

Laura Pincus Hartman

☎ 312.493.9929 | ✉ hartmanl@bu.edu | works.bepress.com/LauraHartman
🌐 LinkedIn/LauraPincusHartman | 🐦 @LauraHartman | 📘 facebook/Lphartman

PROFESSIONAL PROFILE

- Hartman is a seasoned and highly respected academic with leadership experience in both non-profit and for-profit environments, including management, human resources, administrative and development responsibilities, all of which is informed by her legal background.
- Hartman has demonstrated a deep passion for issues involving social justice, and is recognized as a thought leader, illustrated by her publication of over 90 journal articles, books and cases on issues involving cross-sector (for-profit / non-profit) partnerships toward global poverty alleviation, business ethics, CSR, social justice, employment law, discrimination and equity.
- With more than 25 years in the academic environment, including both domestic and significant international appointments, Hartman **at the same time** has co-founded three successful global social impact ventures, including the charitable arm of the world's largest social game developer (Zynga.org), an online non-profit microfinance initiative (Zafen.org), and an elementary school in Haiti (Ecole de Choix), which she continues to oversee.
- Winner of the Microsoft CreateGOOD award at Cannes Lions (2015), named one of *Fast Company's* Most Creative People in Business (2014), as well as to its "League of Extraordinary Women," and one of *Ethisphere's* 100 Most Influential People in Business Ethics (2014), Hartman serves as an advisor to a number of start-ups and has consulted with multinational for-profits, non-profits and educational institutions.

EXPERIENCE

- Questrom School of Business, Boston University School, Boston, MA** 2015 – Present
- **Director**, Susilo Institute for Ethics in the Global Economy
 - **Clinical Professor of Business Ethics**, Department of Organizational Behavior
- DePaul University, Chicago, IL** 1990 – 2015
- **Vincent de Paul Professor of Business Ethics**, Department of Management, Driehaus College of Business [appointed Vincent de Paul Professor (2009), promoted to Professor (2000), promoted to Associate Professor (1996)]
 - Responsible for teaching UG / MBA: Business Ethics, Ethics and Leadership
 - **Senior Wicklander Fellow**, Institute for Business and Professional Ethics (2014 – present)
 - **Special Assistant to the President** (2010 – 2013)
 - **Associate Vice-President for Academic Affairs** (2001 - 2008, Assistant Vice President: 2000-2001)
 - **Research Director**, Institute for Business & Professional Ethics (2005 - 2013)
 - **Acting Vice-President for Life Long Learning and Suburban Campuses** (2003)
 - **Executive Director**, Institute for Business & Professional Ethics (1994-1998)
- Kedge Business School, Marseille, France** 2014 – Present
- **Associated Professor**, Department of Strategy, Sustainability and Entrepreneurship
- Ecole de Choix / School of Choice, Mirebalais, Haiti, <http://www.EcoledChoix.org/>** 2010 – Present
- **Founder and Board Chair**, School of Choice Education Organization
- Zynga Game Network, San Francisco, CA** 2009 – 2012
- **Co-Founder**, Zynga.org
 - **Director, External Partnerships**, Zynga.org
- Melbourne Business School & Trinity College, University of Melbourne** 2007 – 2008
- **Gourlay Professor of Ethics in Business**

INSEAD Business School , Fontainebleau, France	2006
○ <i>Visiting Professor of Economics and Political Science (Business Ethics)</i>	
HEC School of Management , Jouy en Josas, France	2006 – 2008
○ <i>Visiting Professor, Business Ethics</i> (MBA & Executive Education programs)	
Université Paul Cezanne Aix Marseille III , Institut d'Administration des Entreprises, Graduate School of Management, Aix-en-Provence, France	2006, 2015 – Present
○ <i>Visiting Professor of Economics and Political Science</i> (Business Ethics)	
Toulouse Business School , Groupe ESC-Toulouse, Toulouse	2006
○ <i>Visiting Professor of Business Ethics</i> , Management & Sustainable Development Program	
Grenoble Graduate School of Business , ESC-Grenoble, Grenoble, France	2005 - 2006
○ <i>Visiting Professor of Business Ethics</i> in MBA and MIB programs	
University of Wisconsin-Madison, School of Business	1998 – 2000
○ <i>Grainger Chair of Professional Ethics</i>	
○ <i>Associate Professor of Business Ethics</i>	
○ <i>Program Director</i> , UW Management Institute Executive Education Program	
Bentley College , Waltham, MA	2000
○ <i>Bell Atlantic Distinguished Professor of Ethics and Information Technology</i>	
Northwestern University, Kellogg Graduate School of Management	1992 – 1994
○ <i>Adjunct Professor of Business Law</i> , Department of Management and Strategy	

PUBLICATIONS (REPRESENTATIVE)

For a comprehensive list of all publications, including abstracts and copies of most articles, please see “**PUBLICATIONS**” document or click here: <http://works.bepress.com/laurahartman>
 Google Scholar (citations): <http://scholar.google.com.au/citations?user=GZZb3VcAAAAJ&hl=en>

- L. Hartman, J. DesJardins, C. MacDonald (on 3E), **Business Ethics: Decision-Making for Personal Integrity & Social Responsibility** 1E, 2E and 3E (Burr Ridge, IL: McGraw-Hill 2008, 2011 and 2013), <http://catalogs.mhhe.com/mhhe/viewProductDetails.do?isbn=0078029457>.
- P. Werhane, S. Kelley, L. Hartman, D. Moberg, **Alleviating Poverty through Profitable Partnerships: Globalization, Markets and Economic Well-Being** (Routledge/Taylor & Francis, 2009), <http://www.routledge.com/books/details/9780415801539/>.
- L.P. Hartman, J. Gedro, C. Masterson, “Navigating the Life Cycle of Trust in Developing Economies: One-Size Solutions Do Not Fit All,” *Business & Society Review*, v. 120, no. 2 (2015), pp. 167-204, <http://onlinelibrary.wiley.com/doi/10.1111/basr.12053/abstract>.
- J. Gedro, L.P. Hartman, “Education as Positive Disruption: l'Ecole de Choix / the School of Choice, as a Case Study of Critical National Human Resource Development,” *Human Resource Development Quarterly* (forthcoming).
- L.P. Hartman, A. Neame, J. Gedro, “Educating Next Generation Leaders: Lessons for Emerging Economies from John Dewey,” *Schools: Studies in Education*, v. 11, no. 2 (Fall, 2014), pp. 219 – 262, <http://www.press.uchicago.edu/ucp/journals/journal/schools.html>

- J.M. Calton, P.H. Werhane, L.P. Hartman, D. Bevan, “**Building Partnerships to Create Social and Economic Value at the Base of the Global Development Pyramid,**” *Journal of Business Ethics* v. 117, no. 4 (April, 2013), <http://www.springerlink.com/openurl.asp?genre=article&id=doi:10.1007/s10551-013-1716-0>.

EDUCATION

The University of Chicago Law School, 1988

Doctor of Law (J.D.)

Tufts University, 1985

B.S. Social Psychology, *magna cum laude*; Psi Chi inductee (Psychology Honor Society); Dean's List

ADDITIONAL CONTRIBUTIONS

Professional

- Impact Advisor, Impact Oversight Committee, Soles4Souls (2014 – present)
- *Workforce* Business Intelligence Board (2014 – present)
- Advisory Board Member, Rosalind Franklin University of Medicine and Science (2013 – 2014)
- Reviewer, Swiss National Science Foundation (2014)
- Invited Mentor, BlogHer Entrepreneurs (2013)
- Invited Mentor, Emerging Scholars, SBE Annual Meeting (2013)
- Member, Financial Review Committee and Education Focus Area Committee, Impact 100 – Chicago (2013 – present)
- Advisory Board Member, Business and Professional Ethics Journal (2011 - present)
- Co-Editor-in-Chief, *SpringerBriefs in Ethics* (2011 – 2012).
- Managing Editor, Business and Professional Ethics Journal (2010 – 2011)
- (*Various additional editorial board and editor positions*)
- Strategic Advisor, Life Giving Force, Inc. (2010 – present).
- DePaul University Representative, Vincentian Board for Haiti, Vincentian Family (2009 - 2012)
- *Invited Member*, Business Ethics Leadership Alliance, Ethisphere Council (2009 – present)
- Strategic Advisor, FATEM, Inc. (Haiti) (2009 – 2012).
- *Invited Advisory Panel Member*, *Ethisphere Magazine*, “100 Most Influential People in Business Ethics 2008” (Dec. 31, 2008).
- External Assessor, Standard Research Grants program of the Social Sciences and Humanities Research Council of Canada (2008).
- Member, Executive and Professional Women’s Network, Jewish United Fund (2007 – present)
- Advisory Committee & Editorial Board, Member, *Independent Business Chronicle of the Independent University – Bangladesh* (2007 - 2009)
- Society for Business Ethics , Co-Chair, Committee on International Collaborations (2005 – present) [incl. SBE Liaison to ADERSE (France), ISBEE and EBEN (EU)]
- Coordinator, annual AACSB “Teaching Business Ethics” conference (2005 – 2010)
- Director, Professional Mentoring Program (2004 – present)
- Co-Chair, Committee on International Collaborations (2005 – present) [incl. SBE Liaison to ADERSE (France), ISBEE and EBEN (EU)]

- Society for Business Ethics
 - President (2002)
 - Vice President/Program Chair (2001)
 - Secretary/Treasurer (2000)
 - Co-Coordinator, annual SBE European Perspectives Panel (2004 – 2010)
- Member, Board of Directors, Female Health Foundation (2003)

Other

- President & Vice President, Francis W. Parker School Alumni Board (2001 - 2003)
- Volunteer, JUF Café (2009 – present)
- Chief Legal Counsel, Children of the World, Inc. (2001 - 2002)
- Board Member, Children of the World, Inc. (2000 - 2001)
- Board of Directors, Eclipse Theatre Company, Chicago, IL (1994 - 1996)
- Advisory Board of Directors, I Have A Dream Foundation (1998 – 1999)
- Mentor/Counselor, "I Have A Dream" program, Howard / Goudy Projects, Chicago, IL (1991 - 1999)

HONORS AND AWARDS

Public and Service Honors

- Microsoft, *winner*, CreateGOOD (Cannes Lions Festival, 2015)
- *Fast Company* "Most Creative People in Business" (inaugural honorees, digital coverage) (2014)
- *Ethisphere*, "100 Most Influential People in Business Ethics" (2014)
- Humanitarian Award, Motion Picture Association of Haiti (2013)
- Prix Humanitaire Deschamps (2013), honoring individuals and institutions who have distinguished themselves by the courage, commitment and devotion shown to the Haitian population in their benevolent work.
- Invited as one of the "100 most forward-thinking founders, CEOs, venture capitalists, and game-changers" to inaugural United Nations / British Airways "UnGrounded" event (2013)
- Woman of Spirit and Action Award (granted by DePaul University, in honor of St. Louise de Marillac) (2011, 2012, 2013)
- Named to *Fast Company* "League of Extraordinary Women,"
<http://www.fastcompany.com/1839862/meet-league-extraordinary-women-60-influencers-who-are-changing-world>
- 2012 Gold Halo Award ("Digital" category), Cause Marketing Forum, "Sweet Seeds for Haiti" Campaign, Zynga.org.
- Excellence in Public Service Award (DePaul, 2012)
- Top 100 Thought Leader in Trustworthy Business Behavior (2011), *Trust Across America*
- Vincentian Ethics Award (2003)
- One of "Top 10 Minds in Small Business," *Fortune Small Business* (December, 2002)

Academic Honors (non-research)

- Spirit of DePaul Award (2010)
- Award of Merit from 1998 AACSB/Mid-Continent East Assn. of Business Schools, for Innovation in Leadership of Business Education (1998)
- Elected for inclusion in Master Teacher Symposium, Academy of Legal Studies in Business (1994)
- Outstanding Commitment to Teaching Excellence, Department of Management, College of Commerce, DePaul University (1994)
- Best Teaching Award, Department of Management, College of Commerce, DePaul University (1992, 1993)

- Top Five Professors of the Year, University of Wisconsin - Madison, Graduate Business Student Association
- Honor Roll for Excellence in Teaching, Kellogg Graduate School of Management Faculty (1992)
- Excellence in Teaching Award, DePaul University (1991)

Research Honors

- Best Paper of the Midwest Law Journal (2006)
- Best Paper, Society for Business Ethics (2004)
- University Research Council Competitive Research Grant (2006)
- University Research Council Research Leave (2005)
- Competitive Summer Research Grant, College of Commerce (1993, 1994, 1995, 2006)
- Research Grant from Center for African American Research (1994-1995)
- Best Research Award Department of Management, DePaul University (1992, 1993)

ADDITIONAL MENTION

Admitted to the Following Bars

- State of Illinois (admitted 1988)
- Northern District of Illinois (admitted 1988)
- United States Court of Appeals for the Seventh Circuit (admitted 1988)

Languages

- English (native)
- French (proficient, comfortable)
- Able to understand basic Haitian Creole (Kréyol)