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FOR IMMEDIATE RELEASE

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LOCAL FOOD CO-OP PARTNERS WITH BREWERY TO PROMOTE SUSTAINABILITY

Urban Foods Community Cooperative (UFCC) and Great Lakes Brewery signed a contract on July 14th to give customers more grocery choices by increasing the size of the Ohio City urban farm while improving sustainability of the brewery and the co-op.



The contract stipulates that Great Lakes Brewery will increase the size of its Ohio City Urban Farm by one and half acres and the land will be used exclusively for growing crops for sale at the UFCC market location on Euclid Avenue. "This is a great opportunity for the best co-op in the city to become even better" said Joe Pearson, spokesperson for UFCC.

The Ohio City Urban Farm was established in 2010 as a commitment to sustainability that began with the Pint Sized Farm at Hale Farm and Village in 2008.

UFCC is A 501(c) 3 organization that provides mostly locally grown and processed foods to its members at discounted rates. The partnership with Great Lakes will allow the urban co-op to give its customers more choices of locally grown produce beginning in the fall of 2014 after the first harvest. UFCC has served the Cleveland community since 1999 and employs over 40 volunteers to run the operation with most funding coming from Cleveland-based corporate sponsors. UFCC will use the additional land in the Ohio City farm to grow new crops and customer favorites including pumpkins that have historically sold well in the fall. The UFCC market will also begin offering Great Lakes beer this fall.

Memberships in UFCC are available to all Cuyahoga county residents 18 and older. A yearly fee of \$12 is required for full membership and discounts. The UFCC market is located at 54321 Euclid Avenue and is open Wednesday through Sunday from 7 am to 5 pm.