

Faculty Vita

Suzette Fromm Reed, Ph.D.

Academic: 122 S. Michigan Avenue ▪ Chicago, IL ▪ 60603 ▪ 630-874-4257 ▪ Suzette.Fromm-Reed@nl.edu

Education

2004 Ph.D., Psychology in the Public Interest
 North Carolina State University

Dissertation: The Processes that Moderate the Effect of Community Structural Factors on Child Abuse and Neglect.

This study utilized secondary data to examine the factors that buffer the effect of neighborhood structural variables (i.e. poverty, instability, child-care burden etc.) on child abuse and neglect. It was proposed that three aspects of collective efficacy for children (intergenerational closure, reciprocal exchange and child-centered social control) act as buffers against child abuse and neglect.

Thesis Equivalency: A Needs Assessment of Parents in Parenting Education Classes.

This study utilized survey research to examine the barriers to parents' participation in parenting education classes.

1997 M.A., Clinical Psychology
 California School of Professional Psychology

1994 B.A., Psychology
 University of Illinois at Chicago

Research Areas

Child Maltreatment Prevention

Social Marketing

Social Disorganization Theory as it relates to community issues

Academic Experience

9/05-Present Assistant Professor, National-Louis University

8/97-12/99 Instructor, North Carolina State University
 Awarded Instructor of the year 1998

Service to the Institution

- 2008-present Ph.D. Program Director
- 2006-present MA in Psychology Program Coordinator (Chicago and North Shore campuses)
- 2006-present Schedule and staff MA in Psychology courses for all campuses.
- 2005-2008 Ph.D. Program Developer

Courses Developed

Ph.D.

- 2007-2008 Introductory Seminar on Community Psychology
- 2007-2008 Principles of Community Psychology
- 2007-2008 Prevention and Intervention Methods in Community Psychology
- 2008 Community Organizing (in conjunction with another professor)
- 2008 Advanced Quantitative Methodology in Community Psychology
- 2008 Advanced Qualitative Methodology in Community Psychology
- 2008 Externship in Community Psychology
- 2008 Internship I and Internship II in Community Psychology
- 2008 Statistics for Community Psychologists
- 2008 Media Advocacy and Social Marketing
- 2008 Seminar in Program Evaluation

B.A.

- 2007 Special Topics in Community Psychology

Committees/Task Forces

- 2008-present Senate Academic Support
- 2008-present Senate Student Academic Standards
- 2008-present CAS Curriculum Council
- 2007-present CAS Recognition Committee
- 2007-present CAS Planning Council
- 2006-present Doctoral Scholarship Group
- 2006-present Doctoral Studies Advisory Board
- 2005-present Institutional Research Review Board
- 2006-2007 CAS Joint Planning Committee

Formal Student Advising

- 2005-2007 Student registration and undergraduate advising
- 2006-present MA in Psychology program coordinator and student advisor for Chicago campus.
- 2008-present Ph.D. program student advisor

Support of Students

- 2008 Served as Marshall at Commencement Exercises
- 2006 Served as Marshall at Commencement Exercises
- 2005-present Contact person for students interested in any area related to Community Psychology regarding understanding the field, career opportunities, presentation and publication opportunities and professional organization membership.
- 2005-present Provide guidance and write letters of support for students seeking employment, scholarships and academic opportunities.

Recruiting and Marketing

- 2006-present Assist in recruitment events for MAP students in Chicago.
- 2007-present Work with Marketing and Recruitment to roll-out the new Ph.D. program.

Thesis Supervision

- Schreiber, M. (2008). An Exploration of the Relationship Between Parental Bonding and Gambling.
- Waitkus, J. (2008). All in a day's work: An exploratory study of how trauma effects journalists.
- Hensen, C. (2007). An exploration of the effects of welfare reform on individual's self-sufficiency.
- Tunstall, T. (2007). An exploratory analysis of barriers faced by public housing residents preventing upward mobility.

Thesis Committee Member

- Zaura, J. (2008). Parental attachment as a predictor of relational aggression among adolescent females: A retrospective view.

Service to the Profession

Consultant Experience

- 3/06-6/06 **Evaluation Consultant**, *Illinois Center for Violence Prevention*
- Provided research evaluation support to community-based agencies.
- 2/06-2/06 **Instructor and Consultant**, *University of Illinois Extension Services*
- Facilitated learning on evaluation, specifically utilization of Logic Models.
- 7/03-6/04 **Principal Investigator**, *Prevent Child Abuse America*
- Provided research and statistical oversight for Department of Children and Families Services research project.

Invited Speaker

Fromm Reed, S. (January 2006). The Cost and Consequences of Child Maltreatment. Presentation to New Mexico State Legislature.

Fromm Reed, S. (January 2006). The Cost and Consequences of Child Maltreatment. Presentation to New Mexico State social service agencies.

Presentations

Fromm-Reed, S. (2008). Contextually Relevant Child Maltreatment Prevention in African American and Latino Communities. (Presentation) Paper presented at the American Psychological Association's 2nd International Conference on Community Psychology. (Lisbon, Portugal)

Fromm-Reed, S. and Robey, M. (2007). Homelessness and Trauma in the Suburbs: Assessing the Need for Psychological Trauma Related Interventions. Presentation at the Midwest Eco Conference (a division of the American Psychological Association's Society for Community Research and Action). (Chicago, IL)

Fromm-Reed, S. (May 2006). The Processes that Moderate the Effect of Community Structural Factors on Child Maltreatment Rates. Presentation at Child Maltreatment and Beyond: New Approaches and Initiatives. (New Jersey)

Fromm, S. (June 2003). Understanding Your Child's Development: A Social Marketing Approach to the Prevention of Child Abuse and Neglect. Presentation at the 13th Annual National Social Marketing in Public Health Conference. (Clear Water, FL)

Fromm, S. (May 2003). Maximizing the Role of the Pediatric Professional in the Prevention of Child Abuse and Neglect. Presentation at 3rd World Congress on Child and Youth Health. (Vancouver, Canada)

Fromm, S. (March 2002). A Public Health Approach to Child Abuse and Neglect. Presentation at Prevent Child Abuse America's National Conference. (Orlando, FL)

Fromm, S. (March 2002). The Perceived Benefits and Barriers to Primary Care Professionals' Participation in the Prevention of Child Abuse and Neglect. Presentation at the American Academy of Pediatrics Conference on Child Abuse and Neglect. (Albuquerque, NM).

Holton, J. and Fromm, S. (April 2001). It Takes a Village to Raise a Child. Presentation at the 13th Annual Conference on Child Abuse and Neglect.

Publications

Fromm-Reed, S. (2007). The Processes that Moderate the Effect of Community Structural Factors on Neighborhood Child Maltreatment Rates. Germany: VDM Publishing.

Fromm, S. (2003). Understanding Your Child's Development: A Social Marketing Approach to the Prevention of Child Abuse and Neglect. *Social Marketing Quarterly*, Vol. 9, No. 4.

Fromm, S. (2001). Estimated Annual Cost of Child Maltreatment. Chicago: PCA America.

Harding, K., and Fromm, S. (2000). Public Opinions and Behaviors Regarding Child Abuse Prevention. Chicago: Prevent Child Abuse America.

Grant Reviewer

3/07 **Grant Reviewer**, *Centers for Disease Control*

- Reviewed and critiqued grant proposals focused on childhood injuries.

4/05 **Grant Reviewer**, *Centers for Disease Control*

- Reviewed and critiqued grant proposals focused on childhood injuries.
- 7/04 **Grant Reviewer**, *Federal Family Planning - California Family Health Council*
- Reviewed and critiqued grant proposals focused for Title X funding.
- 8/03 **Grant Reviewer**, Head Start Bureau of the Administration on Children, Youth and Families
- Reviewed and critiqued grant proposals focused on increasing, supporting, expanding and better coordinating early learning opportunities for children and their families through local community organizations.
- 8/03 **Grant Reviewer**, Administration on Children, Youth and Families
- Reviewed and critiqued grants focused on developing partnerships between tribal-based land grant colleges and universities and Head Start and Early Head Start programs.

Professional Associations

American Psychological Association, Society for Community Research and Action (SCRA)
 SCRA Practice Division Member
 American Public Health Association
 Chicagoland Evaluation Association

Other Professional Experience

4/04-9/05 **Vice President**, *ChildServ, Planning, Program Evaluation and Quality Improvement*

- Provide leadership and direction on program evaluation, quality improvement and data management.
- Manage four staff responsible for ensuring that one-hundred eighty staff learn and implement program evaluation, quality improvement and data management activities.
- Develop and oversee a program evaluation system designed to measure and evaluate agency outcomes, communicate results to agency stakeholders and recommend modifications where appropriate.
- Develop and implement agency-wide data management.
- Oversee implementation of a quality improvement program, incorporating an internal review system, external review and accreditation process, client satisfaction data gathering and reporting, and the development of a total quality service culture throughout the agency.
- Responsible for coordination of a strategic plan for the agency.
- Work with Resource Development and Programs departments to ensure that fundraising efforts and programmatic activities are integrated into the organization's strategic vision.

3/00-4/04 **Research Director**, *Prevent Child Abuse America, National Research Center on the Prevention of Child Abuse and Neglect and Marketing and Communications*

- Direct and manage the development, implementation and evaluation (process and outcome) of a set of child abuse prevention programs piloted in four states.
- Secured \$1.8 million to support marketing as well as communications efforts, research and programs.

- Built collaborations with national, state and local groups including the development of a steering committee consisting of American Academy of Pediatrics officials, child abuse experts and community members.
- Led development, launch and implementation of new brand identity for national child abuse prevention program.
- Provided research consultancy for \$1.5 million project to develop and launch a three-year national public service campaign.
- Conducted a cost analysis examining the national annual cost of the failure to prevent child abuse and neglect, and a survey of the public's opinions and behaviors regarding child abuse prevention.
- Conducted formative research on the merits of utilizing a social marketing theory in the prevention child abuse and neglect.
- Provided research consultancy to national non-profit's Marketing and Communications department.

10/97-1/00 **Research Associate**, *North Carolina State University Extension*

- Analyzed data for evaluation studies on child care programs.
- Produced reports of results for professionals and lay people.

1/96-5/97 **Project Coordinator**, *California School of Professional Psychology*

- Supervised and facilitated learning in research assistants, identified and enlisted sites and conducted interviews with children for a study examining the role of race in peer mediation.

8/96-6/97 **Therapist**, *Jary Baretto Crisis Center*

- Provided individual and group counseling services including diagnosis and psychological testing.

10/94-8/95 **Research Associate**, *Harvard University, Project on Human Development in Chicago Neighborhoods*

- Conducted interviews with children, young adults and caretakers in Chicago communities for longitudinal, multi-disciplinary study aimed at understanding human development.

10/93-7/94 **Program Manager**, *Glenkirk*

- Managed two group homes for adults with developmental disabilities including supervising and facilitating learning in staff, developing care plans and managing finances.

Grants Acquired

\$250,000 Edna McConnell Clark (2001-2002). Principal Investigator.

\$1,500,000 Doris Duke Charitable Trust (2001-2004). Co-Investigator.

\$25,000 Hedge Funds Care (2002). Principal Investigator.

\$25,000 Department of Children and Family Services (2003). Principal Investigator.

Computer Skills

Proficient in Microsoft Office and SPSS. Experience with SAS, LISREL and NVivo statistical packages.