

Pamela N. Martin
Reference Librarian
Merrill-Cazier Library
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Educational Background

University of Tennessee Master of Science, 2004
Knoxville, TN *Information Sciences*

University of Memphis Bachelor of Arts, 2000
Memphis, TN *History*

Professional Experience

Nov. 2004 - Present Associate Librarian, Merrill-Cazier Library, Utah State
University, Logan, UT

Research and Scholarship

1. Refereed Journal Articles

- a. Martin, Pamela and Lezlie Park. 2010. "Reference Desk Consultation Assignment: An Exploratory Study of Students' Perceptions of Reference Service." *Reference and User Services Quarterly* 49, no. 4.
- b. Martin, Pamela. 2009. "Societal Transformation and Reference Services in the Academic Library: Theoretical Foundations for Re-envisioning Reference." *Library Philosophy and Practice*, May.

2. Refereed Book Chapters

- a. Holliday, Wendy, Erin Davis and Pamela Martin. 2009. "Instruction by the Numbers: Using Data to Improve Teaching and Learning" in *Library Data: Empowering Practice and Persuasion*. Libraries Unlimited.

3. Non-refereed Articles

- a. Martin, Pamela. 2006. "Google as Teacher: Everything Your Students Know They Learned from Searching Google." *College and Research Libraries News* 67, no. 2: 100-101.
- b. Martin, Pamela, and J. Michael Pemberton. 2003. "Making the Executive Presentation." *Information Management Journal* 37, no. 6: 58-62.

4. Scholarly Presentations

- a. "Societal Transformation and Reference Services in the Academic Library." Utah Library Association. 2010 Annual Conference in St. George, UT. May 12-14, 2010.
- b. "Theoretical Foundations for Re-envisioning Reference." A Reference Renaissance: Current and Future Trends. National Conference in Denver, CO. Aug. 5, 2008.
- c. "LibGuides: Library 2.0 Solutions to Course and Subject Guides." Mountain Plains Library Association/Utah Library Association. 2008 Annual Conference in Salt Lake City, UT. May 2, 2008. Erin Davis, Britt Fagerheim, Wendy Holliday, Pamela Martin and Flora Shrode.
- d. "Selling Your Library: Ideas to Hook Patrons." Utah Library Association. 2007 Annual Conference in Provo, UT. May 17-18, 2007.
- e. "The Changing Landscape of Libraries: How Far into the Future Can We See?" Utah Library Association. 2007 Annual Conference in Provo, UT. May 17-18, 2007.
- f. "Evolution of Library Leadership: Lessons Learned from the Mountain Plains Library Association (MPLA) Leadership Institute at Ghost Ranch." Utah Library Association. 2007 Annual Conference in Provo, UT. May 17-18, 2007.
- g. "You've Been Audited!: Analyzing Syllabi to Promote Information Literacy across the Curriculum." Association of College and Research Libraries. 2007 National Conference in Baltimore, MD. March 29 - April 1, 2007. Wendy Holliday and Pamela Martin.
- h. "Marketing 101: Ways to Learn about Our Users." Utah Library Association. 2006 Annual Conference in St. George, UT. May 17-18, 2006.

5. Invited Presentations

- a. "Librarian Response Panel." Moderator. Utah Academic Library Consortium Retreat on Scholarly Communication Issues: Author Rights, Copyright, Publishing Models, and Open Access. Salt Lake City, UT. August 15, 2008.
- b. "Developing a Student-Centered Marketing Strategy." LibQUAL+ Share Fair at the 2007 Annual American Library Association Conference in Washington, DC. June 18, 2007.
- c. "The Future of Public Services in Academic Libraries." Planning for Research Success in the 21st Century: A Retreat for Non-Faculty Staff/Administrative Employees of Brigham Young University, University of Utah, and Utah State University. February 7, 2007.
- d. "Academic Research Library Landscape in the Next Three-Five Years and Collaboration Opportunities." Planning for Research Success in the 21st Century: A Retreat for Librarians from Brigham Young University, University of Utah, and Utah State University. June 15-16, 2006.

6. Other

- a. Martin, Pamela N., Erin Davis, and Trevor Young. LibQUAL+ Qualitative Report.

Professional Memberships and Activities

American Library Association, 2004-Present

Attended 2005, 2006, 2007 and 2009 Annual Conferences and 2006 and 2007 Midwinter Conferences.

Association of College and Research Libraries, 2005-Present

Science and Technology Section. Oberly Awards Committee Member from 2005-2007.

Attended 2007 ACRL Conference.

Utah Academic Library Consortium, 2007-2009

Professional Development Committee: Chair 2008-2009, member 2007-2009.

Attended the 2008 and 2009 UALC Retreats.

Attended Aug. 2008, Oct. 2008, Feb. 2009, May 2009, and Aug 2009 Board Meetings.

Utah Library Association, 2005-Present

Attended 2005, 2006, 2007, 2008, and 2009 Annual Conferences.

Library Instruction Roundtable Chair 2009-2010.

Annual Conference Vice Chair, 2009-2010.

Annual Conference Chair, 2010-2011

Mountain Plains Library Association, 2006-Present

Attended and volunteered at 2008 Annual Conference.

University Service

Member, USU Copyright Committee

Member, USU Undergraduate Research Advisory Board

Member, USU Faculty Evaluation Committee (Faculty Senate Committee)

Chair 2007-2008, Merrill-Cazier Staff Development Committee

Member 2005-2006, Merrill-Cazier Marketing Committee

Member 2005-2007, Merrill-Cazier LibQUAL Committee

Honors and Awards

Merrill-Cazier Library Faculty Employee of the Year, 2010

Awarded Tenure and Promoted to Associate Librarian at Utah State University, 2010

Association of College and Research Libraries Immersion, Intentional Teacher Track, 2009

Mountain Plains Library Association Board Choice Award, 2009

Women and Gender Research Institute Faculty Travel Grant for ARCL 2007 Conference

Women and Gender Research Institute Faculty Travel Grant for ULA 2006 Conference

Mountain Plains Library Association Leadership Institute, 2006