

Mark Leslie PEARSON BA, DipEd, MLitt, LLM, PhD

*Professor of Journalism
Director, Centre for New Media Research and Education
Bond University, Australia*

Business Address: Faculty of Humanities and Social Sciences
Bond University 4229
Queensland Australia

Telephone: +61 7 55 95-2516 (business)

Email: mpearson@staff.bond.edu.au

Twitter: @journlaw

Education: Bachelor of Arts (BA)
University of Sydney
Conferred May 1980

Diploma in Education (DipEd)
University of Sydney
Conferred February 1981

Master of Letters (MLitt)
(with Distinction)
Thesis: *Australia Day and National Identity*
University of New England
Conferred April 1990

Master of Laws (LLM)
Bond University
Conferred September 1992

PhD
Queensland University of Technology, Faculty of Education
Thesis: *The New 'Multi-Journalism': Influences of the Internet upon
Journalism Practice and the Implications for Journalism Education.*
Conferred January 28, 2000

Employment

- 2001- present: Professor of Journalism
Director, Centre for New Media Research and Education
Faculty of Humanities and Social Sciences
Bond University, Queensland, Australia
- September 2009-September 2010:
Head of School, Communication and Media
Associate Dean, Faculty of Humanities and Social Sciences
Bond University, Queensland, Australia
- 2000: Associate Dean (Commercial)
Associate Professor and Head of Journalism
School of Humanities and Social Sciences
Bond University, Queensland, Australia
- 2000: Casual reporter
Gold Coast *Bulletin*, Mollendinar
- 1999: Associate Dean (Academic)
Co-ordinator of Journalism Programs
School of Humanities and Social Sciences
Bond University, Queensland, Australia
(Member of University's Academic Senate 1996-2000).
- 1998, May-September: Acting Dean
School of Humanities and Social Sciences
Bond University, Queensland, Australia
- 1996-1999: Associate Dean
Head of Communication and Media Studies
Bond University
- 1992-1995: Associate Professor of Journalism
Co-ordinator of Journalism Programs
Bond University
- 1989-1992: Assistant Professor of Journalism
Co-ordinator of Journalism Programs
Bond University
- 1989: Casual reporter
Sunday Sun, Brisbane.
- 1987-1988: Lecturer in Journalism
University of Southern Queensland
- 1987-1988: Sub-editor (part time)

Toowoomba *Chronicle*

- 1983-1986: Special Reports Editor
The *Australian* newspaper
- 1981-1983: Reporter and sub-editor
Daily Liberal newspaper, Dubbo, NSW
- 1981: High School English Teacher
Lithgow, NSW
- 1980: Press secretary
Federal Member for Cook, The Hon. J.D.M. Dobie
- 1978-1980: Reporter
Pictorial News newspaper, Sydney.

Editorships:

- 2001 – 2002: Editor, *Australian Journalism Review*

Editorial boards:

- 2002 – Present: Editorial board, *Pacific Journalism Review*
- 2002- Present: Editorial board, *PRISM*
- 2001 – Present: Editorial board, *Australian Journalism Review*
- 2007 – Present: Editorial board, *Chinese Journal of Communication*
- 2009-Present: Editorial board, *Public Communication Review*

Consultancies:

- 2006- Present: Correspondent, *Reporters Sans Frontieres* (Reporters Without Borders)
- 2005: Training consultant, Australian Associated Press
- 2004: Research consultant, Crime and Misconduct Commission, Queensland
- 2004-Present: Moderator, Small Newspapers Information Exchange, Commonwealth Press Union.
- 2002-Present: Training consultant, APN News & Media
- 2000-2001 Research consultant, Australian Broadcasting Authority
- 1999-2001 Training Consultant, Pacific Media Initiative, AusAID
- 1998-Present Training Consultant, Commonwealth Press Union
- 1993-2008 Columnist, *Pacific Area Newspaper Publishers Association Bulletin*
- 1992-present: Training consultant, Rural Press Limited, now Fairfax Media.

Memberships:

- Journalism Education Association (past President)
- Association of Educators in Journalism and Mass Communication
- Amnesty International
- Commonwealth Press Union
- Registered Teacher, Board of Teacher Registration, Queensland

Service:

Rapporteur, Commonwealth Press Union Editors' Forum and Biennial Conference, Sydney, February 2005.

Elected Company Member, Bond University Limited, 2004-2006

Director, Friends of All Saints Anglican School, 2000-2005

Justice of the Peace, 1980 - Present

Prizes

- Inaugural Australian Press Council Research Award – 2005. This was a \$5000 research grant to examine the relationship between press freedom and privacy.
- Older People Speak Out Award 2003 – for excellence in reporting the reality and issues of the over 50s via Bond University student website The Journalist's Toolkit on Ageing <http://agekit.bond.edu.au>
- Bond University School of Humanities and Social Sciences' Dean's Research Award 2001.
- *The Journalist's Guide to Media Law*, shortlisted, Tertiary Education Single Book Award, Australian Awards for Excellence in Educational Publishing 1998.
- Bond University School of Humanities and Social Sciences Dean's Teaching Award 1996.
- Australian Press Council award for best postgraduate research paper 1991 — \$1000. Presented by the Governor-General, His Excellency Bill Hayden, at Admiralty House, Sydney.

PhD Supervisions

Molly Kasinger (nee Blair), PhD conferred February 2007

Joy Cameron-Dow, PhD conferred October 2009

Naomi Busst (PhD candidature and supervision continuing 2009, expected completion 2011)

Grants and tenders

Awarded \$2500 by the Mindframe National Media Initiative to document the restrictions on the media in reporting suicide across the eight state and territory jurisdictions and report on the implications of this for journalists'.

Awarded \$5000 by the Mindframe National Media Initiative to document the restrictions on the media in reporting mental health tribunal matters across the eight state and territory jurisdictions and provide analysis on the implications of this for journalists' practice in reporting crimes involving 'involuntary mental health consumers'.

Awarded \$10,000 in 2010 under the Vice-Chancellor's Research Awards (with Patrick Keyzer and Jane Johnston) for Courts and the Media in the Digital Era: A Symposium Project.

Awarded \$1000 in 2010 by Faculty of Humanities and Social Sciences Publications grant scheme for an update of the Government Media Relations: A Spin Through the Literature project.

Awarded \$2000 in 2010 by Faculty of Humanities and Social Sciences grant scheme for the 'Journalism and Evidence' Project.

Chief Investigator on Australian Research Council (ARC) linkage grant project 'Vulnerability and the new media: Investigating print media coverage of groups deemed to be vulnerable in Australian society and the media's understanding of their status'. This project has funding of \$92,000 for 2009-2011.

Awarded \$11,000 in 2009 by Faculty of Humanities and Social Sciences grant scheme for the 'Backpack Journalism' project (co-investigators Molly Kasinger, Mike Grenby, Roger Patching, Joy Cameron-Dow and Hamish McLean).

Awarded \$8,000 in 2008 by Faculty of Humanities and Social Sciences grant scheme for the 'Journalism Gender' project (co-investigators Molly Kasinger, Mike Grenby and Roger Patching).

Government media relations pilot study – Bond University Vice-Chancellor's Research Grant Scheme 2007 - \$4900. (Mark Pearson)

Quantifying Government Spin – ARC Discovery Grant seed funding 2007 - \$4000
(Professor Mark Pearson and Associate Professor Roger Patching)

This project will laid the groundwork for an ARC Discovery Grant application in 2008 aimed at developing an empirical system for the definition of and measurement of government-funded 'spin'.

Australian Journalist's Defamation Toolkit – Update 2006 - \$1500

This project involved the updating of a valuable teaching a research resource to reflect new national defamation laws effective January 1, 2006. It is an extremely useful resource for journalists and journalism educators, because it takes journalists and students step-by-step through the processes of deciding whether a story may be defamatory and whether a defence might be available.

Crime and Justice Reporting Project: 2005. HERDC funding of \$4443 for industry-based research funding to develop a web-based database to facilitate journalists in their identification of legal traps in their crime reporting. This was originally planned as a linkage grant project, but the exploratory study determined it was better as an industry-sponsored perpetual fund.

Privacy vs. Press Freedom extension grant: 2005 HSS research funding \$1500. An extension grant to facilitate the APC project immediately below.

Inaugural Australian Press Council Research Award – 2005. This was a \$5000 research grant to examine the relationship between press freedom and privacy. It has resulted in a refereed conference paper, several other conference and seminar presentations, several journalism articles and a new privacy chapter in the third edition of my media law text to be published in 2007.

Awarded \$5000 refereed internal grant by Bond University to undertake pilot study which fits neatly with this application, in timing and topic: "The Parliament and the Press: Towards a theory of MPs' attitudes to the media and press freedom". This is a grounded theory analysis of Hansard records in 2004 (completed 12/04).

Awarded \$8250 research grant from Queensland's Crime and Misconduct Commission to write a background paper on police and the media for its inquiry into police radio communications, July 2004.

Positive Ageing Foundation of Australia 2002 – \$25,000 grant for establishment of website on ageing and the media – <http://agekit.bond.edu.au>

Australian Broadcasting Authority 2001 — \$110,000 awarded to Professors Mark Pearson and Jeffrey Brand of the Centre for New Media Research and Education to investigate and report upon sources of news and current affairs in Australia. Largest such grant for media research awarded by a media regulator to a university in Australia.

Australian Research Council Small Grants Scheme 1994 — \$6000 grant for study of journalists' use of electronic discussion lists.

Darling Downs Institute of Advanced Education 1988 — Institute Research Grant for study of applicants for journalism cadetships.

Publications

Books

(2012, forthcoming) Pearson, M. *A Blogger's Guide to the Law*. Allen and Unwin, Sydney.

(2011). Pearson, M. and Polden, M. *The Journalist's Guide to Media Law*. (4th ed). Allen and Unwin, Sydney.

(2007) Pearson, M. *The Journalist's Guide to Media Law. Dealing with legal and ethical issues*. Third Edition. Allen and Unwin, Sydney.

(2004) Pearson, M. *The Journalist's Guide to Media Law. Dealing with legal and ethical issues*. 2nd Edition. Allen and Unwin, Sydney.

(1998, with Jane Johnston) *Breaking into Journalism in Australia and New Zealand*. Allen and Unwin, Sydney.

(1997) *The Journalist's Guide to Media Law*. Allen and Unwin, Sydney.

Edited books

Johnston, Jane, Patrick Keyzer and Mark Pearson (eds) (2011, forthcoming). *Courts and the Media in the Digital Era*. Halstead Press, Sydney.

Monographs

(2009). Grenby, M., Kasinger, M., Patching, R. and Pearson, M. Girls, girls, girls. A study of the popularity of journalism as a career among female teenagers and its corresponding lack of appeal to young males. *Australian Journalism Monographs*, vol 11: Centre for Public Culture and Ideas, Griffith University. Available: http://www.griffith.edu.au/_data/assets/pdf_file/0010/171991/Australian-Journalism-Monograph-Vol-11-2009-.pdf

(2008) Pearson, M., & Patching, R. (2008). *Government media relations: A 'spin' through the literature* (MS #1243). 40,000 word monograph Retrieved July 17, 2008, from http://epublications.bond.edu.au/hss_pubs/228

(2002) Pearson, M. *Press Laws. A guide for Tongan journalists*. AusAID Pacific Media Initiative, Melbourne. (52pp.)

(2001) Brand, J. and Pearson, M. *Sources of news and current affairs*. Australian Broadcasting Authority, Canberra. (410pp).

(2000) *Court and Criminal Reporting. A manual for Samoan journalists*. AusAID Pacific Media Initiative, Melbourne. (40pp.)

(1995) *Unit 94507: Introduction to Media Law and Ethics*, external study unit published by the University of Southern Queensland.

(1994) (Edited with Richardson, L., Stephens, S., Stormont, D. and Tindle, E.) *Themes in Educational Transition*, QUT Faculty of Education, Brisbane.

(1990) *Australia Day and National Identity*, MLitt Thesis, University of New England, Armidale.

Commissioned research papers

(2004). 'Press, Police and Public Interest'. Background paper for Queensland Crime and Misconduct Commission Inquiry into Police Radio Communication Access. August 9, 2004.

Journals

(2002) (Editor) *Australian Journalism Review*, vol. 24, no. 1.

(2002) (Editor) *Australian Journalism Review*, vol. 24, no. 2.

(2001) (Editor) *Australian Journalism Review*, vol. 23, no. 1.

(2001) (Editor) *Australian Journalism Review*, vol. 23, no. 2.

Chapters

(2010, with Kerry Green, Stephen Tanner & Jolyon Sykes). Researching Journalists and Vulnerable Sources – Issues in the Design and Implementation of a National Study
In Pasadeos, Y. (ed) (2010) *Advances in Communication and Mass Media Research*. Athens: ATINER. pp. 87-96.

(2009, with Roger Patching). Censorship through spin
How democratic governments attempt to control the media, with a focus on Australia. In Indrajit Banerjee & Sundeep R Muppidi (eds). *Changing Media, Changing Societies. Media and Millennium Development Goals*. Singapore: Asian Media Information and Communication Centre (AMIC).

(2006, with Jack Herman). 'Chapter 9: Press law and practice', in Australian Press Council, *State of the News Print Media in Australia*. Australian Press Council, Sydney.

(2002) 'The legal process', in Tanner, Stephen (ed), *Journalism. Investigation and Research*. Pearson Education Australia, Sydney.

(2001) 'A question of legality', in Tapsell, Suellen and Carolyn Varley, *Journalism theory in practice*. Oxford University Press, South Melbourne.

(1999) 'The new 'Multi-Journalism''. In Ewart, J. *Journalism Theory and Practice. Proceedings of the 1998 Journalism Education Association Conference*. Central Queensland University: Rockhampton. 118-123.

(1999) 'Introduction' to Weber, Joe (ed), *A fragile freedom: challenges facing the media in Papua New Guinea*, DWU Press, Madang. 17-20.

(1994), 'Postcards from the coalface: Journalism graduates' transition to the newsroom', in Pearson, M., Richardson, L., Stephens, S., Stormont, D. and Tindle, E. (Eds.) *Themes in Educational Transition*, QUT Faculty of Education, Brisbane.

Internet resources

With Everett Sizemore. (2004) The Journalist's Toolkit on Defamation. www.bond.edu.au/defamkit.

(2002) The Journalist's Toolkit on Ageing. www.bond.edu.au/agekit

(1999-2000) Editor and publisher, *Gold Coast Online*, a web-based news service. www.bond.edu.au/hss/news.

(1997) Editor and publisher, *Gold Coast Election '97*, an electronic news publication: Bond University. (Winner of the Journalism Education Association Ossie Award for Best Occasional Publication, 1997).

(1996) Editor and publisher, *Election '96*, an electronic news publication: Bond University.

(1995) Editor and publisher, *Australian News Briefs*, an electronic news publication: Bond University.

(1993-1998) Editor and publisher, *Campus-PM*, electronic mail news service: Bond University.

Academic journal articles

Pearson, Mark and Jasmine Griffiths (2011, July) From shorthand to cyberspace: Journalists' interview records as evidence. *Media & Arts Law Review*, 16 (2), 144-160

Pearson, Mark (2011, May). Mental illness, journalism investigation and the law. *Pacific Journalism Review*, 17 (1), 90-101.

<http://search.informit.com.au/fullText;dn=098955005776186;res=IELHSS>

Pearson, Mark and Hamish McLean (2010). Quantifying government media relations in Queensland. *Public Communication Review*, 1 (2):

<http://epress.lib.uts.edu.au/ojs/index.php/pcr/article/viewFile/1636/1920>

- Pearson, Mark and Roger Patching (2010). Multimedia journalism as a research method – a new approach. *Published proceedings of the 19th AMIC Annual Conference: Technology and Culture: Communication Connectors and Dividers*, Suntec City, Singapore, June 21-23 2010. (Refereed paper published on CD-ROM).
- Pearson, Mark and Caroline Graham (2010, July). Suppression orders: reskilling journalists and the judiciary. *Australian Journalism Review*, 32 (1), 97-114.
- Pearson, Mark. (2009, October) A comparison of teenage views on journalism as a career in Australia and New Zealand. *Pacific Journalism Review*, 15 (2), 191-203.
- Johnston, J., & Pearson, M. (2008, October). Australia's media climate: Time to renegotiate control. *Pacific Journalism Review*, 14(2), 72-88.
- Pearson, M. (2008, April). Scandalising media freedom: Resurrection of an ancient contempt. *Pacific Journalism Review*, 14(1), 64-78.
- Pearson, Mark and Camille Galvin (September, 2007). The Australian Parliament and press freedom in an international context. *Pacific Journalism Review* 13 (2), pp. 127-141.
- Pearson, Mark (2007, July). A review of Australia's defamation reforms after a year of operation. *Australian Journalism Review* 29 (1).
- Pearson, Mark (April 2007). Dual purpose resource for media freedom (book review) *Pacific Journalism Review* 13 (1), pp. 216-217.
- Pearson, Mark and Naomi Busst (September 2006). Anti-terror laws and the media after 9/11: Three models for Australia, NZ and the Pacific. (leading article) *Pacific Journalism Review* 12 (2), pp. 9-27.
- Pearson, Mark (September, 2005). Quandary over contrasting ethics texts. (Book Review). *Pacific Journalism Review* 11 (2), pp. 239-241.
- Pearson, Mark. (2005). Careers in journalism. (Book Review). *Australian Studies in Journalism* 14, pp. 166-168.
- Pearson, Mark. (July, 2005). Police digital communications and the media. *Australian Journalism Review* 27 (1), pp. 105-122.
- Kromann, Nina and Pearson, M. (December, 2004). 'Criminal justice and the media in Denmark and Australia: similarities and differences'. *Australian Journalism Review*, v. 26, no. 2, pp. 125-140.
- Pearson, M (2004, April). Press freedom and the High Court in the Callinan era: Rethinking the rhetoric. *Pacific Journalism Review* 10 (1): 123-138.
- Pearson, M (2003). Press freedom and open justice in the curriculum: A reflective practice approach. *5 University of Technology Sydney Law Review*: 150-160.
- Pearson, Mark. (2003). Sensitive or sanitised? Guidelines for reporting age. *Australian Studies in Journalism*. No. 12.
- Pearson, Mark. (2003). Challenging the business paradigm in the interests of media freedom. *Asia Pacific Media Educator*, Issue 14.
- Pearson, Mark, Carolyn Proud and Peter Willcox. (2003, July). The cyberboundaries of reputation: Implications of the Australian High Court's Gutnick decision for journalists. *Australian Journalism Review*. v. 25 (1): 101-114.
- Pearson, Mark. (2003, September) Teaching press freedom and open justice: A model for debate. *Pacific Journalism Review*, v.9 :124-137.
- (2002). 'The Journalist's Toolkit on Ageing – Helping shape media perceptions', *Australasian Journal on Ageing*, vol. 21.4 supplement, December, p. 105.
- (2001, December) (with Jeffrey Brand) 'The Newsroom vs. the Lounge Room: Journalists' and Audiences' Views on News', *Australian Journalism Review*, vol. 23, no. 2.
- (2000, August). 'Advertorials and the Trade Practices Act: why the 'Golden Tonsils' saga might prove costly in the long run. *Australian Journalism Review*, vol. 22, no. 1. 57-67.
- (2000, January-June). 'Reflective Practice In Action: Preparing Samoan Journalists To Cover

- Court Cases'. *Asia-Pacific Media-Educator*, no. 8.
- (1999, August) 'Curricular implications of the influences of the Internet upon journalism', *Australian Journalism Review*, vol. 21, no. 2. 27-55.
- (1999, March) 'Course finds PNG 'mecca' for probes', *Pacific Journalism Review*, vol. 5, no. 1. 111-113.
- (1999) 'The new 'Multi-Journalism': Journalists' and educators' perceptions of the influence of the Internet upon journalistic reportage and its implications for journalism education', *Proceedings of the annual conference of the Journalism Education Association, Yeppoon, December 1998*.
- (1997) 'Look Who's Talking: A Pilot Study of Discussion Lists Use in Journalism Education', *Media International Australia*, no. 84, May.
- (1996) 'Journalism Education and the Internet: Confering in Cyberspace', in Tully, J. *Beyond 2000: Future Directions in Journalism Education*. University of Canterbury: Christchurch, NZ.
- (1995) 'Teaching media law to journalism students: different needs, different strategies', *Legal Education Review*. Vol. 6, No. 1.
- (1995) 'Media Law in Australia' (book review), *Australian Studies in Journalism*, No. 4.
- (1994) *Journalism as a Career*, educational video produced by Bond University for distribution to high schools. (wrote and presented.)
- (1994) (with Camille Galvin), 'Cosmetic surgery: newspaper reportage of the *Medical Journal of Australia*', *Australian Journal of Communication*, Vol. 21, No. 2.
- (1993) 'Electronic Mail as a News Medium', *Australian Journalism Review*, Vol. 15, No. 2, July-December 1993.
- (1992) 'Towards uniform defamation laws - the Australian experiment', *Journal of Media Law and Practice*, (Tolley's), Vol. 13, No. 4.
- (1992) 'How the Reformed Defamation Laws will Affect Journalists', *Australian Journalism Review*, Vol. 14, No. 1, January-June.
- (1992) 'Press Self-regulation in Australia', *Journal of Media Law and Practice*, (Tolley's), Vol. 12, No. 4, January.
- (1991) 'Education for Journalism and Law: Common Issues and Challenges,' *Australian Journalism Review*, Vol. 13.
- (1991) *Report on Newspaper Self-regulation and the Sydney Morning Herald 'Who Is Right?' Scheme* to the House of Representatives Select Committee on the Print Media, November 1991.
- (1991) 'Conflict of Interests? Negotiating Through the News Media.' *Australian Dispute Resolution Journal* (Law Book Company), Vol. 2, No.1, February.
- (1990) 'The Calcutt Report - Journalism on Trial', *Australian Journalism Review*, Volume 12, January - December .
- (1988) ' "I Want to be a Journalist"': a study of cadetships', *Australian Journalism Review*, Volume 10, January-December.
- (1988) 'Desk-Top Publishing', *Metro - Media and Education Magazine*, No. 77, August .
- (1987) 'Interviewing Aborigines: A Cross-Cultural Dilemma', *Australian Journalism Review*, Vol. 9 (Nos 1 and 2) January-December .

Selected freelance Journalism

- (2011, February 11). 'The tuelephant in the room. Anti-social media at a journalism conference.' Pacific Media Centre, AUT. Available: <http://www.pmc.aut.ac.nz/articles/tuelephant-room-anti-social-media-journalism-conference>
- (2011, February 9). 'An antisocial media' Newspaper Publishers' Association, PANPA. Available: <http://www.pmc.aut.ac.nz/articles/tuelephant-room-anti-social-media-journalism-conference>

- (2010, December 3). Why editors rarely sue for defamation. Crikey. Available: <http://www.crikey.com.au/2010/12/03/why-editors-rarely-sue-for-defamation/> .
- (2010, July). 'Insight into history and meaning.' Review of The Routledge companion to news and journalism. *Australian Journalism Review* 32(1): 121-2.
- (2010). 'National security isn't always in the national interest', in Media, Entertainment and Arts Alliance (2010). *Progress under liberty. The state of press freedom in Australia 2010*. Retrieved from http://issuu.com/meaa/docs/press_freedom_2010. p. 24.
- (2009, May 11). 'Proposal for Press Council revamp'. *The Australian*. pp. 35-36.
- (2009, March 20). 'Counting cost of the wages of spin'. *The Australian*, p.6.
- (2008, December 1). 'Publish and be damned a reality for Australian writer', *The Australian*, p. 35.
- *(2007, October-November-December). 'Don't let spinners be winners', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 269, p. 28.
- (2007, October 27-28). Jungle Stalk. *Weekend Australian* (Travel and Indulgence section), p. 9.
- (2007, August-September). 'Media restrictions on the agenda', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 268, p. 53.
- (2007, August-September). 'Journalism schools' integrated newsrooms – right there with you', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 268, pp. 6-7.
- (2007, July). 'Obstacles to FOI', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 267, p. 33.
- (2007, June). 'Australia's Right to Know campaign', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 266, p. 27.
- (2007, May). 'Financial interests', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 265, p. 33.
- (2007, April). 'Contemptuous mistakes', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 264, p. 33.
- (2007, March). 'It's time for a new media literacy', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 265, p. 30.
- (2007, February). 'Media freedom vs. national security', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 264, p. 17.
- (2007, February 1) (with Claudia Ferraz). 'Inaction over terror threat worries editor'. *The Australian*. Media section web edition. Online. Available: <http://www.theaustralian.news.com.au/story/0,20867,21152497-7582,00.html> .
- (2006, November-December). 'Ethical codes need tightening to scuttle word pirates', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 263, p. 23.
- (2006, October). 'Reflections on teaching as a career choice', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 262, p. 25.
- (2006, September). 'Reporters without borders', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 260, p. 25.
- (2006, August 31). 'Newspaper groups rush to show digital development', *The Australian*, Media section, p. 14.
- (2006, August). 'Free speech not a dirty word', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 259, p. 30.
- (2006, July 8). 'Musical crossroads', *Weekend Australian*, Travel section, p. 5.
- (2006, July). 'When is secrecy a bad thing?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 258, p. 24.
- (2006, June). 'The power of the pen', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 257, p. 24.
- (2006, May 18). 'The truth is out there, but maybe not for long', *The Australian*, Media section, p. 17.

(2006, May). 'RIP Shorthand?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 256, p. 53.

(2006, April). 'New call for accuracy', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 255, p. 24.

(2006, April). 'PNG: Freedom brings its challenges', *CPQ*, (Commonwealth Press Union magazine), pp. 60-61.

(2006, March). 'Suicide net may catch media', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 254, p. 15.

(2006, February). 'Email interviews present challenges', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 253, p. 31.

(2005, October). 'You'll be a journalist, my friend', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 250, p. 31.

(2005, August 25). 'Press body and union reunite', *The Australian*, Media section, p. 17.

(2005, August 11). 'Papers focus on staying in print', *The Australian*, Media section, p. 17

(2005, May). 'Forum feedback' and 'Conference round-up', *CPU News*, pp. 6-7.

(2005, March 3). 'Press must give way on privacy', *The Australian*, Media section, p. 20.

(2005, March 3). 'Fun pays for Fiji kids' masthead', *The Australian*, Media section, p. 20.

(2005, September). 'Time for an editors' society' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 249, p. 31.

(2005, August). 'Trading our defences' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 248, p. 31.

(2005, July). 'Corby case a sad legacy for media let loose abroad' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 247, p. 20.

(2005, June). 'Site helps calm defamation nerves' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 246, p. 30.

(2005, May 3). 'A day of reflection,' *Fiji Times*, p. 7.

(2005, May 3). 'Newspaper's freedom – readers' freedom,' *Howick and Pakuranga Times (NZ)*, p. 8.

(2005, May 3). 'A reflection on World Press Freedom Day,' *Haveeru (Maldives)*, p. 26.

(2005, May). 'Newspapers must go on attack and make readers need them' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 245, p. 30.

(2005, April). 'Put readers, service first and we can avoid a slow death.' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 244, p. 30.

(2005, March). 'RIP press freedom?' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 243, p. 31.

(2005, March). 'Press Council chiefs warn of privacy threat' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 243, p. 21.

(2005, February 3). 'Press freedom suffers for celebrity security', *The Australian*, Media section, p. 16.

(2005, February). 'Weighing into the quality of J-school graduates debate' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 242, p. 28.

(2004, December 16). 'Beattie moves to turn off journalists' police news feed', *The Australian*, Media section, p. 16.

(2004, December). 'Press freedom hardly rates on the Parliamentary radar' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 240, p. 20.

(2004, November). 'Editors of smaller papers find virtual support through SNIE' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 239, p. 24.

(2004, October 27). 'Inquiry clouds Australia's trade in offshore study', *The Wall Street Journal*, Section B2F.

- (2004, October 26) 'Dollars, Degrees and Dodgy Deals', *Far Eastern Economic Review*, vol. 167, no. 43, pp. 20-22.
- (2004, October 2-3). 'Mystery pilots in terror alert'. *Weekend Bulletin*. P. 3.
- (2004, October). 'Are we heading towards newsmags or magpapers?' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 238, p. 25.
- (2004, September) 'Media not to be viewed as 'just another business'', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 237, p. 20.
- (2004, August) 'Media questioned on right to 'eavesdrop' on police', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 236, p. 28
- (2004, July) 'Falconio case prompts caution for journalists about sub judice', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 235, p. 31.
- (July 22, 2004). Newsroom won't cop digital block to police radio. *The Australian Media section*. p. 17.
- (2004, June) 'Trial by media in football club sex scandal case?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 234, , p. 31
- (2004, June) 'Paradise lost for Pacific Islands press freedom', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 234 , p. 24.
- (2004, April-May) 'Odds stacked against passing of uniform defamation law', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 233, pp. 21-22.
- (2004, April 15). 'AJA finds ethics too hard to enforce, *The Australian Media section*, p. 20.
- (2004, April 1). 'A Cut Above the Rest', *Far Eastern Economic Review*, vol. 167, no. 13, pp. 42-43.
- (2004, February-March) 'Journalists still at the bottom of the pile of credible professionals', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 231, pp. 19-21.
- (2004) 'Media law, ethics and ethnicity'. *Australian Mosaic*, Issue 5, 2004/1. pp. 18-22.
- (2003) 'The High Court shifts on press freedom', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 230, November-December, pp. 16-17.
- (2003). 'Press releases banned for a day. (Will your newsroom cope?). *Pacific Area Newspaper Publishers Association Bulletin*, Issue 229, September-October, pp. 29-31.
- (2003). 'Avoiding the legal dangers of letters to the editor'. *Pacific Area Newspaper Publishers Association Bulletin*, Issue 228, July-August, pp. 23-24.
- (2003). 'The truth about protection when reporting Parliament'. *Pacific Area Newspaper Publishers Association Bulletin*, Issue 227, June, pp. 18-19.
- (2003). 'Challenging suppression orders'. *Pacific Area Newspaper Publishers Association Bulletin*, Issue 226, May, pp. 20-21.
- (2003). 'Gutnick decision has serious implications for newspapers.' *Pacific Area Newspaper Publishers Association Bulletin*, Issue 224, March, pp. 18-19.
- (2003). 'The Australian criticised after underwriting civil action'. *Pacific Area Newspaper Publishers Association Bulletin*, Issue 223, February, pp. 20-21.
- (2002). 'Investigative journalism explored'. *Pacific Area Newspaper Publishers Association Bulletin*, Issue 221, December, p. 34.
- (2002). 'Defamation reforms overdue, but defy prediction'. *Pacific Area Newspaper Publishers Association Bulletin*, Issue 219, November, pp. 24-25.
- (2002) 'Ancient charge comeback', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 218, October, pp. 18-19
- (2002) 'Journalists and the defence of press freedom', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 217, September, pp. 52-53.
- (2002) 'Modern developments in press freedom in western countries', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 216, August, pp. 25-26

- (2002) 'Defending press freedom – historical background', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 215, July, pp. 26-27.
- (2002) 'A question of taste ...', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 215, June, pp. 19.
- (2002) 'Navigating the use of age', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 214, May, p. 32
- (2002) 'Serious implications for media with new privacy laws', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 213, April, pp. 22-23.
- (2002) 'Journalism and its public duty', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 211, February, p.26
- (2001) 'To have and to hold: newspapers on way back', *Otago Daily Times*, December 11, 2001, 140th anniversary issue, p. 39
- (2001) 'Journalists are different from their audiences', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 209, December, pp. 26-27
- (2001) 'World terrorist crisis brings out the best in newspapers', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 208, November, p. 21
- (2001) 'Readers want newspapers to recapture credibility', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 206, September, p. 34.
- (2001, August 4-5). (with Jo Gibbons). 'Pauline picks paradise', *Gold Coast Bulletin*, p.1 and p.5.
- (2001) 'Audiences value depth and balance', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 205, August, p. 26.
- (2001) 'Newspapers key agenda setters', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 204, July, p. 22.
- (2001) 'Media ownership and pressures', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 203, June, p. 23.
- (2001) 'Newspapers lead in influence stakes', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 202, May.
- (2001) 'Newspaper groups slow on the new-tech uptake', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 201, April.
- (2001) 'Fighting for press freedom', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 200, March.
- (2001) 'Ossies recognise promising talent of the future', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 199, February.
- (2000) 'Study shows news staff are becoming a pessimistic lot', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 197, December.
- (2000) 'Link between design and content becoming blurred', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 196, November.
- (2000) 'Why is research ignored?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 195, October.
- (2000) 'What are the forces behind the pen?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 194, September.
- (2000) 'Pacific upheaval prompts reflection on press role', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 192, July.
- (2000) 'Changing role of subs', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 191, June.
- (2000) 'Reporting indigenous issues', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 190, May.
- (2000) 'Ombudsman "fad" to return?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 189, April.

- (2000) 'Internet may not have the monopoly on the future', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 188, March.
- (2000) 'Preparing for a showdown', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 187, February.
- (1999) 'Samoan journalists prepare to cover trial of the millennium', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 185, December.
- (1999) 'Pacific journalists unite under common banner', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 184, November.
- (1999) 'Do our readers trust us?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 183, October.
- (1999) 'Walking the fine line between news and self-censorship', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 182, September.
- (1999) 'Laws deal sparks media frenzy', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 181, August.
- (1999) 'Tragedies call for better ethics from journalists', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 180, July.
- (1999) 'Ethics on the agenda in PNG', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 179, June.
- (1999) 'Get journalistic writing right', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 178, May.
- (1999) 'Measuring journalists' efficiency', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 177, April.
- (1999, March) 'Course finds PNG 'mecca' for probes', *Pacific Journalism Review*, vol. 5, no. 1. 111-113.
- (1999) 'Internet can lead to inaccuracy', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 176, March.
- (1999) 'Watchdog role under review', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 175, February.
- (1998) 'Involve your readers and reap the interactive benefits', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 173, December.
- (1998) 'The Fourth Estate revisited', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 172, November.
- (1998) 'Pagination changes traditional sub-editors' role', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 171, October.
- (1998) 'Building better relationships with readers and communities', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 170, September.
- (1998) 'Beating the drum for better journalism around the Pacific', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 169, August.
- (1998) 'Are journalists out of touch with public values?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 168, July.
- (1998) 'Getting to know your readership better', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 167, June.
- (1998) 'Weighed down by popular demand', *The Australian*, May 13, p. 54.
- (1998) 'Newspaper advertising staff face up to change', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 166, May.
- (1998) 'To process or pixelate, that is the question', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 165, April.
- (1998) 'Is the law falling behind?', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 164, March.

(1998) 'PR practitioners look to research', *Pacific Area Newspaper Publishers Association Bulletin*, Issue 163, February.

(1992 - present) 'Research and Education', *PANPA Bulletin*. Monthly page published in the official journal of the Pacific Area Newspaper Publishers' Association.

(1990) 'Meeting the Challenge of Better Educated Readers', *Pacific Area Newspaper Publishers Association Bulletin*, July.

(1989) 'Defamation, ownership examined at Press Council seminar', *Pacific Area Newspaper Publishers Association Bulletin*, December.

(1987) 'NewSense - Journalism students get savvy', *Desktop Publishing Magazine*, Vol. 2, No7, August.

Papers presented at conferences

Pearson, Mark (2010). 'Investigating mental illness and open justice – navigating the legislative and policy frameworks.' Paper presented at the Media, Investigative Journalism and Technology conference at AUT University, Auckland, December 4, 2010.

Pearson, Mark and Jasmine Griffiths (2010) *Evidential implications of journalists' digital newsgathering techniques*. Refereed paper presented to the refereed strand of the Journalism Education Association Australia conference, University Technology Sydney, November 24, 2010.

Pearson, Mark. (2010, July 8). Backpack journalists in the modern newsroom. Paper presented at the 4th annual Asian Publishing Convention, Equatorial Hotel, Ho Chi Minh City, Vietnam. (http://www.publishingconvention.com/program/program_by_day/)

Pearson, Mark and Roger Patching. (2010, June 22). *Multimedia journalism as a research method – a new approach*. Refereed paper presented to the 19th annual AMIC conference, Singapore.

Pearson, Mark, Kerry Green, Stephen Tanner and Jolyon Sykes. (2010, May 17). *Researching journalists and vulnerable sources – issues in the design and implementation of a national study*. Refereed paper presented at the 8th Annual International Conference on Communication and Mass Media, Athens, Greece, May 17-20, 2010. (<http://www.atiner.gr/abstracts/2010ABST-MED.pdf>)

Pearson, M. and Graham, C. (2009, December 1). Suppression orders, the journalist and the judiciary: reskilling for a new era. Refereed paper presented to the Journalism Education Association annual conference, Perth, Australia.

Pearson, M. (2009, May 20). Suppression, privacy, contempt and spin: Australia's struggle with censorship in a Western democracy. Refereed paper presented to the International Conference on Roles of the Media During Political Crisis, ASEAN Mass Communication Studies and Research Centre (AMSAR), Bangkok, Thailand. To be published in e-journal at <http://utcc2.utcc.ac.th/amsar/about/home.htm>

Pearson, M. (2009, May 7). Impact of 'spin' in contemporary Queensland. Invited presentation to the Australian Press Council investigative journalism forum, Bond University.

Pearson, M. (2008, December 8). Young people's attitudes to a journalism career. An Australia-NZ comparison. Refereed paper presented to the annual conference of the Journalism Education Association of New Zealand, Christchurch.

Patching, R, Busst, N and Pearson, M. (2008, December 1). Confident? A good communicator and good at English? Your Careers Adviser suggests you become a journalist! Refereed paper presented to the annual conference of the Journalism Education Association, Wollongong, December 1, 2008.

Pearson, M. (2008, October 18). *Government in a spin: A Queensland case study*. Paper presented at the Public Right to Know conference, University of Technology, Sydney. http://www.acij.uts.edu.au/publicright/Pearson_v2.doc

Pearson, Mark. Patching, R., & Pearson, M. (2008, July 14-17). *Censorship through spin: How democratic governments attempt to control the media, with a focus on Australia*. Paper presented at the Asian Media Information and Communication, Manila.

Johnston, Jane and Mark Pearson (2008, May 23). "Passive Restrictions and All-Out Attacks: The Troubled Media Climate in Australia". 58th Annual Conference of the International Communication Association, Montreal, Quebec, Canada.

Pearson, Mark. (2007, December 10). "Scandalising media freedom. Resurrection of an ancient contempt". Paper presented to Journalism Education Association of New Zealand annual conference, Wellington, NZ.

*Pearson, Mark and Roger Patching (2007, November 24). "Government media relations: Spinning into focus". Paper delivered to 2007 Public Right to Know Conference, University of Technology, Sydney.

Pearson, Mark (2007, June 26). "Media freedom in Australia: rhetoric versus reality" Paper presented to the 16th AMIC Annual conference / First World Journalism Education Congress, Singapore. CD-ROM publication.

Pearson, Mark (2006). "Regional journalists and the new defamation laws," speech to the Rural Press annual editors' conference, Sydney, July 28.

Pearson, Mark (2006). "Security and Free Speech: case study of Australia's new anti-terrorism and sedition laws in a Pacific context," speech to the Fifth Media Law Advocates Training Programme, University of Oxford, July 13, 2006.

Pearson, Mark (2006). "Human rights and the media in a region without a human rights 'system' - Australasia," speech to the Fifth Media Law Advocates Training Programme, University of Oxford, July 11, 2006.

Pearson, Mark (2005). "The Privacy Mandala: Towards a newsroom checklist for ethical decisions," paper accepted after peer review for the Journalism Education Association Conference, Gold Coast, December, 2005.

Pearson, Mark (2005, October 8). "Privacy and the editor: a tool for aiding newsroom decisions," paper presented to the Queensland Country Press Association annual conference, Brisbane.

Pearson, Mark (2005, August 9). "Fighting for Freedom: How we can fight for press freedom and beat the growing use of privacy laws," paper presented to the Pacific Area Newspaper Publishers Association Conference, Cairns.

Pearson, Mark (2005, July 15) "Defamation and privacy: the view from Down Under", presentation to the Media Law Advocates Training Programme, PCMLP, Oxford University.

Pearson, Mark (2005, June 22). "Issues in media law: the Australian situation". Presentation to the Institute of Maltese Journalists, Qawra, Malta.

Pearson, Mark. (2005, February 23). Report from Manly. Rapporteur's report to the Commonwealth Press Union Biennial Conference of the proceedings at the 6th Commonwealth Editors' Forum, Sydney, Australia.

Pearson, Mark and Camille Galvin. (2004, December). "The Australian Parliament and Press Freedom: A Study in Progress", Paper presented to the annual conference of the Journalism Education Association, Suva, Fiji Islands.

Pearson, Mark. 'Police digital communications and the media'. Paper presented to the Public Right To Know Conference, University of Technology Sydney, August 21, 2004.

Pearson, Mark. Panellist, 'Media's coverage of mental illness', Media and Mental Health conference, Brisbane, April 22, 2004.

‘Whither media regulation?’ Journalism Education Association, UWS, Sydney, November 26-29, 2003.

‘Press Freedom and the High Court in the Callinan era: rethinking the rhetoric’. Public Right to Know conference, UTS, Sydney, October 17-19, 2003.

‘Regional journalism: brickbats and bouquets’. Keynote address to the Sustainable Economic Growth for Regional Australia conference, Grand Mercure Hotel, Broadbeach, September 16, 2003.

‘The Journalist’s Toolkit on Ageing’. Presentation to the OECD Social Policy division, Paris, July 8, 2003.

‘The Gutnick decision: implications for defamation law internationally’. Seminar presentation to New York University graduate students, University of Amsterdam, June 24, 2003.

‘The Journalist’s Toolkit on Ageing – Helping shape media perceptions’. Presented to the 6th World Congress on Ageing, Perth, October 29, 2002.

‘Teaching Press Freedom and Open Justice: A Reflective Practice Approach’, Presented to Public Right To Know Conference, University of Technology, Sydney, on September 14, 2002.

‘Freedom of the Media – The Rhetoric and the Reality.’ Address to the Broadcasting Standards Authority, Wellington, December 10, 2002

‘The Impact of the Internet upon Journalism’. Presented to Murdoch University Journalism Department, October 30, 2002.

‘The Journalist's Toolkit on Ageing: A Preview’, Presented to the Australian and New Zealand Communication Association Conference, Coolangatta, July 11, 2002.

‘Media law for journalists’, Presented to the Tongan Media Association, Nukalo’afa, February 18, 2002.

‘Implications of the Sources of News and Current Affairs Project for Regional and Rural journalists’, address to Rural Press senior journalists and editors, Mercure Hotel, St Leonards, August 23, 2001.

‘Newspapers: Influencing way beyond their circulations’, address to the annual convention of the Pacific Area Newspaper Publishers’ Association, Melbourne Convention and Exhibition Centre, August 8, 2001.

‘The Sources of News and Current Affairs Project: Implications for Queensland journalists’, presented to the staff of Queensland Country Life newspaper, Ormiston, August 3, 2001.

‘Stage One of the Australian Broadcasting Authority’s Sources of News and Current Affairs Project’, presented to the annual conference of the Australian Broadcasting Authority, May 3, 2001. Hyatt Hotel, Canberra.

‘Agenda-setters and tabloid turkeys’, presentation to Bond University School of Humanities and Social Sciences research group, April 4, 2001.

‘Media law in action: Using reflective practice strategies to help Samoan journalists cover an assassination trial’, Best Practices in Journalism Education: An International Web Conference hosted by the University of Pennsylvania, March 25 – April 7, 2001. Available at: <https://courses.worldcampus.psu.edu/welcome/bestpractices/>

‘Reflective practice in action: preparing Samoan journalists to cover the trial of the millennium’, paper presented to the annual conference of the Journalism Education Association, Maroochydore, Queensland, December 2000.

‘Computer-assisted research and reporting’, workshop presented to Rural Press journalists, Institute of Management, University of NSW, Little Bay, September 1, 2000.

‘Computer-assisted research and reporting’, workshop presented to *Canberra Times* journalists, Canberra Times office, Canberra, June 5-6, 2000.

‘Advertorials and the Trade Practices Act: why the ‘Golden Tonsils’ saga might prove costly in the long run.’ paper presented to the annual conference of the Journalism Education Association, Melbourne, December 1999.

‘Court and criminal reporting for journalists’, seven day workshop conducted for AusAID’s Pacific Media Initiative, Apia, Samoa, November 1999.

‘Pacific journalists and media law’, paper presented to the annual conference of the Pacific Islands News Association, Suva, Fiji, November 1999.

‘Wantok, payback, self-censorship and pressure ethics’, Papua New Guinea Media Council’s Media Ethics Forum, May 5, 1999.

‘The new ‘Multi-Journalism’: Journalists’ and educators’ perceptions of the influence of the Internet upon journalistic reportage and its implications for journalism education’, oral defence of PhD to faculty and students of QUT, March 22, 1999.

‘Curricular implications of the new ‘Multi-Journalism’, annual conference of the Journalism Education Association, Yeppoon, December 1998.

‘Involve your readers and reap the interactive benefits’, presentation to the annual conference of New Zealand Rural Press, Auckland, October 29, 1998.

‘Media self-regulation’, presented as witness to the Senate Standing Committee on Information Technology, Sydney, April 22, 1998.

‘Managing the Media: A practical guide for managers’, presented to the Australian Institute of Management, Gold Coast division, ANA Hotel, Surfers Paradise, February 12, 1998.

‘Influences of the Internet upon the context of journalism practice’, presented to the annual conference of the Journalism Education Association, University of Western Sydney, December 1997.

‘Effective writing strategies for reporters’, presented to national conference of Rural Press New Zealand, Auckland, September 25, 1997.

‘Agricultural writers: changing occupation, changing practices’, presented to the national seminar of Rural Press agricultural writers, Sydney, April 17, 1997.

‘Photojournalists and the Law’, presented to the Australian Photojournalists’ Association annual conference, Griffith University, March 21, 1997.

‘Defamation, contempt and the agricultural journalist’, presented to the national seminar of Rural Press agricultural sub-editors, Sydney, March 7, 1997.

‘Look Who’s Talking: A Pilot Study of the Use of Discussion Lists by Journalism Educators and Students’, presented at the 1996 convention of the Association for Education in Journalism and Mass Communication, Anaheim, California, August 10-13, 1996.

‘Analysing electronic discussion lists as data: defining issues’, Bond University Communication and Media Studies Research Colloquium, June 28, 1996.

‘The Media Today: Issues and Directions’, Gold Coast Women’s Centre, Broadbeach, April 19, 1996.

‘Cadet selection and easing the transition to the workplace’, Queensland Country Press Association annual conference, Tweed Heads, March 29, 1996.

‘Journalism education and the Internet: conferring in cyberspace’, presented at the annual conference of the Journalism Education Association, University of Canterbury, Christchurch, New Zealand, December 7, 1995..

Chair of session on journalism theory issues at annual conference of the Journalism Education Association, University of Canterbury, Christchurch, New Zealand, December 7, 1995.

‘Marketing through the Internet’, address to Gold Coast Junior Chamber of Commerce, Nara Seaworld Resort, Southport, October 20, 1995.

‘The Media and the Internet: Threat or Opportunity?’, address to Gold Coast Media Industry Club, Gold Coast Arts Centre, Bundall, July 14, 1995.

‘Journalism education: keeping ahead of the game’, Presidential address to the Journalism Education Association, National Press Club, Canberra, November 30, 1994.

Chair of session on curriculum development at Journalism Education Association annual conference, Canberra, November 29 - December 2, 1994.

Chair of international panel on Quality Journalism at International Communication Association Conference, Sydney, July 14, 1994.

‘Journalists and Ethics’, presented to the University of Southern Queensland ethics committee, Toowoomba, October 26, 1994.

‘Educating for a New Era in Journalism’, presidential address to the annual conference of the Journalism Education Association, Queensland University of Technology, Brisbane, December 1, 1993.

‘Australian Journalists, Confidential Sources and the Court Room’, presented to the Association for Education in Journalism and Mass Communication, Kansas City, August 12, 1993.

‘Newspapers: Leading the Community with Opinion’, presented to the Rural Press Regional Editors and Managers Conference, Cessnock, NSW, July 23, 1993.

‘Electronic Mail as a News Medium’, delivered at Australian Communication Association Conference, Victoria University of Technology, Melbourne, July 9, 1993.

‘Dealing with the Media’, presented to the National Union of Students at Griffith University, Gold Coast, January 29, 1993.

‘Bridging the Gap Between Education and Training in the Provincial Media’, presented to Journalism Education Association annual conference, University of Newcastle, November 30, 1992.

‘Is the traditional newspaper finished?’, presented to the Regional Dailies of Australia, Mayfair Crest Hotel, Brisbane, November 21, 1992.

‘Ten Myths about Journalism Education and Training’, presented to Pacific Area Newspaper Publishers Association editors' conference, Pan Pacific Hotel, Gold Coast, October 17, 1992.

‘Reading Between the Lines: Understanding How the Media Work’, presented to Secondary Schools Advisory Council, Bond University, August 29, 1992.

‘News Values of Journalists’, presented to Palm Beach Currumbin High School media students, July 24, 1992.

‘Journalism Education: The Academy-Industry Interface’, session chaired as part of the Australian Communication Association conference, Bond University, July 10, 1992.

‘Tertiary Journalism Study’, presented to mature age HSC students at Gold Coast Institute of TAFE, June 12, 1992.

‘Journalists and Defamation’, presented to Gold Coast - Burleigh Waters Probus Club, April 6, 1992.

‘Journalists and the Law’, presented to Gold Coast Rotary Club, December 10, 1991.

‘Newspaper self-regulation – An impossible dream?’, presented to the annual conference of the Journalism Education Association, Vanuatu, July 1991.

‘Educating the Reflective Practitioner in Journalism and Law’, Bond University Legal Education Seminar, August 1991.

‘The Calcutt Report: Journalism On Trial’, presented to the annual conference of the Journalism Education Association, Gold Coast, December 1990.

‘People love bad news. Are we smothering in our own blandness?’, presented to the Regional Dailies of Australia Training Seminar, ANA Hotel, Gold Coast, November 17, 1990.

‘The Calcutt Report: Implications for Australian Journalism’, presented to the Vice-Chancellor and staff of Murdoch University, September 1990.

‘Newspaper Coverage of Australia Day’, presented to the annual conference of the Australian Teachers of Media, Melbourne, September 1990.

‘The Education Revolution: Meeting the Challenge of Better Educated Readers’, presented to the 21st Annual Conference of the Pacific Area Newspaper Publishers Association, Christchurch, April 1990.

‘Journalism Education: The Bond Experiment’, presented to the annual conference of the Journalism Education Association, Adelaide, November 1989.

‘The Press and National Identity: Newspaper Coverage of Australia Day and Anzac Day 1989’, presented to the 11th Annual Conference of the Australian Communication Association, Brisbane, July 14, 1989.

‘Liaising with the Media’, presented to the annual conference of the Queensland Funeral Directors Association, Coolangatta, March 3, 1989.

‘NewSense - Oz Media 88 Issue’ - daily newspaper produced on desktop as a workshop involving USQ journalism students and conference delegates, Oz Media '88 - Australian Teachers of Media (Qld) Mass Media Education National Conference, QUT, Brisbane, September 23-25, 1988.

‘Learning through Desktop Publishing: The Darling Downs Experience’, delivered at Pacific Area Newspapers Association Newspapers in Education Conference, Brisbane, September, 1988.

‘Producing a Daily Journalism Student Newspaper on Desktop: the Darling Downs Experience’, delivered at Oz Media '88 - Australian Teachers of Media (Qld) Mass Media Education National Conference, QUT, Brisbane, September 23, 1988.

‘Choosing Journalism as a Career - Preliminary Research Report’, presented to annual conference of the Journalism Education Association, University of Southern Queensland, July 1988.

‘Australia's Communications Futures Review’, a demonstration of the production of a daily newspaper for the Australia's Communications Futures symposium, QUT, May 1988.

‘Producing a weekly newspaper on desktop - The Darling Downs experience’, presented to annual conference of the Journalism Education Association, RMIT, Melbourne, November 1987.