

WENDY HOLLIDAY

Merrill-Cazier Library
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EDUCATIONAL BACKGROUND

University of Illinois Urbana-Champaign, IL	Master of Library Science, 2002
New York University New York, NY	Doctor of Philosophy, 1995 Department of History
University of Virginia Charlottesville, VA	Bachelor of Arts, 1988 Majors: History and Rhetoric and Communication Studies

PROFESSIONAL EXPERIENCE

2004 to present	Coordinator of Library Instruction, Merrill-Cazier Library, Utah State University, Logan, UT Promoted to Associate Librarian with Tenure, 2008
2002 - 2004	Reference Librarian, Merrill-Cazier Library, Utah State University, Logan, UT
1999 - 2000	Historical and Archival Consulting
1996 - 1999	Historian and Tribal Archivist, Hopi Cultural Preservation Office, Kykotsmovi, AZ
1996 - 2000	Associate Faculty, Northland Pioneer College, Holbrook, AZ
1994 - 1995	Adjunct Faculty, Department of History, Mesa State College, Grand Junction, CO
1992	Instructor, New York University, Department of History

RESEARCH AND SCHOLARSHIP

Refereed Journal Articles

- Diekema, A., Holliday, W., & Leary, H. (2011). Re-framing information literacy: Problem-based learning as informed learning. *Library & Information Science Research* 33(4), 261-268.
- Bowles-Terry, M., Davis, E., & Holliday, W. (2010). "Writing Information Literacy Revisited." *Reference and Users Services Quarterly* 49(3), 225-230.
- Duncan, J. & Holliday, W. (2008). The role of Information Architecture in designing a third generation library web site. *College and Research Libraries* 69(4), 300-318.
- Holliday, W. & Fagerheim, B. (2006). Integrating information literacy with a sequenced English composition curriculum. *portal: Libraries and the Academy* 6(2), 169–184.
- Holliday, W. & Li, Q. (2004). Understanding the Millennials: Updating our knowledge about students. *Reference Services Review* 32(4), 356-366.

Book Chapters/Essays

- Holliday, W., Davis, E., & Martin, P. (2009). "Instruction by the Numbers." In D. Orcutt, (Ed.). *Library Data: Empowering Practice and Persuasion*. Santa Barbara, CA: Libraries Unlimited.
- Holliday, W. Beulah Marie Dix. In J. Gaines, ed. *Women Film Pioneers Sourcebook* (University of Illinois Press, forthcoming).
- Holliday, W. Olga Petrova. In J. Gaines, ed. *Women Film Pioneers Sourcebook* (University of Illinois Press, forthcoming).
- Holliday, W. (2004). Adela Rogers St. Johns. In S. Ware (Ed.), *Notable American Women, 1976-2000* (pp. 616-17). Cambridge, MA: Harvard University Press.
- Holliday, W. (2004). Helen Sekaquaptewa. In S. Ware (Ed.), *Notable American Women, 1976-2000* (pp. 579-80). Cambridge, MA: Harvard University Press.

Non-Refereed Articles

- Holliday, W., Erickson, S., Fagerheim, B., Morrison, R. & Shrode, F. (2006). Instruction in a virtual environment: Assessing the needs for an online tutorial. *The Reference Librarian* 95/96, 187-211.
- Holliday, W. & Nordgren, C. (2005). Extending the reach of librarians: Library peer

mentor program at Utah State University. *College and Research Libraries News* (66)4, 282-284.

Scholarly Presentations

Holliday, W. Harmonic Convergence: Using the Tuning Process to Build Relationships and Transform Information Literacy. Association for College and Research Libraries National Conference. Philadelphia, PA. April 2011.

Diekema, A., Holliday, W., & Leary, H. Scaffolding information literacy with problem-based learning in an asynchronous online environment. Association for Educational Communications and Technology International Convention, Anaheim, CA. October 2010.

Holliday, W. The context of school: An exploration of information literacy in a college writing class. Information literacy: context, community, culture: International Federation of Library Associations (IFLA) Information Literacy Section Satellite Meeting. Gothenburg, Sweden. August 9, 2010.

Holliday, W. From active learning to activity: Getting beyond busy work and into deep learning. Workshop for Instruction in Library Use (WILU). Hamilton, ON. May 13, 2010.

Jennifer Duncan, Wendy Holliday, and Flora Shrode. An entrepreneurial approach to subject librarianship. ACRL/LLAMA Spring Virtual Institute. April 2010.

Leary, H., Holliday, W., & Diekema, A. Teaching information literacy with authentic problems: Creating and using an online module. Utah Library Association Conference. Sandy, UT. April 24, 2009.

Bowles-Terry, M., Davis, E., & Holliday, W. "Writing information literacy": From theory to reality in the writing classroom. Conference on College Composition and Communication 2008. New Orleans, LA. April 3, 2008.

Bullard, K. & Holliday, W. Sailing off the map: Managing organizational change in the library instruction environment. LOEX Conference 2007. San Diego, CA. May 5, 2007.

Holliday, W. You've been audited! Analyzing syllabi to promote information literacy across the curriculum. Poster presentation. Association of College and Research Libraries National Conference 2007. Baltimore, MD. March 30, 2007.

Holliday, W. Can we tell a difference? Large and small-scale instruction assessment in a Utah academic library. Utah Library Association Annual Conference. Ogden, UT. May 12, 2005.

Holliday, W. Designing and implementing a sequenced information literacy program. Poster presentation. Association of College and Research Libraries National Conference 2005. Minneapolis, MN. April 9, 2005.

Holliday, W. Understanding the Millennials: Implications for practice. New Mexico Library Association Annual Conference. Albuquerque, NM. March 31, 2005.

Holliday, W. Understanding the Millennials: Updating our knowledge about students. LOEX-of-the-West Conference. Boise, ID. June 2, 2004.

Holliday, W. Usability methods for customizing Horizon Information Portal. Annual Customers of Dynix/Horizon User Group (CODI-HUG) Meeting. Salt Lake City, UT. November 5, 2003.

Other Publications

Wendy Holliday. (2009). *Making library web sites usable: A LITA guide* (review). *portal: Libraries and the Academy* 9(3), 424-425.

Bullard, K. & Holliday, W. (2009). Sailing off the map: Managing organizational change in the library instruction environment. *Library Orientation Series No. 40*. Refereed proceedings for LOEX Annual Conference.

Contributor to *A Bibliography of Research Methods Texts*. Association of College and Research Libraries, 2006.

Contributor to *A Bibliography of Citations Related to the Research Agenda for Library Instruction and Information Literacy*. Association of College and Research Libraries, 2005.

Other Presentations

Facilitator. Teaching 2.0: What are the pedagogical implications of social technologies. ACRL Instruction Section Current Issues Discussion Forum. American Library Association Midwinter Meeting. Denver, CO. January 25, 2009.

Panel Presenter. LibGuides: Library 2.0 solutions to course and subject guides. Mountain Plains Library Association/Utah Library Association Joint Conference. Salt Lake City, UT. May 2, 2008.

Holliday, W. & Bowles, M. Integrating information literacy into the English composition curricula. Presentation at the Bridging the Gap for College Success: Library Media Teachers Make the Difference. Joint Workshop of the Utah Educational Library Media Association and the Utah Academic Library Association. Salt Lake City, UT. November 3, 2006.

Holliday, W. Understanding the Millennials. Brown Bag Discussion. Faculty Assistance Center for Teaching, Utah State University. September 12, 2006.

Holliday, W. Using Project SAILS at USU: Making assessment work for you. American Library Association Annual Conference. New Orleans, LA. June 25, 2006.

Panel presenter. Model programs from the Immersion experience: Successes and challenges. American Library Association Annual Conference. New Orleans, LA. June 24, 2006.

Holliday, W. Applying assessment results: Promise or peril? Utah Library Association Annual Conference. St. George, UT. May 18, 2006.

Panel presenter. Native Americans and archives. Conference of Inter-Mountain Archivists Fall Caucus. Salt Lake City, UT. September 15, 2005.

Panel presenter. USU Project SAILS summary. Project SAILS Update. American Library Association Annual Conference. Chicago, IL. June 25, 2005.

Holliday, W. Librarians doing research: Tips and advice for planning a research project. Utah Library Association Annual Conference. Ogden, UT. May 7, 2004.

Holliday, W. Designing and evaluating effective web-based resources. Utah Library Association Fall Workshop. Logan, UT. October 24, 2003.

Group discussion leader, 3rd Annual Research Symposium of the Special Interest Group on Information Needs, Seeking, and Use (SIG USE) of the American Society of Information Science and Technology. Long Beach, CA. October 18, 2003.

Holliday, W. Reference after hours. Poster presentation. Utah Library Association Annual Conference. Sandy, UT. May 7-9, 2003.

Holliday, W. Usability methods for customizing iPAC2. Rocky Mountain Dynix User Group Meeting. Provo, UT. April 13, 2003.

GRANTS

Utah State University New Faculty Research Grant. \$10,000. 2003-2004.

PROFESSIONAL SERVICE

Faculty, Association of College and Research Libraries (ACRL) Information Literacy Immersion Program, 2011.

Member-at-Large of the Executive Committee, ACRL Instruction Section, 2011-2013

Member, ACRL Immersion Program Component Committee of the Information Literacy Coordinating Committee, 2010-2011.

Chairperson, Mentoring Committee, ACRL Instruction Section, 2010-2011.

Chairperson, Planning Committee, ACRL Instruction Section, 2009-2010.

Chairperson, Conference Program Planning Committee, ACRL Instruction Section, 2008-2009.

Member, Research and Scholarship Committee, ACRL Instruction Section, 2004-2007.

Chairperson, Library Instruction Roundtable, Utah Library Association, 2010-2011.

Member, Conference Committee, Utah Library Association, 2005-2007.

Member, Nominating Committee, Mountain Plains Library Association, 2004-2005.

Chairperson, ACRL Roundtable, Utah Library Association, 2004-2005.

Manuscript reviewer for special issue of *Research Strategies* on the WILU (Workshop on Instruction of Library Use) Conference, 2005.

Organized and presented at university forum, "Designing Effective Web-Resources," Utah State University, February 2003.

Professional Memberships:

- American Library Association
- Association of College and Research Libraries
- Utah Library Association

UNIVERSITY SERVICE

Member, Educational Policies Committee and Curriculum Subcommittee of the Faculty Senate, 2010-2013.

Member, General Education Subcommittee of the Faculty Senate, 2002-present.

Member, Center for Women and Gender, Advisory Committee, 2011-present.

Director, Women and Gender Research Institute, 2009-2010.

Member, Retention and First-Year Experience Committee, 2006-2009

Chair, Common Literature Experience Selection Committee, 2006-2007

Member, Common Literature Experience Selection Committee, 2005-2006

Member, Northwest Commission on Colleges and Universities, USU Self-Study, Standard Five Subcommittee, 2006-2007.

Member, Women's Studies Steering Committee, Utah State University, 2005-2007.

Member, Women and Gender Research Institute Steering Committee, Utah State University, 2004-2007.

Member, Ph.D. Dissertation Committee for Heather Leary, Department of Instructional Technology, Utah State University, 2009-2011.

Member, Ph.D. Dissertation Committee for Amanda Bemer, Department of English, Utah State University, 2009-2010.

Member, Ph.D. Dissertation Committee for Jim Rogers, Department of Instructional Technology, Utah State University, 2006-2007.

Member, Ph.D. Dissertation Committee for Qin Lee, Department of Instructional Technology, Utah State University, 2004-2006.

LIBRARY SERVICE

Member, Subject Librarians Advisory Committee, Merrill-Cazier Library, Utah State University, 2009-present.

Member, Search Committee, Reference Librarian Position, Merrill-Cazier Library, Utah State University, 2009.

Member, Online Catalog Committee, Merrill-Cazier Library, Utah State University, 2002-present. Served as Chairperson 2004-2005.

Member, Search Committee, Cataloger Position, Merrill-Cazier Library, Utah State University, 2006.

Chairperson, Information Architecture Task Force, Merrill-Cazier Library, Utah State University, 2003-2005.

Member, Search Committee, Digital Library Position, Merrill-Cazier Library, Utah State University, 2004.

HONORS

USU Libraries Faculty Staff Award, 2002-2003