



Aaron Tay (aarontay@gmail.com)

LIBRARY ANALYTICS MANAGER @SINGAPORE MANAGEMENT
UNIVERSITY – Updated to Jan 2016

SUMMARY

Curious, inquisitive problem solving academic librarian with experience and interest in many diverse areas of librarianship including technical services, library Information technology, scholarly communication and social media.

EXPERIENCE

Library Analytics Manager and Research Librarian Accountancy

Singapore Management University
2015-

Senior Librarian, E-Service Facilitator

National University of Singapore
2012-2015

Librarian/Senior Librarian, Information Services

National University of Singapore
[2009-2015]

Librarian, Technical Services

National University of Singapore
[8/2007-2009]

EDUCATION

Master of Science in Information Studies

[2006-2007]
Nanyang Technological University

Bachelor of Accountancy

[1998-2000]
Nanyang Technological University

Singapore-Cambridge 'A' Levels

Victoria Junior College

[1993 – 1994]

OTHER QUALIFICATIONS

Certified Lean Sigma Greenbelt 2014

NevilleClarke

Experienced Blogger on academic librarianship

<http://musingsaboutlibrarianship.blogspot.sg/>

HONOURS & AWARDS

- **Library Association of Singapore Professional Service award, 2015**
- **Library Association of Singapore Outstanding Newcomer, 2012**
- **Congress of South East Asian Librarians Outstanding Librarian, Silver award, 2012**
- **Salem Press Library Blog Awards, 2012 - Best Academic Library Blog**
- **Library Journal Mover & Shaker, 2011**
- **Libraries for Tomorrow Seminar, 2011 - Best Speaker NUS Service Award**
- **Panelist NMC Horizon Report – Library Edition, 2014 & 2015**

SKILLS (Selected)

- **Library Discovery**
- **Library analytics**
- **Virtual reference**
- **Training & development**
- **LibGuides/Libanswers**
- **Social Media – blogging etc**
- **SPSS/Minitab analysis software**

