### From the SelectedWorks of Uwe Muegge

January 13, 2011

### TermWiki: Terminology management in the cloud

Uwe Muegge





### Why are we here?

### Bridging the Gap



### Theory Practice







CSOFT Director, Chief Terminologist

Currently ISO Member, TC 37

Monterey Institute Professor, Terminology Management

**Previously** 

Medtronic Corporate Terminologist

J.D. Edwards Localization Specialist

# Why do we need to manage terminology?

# Definition terminology management process of controlling key vocabulary

Meeting a Critical User Requirement Automatic Terminology Lookup

**Compliance with Industry Best Practices** 

Consistency across Functional Areas

Simplified Translation Editing and Reviewing **Benefits** 

Performing Terminology Management Consistency across
Different Versions

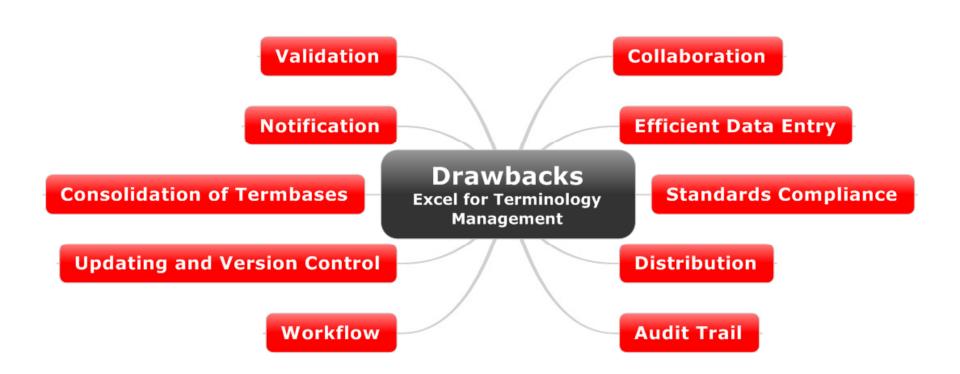
Simplified Terminology QA after Translation

Protection of Intellectual Property

High-quality Machine Translation

Simplified Source Writing and Reviewing

## What's wrong with using Excelfor terminology management?



## TermWiki Demo





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### Popular

My Glossary New!

Top Contributors 2011

TermWiki Toolbar

Language Jobs Trendy Terms

TermWiki

Dashboard

Browse Terms

Add a New Term

Language Home

Industry Home

Product Category

### The Terminology Cloud!

Find, create, translate and share terms, glossaries by industry & language.

584,524 terms and growing...

add term browse translate Free community version of TermWiki (<u>www.termwiki.com</u>) has close to 600.000 terms!

Introducing My Glossary, personálized glossaries now open to all users!

### Recently Added & Updated Terms

### **English Terms**

- per person
  - (EN, Convention, Conferences, by Apxhbt, 15 min ago)
- suite hotel
  - (EN, Convention, Conferences, by Apxhbt, 15 min ago)
- service bar
  - (EN, Convention, Conferences, by Apxhbt, 15 min ago)
- sampling

(EN, Convention, Conferences, by Apxhbt, 15 min ago)

### Translated Terms

- Synthetikfaser
  - (DE, Textiles, Manufactured fibers, by Tina, 10 min ago)
- güç
  - (TR, Electrical equipment, Capacitors, by ibrahim tutuncuoglu...
- potansivel gerilim
  - (TR, Electrical equipment, Capacitors, by ibrahim tutuncuoglu...
- polisitren
  - (TR, Electrical equipment, Capacitors, by ibrahim tutuncuoglu...

### Featured Terms



bodybuilding Fitness



straddling bus Transportation



Whippet Animals



Gorillaz Entertainment



ugg boots Footwear



Motorola Xoom Computer



Twitter Online services

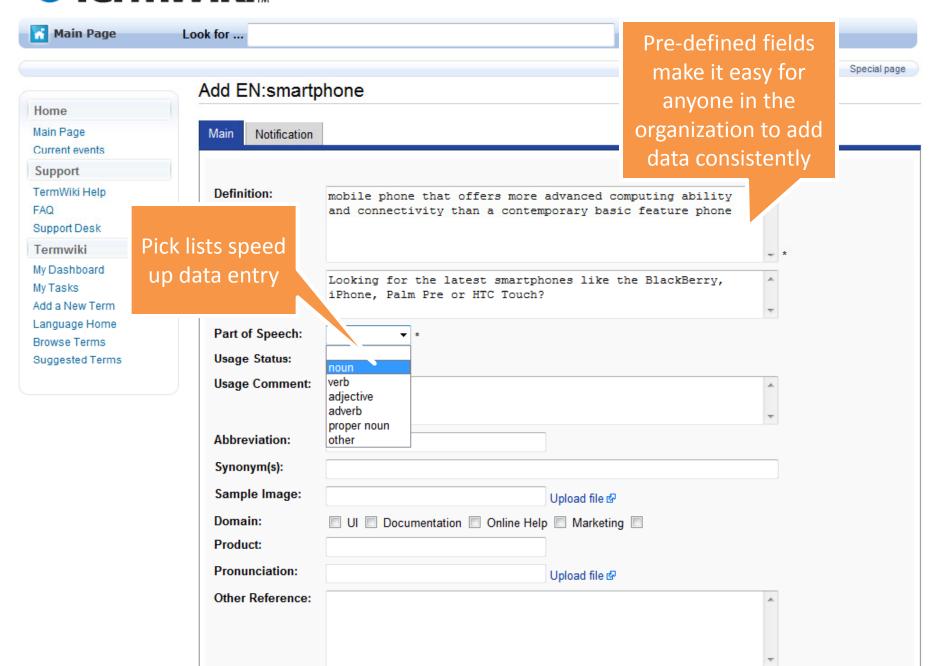


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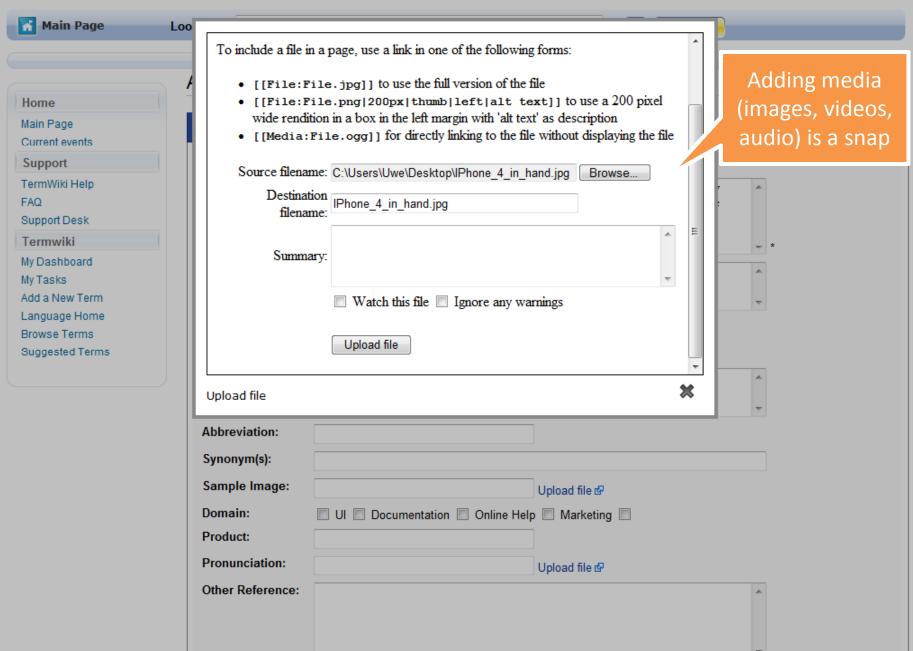


Mark Zuckerberg People















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EN Discussion Edit History Watch

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Suggested Terms

### EN:smartphone

Definition: mobile phone that offers more advanced computing ability and connectivity than a contemporary basic feature phone

Looking for the latest smartphones like the BlackBerry, iPhone, Palm Pre or HTC Touch? Context:

Part of Speech: noun

Usage Status: New

Usage Comment:

Abbreviation:

Synonym(s):

Domain:

Sample Image: IPhone 4 in hand.jpg &

Documentation, Marketing

Product:

Pronunciation:

Other Reference:

Creating a new entry takes only seconds, and the new term is immediately available to all users

--- Last edited by REditor on 2011-01-18 04:19:17 ---

### Assigned to: none

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English (EN) . Simplified Chinese (ZS) . Arabic (AR) . German (DE) | Show all languages







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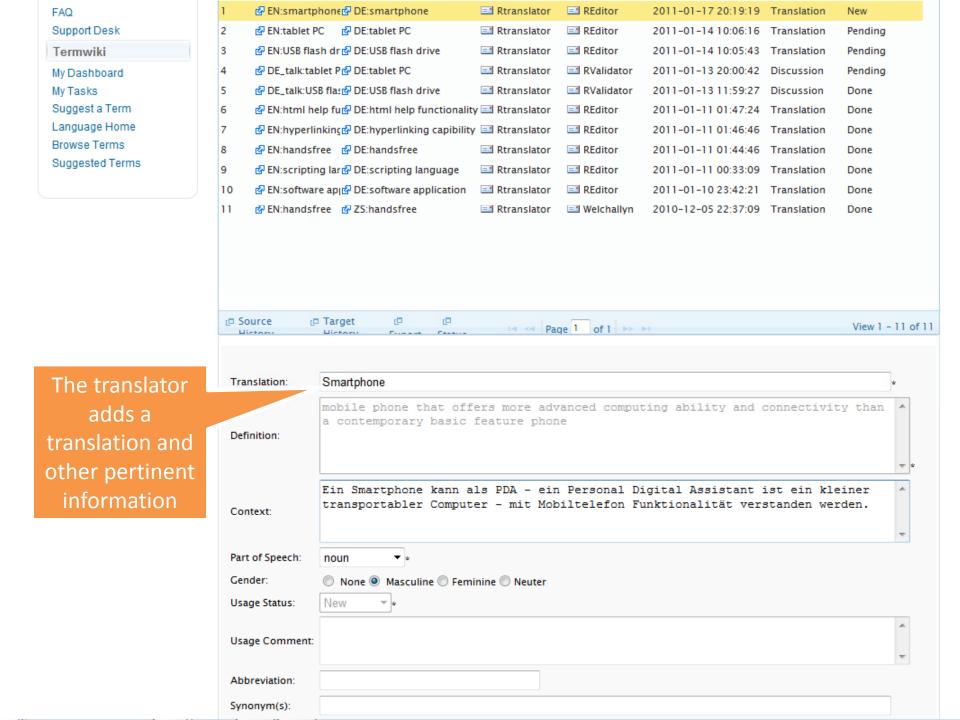
Home

As a new term is created, translators are automatically notified

My Tasks Suggest a Term Language Home Browse Terms Suggested Terms

source	target	assigned to	modified by	date	type	status
					All ▼	All
☑ EN:smartphone	:d DE:smartphone	Rtranslator	REditor	2011-01-17 20:19:19	Translation	New
☑ EN:tablet PC	d DE:tablet PC	Rtranslator	REditor	2011-01-14 10:06:16	Translation	Pending
🗗 EN:USB flash dr	d DE:USB flash drive	Rtranslator	REditor	2011-01-14 10:05:43	Translation	Pending
☑ DE_talk:tablet P	d DE:tablet PC	Rtranslator	RValidator	2011-01-13 20:00:42	Discussion	Pending
☑ DE_talk:USB flast	e DE:USB flash drive	Rtranslator	RValidator	2011-01-13 11:59:27	Discussion	Done
🗗 EN:html help fu	ıd DE:html help functionality	Rtranslator	■ REditor	2011-01-11 01:47:24	Translation	Done
🗗 EN:hyperlinking	d DE:hyperlinking capibility	Rtranslator	REditor	2011-01-11 01:46:46	Translation	Done
₫ EN:handsfree		Rtranslator	■ REditor	2011-01-11 01:44:46	Translation	Done
🗗 EN:scripting lar	r∰ DE:scripting language	Rtranslator	■ REditor	2011-01-11 00:33:09	Translation	Done
₫ EN:software ap	d DE:software application	Rtranslator	■ REditor	2011-01-10 23:42:21	Translation	Done
		Rtranslator	Welchallyn	2010-12-05 22:37:09	Translation	Done











search go

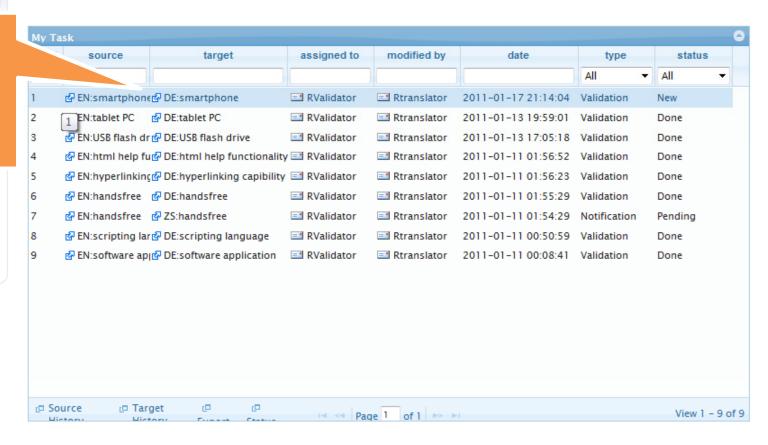
TWSpecial Discussion History Restricted page Watch

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### DE talk:smartphone

How do you feel about the translation 'Smartfon'? I have found this term on hundreds of German sites. Yes, many people do in fact use the term Smartfon, but these are typically the same people who use emoticons instead of real words. I think we should stick with Smartphone.

RValidator On 05:27, 18 January 2011

Rtranslator On 05:32, 18 January 2011

**Terminology** stakeholders can use the term's exchange views system automatically tracks all contributions

discussion page to and opinions. The



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### DE:smartphone

Translation: Smartphone

Definition: mobile phone that offers more advanced computing ability and connectivity than a contemporary basic feature phone

Ein Smartphone kann als PDA - ein Personal Digital Assistant ist ein kleiner transportabler Computer - mit Context:

Mobiltelefon Funktionalität verstanden werden.

Part of Speech: noun

Gender: Neuter

Usage Status: Approved

Usage Comment:

Abbreviation:

Synonym(s):

Sample Image: IPhone 4 in hand.jpg @

Domain: Documentation, Marketing

Product:

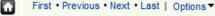
Pronunciation:

Other Reference:

As soon as the validator approves a translation, the new status is immediately displayed to users

--- Last edited by RValidator on 2011-01-18 05:39:10 ---

Assigned to: none















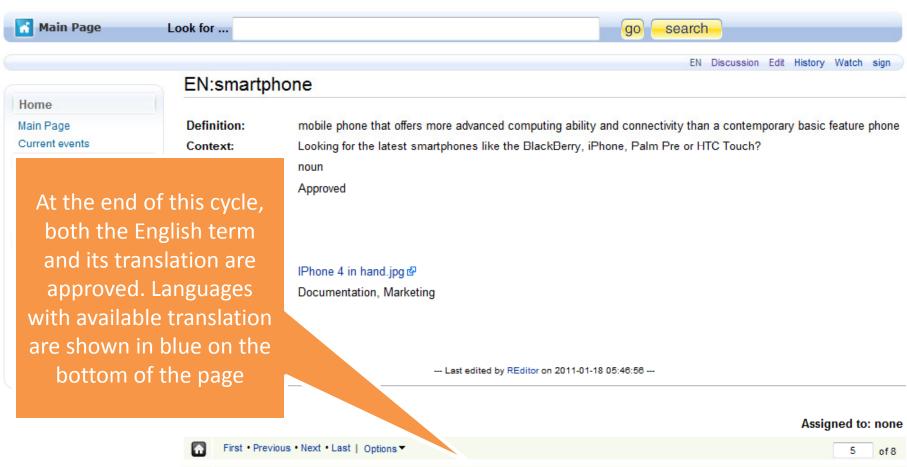






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Media files display at the click of a button

### EN:sma

Definition: Context:

Part of Spe

**Usage Stat Usage Con** 

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Synonym(s

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Domain:

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Assigned to: none

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Roles and privileges definable

Automatic notification of users

SaaS solution, no software to install

Pick lists facilitate data entry

Complete history audit trail



Uniform data model ensures consistency

Mature system backed by substantial development team

Low-cost solution: \$59.50/user/month Standards-compliance facilitates data exchange/integration

Data instantly available to all users



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