

CURRICULUM VITAE

Peter D. Fernandez

Assistant Professor

Research Services Librarian for Agricultural Sciences and Natural Resources

University of Tennessee Libraries

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EDUCATION

2007 M.S. in Library and Information Science, *Emphasis in Academic Libraries*
University of South Florida, Tampa, FL

2005 B.A. in Religious Studies
New College of Florida, Sarasota, FL

STATEMENT OF RESEARCH INTEREST

I am interested in the effect of technology on patrons' interactions with libraries. In particular, I am interested in the ethical implications of these interactions. This has led me to pursue topics involving privacy, social networking sites, open source technology and scholarly communications.

PROFESSIONAL EXPERIENCE

2008–present

Research Services Librarian for Agriculture & Natural Resources
Webster C. Pendergrass Agriculture & Veterinary Medicine Library

Assistant Professor, University of Tennessee Libraries, Knoxville, TN

Responsibilities:

- Provides specialized research assistance and instruction on the subjects of Agriculture & Natural Resources to the University community, government agencies and Tennesseans
- Subject liaison for the eight departments in the College of Agricultural Sciences and Natural Resources: Agricultural and Resource Economics, Agricultural Leadership

Education and Communications, Animal Sciences, Biosystems Engineering and Soil Science, Entomology and Plant Pathology, Food Science and Technology, Forestry Wildlife and Fisheries, and Plant Sciences

- Leads outreach to UT Extension (including 95 county offices, 4-H Youth Development, Family Consumer Science, and 11 centers) and UT AgResearch (including 10 research and education centers) throughout the state
- Manages a \$200,000 collections budget for the subject areas of Agriculture and Natural Resources
- Provides outreach and leadership at Webster C. Pendergrass Library for scholarly communication issues
- Provides specialized research assistance and instruction pertaining to bibliographic management software, and copyright
- Assists in the operation of the Webster C. Pendergrass Library, including supervision of graduate assistant
- Oversees special projects such as the scanning of agricultural materials into UT institutional repository
- Provides leadership for Webster C. Pendergrass Library's online presence, including overall web design and social media outreach

2007– 2008

Health Professions Librarian, South College, Lonas Campus, Knoxville, TN

Responsibilities:

- Provided reference, collection development, and instruction services for Health Sciences students and faculty
- Circulated materials and handled interlibrary loans
- Designed and maintained library website
- Supervised student workers and assigned duties to library clerks

PUBLICATIONS

Peer Reviewed Publications

Fernandez, P. (2009). Online social networking sites and privacy: revisiting ethical considerations for a new generation of technology. *Library Philosophy and Practice (e-journal)*. Available at: <http://www.webpages.uidaho.edu/~mbolin/fernandez.pdf>

Fernandez, P. (2010). Privacy and generation Y: applying library values to social networking sites. [Invited Article. Special Issue] *Community & Junior College Libraries*, 16 (2), 100-113. (featured in *The Informed Librarian Online* May 2010).
doi: 10.1080/02763911003689495

Other Professional Publications

Fernandez, P. (2009). Balancing outreach and privacy in Facebook: five guiding decision points. *Library Hi Tech News*, 26 (3/4), 10-12. doi: 10.1108/07419050910979946

Fernandez, P. (2011). Zotero: information management software 2.0. *Library Hi Tech News*, 28 (4), 5-7. doi: 10.1108/07419051111154758

Fernandez, P. (2009 - present). *Food and Nutrition*. Available at Browse Topics: Your Pathway to Government Information [electronic database]:
http://www.browsetopics.gov/index.php?option=com_mtree&task=listcats&cat_id=258
(Browse topics is an electronic bibliography of Federal web sites based on subject areas, maintained by librarians from the Federal depository library community in cooperation with the Government Printing Office. I am responsible for the Food and Nutrition guide).

PRESENTATIONS

Peer Reviewed Presentations

Akbar-Williams, T., Bolorizadeh, A., Fernandez, P., & Moore, E. (2009, March). *You've been poked: using social networking sites in academic libraries*. Roundtable presentation at the annual conference of the Association of College & Research Libraries, Seattle, WA.

Invited Presentations

Bolorizadeh, A., Fernandez, P., Mack, T., & Williamson, J. (2009, February). *The future of information as a cultural bridge*. Presentation at the Black Issues Conference,

Knoxville, TN.

Fernandez, P. (2009, May). *Zotero for health librarians*. Presentation at the meeting of Knoxville Area Health Science Library Consortium, Knoxville, TN.

Fernandez, P. (2010, May) *Zotero: bibliographic management software*. Presentation at the New Technologies at Lightning Speed session of the bi-annual conference of the United States Agricultural Information Network, Purdue, IL.

Kooy, B., Connell, R.S., Fernandez, P., & Peck., R.S. (2010, June). *Ethics in a digital world: using policies to guide professional and personal presence in social networking spaces*. Invited panelist at a presentation of the ALA Committee on Professional Ethics at the annual conference of the American Library Association, Washington, D.C. Available at: http://works.bepress.com/peter_fernandez/4/

Fernandez, P., & Smith, H. (2010, December). *AgNIC webinar on Mendeley and Zotero*. Webinar for the Agriculture Information Network Center, December 7th, 2010. Available at: <http://breeze.msu.edu/p23966418>

Invited Workshops

Fernandez, P. (2011, May). *Social media, information management tools and your institution*. Workshop presentation at the annual meeting of the Agriculture Information Network Center, Beltsville, MD.

Poster Sessions

Fernandez, P. (2010, June). *Too good to be true? Implementing the open-source program Zotero at a university library*. Poster session at the annual conference of American Library Association, Washington, D.C. Available at: http://trace.tennessee.edu/utk_libfpubs/37/

Fernandez, P., & Braquet, D. (2011, June). *Think globally, act locally: lessons learned from open access week 2010*. Poster session at the annual conference of American Library Association, New Orleans, LA. Available at: <http://connect.ala.org/files/OpenAccess.pdf>

Internal Presentations

- Fernandez, P. (2008, October). *Branch librarianship at flagship university*. Presentation for School of Information Science series, Career Jump Start: All the Right Moves, to School of Information Sciences students.
- Akbar-Williams, T., Bolorizadeh, A., Fernandez, P., & Moore, E., (2009, February). *You've been poked: using social networking sites in academic libraries*. Roundtable presentation at the UT Libraries Working to Reach Academic and Professional Success forum.
- Fernandez, P. (2009, May). *Zotero: an introduction*. Presentation for University of Tennessee Libraries Research Services Department Take 20 forum.
- Fernandez, P., & Bolorizadeh, A. (2009, May). *Web 2.0 features for library websites*. Presentation at the meeting of the University of Tennessee Virtual Library Steering Committee.
- Fernandez, P. (2009, October). *A librarian perspective on the student statement on the right to research*. Presentation at the meeting of the University of Tennessee Student Senate.
- Fernandez, P. (2009, November). *Zotero: information management 2.0*. Presentation at the University of Tennessee Libraries Working to Reach Academic and Professional Success forum.
- Fernandez, P. (2010, April). *Take stock in this!: creating stock tutorials using Jing*. Presentation for University of Tennessee Libraries Research Services Department Take 20 forum.
- Fernandez, P. (2010, August). *Too good to be true?: implementing the open-source program Zotero at a University Library*. Presentation at the University of Tennessee Libraries Working to Reach Academic and Professional Success forum.
- Fernandez, P., & Braquet, D. (2010, September). *Intellectual property, & copyright: what faculty need to know*. Presentation for University of Tennessee Scholarly Communications Committee.
- Fernandez, P., & Braquet, D. (2010, October). *Choosing open access: a lunchtime discussion with faculty*. Organized and moderated a panel discussion for University of Tennessee Open Access Week.
- Fernandez, P., & Braquet, D. (2010, October). *Open access, intellectual property, & copyright: what faculty need to know*. Presentation for University of Tennessee Open Access Week.

Guest Lectures

Fernandez, P. (2010, July) *Copyright issues and teaching materials*. Presentation for University of Tennessee College of Veterinary Medicine Master Teacher Program.

OTHER CREATIVE ACCOMPLISHMENTS

Web Resources

Zotero, 2009 – present

<http://www.lib.utk.edu/agvet/agriculture/zotero/zotero.html>

Copyright & Open Access Publishing, 2009–present

http://www.lib.utk.edu/agvet/agriculture/ag_trs.html

East Tennessee Library Association, 2009–present

<http://www.lib.utk.edu/~etla/>

Off-Campus Access to Library Resources, 2010–present

<http://www.lib.utk.edu/agvet/services/offcampuslinks.html>

Subject Guides, 2010–present

<http://libguides.utk.edu/cat.php?cid=14010>

Scholarly Publishing in Agriculture, 2011–present

<http://libguides.utk.edu/agpub>

10 Things Pendergrass Library Can Do For You (Also available as a handout with variant titles based on audience), 2011–present

<http://www.utk.edu/go/i0>

Bulletins

Pendergrass Bulletin (monthly). 2008–present

<http://info.lib.utk.edu/news/pendergrassbulletin>

Brochures

Scholarly Publishing for Agriculture and Natural Resources, 2011

SERVICE

Service to the Profession

2009	Member, Professional Development Task Force, United States Agricultural Information Network
2009-present	Webmaster, East Tennessee Library Association (complete site redesign)
2009-present	Institutional Representative, Agriculture Network Information Center
2010-present	Convener, Technology Trends Interest Group, United States Agricultural Information Network
2011-present	Communications Committee, International Association of Agricultural Information Specialists

Service to the University

2009-2010	Commons Steering Committee
2009-2010	Virtual Library Steering Committee
2009, 2011	Instructor, First Year Studies 129 course: The Music of the Grateful Dead
2010-2011	Dean of University Libraries Search Committee
2010-present	Junior Faculty Fellows

Service to the Libraries

2008-2009	Assessment Planning Group
2008-2009	Focus Groups Committee, Assessment Planning Group
2009	Assessment Planning Subgroup, In-Library Survey
2009	Research Guides Publicity Group
2009	Development Programmer Search Committee
2009-2010	Outreach & Instruction Group

2009-2010	Dean's Faculty Advisory
2009-2010	Head, Library Technology Services Search Committee
2009-present	Citation Management Group
2009-present	Mobile Devices Group
2010-present	Digital Library Initiatives Advisory Group
2011-present	Committee for Communication and Collaboration

MEMBERSHIPS

2007-present	Knoxville Area Health Science Library Consortium
2007-present	Tennessee Library Association
2008-present	United States Agricultural Information Network
2009-present	East Tennessee Library Association
2010-present	International Association of Agricultural Information Specialists

PROFESSIONAL DEVELOPMENT (SELECTED)

A Matter of Style: Matching Teaching Strategies with Student Learning Styles to Enhance Student Learning. (2008, September). College of Agricultural Sciences and Natural Resources, Knoxville, TN.

Zotero Workshop. (2009, July). Emory University, Atlanta, GA.

Replacing ZZZs with Zip: A Workshop on Student Engagement. (2009, October). Tennessee Teaching and Learning Center, University of Tennessee, Knoxville, TN.

Handheld Librarian II Online Conference. (2010, February). Alliance Library System and Learning Times, 2010.

Scholarly Communication 101 Roadshow: Starting with the Basics. (2010, May). Association of College & Research Libraries, Dayton, TN.

Copyright and Faculty Rights (2011, May). Academic Impressions, University of Tennessee Office of the Provost, Knoxville TN.