

MELANIE D. FELTNER-REICHERT

Project Leader, Digital Library Initiatives

Interim Head, Scholarly Communication

The University of Tennessee

John C. Hodges Library

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E D U C A T I O N

University of Tennessee, Knoxville, TN

M.S., Information Science, 2004.

Asbury Theological Seminary, Wilmore, KY

M.A., Biblical Studies, 2001.

Berea College, Berea, KY

B.A., English, 1995.

E X P E R I E N C E

Interim Head, Scholarly Communication

University of Tennessee, Hodges Library, Knoxville, TN, July 2010-present.

- Oversee development of locally digitized collections, including the library's digital press and institutional repository.
- Develop standards for managing digital assets (metadata, digitization, preservation).
- Organize campus outreach and consultation services to facilitate and support digital publishing.
- Oversee department comprised of 6.25 FTE staff, 2 graduate assistants and 7 student assistants.
- Promote changes in scholarly communication by demonstrating new models for creating, sharing and preserving knowledge.

Project Leader, Digital Library Initiatives

University of Tennessee, Hodges Library, Knoxville, TN, May 2008-present.

- Coordinate digital project selection, planning and management.
- Provide technical and creative leadership to Digital Library Initiatives (DLI).
- Promote the services and activities of DLI to library and university communities.
- Maintain knowledge of national and international metadata standards.
- Oversee unit comprised of 2.5 FTE programmers, 1.75 FTE faculty, 3 FTE staff members, .25 GTA, and 4 student library assistants.
- Chair DLI Technical Group and DLI Advisory Group.

Metadata Librarian

University of Tennessee, Hodges Library, Knoxville, TN, February 2006-April 2008.

- Maintained knowledge of national and international metadata standards.
- Interpret and adapt metadata standards for local purposes.
- Coordinated the creation and management of, and training in, descriptive and other metadata for the selected projects.
- Supervised Digital Access Graduate Assistant and Student Assistant.
- Integrated production of non-MARC metadata into Technical Services and Digital Access team.
- Created crosswalks between metadata formats.
- Designed specifications for in-house development of metadata creation tools.

Digital Coordinator

University of Tennessee, Hodges Library, Knoxville, TN, December 2004-January 2006.

- Coordinated digitization and metadata for an IMLS-funded cultural heritage digital library project entitled "From Pi Beta Phi to Arrowmont: Bringing Education and Economic Development to the Great Smoky Mountains, 1910 to 2004."
- Maintained project website.
- Hired, trained and supervised Student Assistants.

Graduate Research Assistant

University of Tennessee, Hodges Library, Knoxville, TN, September-December 2004.

- Conducted research on institutional repositories with Thura Mack and Dr. Suzie Allard for University of Tennessee Libraries Faculty Research Incentive Program (FRIP) Grant.
- Co-authored proposals for conference presentations and papers for potential publication. Presented findings at conferences and local forums.

Digital Archives Project Coordinator

University of Tennessee, Commission for Women, Knoxville, TN, January-August 2004.

- Developed metadata standards for the Commission's self-archiving project.
- Conducted training session in use of self-archiving software (DSpace).

M E M B E R S H I P S

American Library Association. 2004-

Association of College and Research Libraries 2004-

H O N O R S A N D A W A R D S

Recipient of DLF Fall Forum Fellowship for Librarians New to the Profession. Fall 2005.

Selected for Library Leadership Development Program. Fall 2008.

S E R V I C E

N A T I O N A L

Digital Library Federation Forum Planning Group. May 2008-November 2009.

Digital Library Federation Aquifer Metadata Working Group. April 2006-May 2008.

Digital Library Federation Gap Analysis Task Group. April 2006-August 2006.

U N I V E R S I T Y

Commission for Women. 2003-2008.

LIBRARY

Technical Services and Digital Access Management Group. February 2006-April 2008.

Chair, Digital Library Initiatives Technical Group. February 2006-present.

Search Committee for IT Administrator II, DLC Programmer. July-August 2006.

Dean's Faculty Advisory Committee. August 2006-May 2007.

Catalog Advisory Group. May 2007-May 2008; and January 2010-present.

Institutional Repository Planning Group. November 2007-July 2008.

Next Generation Catalog Group. April 2008-September 2008.

Primo Technical Implementation Group. February 2009-present.

Supervise 3-month metadata rotation and DLI one-year rotation of Diversity Resident, Shantrie Collins. February 2008-April 2008; and October 2008-September 2009.

Chair, Search Committee for IT Administrator II, DLI Programmer. September-December 2008.

Chair, DLI Advisory Group, October 2008-present.

Supervise DLI three-month rotation of Diversity Resident Rabia Gibbs. June-August 2010.

Chair, Digitization Standards Working Group. June-September 2010.

RESEARCH, SCHOLARSHIP, AND CREATIVE ACHIEVEMENT

PAPERS AND PRESENTATIONS

Papers (Refereed)

Integrating Non-MARC Metadata Duties into the Workflow of Traditional Catalogers: A Survey of Trends and Perceptions among Catalogers in Four Discussion Lists. Veve, Marielle and Melanie Feltner-Reichert. Article in *Technical Services Quarterly*, volume 27, no. 2. Spring 2010. (secondary author)

Volunteer Voices: Tennessee's Collaborative Digitization Program. Conner, Tiffani, Ken Middleton, Melanie Feltner-Reichert, Andy Carter. Article in *Collaborative Librarianship*, volume 1, no. 2. Winter 2009. (secondary author)

The Librarian's Role in Institutional Repositories: A Content Analysis of the Literature. Allard, Suzie, Thura Mack and Melanie Feltner-Reichert. Article in *Reference Services Review*, volume 33, no. 3. 2005. (equal co-author)

Papers (Non-Refereed)

Moving beyond MARC: Initiating and Embracing Change in a Traditional Technical Services Department. Feltner-Reichert, Melanie and Marielle Veve. Article in *Against the Grain*, volume 19, no. 5. November 2007. (equal co-author)

Conference Proceedings

Metadata Plus: How Libraries Assure Discovery of Locally Created Content. Feltner-Reichert, Melanie, Marie Garrett and Linda Phillips. In *Pushing the Edge: Explore, Engage, Extend; Proceedings of the Fourteenth National Conference of the Association of College and Research Libraries*, Seattle, Washington. Chicago: American Library Association, March 2009. (equal co-author)

Digitization and Metadata Basics. Feltner-Reichert, Melanie, Teresa Walker and Margaret Casado. In *Tennessee Libraries*, Volume 57, Number 3. August 2007. (equal co-author)

Guidelines and Standards

Digital Library Initiatives Digitization Standards. Feltner-Reichert, Melanie (Chair), Joseph Agreda, Michelle Brannen, Elizabeth Dunham, Bridger Dyson-Smith, Ian Henderson, Steven Milewski, Piper Mullins, David Ratledge, Maryann Reissig, Alesha Shumar, August 2010. (Chair of Working Group and equal co-author)

The Digital Library Federation/Aquifer Guidelines for Shareable Metadata. Shreeves, Sarah (Chair), Laura Akerman, John Chapman, Melanie Feltner-Reichert, David Reynolds, Jenn Riley, Gary Shawver. Published on the *Digital Library Federation* website at <http://www.diglib.org/aquifer/products.htm>. November 2006. (equal co-author)

White Papers

Aquifer Gap Analysis Final Report. Habing, Thomas, Naomi Nelson and Melanie Feltner-Reichert. Report submitted to the *Aquifer Implementation Group*, August 2006. (equal co-author)

Presentations (Invited)

Application Profiles at the University of Tennessee. Feltner-Reichert, Melanie. Presentation at ALCTS Metadata Interest Group panel entitled Metadata Mashup: Creating and Publishing Application Profiles, ALA Annual Conference 2008. June 2008.

Presentations (Contributed)

Metadata Plus: How Libraries Assure Discovery of Locally Created Content. Feltner-Reichert, Melanie, Marie Garrett and Linda Phillips. Paper given at ACRL National Conference 2009. March 2009.

Measuring the Impact of Change: A Case Study Exploring the Impact of Integrating Non-MARC Metadata Production into the Duties of Traditional Catalogers. Poster at ALA Annual Conference 2008. June 2008.

Integrating Non-MARC Metadata into the Workflow of a Traditional Technical Services Department: Perspectives from Librarians at the University of Tennessee Technical Services and Digital Access Team. Feltner-Reichert, Melanie and Marielle Veve. Presentation at ALCTS/CCS Cataloging Norms Discussion Group, ALA Annual Conference 2007. June 2007.

Digitization and Metadata Basics. Feltner-Reichert, Melanie, Teresa Walker and Margaret Casado. Presentation at Tennessee Library Association of Libraries Annual Meeting 2007. Chattanooga, Tennessee. April 2007.

DLF Implementation Guidelines for Shareable MODS. Shreeves, Sarah, Laura Akerman, John Chapman, Melanie Feltner-Reichert, David Reynolds, Jenn Riley, Gary Shawver. Birds of a feather session given at Digital Library Federation Fall Forum 2006. Boston, Massachusetts. November 2006.

DLF Aquifer MODS Implementation Guidelines: Overview/Discussion of Comments and Changes. Shreeves, Sarah, Laura Akerman, John Chapman, Melanie Feltner-Reichert, Bill Landis, David Reynolds,

Jenn Riley, Liz Milewicz, Gary Shawver. Birds of a feather session given at Digital Library Federation Spring Forum 2006. Austin, Texas. April 2006.

Metadata and Volunteer Voices. Feltner-Reichert, Melanie. Presentation at Tennessee Association of Museums Annual Meeting 2006. Knoxville, Tennessee. March 2006.

Training the University Community to Self-Archive in Institutional Repositories. Feltner-Reichert, Melanie, Cindy Gray, and Thura R. Mack. Panel session at EDUCAUSE Southeast Regional Conference 2005. Atlanta, Georgia. June 2005.

The Librarian's Role in Institutional Repositories: A Content Analysis of the Literature. Allard, Suzie, Thura Mack, and Melanie Feltner-Reichert. Poster session at Association of College and Research Libraries Annual Conference 2005. Minneapolis, Minnesota. April 2005.

Information and Women's Power: Empowering Women to Acquire, Share, and Preserve Knowledge through Institutional Repositories. Allard, Suzie, Thura Mack, and Melanie Feltner-Reichert. Panel session at Women and Power Conference 2005. Middle Tennessee State University, Murfreesboro, Tennessee. March 2005.

WORKSHOPS AND LECTURES

Digital Library Initiatives Workflow: Production, Metadata and Programming. Feltner-Reichert, Melanie, Bridger Dyson-Smith, Seth Jordan, Wanda Rosinski. Presentation given to Virtual Library Steering Committee. Knoxville, Tennessee. March 2010.

Metadata Plus: How Libraries Assure Discovery of Locally Created Content. Feltner-Reichert, Melanie. Presentation given to Virtual Library Steering Committee. Knoxville, Tennessee. May 2010.

Metadata Workshop. Feltner-Reichert, Melanie, Erin Lawrimore, and Cricket Deane. Workshop given to Technical Services and Digital Access staff and faculty members. Knoxville, Tennessee. March 2007. Repeated in January 2008 with Marielle Veve added as a presenter.

Digitization and Metadata Workshop. Feltner-Reichert, Melanie, Teresa Walker and Margaret Casado. Pre-conference at Tennessee Library Association of Libraries Annual Meeting 2007. Chattanooga, Tennessee. April 2007.

Metadata Crosswalks. Guest lecture to Steven Bale's Organization and Representation of Information class, School of Information Sciences, University of Tennessee. Knoxville, Tennessee. October 2006.

Volunteer Voices Metadata Workshop. Feltner-Reichert, Melanie and Cathi Carmack. Workshop given to Volunteer Voices grant staff members. Nashville, Tennessee. October 2006.

Metadata Librarianship. Feltner-Reichert, Melanie. Guest lecture to Suzie Allard's Digital Libraries class, School of Information Sciences, University of Tennessee. Knoxville, Tennessee. March 2006.

OTHER CREATIVE ACCOMPLISHMENTS

UT-DLC MODS Metadata Workbook. Authored metadata and technical specifications for workbook. Programmer Cricket Deane wrote workbook per specifications.

MODS (Metadata Object Description Schema) Metadata Application Profiles for Arrowmont, Special Collections and Volunteer Voices.

Text Encoding Initiative Profiles for Arrowmont, Special Collections and Volunteer Voices manuscripts.

Metadata Tips. Step-by-step guide to using the UT-DLC MODS Metadata Workbook.

GRANTS

2010-2012. Tennessee Digital Newspaper Project. Awarded by National Endowment for the Humanities. \$325,165 (10% contribution as Project Leader for Digital Library Initiatives, July-November 2010; 5% contribution as Project Leader, December 2010-June 2012.)

2005-2008. The Growth of Democracy in Tennessee: A Grass-Roots Approach to 'Volunteer Voices'. Awarded by Institute of Museum and Library Services, \$928,080. (10% contribution as Metadata Librarian, February 2006-April 2008; 15% contribution as Project Leader for Digital Library Initiatives, May 2008-November 2008.)

2004-2007. From Pi Beta Phi to Arrowmont: Bringing Education and Economic Development to the Great Smoky Mountains, 1910-2004. Awarded by Institute of Museum and Library Services, \$250,000. (100% contribution as grant staff member, Digital Coordinator, December 2004-January 2006. ??20% contribution as Metadata Librarian, February 2006-October 2007.)

CONTINUING EDUCATION / PROFESSIONAL DEVELOPMENT

Cataloging Cultural Objects. Webwise Pre-Conference, Los Angeles, CA. February 2006.

Creating Shareable Metadata. Webwise Pre-Conference, Los Angeles, CA. February 2006.

An Introduction to Cataloging Cultural Objects. ALA Pre-Conference, New Orleans, LA. June 2006.

The New Age of Discovery. ASERL Institute, Atlanta, GA. July 2007.

EDUCAUSE Management Institute. Educause, Boulder, CO. July 2009.

How to Really Listen to Your Customers and Others. EDUCAUSE Southwest Regional Pre-Conference, Austin, TX. February 2010.

ACRL Scholarly Communications 101: "Starting with the Basics" Road Show and How to Start Your Library's E-Publishing Program: Developing an Action Plan. ACRL-sponsored workshop hosted at Bryan College. Dayton, TN. May 2010.