordinary duty of reasonable care requires modification.

The comments that follow the black letter set forth, in general, the kinds of considerations that could lead a court to conclude that the law of torts imposes no duty of reasonable care or a more limited duty. The following considerations are the subject of out-to-margin comments:

(1) Comment c suggests that it is appropriate for courts to consider "conflicts with social norms about responsibility" in deciding whether to impose a duty of reasonable care. Thus, the comment notes that although many states will impose liability against a commercial establishment who unreasonably serves alcoholic beverages to a customer who drives his car and injures others, most states impose no duty of reasonable care on a social host who does not monitor the drinking of her guests. If a duty of reasonable care were found, it is not unlikely that a jury would find the defendant-host negligent and causally responsible for the conduct of the intoxicated driver. But the concern that imposing a duty would interfere with partying and cause the host to become a czar responsible for checking the amount of liquor that her guests are imbibing can legitimately lead a court to adopt a no-duty rule absolving social guests of the duty of reasonable care.
(2) Comment d notes that imposing liability for negligence might conflict with important principles reflected in other areas of law. Thus, the no-duty rule disallowing recovery for pure economic loss might be better addressed by the law of contracts or misrepresentation. No-duty or limited-duty rules governing liability of owners and occupiers of land may be influenced by issues important to property law.

(3) Comment e focuses on the relation between defendants and plaintiffs and observes that courts use the rubric of duty to negate liability to one class of plaintiffs while still allowing liability to another class. Thus, for example, a home owner who negligently starts a fire might be liable to an adjacent landowner but not to a firefighter.

(4) Comment f addresses instances when courts determine that they would find it difficult to gather evidence to draw doctrinal lines necessary to adjudicate certain categories of cases. In making a no-duty finding, the courts reflect on their institutional competence to fairly adjudicate cases in a given category.

(5) Comment g discusses the propensity of courts to defer to governmental discretionary decisions by articulating a no-duty rule. As an example, the comment says that courts often hold that police are not held to the standard of reasonable care with regard to how they allocate police protection throughout the city.

In an extensive comment, the reporters chastise courts who use no-duty lexicon when all they are doing is finding that plaintiff has not established negligence as a matter of law.21 These cases they say merely reflect “the one-sidedness of the facts bearing on negligence, and they should not be misunderstood as cases involving exemption from or modification of the ordinary duty of reasonable care.”22 Once again the reporters insist that unless a court can identify and
articulate policy concerns that apply to a broad range of cases that can be categorized, they should not resort to no-duty analysis and leave the issue of standard of care to be decided by juries.

As I will demonstrate in the ensuing sections the considerations that the reporters set forth as relevant for case category no-duty decisions do not adequately reflect the breadth of factors that courts take into account in making no-duty determinations. Furthermore, the reporters do not explain why even using the factors they set forth, courts might not use those very factors to make no-duty decisions on individual cases as they arise. The reality is that courts have made such no-duty determinations and will have to do so in the future if they are to keep non-meritorious cases from juries.

III. Can No Duty Decisions be Limited to Bright Line Categories of Cases?

The Restatement view that no-duty limitations should only apply to broad categories of cases and should not be utilized to negate liability in individual cases is simply wrong. Courts have repeatedly examined the particular facts of cases before them to make the duty determination. Indeed, it is hard to fathom how they could reach the no-duty conclusion without doing so. Consider the following examples.

A. Hamilton v. Beretta U.S.A. Corp.23

In Hamilton, plaintiffs brought suit against 49 handgun manufacturers. The issue before the court was the liability of handgun manufacturers for deaths brought about by negligent distribution of illegally marketed handguns. Plaintiffs argued that defendants over-saturated markets in some southern states with weak gun control laws knowing that the “excess guns” would migrate to criminals in states with stricter gun laws. They contended that this practice
could have been curbed had the defendant limited their sales to stocking gun dealers (rather than selling to individuals at gun shows and to those selling guns without a retail storefront); training salespeople how to recognize when purchasers are buying as stand-ins for others (straw purchasers); establish electronic monitoring of their products; limiting the numbers of distributors and franchising their retail outlets. Defendants contended that they owed no duty to the public to protect them from criminal acquisition and misuse of their handguns. The case was tried before Judge Jack Weinstein in the Eastern District of New York.24 A jury found that 15 defendants were negligent in marketing of handguns and that of those 15, nine had proximately caused the deaths of the decedents of two plaintiffs. The jury awarded damages in excess of four million dollars and utilizing the market share theory apportioned liability among several defendants based on market shares ranging from 0.23% to 6.80%. The trial judge denied post trial motions of the defendants to overturn the verdicts on the grounds that defendant had no duty to the plaintiffs and that market share was inappropriate for this case. On appeal, the Second Circuit certified the questions of duty and market share to the New York Court of Appeals.25

The Court of Appeals found that handgun manufacturers had no duty to the plaintiffs26 and that the market share theory approved by the court in an earlier DES case27 was not applicable to the claims against the handgun manufacturers. It began its discussion of duty by noting that “Courts traditionally ‘fix the duty point by balancing factors, including the reasonable expectations of parties and society generally, the proliferation of claims, the likelihood of unlimited or insurer-like liability, disproportionate risk and reparation allocation, and public policies affecting the expansion or limitation of new channels of liability.’”28 The court then offered several reasons in support of its no-duty finding.
First, the court noted that it has always been cautious in extending liability to defendants for their failure to control the conduct of others arising out of practical concerns about "potentially limitless liability" and the "unfairness of imposing liability for the acts of another."\(^{29}\) In the instant case, the pool of possible plaintiffs includes potentially thousands of gun victims. Second, the connection between the manufacturers, the criminals that used the handguns to kill and the plaintiff victims is remote, "running through several links in a chain consisting of at least the manufacturer," the federally licensed distributor or wholesaler, and the first retailer.\(^{30}\) Such broad liability, potentially encompassing all gunshot crime victims, should not be imposed without a more tangible showing that defendants were a direct link in the causal chain that resulted in plaintiff’s in juries, and that defendants were realistically in a position to prevent the wrongs. Third, the court said that plaintiff did not present evidence "tending to show what degree their risk of injury was enhanced by the presence of negligently marketed and distributed guns," as opposed to the risk presented by all guns in society.\(^{31}\) Fourth, the finding by the District Court that changes in the distribution scheme of handguns would reduce the availability of guns to criminals would have the "unavoidable effect of eliminating a significant number of lawful sales to ‘responsible' buyers by ‘responsible' Federal firearm licensees (FFLs) who were cut out of the distribution chain under the suggested ‘reforms.’"\(^{32}\) The court held that any judicial recognition of duty care must be based on assessment of its efficacy in promoting a social benefit as against its burdens and that there might be little relationship to the benefits of controlling illegal guns. Finally, the court opined that since federal law had implemented a statutory and regulatory scheme to ensure seller "responsibility" through licensing requirements and buyer "responsibility" based on background checks, it was reluctant to impose novel theories
of tort liability “while the difficult problem of illegal gun sales in the United States remains the focus of a national policy debate.” If all this were not enough, the court separately found that “market share liability” was not applicable to handgun manufacturers. Unlike the DES case when the court did apply market share to drug manufacturers, the product was a standard fungible chemical of a common dosage whereas the negligence of the handgun manufacturers varied and thus contributed in different ways to the presence of illegal guns on the market.

In short, the court identified six factors that in combination rendered a finding of no-duty justifiable under the facts of this case:

1. the general policy of not imposing liability for the conduct of third parties;
2. the complexity of the marketing relationship and the fear of imposing limitless liability in such a complex situation where responsibilities for gun safety were so widely dispersed;
3. inadequacy of proof that risk was significantly increased by the alleged negligence of the defendants;
4. the impact of the court's proposed reforms (non-negligent marketing of handguns) on legitimate sellers of guns;
5. the presence of federal regulation governing the sales of handguns;
6. the inability of the defendant to establish causation on traditional grounds and the inappropriateness of market share to resolve the causation issue.

Can one construct a rule of non-liability against handgun manufacturers arising from Hamilton that defines the category of conduct under which gun manufacturers will be immunized from liability by a no-duty rule? I think not. It is the confluence of all the factors together that led the court to its conclusion that the handgun manufacturers were immunized
from liability by a no-duty rule. Let us hypothesize a case where a handgun manufacturer actually had franchised its sales and did not train its salespeople to detect straw purchasers and that the gun that found its way into the hands of a criminal who used it to kill during a robbery could be traced to the manufacturer. Would the no-duty rule still apply? I do not wish to predict the result. But, removing several of the policy reasons for negating liability found in Hamilton, gives one pause as to how a court would resolve the case. Thus, the New York Hamilton no-duty rule may be good for more than one ride (perhaps a round trip ticket) but not much more. Is the category liability of gun manufacturers for negligent marketing? Gun manufacturers who do not franchise their wares? Gun manufacturers who cannot be identified? No single bright line category can describe the scope of the no-duty rule. There is no substitute for thorough going analysis that examines the public policy duty considerations as they apply to the facts of the case.

B. Kentucky Fried Chicken (KFC) v. Superior Court

Plaintiff, in KFC, was taken hostage by a robber who put a gun to her back and then demanded that a clerk open the cash register and give him all the money. The clerk did not immediately comply but said that she would have to go to the back and get the key to the register. The robber became very agitated and shoved the gun harder into the plaintiff’s back and told the clerk that he would shoot the plaintiff if she did not immediately give him the money. At that point the clerk opened the register; the robber seized the money and fled. In a decision much criticized by Goldberg and Zipursky, the California Supreme Court held that it had “never recognized a duty to surrender property to an armed robber to protect others.” The Court held
that “[t]he public as a whole is much better served if would-be robbers are deterred by
knowledge that their victims have no legal duty to comply with the robber’s demands and are
under no duty to surrender their property in order to protect third persons from possible injury.”

Citing to another case in which the California court had denied liability for failing to comply
with a robber's demands, the court noted that “the connection between the clerk’s conduct and
the plaintiff’s injury was ‘tenuous' and that any moral blame” was that of the robber. Finally, the court noted the argument of amicus that robbers are unpredictable and often injure
victims even though there has been no resistance. To establish a firm policy of property
surrender would encourage hostage taking since robbers would be assured that their demands
would meet with compliance.

Cardi and Green agree that the KFC case was an appropriate occasion for a court to
decide the case on no-duty grounds and applaud the fact that the court articulated the reason for
making the no-duty determination. They argue that whether robbers would be encouraged to
take hostages if they knew that employees are mandated to capitulate to their demands is an
empirical question. By clearly setting forth their reasons for utilizing a no-duty rule, others
can challenge the empirical basis for their finding and invite correction. Be that as it may, I
would ask whether the no-duty rule arising out of KFC is a bright line categorical rule? What
would they say if instead of holding the plaintiff hostage, the robber had actually shot a patron at
the store in the leg to show that he “really meant business?” Would the KFC no-duty rule
apply? Or would the changed facts require the court to reexamine its rule that there is no-duty to
comply with the demands of a robber? My hunch is that KFC is a no-duty rule good for one ride.
only and that it does not and cannot speak in categorical terms.

C. Tarasoff v. Regents of University of California

In this landmark case, the California Supreme Court held that a psychiatrist had a duty to warn a girl friend (Tatiana) or her parents that a jilted suitor (Poddar) had threatened to kill her. Two months after Poddar had confided his intentions to the psychiatrist he, in fact, killed Tatiana. The California Court struggled with the issue of whether the law should impose a duty to warn the victim or her parents in spite of the fact that to provide such a warning would breach the confidentiality between the psychiatrist and patients. But, what if instead of a direct threat to kill Tatiana, Poddar had told the psychiatrist that in the distant future, two, three or ten years hence he would find a way to hurt Tatiana and hold her accountable for all the pain she had caused him? Would the California court still have found a duty to warn Tatiana or her parents of Poddar’s threat? What threshold of danger and how imminent must the threat be to trigger a duty to warn? I do not believe that one can blithely conclude that once the duty to warn of threats has been established that the duty is all encompassing and the resolution of the case ought to be decided on either breach or proximate cause grounds. Even on the facts of Tarasoff, the Court struggled with the duty issue. On changed facts the court might well have refused to recognize a duty to warn.

D. The Sexual Abuse Cases

Courts have split sharply as to whether to recognize a tort duty to report sexual abuse against minors. In J.S. v. R.T.H., plaintiffs, the parents of two young girls, ages 12 and 15 were sexually abused by the defendant’s husband. For more than a year the husband (John) had spent substantial periods of time with the young girls taking them horseback riding and allowing
them to care for his horses. The wife (Mary) was allegedly aware of the sexual proclivities of her husband and that he was spending an inordinate amount of time with these young girls. A New Jersey statute requires any person having reasonable cause to believe that a child has been subject to abuse to report the abuse immediately to the Division of Youth and Family Services.

48 In recognizing that the wife had a duty to take reasonable steps to prevent the abuse the court held that:

[W]hen a spouse has actual knowledge or special reason to know of the likelihood of his or her spouse engaging in sexually abusive behavior against a particular person or persons, a spouse has a duty of care to take reasonable steps to prevent or warn of the harm.49

Is this duty limited to the spouse? What if the person who had “reasonable cause to believe” that sexual abuse was taking place was a relative who suspected the sexual abuse but had no knowledge of past sexual proclivities of the abuser. What if it were a neighbor or other acquaintance? Would the court still have recognized a duty to warn or protect the children arising out of the statutory duty to report? The imposition of a duty in the instant case arose from a combination of factors; (1) the wife's knowledge of her husband's sexual proclivities; (2) her awareness that the girls were visiting her husband every day and spending significant amounts of unsupervised time with him; (3) the existence of a broad-based statute that imposes a duty to report sexual abuse on all persons, not only doctors, psychologists and teachers and (4) her comments throughout the year referring to the girls in sexually denigrating terms. Absent any one of these factors it is not at all clear that the court would have imposed a duty to warn or otherwise protect the young girls against sexual abuse. One cannot simply say that the there exists a common law duty for a third person to prevent sexual abuse when that person has cause to believe it is taking place. The test for the imposition of duty is more nuanced and requires a
court to look at the facts of the individual case.

IV. Multi-factor No Duty Rules in Design Defect Litigation

As the product liability revolution took root in America, jurisprudence courts rid themselves of many single factor no-duty rules that served as barriers preventing plaintiffs from bring legitimate claims based on design defect. Defenses based on lack of privity, the patent danger rule, shifting duty, the intended purpose doctrine and the bystander doctrine all fell quickly after the adoption of strict tort liability under §402A. In an article that I authored over two decades ago, I argued that the abandonment of single factor no-duty rules did not signal retreat from no-duty rules in design defect litigation. An allegation of design defect is not merely a single idiosyncratic event that is normally given over to jury determination to determine as to whether a product was reasonably designed. If the product design is found to be defective, every unit of that same model was equally defective subjecting the defendant-manufacturer to huge potential liability. As a matter of fact, courts often direct verdicts for product manufacturers in design cases on grounds other than that the reasonable persons could not differ as to the reasonableness of the design. There is something else going on that transcends what I call “low level" law making that reflects a single case judgement based on the court's view on what the Restatement calls the “one-sidedness” of risk-utility balancing. Instead, I identified ten factors that courts utilize to dispose of unworthy design defect cases. They are:

(1) Polycentricity: Aspects of the product design may be related in such a way that any design change would substantially affect the cost, utility, safety, or esthetics of the product.
(2) Close risk-utility proof: The task of weighing and balancing the product's potential for harm against its utility may be difficult or impossible. 59

(3) State of the art: The alternative design may not be practically feasible in light of the state of the art. 60

(4) Tenuous causation: The case for causation-in-fact may be tenuous. 61

(5) Shifting duty: Independent and responsible decision makers may have played a significant role in assessing and utilizing the allegedly hazardous product. 62

(6) Consumer choice: Consumers may have the option to purchase a similar product without the alleged safety hazard. 63

(7) Obviousness of danger: The hazard may be open and obvious to the ordinary consumer. 64

(8) Cost: An alternative design could substantially raise the cost of the product to the consumer. 65

(9) Design safety review process: The safety review process that led to the formulation of the product's design may have been extensive. 66

(10) Legislation: The government may have played a role in regulating the product's design. 67

It is not my contention, that all of these factors are present in cases when courts make, what I believe, are essentially no-duty decisions in design defect cases but rather that as these factors accumulate the likelihood of courts denying liability increases exponentially. As an example of a multi-factor duty analysis I chose to focus on a casebook favorite, Wilson v. Piper
In that case plaintiffs alleged that the airplane crash in which their decedents
died was caused by engine failure resulting from carburetor icing. Susceptibility to icing, they
claimed, was inherent in the design of a carbureted engine. The case was tried and resulted in a
plaintiff’s verdict. On appeal, the Oregon Supreme Court reversed. The court admitted that
there was ample evidence to support the plaintiff’s allegations concerning the defective design of
the aircraft, the likelihood of this design contributing to carburetor icing and the causal
connection between such icing and the crash of the aircraft. Nonetheless, the court directed a
verdict for defendant. The following factors came into play:

(1) The suggested alternative design that plaintiff proposed (a fuel injected engine)
called for highly polycentric decision making on the part of the court. The impact of the
alternative design upon the “airplane's cost, economy of operation, maintenance requirements,
over-all performance, or safety in respects other than susceptibility to icing” would have to be
determined. This kind of decision making strains the institutional competence of courts.

(2) Evidence on all the risk-utility trade-offs was likely to be difficult if not impossible
to balance.

(3) The carbureted engine had met with great consumer acceptance. Eighty to ninety
percent of all small aircraft were manufactured with carbureted engines.

(4) The Federal Aviation Administration (FAA) had specifically approved the design of
the carburetor engine even though they were aware of the icing problem inherent in the design.
The court made it clear that regulatory approval, though not dispositive, was a factor to be taken
into account in deciding whether to direct a verdict for defendant.
One cannot easily fit these factors until simple risk-utility balancing. For example, the competence of a court to decide highly polycentric issues is the kind of factor that the Restatement, Third takes into account in deciding whether to impose a duty of reasonable care. 76 Similarly, the decision of the FAA to approve the design of the carbureted engine raises the issue of deference to discretionary decisions by other branches of government—another factor deemed significant in the comments to §7 in deciding the duty question.77 There is no reason that a court should not be free to make a no-duty decision in an individual case based on policy factors that are clearly relevant when deciding the no-duty issue for broad categories of conduct.

V. Failure to Warn No Duty Rules

Product liability failure-to-warn claims present a compelling case for utilization of a no-duty analysis based on the particular facts presented to the court. Unlike design defect cases that call for a high standard of proof as to whether an alternative design was technologically feasible and reasonably attainable,78 a failure-to-warn case is much more modest.79 It does not call for an overhaul of the product design. It asks only for a warning that alerts the user to the danger and tells the user how to avoid it. But, its very simplicity masks serious problems with fair implementation of the doctrine. The problems are manifest. First, juries are want to believe that warnings are costless.80 They ask only for several words on a package or on the product always tailor-made for the danger that plaintiff encountered. But, the reality is that one cannot laundry-list all the warnings that users may encounter. To do so would render warnings meaningless.

Warnings to be effective must be selective.81 However, it is difficult to convey to juries that to require one class of warnings is to effectively mandate that all risks in that class be similarly
warned against. The plethora of warnings to which we have become accustomed to see on products speaks volumes about the wisdom of requiring them as a matter of law. They have become so tedious that we totally disregard them. Second, causation is not difficult to establish. Would the plaintiff have read or heeded the warning that was not given? Some courts have made causation very easy to prove by granting the plaintiff a “heeding presumption” i.e., it is presumed that had the warning been given it would have been read or heeded. Even absent a presumption, a plaintiff will usually get to the jury by testifying that she would have read and avoided the danger.

Given the relative ease that sympathetic juries can decide failure-to-warn cases in favor of plaintiffs if courts do not step in at the duty stage and stop unworthy cases from going to a jury, there is little that a judge can do to negate liability. The risk-utility trade offs are for the jury and the causation issue is substantially fuzzy so that courts will not direct verdicts on this issue however attenuated the proof. The societal problem of over-warning to the point where consumers are ill served and manufacturers believe that they must try to cover themselves by warnings that are counter-productive is a duty issue for the courts. Factors that courts should consider in making a decision as to whether to impose a duty to warn are:

1. the obvious nature of the danger to be warned against;
2. low probability dangers;
3. the degree of specificity of the proposed warning;
4. whether governmental agencies have reviewed the warnings and have decided that the dangers are of sufficient significance to be warned against;
whether experts have examined the need for or the impact of the warnings; 88

whether the evidence on causation is tenuous. 89

Some of these factors standing alone may warrant a no-duty to determination. For example, for the most part courts hold that there is no duty to warn about obvious dangers. 90 But, often it is a combination of the factors set forth above that can lead to a no-duty decision. One cannot simply create a broad category exemption from liability without looking at these factors and their relationship to the facts of an individual case.

VI. Post-Sale Failure to Warn

Whether and when to impose on a manufacturer a post-sale duty to warn about dangers discovered after the sale of a product that was non-defective at the time of sale has been a subject of considerable disagreement among the courts. 91 In drafting the Products Liability Restatement, my co-reporter, Professor James A. Henderson, Jr. and I reached the conclusion that a simple general rule would not work. Post-sale duties to warn are very different than warnings that accompany a product on original sale. Notwithstanding, the difficulties that attend all warnings set forth in the previous section the duty to warn on original sale is far less complex than the post-sale warning. In the introductory comment to §10 that governs post-sale warnings we say that “The costs of identifying and communicating with product users years after sale are often daunting. Furthermore, as product designs are developed and improved over time, many risks are reduced or avoided by subsequent design changes. If every post-sale improvement in a product design were to give rise to a duty to warn users of the risks of continuing to use the existing design, the burden on product sellers would be unacceptably great.” 92 Section 10 sets forth a more rigorous test for the imposition of liability.
§10. Liability of Commercial Product Seller or Distributor for
Harm Caused by Post-Sale Failure to Warn

(a) One engaged in the business of selling or otherwise distributing products
is subject to liability for harm to persons or property caused by the seller's
failure to provide a warning after the time of sale or distribution of a product
if a reasonable person in the seller's position would provide such a warning.

(b) A reasonable person in the seller's position would provide a warning after
the time of sale if:

(1) the seller knows or reasonably should know that the product poses a
substantial risk or harm to persons or property; and

(2) those to whom a warning might be provided can be identified and can
reasonably be assumed to be unaware of the risk of harm; and

(3) a warning can be effectively communicated to and acted on by those to
whom a warning might be provided; and

(4) the risk of harm is sufficiently great to justify the burden of providing a
warning.93

It is important to note that to make out a duty under §10(b), a plaintiff must establish
each one of the elements from (b)(1) through (b)(4).94 Furthermore, Comment a implores courts
“to carefully examine the circumstances for and against imposing a duty to provide a post-sale
warning in a particular case” because of the “serious potential for overburdening sellers.”95 In
sum, §10 requires that courts look carefully at the facts of an individual post-sale failure to warn
claim and to provide heightened scrutiny before giving the question of whether each element was
established to a jury.96
VII. A More Refined Look At Duty

The commentators who seek to limit duty to clearly defined categories are faced with a dilemma. Their critics rightly observe that they “do not offer a general account of the level of generality that duty rulings must take.” As the discussion in the earlier sections demonstrates, duty rulings may require considerable attention to the facts of the case. This, of course, calls forth a cry that as the inquiry becomes particularistic, the courts invade the province of the jury whose task it is to apply law to facts. Esper and Keating, in their most recent work, admit that it is impossible to answer the question as to the level of generality that should be embodied in no-duty rules and find no other answer other than that “rulings of law must be general enough to guide future conduct in similar situations.”

There is a better answer. One that allows a court at times to examine the particular facts of the case in deciding the duty issue and yet does not invade the province of the jury. The factors that the Restatement lists as germane to making a no-duty decision are very different than the issues that go to a jury in making a decision as to whether a defendant failed to act reasonably. Consider, for example, the first factor set forth in Comment c to §7. A court is to consider the conflicts with social norms about responsibility. The comment cites as an example the no-duty rule absolving social hosts who serve liquor at parties for the drunken driving of their guests. That factor could be relevant, for example, in deciding at what point the behavior of a third person should impose responsibility for failing to report sexual abuse of children. Those cases implicate the duty to rescue issue. At what threshold will the court impose such a duty. That question cannot be answered without examining the facts of the case.
Liability might not be imposed on neighbors and might be imposed on a spouse with considerable knowledge of the perpetrators background. How high to set the bar is a policy question that does not go to the reasonableness issue but requires a careful examination of the facts of the individual case. Another example. The Restatement comments cite to the institutional competence of courts to fairly litigate an issue and to the need to be deferential to discretionary decisions of other branches of government as factors to be considered in deciding whether to make a finding of no-duty. In both product liability design and failure-to-warn cases courts have utilized these considerations in denying liability as a matter of law. Whether they have done so by articulating a no-duty rule or by directed verdict makes little difference since the grounds for negating liability is not based on a finding that the product was reasonably safe but rather on how the policy factors applied to the facts of the case required a finding for defendant.

The key to a rational approach to duty is not in seeking to find a bright-line category or divining a principle that is sufficiently general “to guide future conduct in similar situations.” It is rather in identifying the policy factors that stand separate and apart from risk-utility balancing and applying those factors to the facts of the case to see whether a duty of care is appropriate. I thus join Professors Cardi and Green and concur in the Restatement comments that foreseeability ought not to be a factor in the determination of duty. It is used by a courts as a makeshift factor that is tacked on after they have decided that a duty does or does not exist. More important, it is the very kind of factor that belongs to the domain of the jury in making the decisions as to whether defendants conduct was reasonable. It is the P in the P< BL Learned Hand formula.
I am sympathetic to the fear that once one abandons categories that courts may become too aggressive and make no-duty findings when the cases should really be sent to the jury for exercising their unique role in administering negligence. But, the answer, must be to insist that courts differentiate those policy factors that motivate the no-duty determinations from those that are merely every day applications of negligence law. Case law is replete with duty decisions that cannot fit into any category and that provide precious little general guidance for future cases. Nothing that the commentators will say or do will reverse that pattern. But, we can hold the courts’ feet to the fire and insist that they articulate what policy factors are at play when under the facts of a particular case they make a no-duty determination.

I would propose the following language for §7(b):
In exceptional cases when , an articulated countervailing principle or policy warrants denying or limiting liability a court may decide that the defendant has no duty or that the ordinary duty of care requires modification.

I would similarly alter the second paragraph in Comment a to §7 to read:

There are two different legal doctrines for withholding liability: no-duty rules and scope-of-liability doctrines (often called "proximate cause"). An important difference between them is that no-duty rules are matters of law decided by the courts, while the defendant's scope of liability is usually a question of fact for the factfinder. When liability depends on factors specific to an individual case, the appropriate rubric is usually scope of liability. When liability depends on policy factors that are not covered by risk-utility balancing and the scope-of-risk principle inherent in proximate-cause, then courts may, in appropriate cases, make a finding of no-duty.

Frequently, the no-duty rule speaks to broad categories of activity freeing the defendant of the duty of reasonable care. But, where the policy factors set forth in Comments e-g are applicable, a court may make a finding of no-duty based on the facts of the individual case.

In earlier sections I argued that product liability cases call for a multi-factor duty analysis. A review of the factors that I set forth would reveal that many of the factors could
be easily assimilated into risk-utility balancing. My thesis in this paper has been that courts ought to focus on policy issues that are not part of risk-utility balancing to decide duty issues. Thus, I appear to be inconsistent in advocating a purely policy based approach to the duty issue.

First, I would remind the reader that putting product liability cases aside, I have made a strong argument that the Restatement should not limit no-duty decisions to clear discrete categories. Thus, one can readily disagree with my multi-factor duty analysis for design, failure-to-warn and post-sale duty-to-warn cases and yet agree that the Restatement should not demand that all no-duty decisions be premised on establishing bright line categories. Second, I would defend my multi-factor duty analysis on the grounds that when the factors I set forth cumulatively appear in one case that at some point the question of institutional competence to fairly decide the issue of liability becomes paramount. Thus, the question is not whether one or another factor might be subject to risk-utility balancing. It is rather whether in combination with non risk-utility factors the case strains the limits of adjudication so that the case is non-justiciable. As noted earlier, products liability cases based on generic defect implicate potential liability for all of the defendant's products of the same model on the market. Unlike the negligence case which presents highly individualistic fact patterns that are non-repetitive, claims of generic defect such as design and failure-to-warn have enormous across-the-board implications. Thus, I argue that courts may and do make such no duty determinations when they find great ambivalence in the risk-utility factors combined with other more traditional policy factors that support no duty rules.

**Conclusion**

I am in general agreement with the Reporters of Restatement, Third. As noted, I do not believe that Goldberg and Zipursky's "relational" theory of duty can carry the day. I believe that
the Reporters were correct in excising “foreseeability” as a factor in determining whether a court ought to impose or reject a duty of reasonable care. Foreseeability lies at the heart of risk-utility balancing that juries are charged with deciding. The Reporters insistence that no-duty rules are limited to bright-line categories of cases is not warranted. Duty is more robust than they give it credit. Where the very policies they identify play out in individual fact patterns, courts will continue to make no-duty findings. We have a right to demand that they articulate the policies that lead them to their findings. Frequently, the no-duty finding will find expression in broad categorical rules. But, in many instances, they will not. The Restatement should reflect that

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2 Dillon v. Legg, 441 P.2d 912 (Cal. 1968), rejected the zone-of-danger rule and allowed a third-party bystander to recover if: (1) the plaintiff was located near the scene of the accident; (2) the shock to plaintiff resulted from the sensory and contemporaneous observance of the accident; and (3) the plaintiff and victim were closely related.

3 In Thing v. La Chusa, 771 P.2d 814 (Cal. 1989), the Court held that the Dillon factors were to be strictly applied and denied recovery to recovery for emotional distress to a mother who had come upon the accident scene moments after her son had been badly injured.

4 Id. But see Bowen v. Lumberman's Mutual Casualty Co., 517 N.W. 2d 432 (Wis.
1994), allowing recovery for a mother who did not witness the accident but came upon the accident scene shortly after the accident and saw her child pinned under the defendant's car.


6 See, e.g., Gladon v. Greater Cleveland Reg'l Transit Auth., 662 N.E.2d 287 (Ohio 1996) (duty of landowner to trespasser is to refrain from willful, wanton, or reckless conduct that is likely to injury him). For a compilation of the varying state rules with regard to the liability of landowners to trespassers, see Restatement, Third, of Torts: Liability for Physical and Emotional Harm (Preliminary Draft No. 6, September 12, 2007) §52, Comment a. Reporters' Note pp. 54-64. See also §54 (setting forth proposed rule for limited duty to culpable trespassers).

7 See Restatement, Third, of Torts: Products Liability §6(d)(1) and Reporters' Note at pp. 152-55 (1998) (reviewing authority supporting the learned intermediary rule).

8 Restatement, Third, of Torts: Liability for Physical Harm, §8, (Proposed Final Draft No. 1, April 6, 2005) [hereinafter Restatement, Third, Proposed Final Draft] (section describes the role of judge and jury in a negligence case).

9 See the following articles by John C. P. Goldberg and Benjamin C. Zipursky; The Moral of MacPherson, 146 U. Pa. L. Rev. 1733 (1998); The Restatement (Third) and the Place of Duty in Negligence Law, 54 Vand. L. Rev. 657 (2001); Seeing Tort Law From the Internal
duty in its primary sense is an analytically relational concept: it concerns obligations of care that are owed by certain persons to certain other persons. In this respect, the duty issue within common law negligence has the same analytical structure as the issue in negligence per se of whether the statute allegedly violated by the defendant was enacted for the benefit of a class of persons that includes the plaintiff. Both invoke the idea that the defendant was obligated to someone or some persons within a definable group. 54 Vand. L. Rev. at 707 (emphasis added).

11 The redrafting of Restatement, Third, of Torts has taken place in stages. Restatement, Third, of Torts: Products Liability was completed in 1998. Restatement, Third of Torts: Apportionment of Liability was completed in 2000. The next project was entitled Restatement, Third, of Torts, General Principles. Various drafts were produced from 1999-2001. See John C. P. Goldberg, Symposium: The Restatement (Third) of Torts: General Principles and the John W. Wade Conference, 54 Vand. L. Rev. 639 (2001). The draft that will be the subject of this article is Restatement, Third, of Torts: Liability for Physical Harm, Proposed Final Draft No. 1 (April 6, 2005) [hereinafter Restatement, Third, Proposed Final Draft.]

12 Restatement, Third, Proposed Final Draft at p. v.

13 Id.

14 See The Restatement (Third) and the Place of Duty in Negligence Law, supra note 9, 54 Vand L. Rev. 657.

15 See Shielding Duty, supra note 9, 79 S. Cal. L. Rev. at 333.

16 See Duty Wars, supra note 10.

17 Id. _____ S. Cal. L. Rev. at _____.

18 Id. _____ S. Cal. L. Rev. at _____.

19 Restatement, Third, Proposed Final Draft, Comment a.

20 See Duty Wars, supra note 10 _____ S. Cal. L. Rev. _____.
21 Restatement, Third, Proposed Final Draft, Comment i.

22 Id.


26 750 N.E.2d at 1061-67.


28 Hamilton, 750 N.E.2d at 1060.

29 Id. at 1061.

30 Id. at 1062.

31 Id.

32 Id. at 1063.

33 Id. at 1065-66.

34 Id. at 1066-67.

35 927 P.2d 1260 (Cal. 1997).

36 Shielding Duty, supra note 9, at 354-57.

37 Kentucky Fried Chicken, 927 P.2d at 1266.

38 Id. at 1270.

Kentucky Fried Chicken, 927 P.2d at 1264.

Id. at 1269.

Duty Wars, supra note 10, ____ S. Cal. L. Rev. at ____.

Id.

Kentucky Fried Chicken, 927 P.2d at 1270. The Court said “Because we are not faced with a situation in which active resistance to a robbery resulted in injury to a third person our holding is narrow.”


Most courts have refused to impose a tort duty to report sexual abuse based on mandatory statutory duties to report such abuse to a state agency. See, e.g., Perry v. S.N., 973 S.W.2d 301 (Tex. 1998); C.B. v. Bobo, 659 So. 2d 98, 102 (Ala. 1995); Fischer v. Metcalf, 543 So. 2d 785, 790-91 (Fla. Dist. Ct. App. 1989); Valtakis v. Putnam, 504 N.W.2d 264, 266-67 (Minn. Ct. App. 1993); Bradley v. Ray, 904 S.W.2d 302, 312-14 (Mo. Ct. App. 1995).


Id. at 935.

Two articles by Dean Prosser remain classics in the field. Prosser, The Fall of the Citadel (Strict Liability to the Consumer), 50 Minn. L. Rev. 791 (1966); Prosser, The Assault Upon the Citadel (Strict Liability to the Consumer), 69 Yale L.J.

51 Campo v. Scofield, 95 N.E.2d 802, (N.Y. 1950), was the leading case supporting the rule that a manufacturer was “under no duty to render a machine or other article 'more' safe - as long as the danger to be avoided is obvious and patent to all." Id. at 804. Campo became the object of vitriolic academic attack. See, e.g., F. Harper & F. James, The Law of Torts §28.5 (1956); reversed in Micallef v. Miehle Co., Div. Of Miehle-Goss Dexter, Inc., 348 N.E.2d 571 (N.Y. 1976); accord Pike v. Frank G. Hough Co., 467 P.2d 229 (Cal. 1970); Palmer v. Massey- Ferguson, Inc., 476 P.2d 713 (Wash. Ct. App. 1970).


54 The rule prohibiting recovery to the innocent bystander under strict liability or warranty had yet to be rejected as recently as 1964. *See, e.g.*, Mull v. Ford Motor Co., 368 F.2d 713 (2d Cir. 1966); Kuschy v. Norris, 206 A.2d 275 (Conn. Super. Ct. 1964). The drafters of the Restatement (Second) of Torts §402A Comment o (1965) specifically left open the question whether liability should flow to bystanders. Today courts have without exception extended the strict liability tort action to the bystander. *See, e.g.*, Elmore v. American Motors Corp., 451 P.2d 84 (Cal. 1969); Haumersen v. Ford Motor Co., 257 N.W.2d 7 (Iowa 1977); Codling v. Paglia, 298 N.E.2d 622, (N.Y. 1973); Howes v. Hansen, 201 N.W.2d 825 (Wis. 1972).


56 *Id.* at 542-50.

57 Restatement, Third, Proposed Final Draft, §7, Comment i.

58 In a highly influential article, James A. Henderson, Jr., *Judicial Review of Manufacturers' Conscious Design Choices: The Limits of Adjudication*, 73 Colum. L. Rev. 1531 (1973) argued that design defect cases strain the judicial competence of the courts to fairly decide the issue of defect. Cost, esthetics, safety and product utility are highly interrelated. The introduction of change to one factor may require an
examination of all the other factors and correlative changes in the design.

59 See Twerski, Seizing the Middle Ground, supra note 55, at 555 as to why closeness of risk-utility evidence implicates issued of fairness in litigation that are different from those of polycentricity.

60 See Twerski, Seizing the Middle Ground, supra note 55, at 556. Courts may utilize the speculative nature of evidence of feasible alternative design with other of the factors to decide a verdict for defendant. See, e.g., Smith v. Louisville Ladder Corp., 237 F.3d 515 (5th Cir. 2001) [weak expert testimony on state-of-art, ambiguous evidence on causation, and the polycentric nature of the proffered alternative design all contributed to the directed verdict for defendant].

61 At the time the Seizing the Middle Ground article, supra note 55 was written, the United States Supreme Court had not decided Daubert v. Merrell Dow Pharmaceuticals, 509 U.S. 579 (1993). Even cases that raise plausible issues for the jury are often dismissed pre-trial because plaintiffs cannot overcome the causation hurdle. See, e.g., Rider v. Sandoz Pharms. Corp., 295 F.3d 1194 (11th Cir. 2002) (court dismisses credible case against manufacturer of Parlodel because causation cannot be established). Contra Sandoz Pharms. Corp. v. Gunderson, 2005 WL 2694816 (Ky. Ct. App. 2005). See also Margaret A. Berger & Aaron D. Twerski, Uncertainty and Informed Choice: Unmasking Daubert, 104 Mich. L. Rev. 257 (2005) (difficulty of overcoming Daubert requirements on causation have negated cause-of-action for informed choice).

62 Seizing the Middle Ground, supra note 55, 57 N.Y.U. L. Rev. at
63 Id. 57 N.Y.U. L. Rev. at 566-67.
64 Id. 57 N.Y.U. L. Rev. at 567-73.
65 Id. 57 N.Y.U. L. Rev. at 573-74.
66 Id. 57 N.Y.U. L. Rev. at 574-75.
67 Although compliance with governmental standards is not a stand-alone defense to liability, it is a factor in deciding whether the defendant has a duty of due care. See discussion of Wilson v. Piper Aircraft Corp., in text, accompanying note 68 and Hamilton v. Beretta, supra note 23.
68 577 P.2d 1322 (Or. 1978).
69 Id. at 1324.
70 Id. at 1332.
71 Id. at 1325
72 Id. at 1327.
73 Id.
74 Id.
75 Id. at 1327-28.
76 See Restatement, Third, Proposed Final Draft §7, Comment f.
77 Id., §7, Comment g. Though this comment speaks mostly to the “discretionary” exception from tort liability for decisions of federal agencies, it is clear
that even when courts do not direct verdicts based on a defendant's compliance with statute or regulation, they rely on governmental standards as a factor in making no duty decision. See, e.g., Hamilton v. Beretta, U.S.A., 750 N.E.2d at 1065-66. Thus, in deciding whether to impose a duty, courts often defer in part to the governmental decision-making and to the policies that are reflected in governmental regulation.


79 Id. at 293-94.

80 Id. at 300.

81 See, e.g., Aaron D. Twerski et al., The Use and Abuse of Warnings in Products Liability – Design Defect Litigation Comes of Age, 61 Cornell L. Rev. 495, 514-517 (1976) [hereinafter Use and Abuse of Warnings].


83 See Doctrinal Collapse, supra note 78, 65 N.Y.U. L. Rev. at 303-11.

84 Id. at 314.

85 Id. at 317-18.

86 Id. at 318-19.
87 Id. at 319-22.

88 Id. at 323-25.

89 Id. at 325-26.


92 Restatement, Third, of Torts: Products Liability, §10, comment a (1998).

93 Id.

94 Each factor is followed by the conjunction "and."

95 See supra note 92.

96 Id. § 10, Comment a provides: “In light of the serious potential for overburdening sellers in this regard, the court should carefully examine the circumstances for and against imposing a duty to provide a post-sale warning in a
particular case.” That a court should exercise heightened scrutiny as to whether facts support a finding of duty is not unusual. For example, with regard to the tort of intentional infliction of emotional distress, the Restatement, Third, of Torts: Liability of Physical and Emotional Harm § 45 (Tentative Draft No. 5, April 4, 2007) requires that conduct of the actor must be “extreme and outrageous.” In Comment f, to that section entitled “Role of judge and jury,” the Restatement provides:

As with all questions of fact, the court first determines whether the evidence is sufficient to permit a jury to find that the actor's conduct was extreme and outrageous and, if so, it is then for the jury to decide whether the actor's conduct was in fact extreme and outrageous. The court, however, plays a more substantial screening role on the questions of extreme and outrageous conduct and the severity of the harm..., than on the other questions of fact.

A finding of extreme and outrageous conduct is as much a normative judgment as it is a finding of historical fact (although that is often true of a finding of negligence). Unlike negligence, the existence of extreme and outrageous conduct is sufficiently unusual as to be ordinarily outside the jury's ken and serves to protect interests that the jury may not fully understand. Moreover, broad application of this tort poses concerns that it could interfere with the exercise of legal rights; deter socially useful conduct that nevertheless causes emotional harm; impinge on free speech; or target conduct that is “different” rather than particularly reprehensible. The generality of the standard and the culpable conduct at the heart of this tort also raise concerns that a jury may be improperly influenced by antipathy toward, and consequent prejudice against, the defendant. Additionally, it is doubtful that jury instructions
could be fashioned that would adequately convey these concerns to a jury. Finally, there is the reality that, because of the breadth of the conduct and the type of harm addressed, a claim for intentional infliction, regardless of its merit, can readily be added when the real gravamen of the case is a different tort, such as invasion of privacy, malicious prosecution, defamation, or employment discrimination. Accordingly, courts must play a more substantial screening role than usual on the question of extreme and outrageous conduct as a balance to the open-ended nature of this claim and the wide range of behavior to which it might plausibly apply.

Normally, courts screen cases from juries by employing categorical no-duty rules; they do not make no-duty determinations based on the circumstances of a given case. See § 7, Comment a. In cases involving intentional infliction of emotional disturbance, the court plays a different role: ruling on the sufficiency of the evidence with regard to extreme and outrageous conduct. The court first makes a judgment, based on all of the circumstances, as to whether the conduct could be found extreme and outrageous and the harm sufficiently severe such that liability is permissible. If so, the court then submits the case for the jury to determine whether the defendant engaged in extreme and outrageous conduct and whether the plaintiff suffered severe emotional disturbance. This greater supervision is comparable to that exercised in other areas of tort law where principle or policy requires limits on tort liability in that specific context. See § 37, Comment c (affirmative duties) (Proposed Final Draft No. 1, 2005); § 29, Comment f (scope of liability) (id.); § 7, Comment a (duty rules) (id.).

With regard to failure-to-warn and post-sale duty to warn, the possibility of crushing liability based on questionable fact-finding by a jury, demands heightened scrutiny by the court before letting a case go to jury. It is difficult to communicate to a jury that giving a warning for a low
probability risk opens defendants for a need to warn about similar risks and that warnings about all such risks is not feasible. Similarly, the difficulty of assessing costs of post-sale warnings to hundreds of thousands of consumers with little reason to believe that they will be read and heeded, requires courts to perform initial screening to make certain that non-meritorious cases are not given over to juries.

97 Putting "Duty" in its Place, supra note 10, _____ Loyola L. Rev. at _____.

98 Id.

99 Id.