University of Massachusetts Amherst

From the SelectedWorks of Marilyn S. Billings

January 15, 2015

UMA's Open Education Initiative: Perspective After 4 Years In

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Available at: https://works.bepress.com/marilyn_billings/64/

UMA's Open Education Initiative:

Perspective after 4 years in

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Seeking Solutions

- The Provost's Office and the University Libraries of the University of Massachusetts Amherst launched the Open Education Initiative (OEI) in the Spring of 2011.

- The OEI is a faculty incentive program (a small grant) that encourages:
  - the creation of new teaching materials,
  - the use of library subscription materials,
  - or the use of existing open (free) information resources to support our students' learning.

OEI Workshops / Consultations

- Workshops reviewing available OERs and library-licensed resources
- Individual consulting sessions for faculty with Scholarly Communication and subject liaison librarians, IT staff and others as needed
- Topics covered: library databases, OER availability, copyright and licensing issues, accessibility concerns, creating a sustainable curriculum with OERs, managing resources in the LMS, assistance with creation of new content

OEI Grant: Faculty Proposals

- Basic course information
  - Number of students
  - Current textbook(s) and cost
- Anticipated implementation date
- Narrative (500 words)
  - Outcomes
  - Sustainability
  - Challenges
  - Assessment

Photo credit: Derek Jensen aka FireChickenTA99

The current application form can be seen at http://goo.gl/forms/NRH9lQTF2L

Partners Providing OEI Support

Faculty Award Letter

Hi John Q. Professor,

Congratulations! I am very pleased to let you know that you have been selected as one of the winners of an OEI grant for your proposal NANO-SCI 999RL, NCR 999RL. Your official congratulations letter from the Provost and Director of Libraries with more details will be coming through the mail in a couple of weeks.

If you'd like to get started with your course preparation during intersession, I encourage you to be in touch with your librarian liaisons, Naka Ishii or Maxine Schmidt, Mei Shih in the Center for Teaching and Faculty Development, Matt Sheridan in the Scholarly Communication Office, or one of the rest of the team copied on this email.

Thank you for your interest in this new initiative,

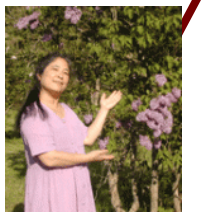
Marilyn

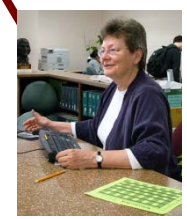
Consultation with partners prior to award

Center for TEACHING & FACULTY DEVELOPMENT

oit Office of Information Technologies

UMass Amherst Libraries

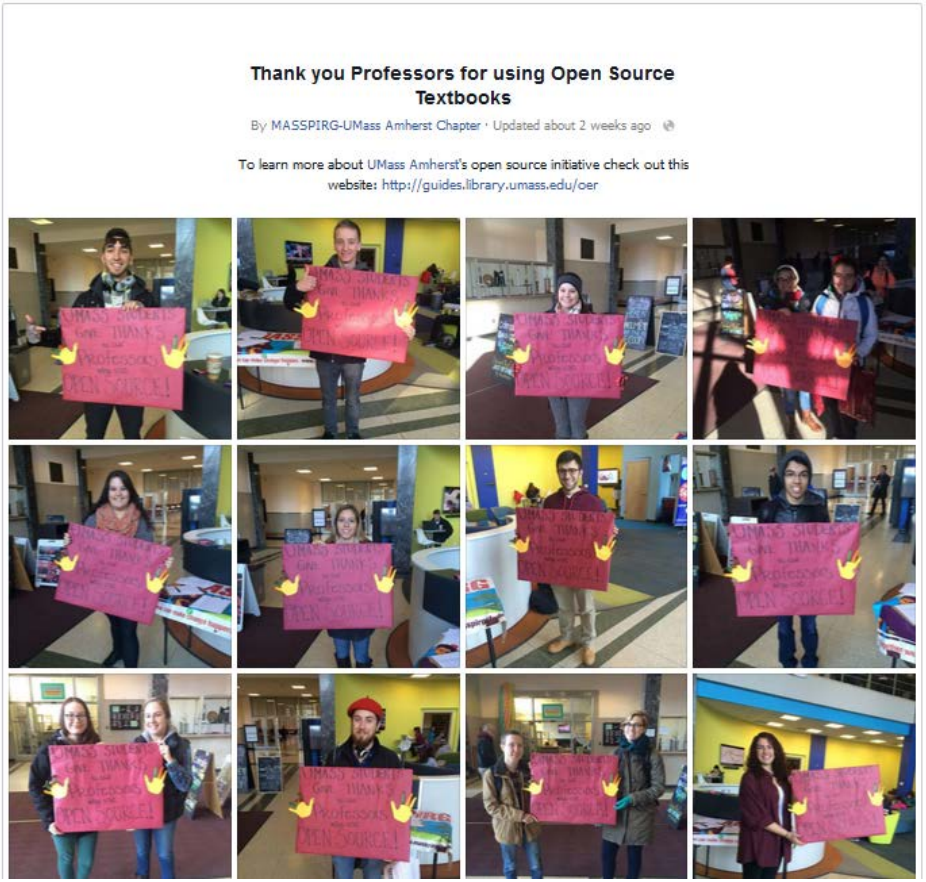




Liaison Assignment

Peer-Review by:
CTFD
IT Program faculty
Librarians
OIT

Student Advocacy



http://masspirgstudents.org/campaigns/ma/make-textbooks-affordable

Assessment

Methods

- Surveys
- Qualitative interviews
- Enrollment numbers

Objectives

- Was there a cost savings?
- Did students learn effectively?
- Did faculty implement the parameters of the grant?

Results can be used for improvement and marketing.

Lessons Learned: What Worked

- Value of mini grants
- Meet faculty where they are
- Capitalize on your strengths and leverage those of the partners
- Articulate value of existing library services

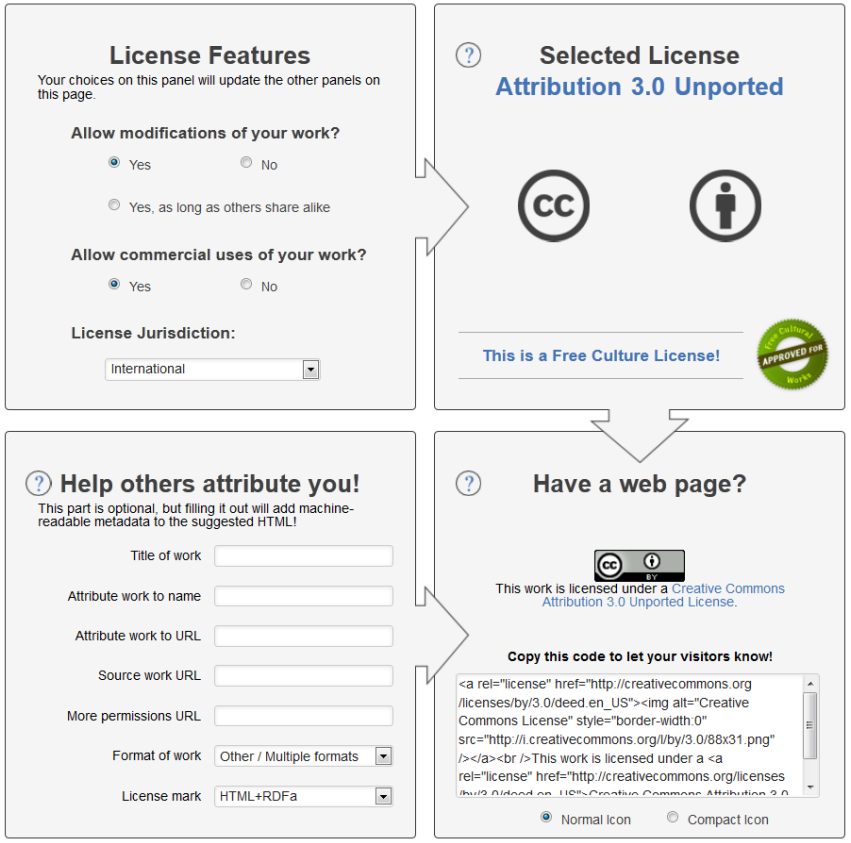
Copyright and Author Rights

Two basic questions from faculty

- How do I protect my copyright on the works I create?
- How do I make sure I'm not infringing on the copyright of others?

Answer: It depends.

- How do you want your work to be used? What is it that you want out of this experience?
- Do you want other educators to be able to use it?
- Do you want to commercialize it?
- Do you want attribution?



Open Access and Fair Use

- Check the CC license to see how the creator would like something to be used.
- Exercise your fair use rights as academic educators and researchers.

http://copyright.columbia.edu/copyright/files/2009/10/fairusechecklist.pdf

Best Practices for Online Instruction

- Mix and match content from multiple sources to best suit your learning objectives
- For YouTube Videos use the Mashup tool
- Embed non-YouTube videos when possible
- For e-books with a detailed table of contents, provide web links to specific book sections
- Add short PDF documents as Files to open in the content frame
- Add long documents as Web Links and set to Open in New Window

Next Steps

- Explore new partnerships
  - University Press
  - Virtual Bookstore
- Start new forms for assessment
- Explore new sustainable models
  - Funding
  - Academic Department adoption

Stay open for new opportunities