

## MARIA EUGENIA DE LUNA VILLALÓN

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### EDUCATION

2007-2011

**Ph.D.**, Hispanic Studies

The University of Western Ontario, London, On.

Thesis: Mexican Temporary Agricultural Workers in Canada:  
A Language and Migration Approach

Supervisor: Dr. Joyce Bruhn de Garavito

2004-2006

**Master of Arts**, Applied Linguistics

Universidad de las Américas Puebla, México

Thesis: Prácticas de Lectoescritura en el Hogar: Estudio de  
Caso de Cuatro Familias Mexicanas Inmigrantes en  
Canadá (Homeliteracy Practices: Case Study of Four  
Mexican Immigrant Families in Canada)

Supervisor: Dr. Luz Alba Murillo Benjumea

1984-1990

**Bachelor of Arts with Cum Laude**, Communication Sciences,  
Universidad de las Américas Puebla, Mexico

Thesis: San Pablito Cuna del Amatl (San Pablito: Cradle of  
Amate Paper)-Ethnographic Documentary

Supervisor: Javier Tellez García

### PROFESSIONAL DEVELOPMENT

2007-2010

**Western Certificate in University Teaching and Learning**

The University of Western Ontario

2010 (Summer)

**Summer School of Sociolinguistics**

University of Edinburgh

Scotland

2000-2001

**Diploma in Business Administration**

Instituto Tecnológico y de Estudios Superiores de Monterrey  
(ITESM), Mexico

### SCHOLARSHIPS AND AWARDS

2010-2011

Social Sciences and Humanities Research Council (SSHRC)

Doctoral Fellowship

2010-2011

Graduate Thesis Research Award

2010

Alumni Graduate Award

2009-2010

Ontario Graduate Scholarship (OGS)

2009-2010

Graduate Thesis Research Award

2009

Mary Routledge Fellowship

2009

Lynne-Lionel Scott Fellowship in Canadian Studies

2006

Graduate Fellow/Visitor Scholar, Transnational Literacy

Maria Eugenia de Luna Villalón, PhD.

2005 Researchers Work Group, Center for the Americas, Vanderbilt University, U.S.  
2004-2006 Visiting Scholar. North American Grant Mobility Program, Department of Education, University of Manitoba, Canada  
2004-2006 Excellence Scholarship, Department of Applied Linguistics, UDLAP, Mexico  
1987-1989 Departmental Scholarship. Department of New Acquisitions, Library, UDLAP, Mexico

### **TEACHING AND RESEARCH INTERESTS**

- Sociolinguistics
- Language and Migration
- Spanish as a Second Language
- Applied Linguistics
- Literacy Practices
- Language and cultural Practices
- Public knowledge of language and linguistics

### **ACADEMIC EXPERIENCE**

**2011 Alvernia University**  
**Present Rank:** Assistant Professor

### **TEACHING EXPERIENCE**

#### **General area(s) of academic specialization:**

Applied Linguistics (language teaching)

Sociolinguistics (Hispanic sociolinguistics, language and migration)

#### **Courses taught at Alvernia University:**

2012

**Spanish for Beginners II (SP102).** This course is the continuation of SPA101, therefore this course is intended for students who have an elementary level of Spanish. This course is designed to enable students to learn basic everyday vocabulary and grammatical structures of written and oral Spanish in order to allow them to communicate about everyday matters.

**Spanish for Law Enforcement (SP110).** This course is the continuation of SPA109 (Spanish for law enforcement I); therefore this course is intended for students who have an elementary level of Spanish for the law enforcement profession. The main focus of the course is to communicate about matters related to law enforcement in real-life situations.

**Spanish Conversation and Composition I (SP204)** provides students who already possess an intermediate-mid knowledge of grammatical structures with the opportunity to practice and strengthen their communication ability, as well as to expand their socio-cultural competence. The primary emphasis of the course is on effective oral and written expression, so as to permit students to express their critical thinking in Spanish by

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exploring the Hispanic world through contemporary themes, readings, shorts, films, music, exercises, etc.

2011

**Spanish for Beginners I (SP101).** This course is intended for students who have an elementary level or no prior knowledge of Spanish. This course is designed to practice the four linguistic skills at an elementary level.

**Spanish for Beginners II (SP102).** This course is the continuation of SPA101, therefore this course is intended for students who have an elementary level of Spanish. This course is designed to enable students to learn basic everyday vocabulary and grammatical structures of written and oral Spanish in order to allow them to communicate about everyday matters.

**Spanish for Law Enforcement (SP109)** provides students with no prior knowledge of Spanish with basic linguistic skills -speaking, listening, reading, and writing- to deal with the Law Enforcement profession in real-world situations.

**Spanish Conversation and Composition I (SP203)** provides students who already possess an intermediate knowledge of grammatical structures with the opportunity to practice and strengthen their communication ability in the four linguistic skills: listening, speaking, reading and writing.

- Also collaborated (in course) to redesign the Spanish Minor for Alvernia University.
- Also designed and developed (ongoing project) a Spanish Resource Bank, in Blackboard 9, for instructors and professors of Spanish.

**Courses taught at The University of Western Ontario as Graduate Instructor:**

2010

**Language and Migration (SP4407)**

University of Western Ontario, London, On.

- Designed and delivered a Language and Migration course for undergraduate students
- Designed a WebCt site for the course
- Counseled students experiencing difficulties in the course
- Graded presentations, participation, critical essays, and term papers

2010

**Hispanic Sociolinguistics (SP3314)**

University of Western Ontario, London, On.

- Designed and delivered a Hispanic Sociolinguistics course for undergraduate students
- Designed a WebCt site for the course
- Counseled students experiencing difficulties in the course
- Graded exams, presentations, on-line participation, term papers, and final examinations

## **Teaching Assistant**

- 2009                    **Intermediate Spanish (SP2200)**  
University of Western Ontario, London, On.
- Designed and delivered laboratory sessions using WebCT and WIMBA tools
  - Graded laboratory assignments and participation
- 2009                    **Seminar on Transatlantic Studies (SP9785)**  
University of Western Ontario, London, On.  
Module: Language, Literature and Migration
- Designed and organized one of the four modules of the course for graduate students
  - Invited the speakers and moderated the sessions
  - Organized an on-line conference
  - Designed and delivered the discussion session
- 2008-2009            **Intermediate Spanish (SP2200)**  
University of Western Ontario, London, On.
- Prepared and delivered an intermediate Spanish course
  - Counseled students experiencing difficulties in the course
  - Graded tests, exams, compositions, presentations, participation and final examinations
- 2007-2008            **Spanish for beginners (SP030)**  
University of Western Ontario, London, On.
- Prepared and delivered a beginners Spanish course
  - Counseled students experiencing difficulties in the course
  - Graded tests, exams, compositions, presentations, participation and final examinations

## **RESEARCH EXPERIENCE**

### **Research Assistant**

- 2009                    **University of Western Ontario, London, On.**  
**Supervisor: Joyce Bruhn de Garavito, PhD and Shelley Taylor, PhD**
- Participated in the design of an Ecology of Language interdisciplinary course (Education and Hispanic Studies)
- 2008                    **University of Western Ontario, London, On.**  
**Supervisor: Joyce Bruhn de Garavito, PhD.**
- Participated in the design of the Tutorial for Spanish Teaching Assistants for the Department of Modern Languages and Literatures
  - Participated in the design of the WebCT site for the tutorial
- 2008                    **University of Western Ontario, London, On.**  
**Supervisor: Elenza Valenzuela, PhD**

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- Participated in the research “Code Switching” at the Hispanic Studies Program.
  - Designed, applied, and analyzed linguistics tests

### EDITORIAL EXPERIENCE

- 2010-2011      **Editor-in-Chief**, *Entrehojas: Revista de Estudios Hispánicos*  
The University of Western Ontario, London, On.
- Contributed to the proposal for the launch of the Hispanic Studies Graduate Journal
  - Participated in the design of the journal’s website
  - Edited the linguistics section of the annual graduate journal
- 2011              **Reviewer**, *Entrehojas: Revista de Estudios Hispánicos*  
The University of Western Ontario, London, On.

### PUBLICATIONS

De Luna, M.E. (2011). *Prácticas de lectoescritura en el hogar: estudio de caso de cuatro familias mexicanas inmigrantes en Canadá*. Saarbrücken, Germany: Editorial Académica Española.

De Luna, M.E. (2011). ¿Qué nos pueden decir las prácticas de lectura y escritura de los inmigrantes mexicanos en Canadá? *Segundas Lenguas e Inmigración en la Red*. Volúmen 1 (5), 35-46.

Arriaga, E. and De Luna, M.E. "Entrehojas: between megabytes, paper and the spread of knowledge" *Entrehojas: Revista de Estudios Hispánicos* 1.1 (2011).

De Luna, M.E. (2011). ELE: una comunidad de práctica donde se puede promover el diálogo colaborativo sobre temas interculturales. *Actas del Primer Congreso Internacional en la Red sobre Interculturalidad y Educación. Educación Intercultural y enseñanza de lenguas*, Vol. 3, 15-21. Retrieved from <http://practicaseneducacion.org/>

(R) De Luna, M. E (2010). Leer y escribir en español: Una manera de mantener la L1 de inmigrantes mexicanos en Canadá. *In Selected Proceedings 12th Hispanic Linguistics Symposium*. Eds. Borgonovo, C. et al. Somerville, M.A.: Cascadilla Proceedings Project.

(R) De Luna, M. E. (2010). Prácticas de Lectoescritura en los exvotos. *In Lectura y Vida: Revista latinoamericana de lectura*, Vol. 31 (2), 70-79.

(R) De Luna, M. E. (2009). Community of Practice: a Multicultural Classroom at the Graduate level. *In Ubiquitous Learning: An International Journal*. Vol. 1 (4), 19-27.

### **CONFERENCES ATTENDED**

- De Luna, M. E. (2012). The relationship between identity, language and temporary migration of Mexican Agricultural Workers in Canada. Paper presented at the Languages and Literatures Department, Wilfrid Laurier University, Waterloo, Ontario, March 2012.
- De Luna, M. E. (2012). Small Canadian communities and their role in helping Mexican Temporary Migrants to adapt to Canada during their permanently temporary stays. Poster presented at "Future Immigration Policies: Challenges and Opportunities for Canada", 14<sup>th</sup> National Metropolis Conference, Toronto, Ontario, February, 2012.
- De Luna, M. E. (2011). Sociolinguistics Barriers: Constructing and Reproducing Temporary Migrants' Social Inequalities. Poster presented at "Taking Stock of a Turbulent Decade and Looking Ahead: Immigration to North America in 2000-2010", The University of Western Ontario, London, Ontario, April, 2011.
- De Luna, M. E. (2011). World Café: a model that helps to promote collaborative dialogue in the language classroom. Paper presented at "Innovative Approaches to Second Language Teaching: Interdisciplinary Multimodal, Digital Tried and True Practices." The Language Learning Centre of the University of Western Ontario, London, Ontario, April, 2011.
- De Luna, M. E. (2011). "Homeliteracy Practices: A case study of Mexican transnational families living in Western Canada". Paper presented at the Mobility, Language, Literacy. Cape Town, South Africa, January, 2011.
- De Luna, M. E. (2010). "Multilingual Landscape: A Manifestation of Linguistic and Social Segregation". Poster presented at the Sociolinguistics Summer School, Edinburgh, Scotland, June, 2010.
- De Luna, M.E. (2010). "Rethinking Language Contact". Paper presented at the Faculty of Education/Multilingual Language Education (MLE) in Global Perspective, The University of Western Ontario. London, Ontario, June, 2010.
- De Luna, M.E. (2010). "Escenario Lingüístico Multilingüe: Una evidencia de vitalidad etnolingüística". Paper presented at Mediaciones Transculturales en espacios iberoamericanos. *Lenguas literaturas y traducción/Département de littératures et de langues modernes. Faculté des arts et des sciences/ Université de Montréal.* Montreal, Quebec, May, 2010.
- De Luna, M.E. (2010). Temporary migrants: coping with language barriers and its implications... temporarily?" Poster presented at the Research Day, University of Western Ontario, May, 2010.

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De Luna, M.E. (2010). "ELE: una comunidad de práctica donde se puede promover el diálogo colaborativo sobre temas interculturales". Paper presented at I Congreso en la red sobre Interculturalidad y Educación, Virtual-Spain, March, 2010.

De Luna, M.E. (2010). "Multilingual Landscape: a manifestation of linguistic and social segregation. Paper presented at the American Association on Applied Linguistics (AAAL)-2010, Georgia, March, 2010.

De Luna, M.E. (2010). "Temporary Migrants: Coping with language barriers and its implications... temporarily." Poster presented at AILA Research Network "Language and Migration", University of Fribourgh, Switzerland, January, 2010.

De Luna, M.E. (2009). "Temporary Migrants: coping with language barriers... temporarily?" Paper presented at the Four Corners Immigration Conference, Mesa State University, Colorado, October, 2009.

De Luna, M.E. (2009). "Migrantes mexicanos temporales en Canadá: ¿Una diáspora temporal?" Paper presented at ALFALITO: Cuestiones Lingüísticas en relación a la diáspora latinoamericana, Graduate Center, CUNY, New York, September, 2009.

De Luna, M.E. (2009). "La clase de español como L2: una comunidad de práctica donde se puede proveer el diálogo colaborativo sobre temas interculturales". Paper presented at 6o Simposio Internacional: La enseñanza de español y la cultura a extranjeros. Interculturalidad y globalización en la enseñanza del español y la cultura-UNAM/CEPE, México, D.F. August, 2009.

De Luna, M.E. (2009). "Leer y escribir en el hogar de familias mexicanas inmigrantes en Canadá: transmisión, mantenimiento, y reapropiación de prácticas culturales. Paper presented at Quinto Congreso Internacional de la Cátedra UNESCO para el Mejoramiento de la Calidad y Equidad de la Educación en América Latina con base en la Lectura y la Escritura, Carácas, Venezuela. July, 2009.

De Luna, M.E. and García-Allen, A. (2009). "Seminario On-line para los TAs de español". XLV Congreso de la Asociación Canadiense de Hispanistas, Carleton University, Ottawa, May, 2009.

De Luna, M.E. (2009). "Teaching Spanish language using on-line technologies". Paper presented at International Linguistic Association, St. John's University, New York, March, 2009.

De Luna, M.E. (2009). "What code-mixed DPs can tell us about gender". Poster presented at the Mind-Context Divide Workshop, Iowa, US, April, 2009.

De Luna, M.E. (2009). "El hogar como un contexto sociocultural de prácticas de

Maria Eugenia de Luna Villalón, PhD.

lectoescritura de inmigrantes mexicanos en Canadá”. Paper presented at 30 años de Lectura y Escritura en América Latina, Universidad de la Plata, Buenos Aires, Argentina, January, 2009.

De Luna, M.E. (2009). “Mexican Temporary migrants in Canada: a sociolinguistic approach”. Paper presented at WISSRL-University of Western Ontario, London. February, 2009.

De Luna, M.E. (2009). “Migración temporal: un factor importante para repensar las lenguas en contacto”. Paper presented at Quebec-Ontario Dialogues on the Acquisition of Spanish (QODAS), University of Western Ontario, London, On. February, 2009.

De Luna, M.E. (2009). “Política y planeación de lenguaje en México: ¿Excesos políticos o falta de planeación?” Paper presented at Aesthetics of Excess, University of Western Ontario, London, On. February, 2009.

De Luna, M.E. (2008). “Leer y escribir en español: una manera de mantener la L1 de inmigrantes mexicanos en Canadá”. Paper presented at the Hispanic Linguistic Symposium (HLS), Laval University, Quebec City, Qc. October, 2008.

De Luna, M.E. (2008). “Prácticas de lectoescritura en el hogar: estudio de caso de cuatro familiar mexicanas inmigrantes en Canadá”. Paper presented at the Quebec-Ontario Dialogues on the Acquisition of Spanish (QODAS), University of Montreal, Montreal, Qc., February, 2008.

De Luna, M.E. (2008). “Prácticas de lectoescritura en los exvotos”. Paper presented at Tecnologías de la Escritura, University of Western Ontario, London, On. January, 2008.

## **MEMBERSHIPS**

- |              |  |
|--------------|--|
| 2011-present | <b>Member</b> , American Association of University Professors (AAUP).                          |
| 2010-present | <b>Member</b> , Joint Centre of Excellence for Research on Immigration and Settlement (CERIS). |
| 2010-present | <b>Member</b> , Research Network on Language and Migration (AILA Research Network).            |
| 2010-present | <b>Member</b> , The American Association of Teachers of English and Portuguese.                |

## **VOLUNTEER WORK EXPERIENCE**

- |           |  |
|-----------|--|
| 2005-2006 | Reading Recovery Tutor, Ryerson Elementary School<br>Winnipeg, Manitoba <ul style="list-style-type: none"><li>Facilitated reading recovery strategies for grade 1, 2 and 3</li></ul> |
| 2005      | Research Assistant, Universidad de las Américas<br>Puebla/INTEGRAL DEVELOPMENT OF FAMILIES   |

Maria Eugenia de Luna Villalón, PhD.

Puebla, México

- Planned and facilitated workshops for deaf children and their parents

2004

Teaching Assistant, Jean-Piaget School  
Puebla México

- Provided guidance for deaf students of grade 2

## LANGUAGES

- Spanish: Native
- English: Advanced spoken and written
- French: Intermediate spoken and written
- Mexican Sign Language: Basic

## SOFTWARE

- Blackboard 8 and 9
- WIMBA
- NVivo
- Childes

## LIST OF REFERENCES

- Prof. Joyce Bruhn de Garavito  
Department of Modern Languages and Literatures  
University of Western Ontario (thesis supervisor).  
Tel. (519) 661-2111 x85864  
E-mail: [joycebq@uwo.ca](mailto:joycebq@uwo.ca)
- Prof. Jeff Tennant  
Department of French Studies  
University of Western Ontario  
Tel. (519) 661-2111 x87885  
E-mail: [jtenant@uwo.ca](mailto:jtenant@uwo.ca)
- Prof. Rafael Montano  
Department of Modern Languages and Literatures  
University of Western Ontario  
Tel. (519) 661-2111 x85824  
E-mail: [montano@uwo.ca](mailto:montano@uwo.ca)