

Mark Fridolph Anderson

Digital Initiatives Librarian, January 2006 – Present

Digital Library Services, University of Iowa Libraries, Iowa City, IA

- Managing specific local digital initiatives including digitization of resources, data migration, and organization of born-digital information
- Assisting content providers of Iowa Heritage Digital Collections (IHDC) and other local digital projects supported by DLS in the digitization of cultural materials, metadata cataloging and crosswalking, and project planning
- Supervising DLS student assistants
- Collaborating with Library Information Technology division with upgrades to and implementations of CONTENTdm digital content management system

Digital Initiatives Librarian (full-time, non-permanent), July 2005 – December 2005

Digital Library Services, University of Iowa Libraries, Iowa City, IA

- Assisted in development of Digital Library Services (DLS) Department
- Supporting content providers Iowa Heritage Digital Collections (IHDC) and other local digital projects supported by DLS in the digitization of cultural materials, metadata cataloging and crosswalking, and project planning
- Facilitated upgrade to digital content delivery system CONTENTdm ver.4

Statewide Digital Initiatives Specialist, (half-time), Dec. 2004 – July 2005

Preservation Department, University of Iowa Libraries, Iowa City, IA

- Collaborated in the advancement of Iowa Heritage Digital Collections (IHDC) initiatives by incorporating and supporting new collections
- Trained individuals at local and statewide libraries based on best practices for standardized digitization, metadata cataloging and digital storage
- Digitized cultural objects in a variety of digital formats (printed text, photographs, maps, sheet music, newspapers) to be added to IHDC collections

Map Library Assistant (half-time), Oct. 2004 – Aug. 2005

Map Collection, University of Iowa Libraries, Iowa City, IA

- Ordered, processed and organized cartographic materials
- Conducted complex copy cataloging and some original cataloging of sheet maps
- Supervised 5 student workers in daily operation of map collection
- Provided reference assistance to patrons of map collection
- Significant projects planned, initiated and managed:
 - Digitization of historic Iowa county atlases

Digital Images Cataloger, Father Catich Digital Project (half-time), May 2004 – Dec. 2004

Art Department, St. Ambrose University, Davenport, IA

- Independently organized metadata cataloging for the Father Catich art collection
- Planned and coordinated the Father Catich Digital Collection project
- Supervised 3 student assistants in the incorporation of over 1000 finished digital objects into the Father Catich Digital Collection

Information Literacy Instructor, Fall Semester, 2004

O’Keefe Library, St. Ambrose University, Davenport, IA

- Instructed students in the following tasks:
 - recognize and define information needs
 - understand how information is organized
 - identify potential sources of information
 - locate, access, and retrieve information from a variety of sources and formats
 - critically evaluate information to determine its relevance, accuracy and significance

Student Assistant (Music Acquisitions), 10 hours/week, Aug. 2002 – Sept. 2004

Central Technical Services, University of Iowa Libraries, Iowa City, IA

- Assisted in acquisition and processing of approval and gift scores/audio recordings, and video recordings
- Searched OCLC and RLIN databases for bibliographic records of scores and audio recordings
- Created bibliographic records for scores, audio recordings and video recordings

Student Assistant (Music Cataloging), 10 hours/week, Aug. 2002 – May 2004

Central Technical Services, University of Iowa Libraries, Iowa City, IA

- Assisted in instituting Music FastCat, a music cataloging program, involving simple and complex copy cataloging of approval and gift scores/audio recordings for the University of Iowa Rita Benton Music Library

Education

- **M.A., Library and Information Science, with distinction**

University of Iowa, Iowa City, Iowa, May 2004

- **B.A., Music, with distinction**

Iowa State University, Ames, Iowa, May 2002

Affiliations

- Iowa Library Association, 2005 – present
- Iowa OCLC Users Group, 2005 – present
- American Library Association, 2002 – present

Presentations

- "Digitizing Scrapbooks: Decisions and Display in CONTENTdm," OCLC Western CONTENTdm Users Group Conference, Portland, July, 23, 2007
- "Bigger, better, smarter: the future of digitization," Iowa ACRL Annual Meeting, Grinnell College, March 23, 2007.
- "Digital Library Fundamentals" (Mark F. Anderson and Jennifer Wolfe). Linn County Library Consortium Monthly Meeting, Cedar Rapids, IA, September 13, 2006.
- "Digitization 101: An overview of creating digital projects using CONTENTdm" (Mark F. Anderson, Jennifer Wolfe, and Bart Schmidt). Iowa OCLC Users Group Annual Conference, Davenport, IA, May 25, 2006.
- "Irving Weber Digital Collection and IHDC" (Mark F. Anderson, Nancy E. Kraft). Irving B. Weber Days, Iowa City Public Library, Iowa City, IA, May 11, 2006.
- "Using JPEG2000 and monographic display in CONTENTdm." Iowa Heritage Digital Collections Statewide Planning Committee Meeting, Iowa City, IA, October 11, 2005.
- "Iowa Heritage Digital Collections: Lessons Learned" (Mark F. Anderson, Nancy E. Kraft, Holly Huffman, and Jennifer Wolfe). Iowa OCLC Users Group Annual Conference, Iowa City, IA, May 27, 2005

Conferences/Workshops Attended

- Iowa Library Association, Coralville, IA, October 12, 2007
- ILA/ACRL, Grinnell, IA, March 23, 2007
- American Library Association, New Orleans, LA, June 22-28, 2006
- Joint Conference on Digital Libraries (JCDL) : Opening information horizons, Chapel Hill, NC, June 11-15, 2006
- ExLibris Users of North America (ELUNA) : First annual conference. Knoxville, TN, June 4-6, 2006
- Iowa OCLC Users Group, Davenport, IA, May 25, 2006
- ILA/ACRL, Iowa City, IA, April 21, 2006
- "Scholarship and Libraries in Transition: A Dialogue about the Impacts of Mass Digitization Projects" symposium presented by University of Michigan Library and National Commission on Libraries and Information Science, Ann Arbor, MI, March 10-11, 2006
- Iowa Library Association, Dubuque, IA, October 21, 2005
- American Library Association. Chicago, IL, June 23-26, 2005

Additional Proficiencies

- Excellent written and oral communication skills
- CONTENTdm and DigiTool digital content management systems
- Adobe Creative Suite Applications
- Dreamweaver web authoring software
- ExLibris integrated library systems
- High competency in the use of Microsoft Office (Word, Excel, Powerpoint, Access)
- ScanSoft Omni Page Pro and ABBYY Fine Reader optical character recognition software
- Basic reading knowledge of French, German and Italian