

Wendy C. Robertson

Professional Experience

November 2007-Present Digital Resources Librarian (Librarian II), Digital Library Services, Library Information and Technology, University Libraries, The University of Iowa, Iowa City, Iowa

- Institutional repository (Iowa Research Online) and e-publishing service manager, including planning, implementation, maintenance and technical support
- Manage the day-to-day operation of the repository, including from aiding new users
- Coordinate copyright clearance for IRO
- Train and oversee support staff and students creating, tagging, and retrieving digital files and objects, including application of appropriate metadata schemas
- Work cooperatively with vendor(s) and Iowa staff and faculty regarding functionality
- Research, recommend, and implement procedures for the creation, storage and preservation/future conversion of supported and proposed file formats
- Coordinate and manage the definition and setup of the institutional repository's communities and collections
- Perform XML transformation on data for use within repository and digital collections
- Provide expertise, assistance, and training to the institutional repository's users and journal editors
- Provide expertise, assistance, and training to the library's public services staff in their support of the library's institutional repository and e-journal end-users
- Help coordinate and communicate with campus centers and institutes on support for defined institutional repository communities
- Perform data analysis on digital collections related to batch loading, migrating from one system to another, and aggregating with other information resources

June 2006–October 2007 Electronic Resources Systems Librarian (Librarian II), Enterprise Applications, Library Information and Technology, University Libraries, The University of Iowa, Iowa City, Iowa

- Service manager for SFX
- Service manager Verde, including implementation
- Liaison to Central Technical Services and to Collection Management
- Coordinates dataloads of MARC records
- Assists with global changes and reports
- Provides expertise regarding electronic resources, particularly involving technical issues.
- Maintains data in electronic resources database
- Performs data manipulation as needed for various projects.
- Configures vendor databases to work with SFX and maintain local settings.
- Maintains libraries LOCKSS configuration.
- Works to ensure locally published ejournals are meet current standards for access and preservation

- Works closely with Digital Library Services regarding digitized ejournals, electronic theses and dissertations and collections of journal articles.

August 2004–May 2006 Electronic Resources Management Unit Head (Librarian II). Central Technical Services, University Libraries, The University of Iowa, Iowa City, Iowa.

- Interim supervisor of Database Maintenance, August 2004–June 2005. Supervised library assistants; Coordinated single volume, set and serials maintenance procedures.
- Served as a member of the management team for Central Technical Services, along with the Heads of the Acquisitions Unit, the Rapid Access Unit and the Complex Cataloging Unit.
- Provided leadership and direction for the Library's technical service policies and procedures for electronic resources, including government publications.
- Coordinated the acquisition and cataloging of electronic resources, managed data in SFX (link revolver) and a local database, resolved access problems in a timely fashion, maintained business relationships with vendors of electronic resources.
- Assisted in reviewing and managing license information for electronic resources.
- Maintained ERM unit's documentation and intranet pages.
- Created reports for collection management and others using Microsoft Access and Microsoft Excel.
- Wrote specifications and tested numerous global changes and reports.
- Cataloged and performed complex bibliographic maintenance on integrating resources.
- Initiated dataload process when MARC records available for electronic resources.
- Worked cooperatively with administratively separate Law Library staff regarding electronic resources in the OPAC in and in SFX.
- Coordinated collection of usage statistics.
- Supervised 3-5 Library Assistants.

December 2001–July 2004 Electronic Resources Technical Services Librarian (Librarian I–II). Serials Section, Central Technical Services, University Libraries, The University of Iowa, Iowa City, Iowa.

- Same duties as above, but not part of the management team and also performed much of the acquisitions work.
- Supervised 1 Library Assistant

November 1995–September 2000 Library Assistant IV. Serials Bibliographic Processing Team, The University of Iowa Libraries, Iowa City, Iowa.

- September 2000–November 2001 Acting Electronic Resources Technical Services Librarian
 - Performed all acquisitions work regarding remote access continuing electronic resources
 - Helped develop local policies and workflows using acquisitions and serials modules of ILS
 - Created wide variety of acquisitions reports for variety of needs

- Updated bibliographic records to add access for remote access electronic resources and maintained department documentation for all electronic resources
- Performed complex copy cataloging and recataloging of serials and wrote serials cataloging documentation and maintained the units web page
- Supervised 2–5 Library Assistants

October 1988–November 1995 Library Assistant I–III. Serials Bibliographic Processing Team, The University of Iowa Libraries, Iowa City, Iowa.

- Performed copy cataloging of serials, performed maintenance on records, prepared materials for bindery, trained added volumes LAII

Publications

- “A Collaborative Checklist for E-journal Access” Rocki Strader, Alison Roth, Bob Boissy, presenters; Wendy C. Robertson, recorder. *Serials Librarian* v.50 (2006):235–242. doi:[10.1300/J123v50n03_05](https://doi.org/10.1300/J123v50n03_05)
- “Integrating Resources Cataloging Workshop” Steven J. Miller, presenter; Wendy C. Robertson, recorder. *Serials Librarian*, v.48 (2005):7–15. doi:[10.1300/J123v48n01_02](https://doi.org/10.1300/J123v48n01_02)
- “Everything You Always Wanted to Know About SFX But Were Afraid to Ask”. Wendy C. Robertson and Paul A. Soderdahl. *Serials Librarian* v.47 (2004):129–138. doi:[10.1300/J123v47n01_09](https://doi.org/10.1300/J123v47n01_09) (http://ir.uiowa.edu/lib_pubs/1)
- “What’s the Big Deal? The Impact of Consortial Purchasing on the Acquisitions Process”. Robertson, Wendy. ALCTS newsletter online, v.14 no.4 (2003) [summary of ALCTS AS AOM Toronto program]
- “We’re Heading for the Barn Now! An Update on the Revisions to ISBD(S) and AACR2 Rules for Serials Cataloging.” Jean Hiron and Karen Darling, workshop Leaders; Wendy C. Robertson, recorder. *Serials Librarian*, v.40 (2001):381–392. doi:[10.1300/J123v40n03_27](https://doi.org/10.1300/J123v40n03_27)

Presentations

- Presented “Enhancing Existing Content By Transforming Books to Databases” at Electronic Resources & Libraries, Austin, TX. Feb. 2010. (http://ir.uiowa.edu/lib_pubs/69/)
- Presented “Repository-Based Publishing by Libraries” at SPARC Digital Repositories Meeting, Baltimore, Maryland, November 2010. (http://ir.uiowa.edu/lib_pubs/60/)
- Presented “Introduction to Iowa Research Online (IRO)” at University of Iowa Tech Forum, Iowa City, Iowa, May 2010. (http://ir.uiowa.edu/lib_pubs/59/)
- With Rebecca Routh, presented “Light on ETD’s: Out From the Shadows” at ILA/ACRL Spring Conference, Cedar Rapids, Iowa, April, 2010. (http://ir.uiowa.edu/lib_pubs/52/)
- Presented “Hosting of Open Access Titles: Why and How for Libraries” at ILA/ACRL Spring Conference, Cedar Rapids, Iowa, April, 2010. (http://ir.uiowa.edu/lib_pubs/53/)
- Presented “Identifying Updated Metadata and Images from a Content Provider” at Midwest CONTENTdm Users Group, Iowa City, Iowa, April 2010. (http://ir.uiowa.edu/lib_pubs/48/)
- Presented “Library as Journal Publisher: Partnering with Faculty” at Electronic Resources & Libraries, Austin, TX. Feb. 2010. (http://ir.uiowa.edu/lib_pubs/25/)

- Presented “Improving our Local Electronic Serials through Standardization and Migration to New Platforms” at NASIG. Asheville, NC. Jun. 2009. (http://ir.uiowa.edu/lib_pubs/24)
- With Mark Anderson, presented “Migrating Digital Collections” at Electronic Resources and Libraries, Los Angeles, CA, February 2009. (http://ir.uiowa.edu/lib_pubs/20)
- With Suzanne Julich, Brian Thompson and Tod Olson, presented ILA preconference on Next Generation Catalogs, October 2008. (http://ir.uiowa.edu/lib_pubs/27 and http://ir.uiowa.edu/lib_pubs/26)
- With Rob Van Rennes, presented “Verde: What Six Months Can Do for You” at ELUNA, Long Beach, CA, August 2008
- With Nicole Saylor, Jen Wolfe, Mark Anderson and Anne Shelley, presented “Social Movement to Public Policy: Digital History in the IDL” at Iowa Government Documents Round Table Annual Workshop, Iowa City, IA, July 18, 2008 (http://ir.uiowa.edu/lib_pubs/18)
- Presented “Electronic Resources in a Next Generation Catalog” at Midwest Library Technology Conference, Minneapolis, MN, May 2008 (http://ir.uiowa.edu/lib_pubs/16)
- Presented “Using MARC Records to Populate CONTENTdm” at Midwest CONTENTdm Users Group, 3rd Annual Meeting, Indianapolis, IN, April 30, 2008 (http://ir.uiowa.edu/lib_pubs/23)
- Presented “Electronic Resources in a Next Generation Catalog” at 3rd Electronic Resources & Libraries Conference, Atlanta, GA, March 2008 (http://ir.uiowa.edu/lib_pubs/16)
- Presented “Implementing FRBR Concepts for Serials” for ALCTS Continuing Resources Section, Research Libraries Discussion Group at ALA at ALA Midwinter, Philadelphia, PA, January 2008 (http://ir.uiowa.edu/lib_pubs/5)
- Poster session “Using Ulrich’s Subject Headings as SFX Categories” at ELUNA, Spearfish, SD, June 2007
- Presented “Using Ulrich’s Subject Headings for SFX Categories” at 2nd Annual Ex Libris Users’ Regional Meeting, Minneapolis, MN, March 2007
- With Suzanne Julich, presented “Implementing Summary Holdings Statements at the University of Iowa” at ELUNA, Knoxville, TN, June 2006
- Presented “SFX Updates: What Do You Do with All Those Reports?” at ELUNA, Knoxville, TN, June 2006
- On “Ask the Experts” panel at NAAUG, for expertise in cataloging and serials functionality, College Park, MD, June 2005
- Poster session “Loading SFX MARC records in ALEPH: The Iowa Experience” at NAAUG, Boston, MA, June 2004. (http://ir.uiowa.edu/lib_pubs/64)
- With Janet Hulm, poster session “Uses of a Data Extraction from the Serials and Acquisitions Modules” at NAAUG, Boston MA, June 2004. (http://ir.uiowa.edu/lib_pubs/65)
- Facilitator at NAAUG, June 2004 for Serials discussion group
- Poster session “Dual Linkage: Iowa’s Use of the ITM Link” at NAAUG, Iowa City, IA, June 2003. (http://ir.uiowa.edu/lib_pubs/63)
- “Issues and Challenges of Remote Access Electronic Resources.” ILA/ACRL Spring 2002 Conference, Apr. 19, 2002. (http://ir.uiowa.edu/lib_pubs/33/)
- “Cataloging Web Resources: CORC and Its Alternatives.” ILA Annual meeting, Dubuque, IA, 1999. (http://ir.uiowa.edu/lib_pubs/32/)

Teaching

- Guest lecture on “Advanced Excel” for School of Library and Information Science class (021:260 Organizational Management) October, 2009.
- 4CAST '09 breakout session “Introducing Iowa Research Online”, January 2009
- With Anne Shelley, guest lecture on “Digital Libraries and the Systems that Run Them” for School of Library and Information Science class (021:272 Special Libraries) December, 2008
- “Metadata 101”, University of Iowa Library Forum, Mar. 5, 2003
- Lecture on “Practical Issues Surrounding Electronic Resource Acquisition for Libraries” for School of Library and Information Science class (021:224 Electronic Publishing), Mar. 14, 2002
- Lecture on “Acquiring E-journals in an Academic Library” for School of Library and Information Science class (021:224 Electronic Publishing), June 27, 2001.

Professional Membership & Activities

Professional Committees:

- NASIG Electronic Communications Committee, May 2006–present
- Organizing committee for 1st Electronic Resources & Libraries conference (Mar. 2006)
- Organizing committee for 2nd Electronic Resources & Libraries conference (Feb. 2007)
- Organizing committee for 2nd Annual Ex Libris Users' Regional Meeting (Mar. 2007)
- Organizing committee for 3rd Electronic Resources & Libraries conference (Mar. 2008)
- Scholarship committee for 4th Electronic Resources & Libraries conference (Feb 2009)
- Program planning committee for 5th Electronic Resources & Libraries conference (Feb 2010)
- Program planning committee for 6th Electronic Resources & Libraries conference (2011)
- Chair, Verde Product Group, ELUNA, June 2006-August 2008
- Nominating Committee, Acquisitions Section, Association for Library Collections & Technical Services, 2006
- Acquisitions Organization and Management Committee, Acquisitions Section, Association for Library Collections & Technical Services, July 2002–June 2004
- Iowa Library Association/ACRL
Electronic Communications Committee, 2011-present
Membership Directory Committee, 1999,2009-2010
- North American Aleph Users Group (NAAUG)
Cataloging, Authorities, Non-Roman Scripts NAAUG Enhancement Group, 2003–2004
Cataloging, Authorities, Non-Roman Scripts NAAUG Enhancement Group, 2002–2003
Cataloging and Authorities NAAUG Enhancement Group, 2000–2001

Selected Local Committees:

- Serving on Scholarly Communication Task Force, Feb. 2009-present
- Serving on Google book scanning working group, Sept. 2007-present
- Serving on Collection Management Manual working group, February. 2009-Jan. 2010.
- Serving on Hidden Collections working group, Jan. 2008-Aug. 2009.

- Serving on Bepress Advisory Panel, Nov. 2008-March 2009.
- Served as representative on Collection Management Committee, Oct. 2002–Feb. 2009
- Chair of Verde Implementation Task Force, May 2006–Aug. 2008
- Member of OCLC Reclamation Task Force, Oct. 2007–Aug. 2008
- Member of Export Serial Holdings to OCLC Working Group, Oct. 2004–Aug. 2008
- Member of Summary Holdings Implementation Working Group, Oct. 2005–June 2006
- Co-chair of Technical Services Advisory Committee, May 2005–June 2006
- Served on University Librarian Review Committee, Oct. 2005–June 2006.
- Served on InfoHawk Cataloging/Authorities Subcommittee, Jan. 2003–May 2006 (chair, Jan. 2005–May 2006)
- Chaired “Electronic Resource Management System Task Force,” Jan. 2005–Dec. 2005, which created an RFI and recommended purchase of Verde as an ERM system.
- Served on “Libraries SFX Version 3 Phase 2 Task Force,” Mar. 2005–Nov. 2005.
- Served on Libraries Information Technology Advisory Committee, July 2002–June 2005.
- Member of The University Libraries Planning Committee, June 2003–Dec. 2004.
- Served as appointed Technical Services representative to the InfoHawk OPAC group, Jan. 2001–Feb. 2004
- Served on InfoHawk SFX Implementation Group, July 2001–2003
- Member of Professional Evaluation and Promotion Task Force, Mar. 2002–Jan. 2003
- Member of OPAC Implementation Team as representative from Technical Services, May 2000–Dec.2000
- Member of Cataloging and Authorities Implementation Team, Oct. 1999–Oct. 2000

Memberships:

- North American Serials Interest Group, 1999–present
- Iowa Library Association, Assoc. for Library Collections & Technical Services Section, 1997–present

Education

Continuing Education:

- SFX Refresher Training, March 2007
- NACO training, October 2005
- ALCTS preconference: “Electronic Resources Management Systems: Opening a Can of ERMS”, June 2005
- CONSER’s “Integrating Resources Cataloging Workshop,” Milwaukee, June 17, 2004
- UI Learning & Development’s “Management Series 2004”
- ARL’s “Library Management Skills Institute I,” Oct. 21–23, 2003
- CONSER’s “Electronic serials Cataloging Workshop,” June 2003.
- ALA/ALCTS’s “AACR2 and Metadata Regional Institute,” Chicago, Nov. 1–2, 2002
- ALA’s “Online Licensing Tutorial”, Mar.–Apr. 2002
- CONSER’s “Basic Serials Cataloging Workshop”, Nov. 1–2, 2001

- “Cataloging Internet Resources using MARC21 and AACR2”, OCLC Institute online course 2001
- ALCTS preconference on “Metadata: Libraries and the Web—Retooling AACR and MARC21 for Cataloging in the Twenty-first Century,” July 6–7, 2000
- OCLC Institute’s seminar on “Knowledge Access Management: Tools and Concepts for Next-Generation Catalogers”, Apr. 10–12, 2000
- NASIG preconference on “Metadata”, June 10, 1999

Education:

- Masters of Library Science. May 1992. University of Iowa, Iowa City, Iowa.
- Bachelor of Arts Degree. May 1988. Department of History. Grinnell College, Grinnell, Iowa.