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## **Keith Robert Duncan**

Director EMBA

Associate Professor Accounting and Finance

Faculty of Business, Technology & Sustainable Development

Associate Professor - School of Business

Date of Hire: 1989

Date of Last Promotion: 1993

[kduncan@bond.edu.au](mailto:kduncan@bond.edu.au)

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### **Academic Background**

Ph.D. Bond University, Gold Coast, Qld, Australia, Accounting, 1993

M.Com. University of Otago, Dunedin, New Zealand, Accounting and Finance, 1990

B.Com. Hons University of Otago, Dunedin, New Zealand, Accounting and Finance, 1985

### **Memberships**

(AFAANZ) Accounting & Finance Association Australia and New Zealand

American Accounting Association - Accounting, Behaviour and Organisations Section & International

Chartered Accountant, New Zealand Institute of Chartered Accountants

NZSA

### **Computer Skills**

Advanced proficiency in Word, Excel, PowerPoint, Eviews, SPSS, SAS, PDF writer, Sedona database.

Some proficiency in Access and Student One.

### **WORK EXPERIENCE**

#### **Academic Experience**

##### **International**

Tutor in Accounting and Finance, University of Otago (January, 1983 - January, 1985). Work Experience.

#### **Non-Academic Experience**

Director, Sagacious Procurement Pty Ltd (January, 1999 - December, 2002).

Post Graduate Teaching & Research Fellow, Bond University (January, 1989 - January, 1990).

Director, Victoria Investments Ltd (January, 1985 - January, 1989).

##### **International**

Associate Professor of Accounting & Finance, Bond University (January, 1994 - Present). Director of the Executive MBA Program (since May 2007)

Associate Dean and Director of the MBA program (2003 - 2004)

Director of the Centre for Executive Development (2001 - 2004)

Associate Dean (Academic), School of Business (1997 - 2001).

Assistant Professor of Accounting, Bond University (January, 1990 - January, 1994).

Visiting Professor of Accounting, University of Southern California (January, 1991 - December, 1992).

Lecturer in Accounting and Finance, University of Otago (January, 1986 - January, 1989).

#### **Consulting**

2009: Icon Energy Ltd, Impairment assessment for oil leases

2007: Icon Energy Ltd, Duncan, Keith  
(March 2007) 29 p

2007: Scintilla Capital, Duncan, Keith  
Excel Model,  
(April 2007) 10p

2007: Lighting Corp, Duncan, Keith  
(June 2007) Report 3p and Excel Model

2001: LIPI-CSIRO, Duncan, Keith, and McNamara, Ray (2001)

1998: Germani Jewellers, Duncan, Keith  
(November, 1998) 41p

1996: HCMC International Hospital (Vietnam), Duncan, Keith, and McNamara, Ray(November 1996)  
52p  
Report to HCMC Internartional Hospital (Vietnam)

1994: Bredhjop Pty. Ltd, Duncan, Keith, and McNamara, Ray,  
(August 1994) 25p

1994: Scandees Danish Home Ice Cream Pty. Ltd., McNamara, Ray, and Duncan, Keith  
(September 1994) 25p  
Report to Scandees Danish Home Ice Cream Pty. Ltd.

1991: Integrated memory Systems Pty Ltd, McNamara, Ray, McTavish, Ron, and Duncan, Keith (May  
1991) 42p.  
Report to Integrated memory Systems Pty Ltd

1989: Austotel Management Pty Ltd, Tweedie, Richard, Scott, David, and Keith Duncan  
(Centre for Quality Management, Bond University) (1989) 21p  
Report to Austotel Management Pty Ltd

1988: Securities Commission, Duncan, Keith, Moores, Ken, Pead, Michael and Roberts, Helen, Report  
to the Securities Commission, (1988) 37p

1987: Barclays New Zealand, Duncan, Keith  
Report for Barclays New Zealand (1987) 18p

1984: Lawrence, Anderson and Buddle Chartered Accountants, Duncan, Keith Report for Lawrence,  
Anderson and Buddle Chartered Accountants, (1984)  
45p.

## Teaching-Other

### **Course (New) - Creation/Delivery: Conventional**

1992 - Core Concepts of Accounting Information  
Curriculum Change - Program Development

1991 - Core Concepts of Accounting Information  
Curriculum Change - Program Development

1989 - Positive Theories of Accounting (Honours paper 461)

1989 - Business Finance, Portfolio Theory & Portfolio Management (papers 313 and 314) and  
Investment Analysis (paper 315)

1989 - Financial Accounting, Reporting & Business Finance (paper 211)

1989 - Professional Topics in Accounting (paper 213)

1989 - Problems and Policies in Financial Accounting and Reporting (Paper 311)

1988 - Problems and Policies in Financial Accounting and Reporting (Paper 311)

1988 - Professional Topics in Accounting (paper 213)

1988 - Business Finance, Portfolio Theory & Portfolio Management (papers 313 and 314) and  
Investment Analysis (paper 315)

1988 - Positive Theories of Accounting (Honours paper 461)

1988 - Financial Accounting, Reporting & Business Finance (paper 211)

1987 - Positive Theories of Accounting (Honours paper 461)

1987 - Problems and Policies in Financial Accounting and Reporting (Paper 311)

1987 - Professional Topics in Accounting (paper 213)

1987 - Business Finance, Portfolio Theory & Portfolio Management (papers 313 and 314) and  
Investment Analysis (paper 315)

1987 - Financial Accounting, Reporting & Business Finance (paper 211)  
1986 - Positive Theories of Accounting (Honours paper 461)  
1986 - Business Finance, Portfolio Theory & Portfolio Management (papers 313 and 314) and Investment Analysis (paper 315)  
1986 - Financial Accounting, Reporting & Business Finance (paper 211)  
1986 - Professional Topics in Accounting (paper 213)  
1986 - Problems and Policies in Financial Accounting and Reporting (Paper 311)

#### **Other Teaching Activities**

1986 - Stock Exchange Certificate Courses (SE100, SE300, SE400)

#### **Student Assign-Supervised Thesis (UG Seniors)**

1988 - Supervision of honours dissertations (paper 450)  
Title: Factors Affecting Reporting Lags of Listed Companies in New Zealand  
1987 - Supervision of honours dissertations (paper 450)  
Title: Role of Economic Incentives in Accounting Method Choice: An Income Strategy Approach

### **INTELLECTUAL CONTRIBUTIONS:**

#### **Refereed Articles**

Duncan, K. R. & Kiessling, T. (2008). Exploration of Firm Strategic Control in Australia and the United States and Implications for Global Governance Structures. *Journal of World Business* .

Duncan, K. R. & Kiessling, T. (2008). Firm Strategic Control: Direct Ownership, Indirect Ownership, Dispersion, and Board of Directors. *Strategic Management Journal*.

Duncan, K. R. & Etebari, A. (1997). The Efficacy of Insider Trading Laws: Evidence from the NZ Stock Market. *The New Zealand Investment Analyst*, 17-25.

Duncan, K. R. (in press, 1996). Review of Lawrence Gitman, Roger Juchau, Ken Pearson, and Michael Clemens, Principles of Managerial Finance in Australia. *JOURNAL OF MANAGEMENT AND ORGANIZATION (Formerly JANZAM)*.

Duncan, K. R. (1995). Abstract - Factors Affecting Dominant Control: Theoretical Model and Empirical Tests. *The ABO Reporter*, 11 (1), 6-7.

Duncan, K. R., Ahmad, E., Rhee, S. G. , & Chang, R. P. (1990). Insider Trading, Information Leakage and Pre-Announcement Price Movements. *Pacific Basin Capital Markets Research*, 227-241.

Duncan, K. R. (1990). Review of J.B. Ryan Ed., New Zealand Company Financial Reporting: 1989. *Accounting and Finance* , 121-123.

Duncan, K. R. (1989). Review of Greg Whittred and Ian Zimmer, Financial Accounting: Incentive Effects and Economic Consequences. *Pacific Accounting Review* , 139-141.

Duncan, K. R. & Moores, K. (1989). Residual Analysis: A Better Methodology for Contingency Studies in Management Accounting. *Journal of Management Accounting Research* , 1 (1), 89-103.

Duncan, K. R. (1989). A Reconciliation of Market Competition, Decentralization, Size and Financial Performance Results: An Extension Testing Moderating Effects. *Human Relations* , 42 (1), 67-80.

Duncan, K. R., Moores, K., Pead, M., & Roberts, H. (1989). Factors Affecting Post Takeover Shareholder Returns. *Pacific Accounting Review* , 19-50.

Duncan, K. R. (1988). Usefulness of CCA Information for Investor Decision Making: A Laboratory Experiment. *Accounting and Business Research* , 18 (70), 121-132.

**Description:** § Duncan, Keith, and Moores, Ken, 'Usefulness of CCA Information for Investor Decision Making: A Laboratory Experiment', *Accounting and Business Research*, Vol. 18 No. 70, (1988), pp. 121-132.

Duncan, K. R. & Burns, T. J. (1987). Positive Theories of Accounting. *Accounting Trends 21: Innovative Accounting and Information Systems*.

Duncan, K. R., Booth, P., & Moore, K. (1987). A Comparative Study of Sheltered Employment Strategies: Evidence from Five Countries. *SOCIAL POLICY AND ADMINISTRATION*, 21 (2), 127-138.

#### **Invited Articles/Reviews**

Duncan, K. R. (in press, 2009). Review of A History of Corporate Governance around the World: Family Business Groups to Professional Managers. *JOURNAL OF MANAGEMENT AND ORGANIZATION (Formerly JANZAM)*. (Invited or not refereed)

**Description:** The purpose is as the title implies, to provide a historical summary of the forces and events that have shaped the varied manifestations of corporate structures and control systems around the world. Corporate control, ownership and management have melded and morphed along complementary and contrasting paths in many countries around the world into quite different corporate governance practices we see today.

## Book

Duncan, K. R. & McNamara, R. (2006). *Financial Statement Analysis and Investment Appraisal: Theory and Applications* (under contract).

**Description:** In House Publication

Duncan, K. R. & McNamara, R. (2005). *Accounting for Decision Making* (under contract).

**Description:** In House Publication

Duncan, K. R. & Irvine, J. (1999). *Solutions Manual for Company Accounting Procedures* Butterworths .

Duncan, K. R. & Irvine, J. (1999). *Company Accounting Procedures* Butterworths .

## Book Chapters

### Refereed

Duncan, K. R., Kelly, S., & McNamara, R. (2009). Integrating Research and Curriculum Design: An Event Study in Introductory Accounting. Accepted, *Preparing Students for their Professions through Hands-On Engagement and Experience: Model Projects and Programs in Tertiary Education*.

Duncan, K. R., Farrar, J., Corkery, J., & Hambrook, J. (1996). Chapter 28: Public Disclosure of Information. *Company Law in Australia*. Butterworths.

## Cases

McNamara, R. & Duncan, K. (1996). Revaluation of Intangible Assets: News Corp Ltd. In Claudio Romano (Ed.) *Case Studies in Theory and Practice of Financial Accounting*, (pp. 43-53). Butterworths.

McNamara, R. & Duncan, K. (1996). Negotiating Financial Statements: The Finance Committee Meeting. In Claudio Romano (Ed.) *Case Studies in Theory and Practice of Financial Accounting*, (pp. 12-25). Butterworths.

Duncan, K. R. (1996). Determinants of Corporate Control: The Adsteam Group Structure. In Claudio Romano (Ed.) *Case Studies in Theory and Practice of Financial Accounting*, (pp. 54-95). Butterworths.

Duncan, K. R. (1992). Budget Planning: Next Century Coyote Co. Ltd. *Pincus, Karen: Core Concepts of Accounting Information Theme II: Accounting Issues Involving Income and Cash Flows*, (pp. 3.70 - 3.77). McGraw-Hill (1992-1999).

## Presentation of Refereed Papers

### International

Duncan, K. R., Kiessling, T., & Harvey, M. (2009). *Exploration of Firm Strategic Control in Australia and the United States and Implications for Global Governance Structures*. Accepted for 46th Annual Meeting of the Eastern Academy of Management, Hartford, Connecticut.

Duncan, K. R., McNamara, R., & Kelly, S. (2009). *Gas Reserves and Equity Valuation: Implications for Accounting Standards*. Accepted for IAAER-ANPCONT (3rd) International Accounting Congress □ 'Accounting Internationalization: Current and Future Trends', San Paulo, Brazil.

Duncan, K. R. & Kiessling, T. (2008). *Firm Corporate Control: Direct Ownership, Indirect Ownership, Concentration, and Board of Directors*. Presented at Australian and New Zealand Academy of Management Conference (ANZAM), Auckland, New Zealand.

Duncan, K. R., Kelly, S., & McNamara, R. (2008, July). *Research and Curriculum Design: An Event Study in Introductory Accounting*. Accepted for 6th International Conference on Accounting: The Accounting Financial Research Unit of the Athens Institute for Education, Athens, Greece.

**Description:** 7-10 July 2008

Duncan, K. R., Kelly, S., & McNamara, R. (2008, June). *Relationship between Implied Growth, Expected Growth and Value*. Accepted for International Business and Economics Conferences, Stockholm, Sweden.

**Description:** IABE:2008 Stockholm- Summer Conference, Sponsored by South Stockholm University, Stockholm, Sweden, June 6-8, 2008

Duncan, K. R., McNamara, R., & Whelan, C. (2005, September). *Affect of Consolidation Method on Credit-Granting Behavior*. Presented at International Association for Accounting and Research, Bordeaux, France.

**Description:** 29-30 September 2005

Duncan, K. R. & McNamara, R. (2004, November). *Empires of the Mind: Cross Cultural Cooperative Business Education*. Presented at International Conference on Business Management and Industry Development in the Asia Pacific Region, Chaoyang University of Technology, Chaoyang University of Technology, Taiwan.

**Description:** § Duncan, Keith, and McNamara, Ray, 'Empires of the Mind: Cross Cultural Cooperative Business Education', presented at the International Conference on Business Management and Industry Development in Asia Pacific Region, Chaoyang University of Technology, Taiwan November 2004.

Duncan, K. R. & McNamara, R. (2001, October). *Consolidated Accounts: Does SFAS 94 match the Perception of the Market?* Presented at 13th Asia Pacific Conference of International Accounting Issues, Rio de Janeiro, Brazil.

**Description:** October 28-31, 2001, Rio de Janeiro, Brazil.

Duncan, K. R. & McNamara, R. (1996, December). *Asset Revaluations and the Prediction of Firm Risk and Performance*. Presented at Asian-Pacific Conference, Vancouver, British Columbia.

Duncan, K. R. & McNamara, R. (1996, July). *Asset Revaluations and the Prediction of Firm Risk and Performance*. Presented at University of Otago Workshop, Dunedin, New Zealand.

McNamara, R. & Duncan, K. (1994, November). *Firm Performance and Macro-economic Variables*. Presented at Asian Pacific Conference on International Accounting Issues, Taipei, China.

Duncan, K. R. & McNamara, R. (1993, November). *Syntax of Consolidated Financial Statements: The Impact on Credit-Manager's Decision-Making*. Presented at Asian Pacific Conference on International Accounting Issues, Mexico City, Mexico.

McNamara, R. & Duncan, K. (1993, October). *Firm Performance and Macro-economic Variables*. Presented at North Eastern Finance Conference, University of New Hampshire, University of New Hampshire, New Hampshire.

Duncan, K. R. (1993, July). *Attributes of Dominant Control: Theoretical Model and Empirical Tests*. Presented at Bond University School of Business Research Seminar Series, Gold Coast, Australia.

Duncan, K. R., McNamara, R., & Winzar, H. (1992, November). *Factors Affecting Corporate Control: A Conjoint Analysis*. Presented at Asian Pacific Conference on International Accounting Issues, Dunedin, New Zealand.

Winzar, H., Duncan, K., & McNamara, R. (1992, November). *Comparison of OLS and Logistic Regression for Conjoint Estimation*. Presented at Management Educators Conference, Dunedin, New Zealand.

Duncan, K. R. (1992, September). *Accounting for Controlled Entities*. Presented at University of Southern California Workshop, Los Angeles, California.

Duncan, K. R. (1992, August). *Accounting for Controlled Entities*. Presented at Bond University School of Business Research Seminar Series, Gold Coast, Australia.

Duncan, K. R. (1990, August). *Australasian Positive Accounting Research: Contributions and Future Directions*. Presented at Bond University School of Business Research Seminar Series, Gold Coast, Australia.

Etebari, A. & Duncan, K. (1990, June). *Evidence of Insider Trading in the New Zealand Stockmarket Prior to Major Corporate Announcements*. Presented at 2nd Annual Pacific-Basin Finance Conference, Bangkok, Thailand.

**Description:** 12 Pages

Etebari, A. & Duncan, K. (1989, November). *Corporate Announcements and Insider Trading: Further Evidence from the New Zealand Stockmarket*. Presented at Inaugural International Conference on Asian-Pacific Markets, Blank, Singapore.

**Description:** 12 Pages

Hussain, A. & Duncan, K. (1989, July). *The Use of CCA-Based Financial Targets: A Case Study of Two Nationalised UK Public Utilities*. Presented at Accounting Association of Australia and New Zealand, Melbourne, Australia.

**Description:** 18 Pages

Duncan, K. R. & Etebari, A. (1989, March). *Insider Trading, Information Leakage and Pre-Announcement Price Movements*. Presented at First Annual Pacific-Basin Finance Conference, Taipei, China.

**Description:** 23 Pages

Duncan, K. R., Moores, K., Pead, M., & Roberts, H. (1988, August). *Factors Affecting Post-merger Performance*. Presented at Accounting Association of Australia and New Zealand, Canberra, Australia.

**Description:** 26 Pages

Duncan, K. R. & Moores, K. (1987, August). *Contingency Theory, the Concept of Fit, and Financial Performance: An Illustration of Residual Analysis*. Presented at Accounting Association of Australia and New Zealand, Auckland, New Zealand.

**Description:** 16 Pages

**National**

Duncan, K. R., Kenworthy-U'Ren, A., & McNamara, R. (2006, February). *Virtual Discussions in Online Accounting Courses: Examining the Relationship Between Participation and Learning*. Presented at The Quantitative Analysis of Teaching and Learning in Higher Education in Business, Economics and Commerce Forum, Melbourne, Australia.

**Description:** February 10, 2006

Duncan, K. R. & McNamara, R. (1999, May). *Firm Performance and Macro-Economic Variables*. Presented at Canberra University, Canberra, Australia.

McNamara, R. & Duncan, K. (1994, July). *Firm Performance and Macro-economic Variables*. Presented at AAANZ Conference, Wollongong, Australia.

Duncan, K. R., McNamara, R., & Winzar, H. (1993, July). *Factors Affecting Corporate Control: A Conjoint Analysis*. Presented at AAANZ Conference, Darwin, Australia.

Duncan, K. R. & McNamara, R. (1991, July). *Syntax of Consolidated Financial Statements: The Impact on Credit-Manager's Decision-Making*. Presented at AAANZ Conference, Brisbane, Australia.

**Description:** 23 Pages

Duncan, K. R. & Lont, D. (1989, July). *Timeliness of New Zealand Corporate Reporting*. Accepted for Accounting Association of Australia and New Zealand, Melbourne, Australia.

**Description:** 21 Pages.

Winner Coopers and Lybrand Travel Grant.

Duncan, K. R. (1987, November). *Executive Wealth: The Effect of a Company's Accounting Method Choice*. Presented at Australian and New Zealand Academy of Management Conference (ANZAM), Sydney, Australia.

**Description:** 31 Pages

Moores, K. & Duncan, K. (1986, September). *Financial Performance and Structure: The Moderating Effects of Market Competition and Firm Size*. Presented at Management Educators Conference, Adelaide, Australia.

**Description:** 23 Pages

Duncan, K. R. (1984). *CCA-1 Revisited: Avenues for the Study of Non-Compliance*. Presented at University of Otago Working Paper, (Otago), New Zealand.

### **Regional**

Duncan, K. R. (1994, December). *Attributes of Dominant Control: Theoretical Model and Empirical Tests*. Presented at Griffith University, Gold Coast, Australia.

### **Local**

Duncan, K. R. & McNamara, R. (1999, April). *Firm Performance and Macro-Economic Variables*. Presented at University of Queensland, Research Workshops, Gold Coast, Australia.

Duncan, K. R. (1993, November). *Attributes of Dominant Control: Theoretical Model and Empirical Tests*. Presented at Arizona State University, Arizona State University, Arizona.

Duncan, K. R. (1993, November). *Attributes of Dominant Control: Theoretical Model and Empirical Tests*. Presented at University of Arizona, University of Arizona, Arizona.

### **State**

Duncan, K. R. (1994, May). *Attributes of Dominant Control: Theoretical Model and Empirical Tests*. Presented at University of Southern Queensland, Faculty of Commerce Research Seminar Series, University of Southern Queensland, Australia.

Ken, M. & Keith, D. (1986, August). *Usefulness of CCA Information for Investor Decision Making: A Laboratory Experiment*. Presented at Griffith University, Gold Coast, Australia.

**Description:** 34 Pages

## Grants

### **Funded-External**

1998 - Duncan, K. R., "Australian Research Council", Australian Research Council.

1997 - Duncan, K. R., "Australian Research Council", Australian Research Council.

1996 - Duncan, K. R., "Australian Research Council", Australian Research Council.

1995 - Duncan, K. R., "Australian Research Grant", Australian Research Council.

1994 - Duncan, K. R., "Australian Research Council", Australian Research Council.

1993 - Duncan, K. R., "Australian Research Council", Australian Research Council.

1989 - Duncan, K. R., "NZ Securities Commission Grants", New Zealand Securities Commission.

1989 - Duncan, K. R., "NZ Securities Commission Grants", New Zealand Securities Commission.

1988 - Duncan, K. R., "NZ Securities Commission Grants", New Zealand Securities Commission.

1987 - Duncan, K. R., "NZ Securities Commission Grants", New Zealand Securities Commission.

### **Funded-Internal**

2008 - Duncan, K. R., McNamara, R.P., & Hollindale, J., "Journal Genie Accounting Learning Object",

### **Introduction**

In recent years employer groups, the accounting profession and accreditation bodies have called on the tertiary sector to become more innovative and less technically focused in the teaching of accounting (McNamara and Duncan 2005). There has also been a call for more investigation of the effects of teaching and learning strategies and the use of online learning systems in enhancing student learning outcomes (see for example AACSB, 1996; Potter and Johnston, 2006).

Potter and Johnston (2006) report that an interactive online Cost Accounting Learning tool (MarlinLS) improved student examination performance. The more students used the system they became more closely engaged with, and reflected upon, the subject material, thus becoming more motivated to improve results in general. The provision of timely and detailed feedback to students as they complete the MarlinLS exercises may also explain improved learning outcomes. Other studies such as Duncan, Kenworthy-Uren and McNamara (2008a) found engagement with online activities enhances student performance.

### **The Journal Genie Learning Object**

The Journal Genie Learning Object was initially started as a tool for the teaching of technical financial accounting skills for the MyBondMBA.com program. The students in this program have limited faculty access and students typically study at times that suit their work schedules, making a time-independent technical learning tool attractive. The initial tool focused on the basic codification (journal entries) for the accounting system. This tool has since been used with the on-campus undergraduate, postgraduate and EMBA/MBA classes.

The Journal Genie has been further developed with input from T&L Services to an almost complete learning object. The web-based interactive object takes students from basic entries through the entire financial accounting system to draft financial statements. The system includes feedback and hints/help, graphical interface, and innovative drag and drop.

### **Scope of the Project**

The current application seeks funding to complete the Journal Genie Learning Object and to include the following features:

' Individualised drill-and-practice questions that provide students with interactive feedback to basic accounting problems. (Formative feedback/assessment is critical in learning and particularly in

accounting - see Potter & Johnstone 2006 and Blayney & Freeman 2008.) Furthermore, flexibility when this drill-and-practice occurs is becoming an expected feature of learning activities for the current generation of learners.

' Interactive graphical interface to stimulate interest and engagement. Using an interactive interface means that the learning tool sits in the middle ground between high-tech real computerised accounting systems and the low-tech pen and paper approach currently used around the world. Furthermore, for the current generation of techno-savvy students, such an interface is the 'norm' in many facets of their life □ hence it is not foreign, rather, it is expected by them.

' Gradebook linking □ while the primary role of the Journal Genie is to enhance learning of rule-based skills through a flexible, online, interactive, feedback mechanism that engages the students □ summative assessment of the skills gained is also required. By linking the Journal Genie to the Gradebook and integrating a summative assessment option, students can use the tool both to build their skills and, when ready, take the summative assessment (currently delivered as a combined section mid-semester exam □ for which grading takes a week).

### **Project Requirements**

There are two parts to completing this project that need funding. The first part completes the tool to the stage where questions can be generated and feedback given to students. The second part then links this as a summative tool into the Blackboard Gradebook as follows:

#### **Part 1**

a) A formative tool focusing on learning retention,

b) Easy manipulation of questions and variables in a back-end GUI

' 140 hours - Multimedia development (Flash action script and XML, some graphic design)

' 40 hours - Programming (database).

#### **Part 2**

a) Incorporating summative assessment and progress-tracking capabilities utilising the Blackboard Gradebook system

' 80 hours - Multimedia development (Flash action script and XML)

' 100 hours - Programming (database and java)

(Hours costed at \$27 casual rate).

### **Sample References**

American Assembly of Collegiate Schools of Business (AACSB), (1996), A Report of the AACSB Faculty Leadership Task Force, St. Louis, MO: AACSB.

Blayney, P. and Freeman, M., (2008) 'Individualised Interactive Formative Assessments to Promote Independent Learning', Journal of Accounting Education, in press.

Duncan, K., Kenworthy-Uren, A. and McNamara, R., (2008a) 'Virtual Discussions in Online Accounting Courses: Examining the Relationship Between Participation and Performance', under final review Accounting Education: An International Journal.

Duncan, K., Hollindale, J. and McNamara, R., (2008b) 'Impact of Learning Objects on Undergraduate Accounting Student Performance: Journal Genie and Mid Semester Performance', working paper May 2008.

McNamara, R. and Duncan, K., (2005) 'Meta Problem Framework for the Design of Undergraduate Accounting Curricula: Theory and Case Study', presented at the IAAER - International Association for Accounting Education and Research, Bordeaux, France, 29-30 September 2005, under review by Accounting Education: An International Journal

Potter, B.N., and Johnston, C.G., (2006) 'The effect of interactive online learning systems on student learning outcomes in accounting', Journal of Accounting Education, Vol 24, pp. 16-34., Bond University Teaching and Learning Grants, (\$9,970).

2007 - Duncan, K. R., "Dean's Research Grant", Bond University: Faculty of Business.

2006 - Duncan, K. R., "Deans Research Grant", Bond University: Faculty of Business.

2005 - Duncan, K. R., "Faculty of Business Research Fund", Bond University: Faculty of Business.

2000 - Duncan, K. R., "Faculty of Business Research Fund", Bond University: Faculty of Business.

1999 - Duncan, K. R., "Faculty of Business Research Fund", Bond University: Faculty of Business.

1998 - Duncan, K. R., "Faculty of Business Research Fund", Bond University: Faculty of Business.

1996 - Duncan, K. R., "Bond University Vice Chancellor's Research Grant", Bond University.

1995 - Duncan, K. R., "Bond University Vice Chancellor's Research Grant", Bond University.

1994 - Duncan, K. R., "Bond University Vice Chancellor's Research Grant", Bond University.

1993 - Duncan, K. R., "Bond University Vice Chancellors Research Grant", Bond University.

1992 - Duncan, K. R., "Dean's Research Funding", University of Southern California.  
1991 - Duncan, K. R., "Deans Research Funding", University of Southern California.  
1989 - Duncan, K. R., "Otago Research Grants", University of Otago.  
1989 - Duncan, K. R., "Teaching Development Grant".  
1988 - Duncan, K. R., "Otago Research Grants", University of Otago.  
1988 - Duncan, K. R., "Teaching Development Grant".  
1987 - Duncan, K. R., "Otago Research Grants", University of Otago.  
1987 - Duncan, K. R., "Teaching Development Grant".

## **Dissertation**

Attributes of Dominant Control: Theoretical Model and Empirical Tests

## **Papers Under Review**

Duncan, K. R., Kiessling, T., & Harvey, M. (2009). "Exploration of Firms' Strategic Control Mechanisms in Australia and the United States: Implications for Global Governance Structures," initial submission to *Thunderbird International Business Review* .

Duncan, K. R., Kiessling, T., & Harvey, M. (2009). "Exploration of Firms' Strategic Control Mechanisms in Australia and the United States: Implications for Global Governance Structures," initial submission to *Corporate Governance: An International Review* .

Duncan, K. R., Kenworthy-U'Ren, A., & McNamara, R. (2008). "Virtual Discussions in Online Accounting Courses: Examining the Relationship Between Participation and Performance," revised and resubmitted to *Accounting Education: An International Journal*.

Duncan, K. R., Kiessling, T., & Yiu, D. (2008). "Firm Corporate Control: Direct Ownership, Indirect Ownership, Concentration, and Board of Directors," initial submission to *Journal of Management Studies*.

## **Intellectual Contributions-Other**

### **Other Publications**

2008 - Book Review of

A History of Corporate Governance around the World: Family Business Groups to Professional Managers  
Morck, R.K., (ed.) (2007)

For Journal of Management & Organization

## **SERVICE:**

### **Service to the University**

#### **Department assignments:**

##### ***Chair:***

1988-1989 through 1989-1990: University of Otago: Computer Committee (Department): Responsible for managing two departmental programmers, preparing annual computing submission and purchasing equipment from capital budget (\$150-200,000 p.a.)

##### ***Member:***

2007-2008 through 2008-2009: Bond University: Director of the Executive MBA Program: As academic leader of the EMBA program at Bond University, ensure that the program produces executive scholars with the skills and knowledge needed to lead complex organisations and meet the challenges of a dynamic global environment.

- Work closely with the Director CEE, the responsible Business Development Manager and other CEE staff to promote the EMBA to a broad range of people and industries to achieve an annual target intake of 20 students over the next three years.

- Provide leadership to the academic faculty in teaching and learning and model teamwork, best practice and flexibility to ensure the program meets its educational and commercial goals.
- Substantively contribute to the development of a leading edge curriculum and manage the delivery of the EMBA program to ensure that the learning and teaching methods adopted consistently reflect best practice.
- Identify opportunities and devise and implement strategies which improve the efficiency and effectiveness of the delivery and administration of the program.
- Manage the performance and contribution of program staff and provide leadership, support and feedback for academic staff in the development of teaching portfolios and resources.
- Contribute significantly to internal and external reviews and accreditation of subjects and programs. Contribute significantly to extra-curricular educational activities that impact on employers and/or the wider community.

### **Achievements**

- Launched the new EMBA program in August 2007 with a cohort of 12 students following an intensive marketing effort in South East Queensland and Sydney incorporating advertisements, information sessions, one-on-one interviews, email exchange and phone discussions.
- Developed and implemented the program's marketing strategies, materials and tactics including online content, email materials and a revised brochure.
- Improved the uptake of the program by applicants after re-designing its structure to improve the balance of the program, its operational deliverability and competitiveness.
- Secured the interest of major corporate clients including Accor, Tey's Brothers and the PNG CAA in executive training and the EMBA.
- Developed the orientation program.
- Developed the guidelines for instructors and prepared learning goals and outcomes to guide instructors preparing content for new subjects.
- Appointed a new Program Manager to ensure that the administrative and logistical process needed to deliver subjects in August 2007 were in place.
- Supervised, trained and developed the Program Manager resulting in a well organised, efficient and professional managed program which has enhanced the experience for the current cohort, stimulated students to promote the program and has enabled it to become operationally scalable and sustainable.
- Recruited, contracted and managed academic staff to deliver the program's courses.
- Provided input to, managed and initiated systems development, corporate client contracts, policy and procedures, credit process, China study tour, AACSB documentation, and other administrative processes to ensure smooth operation of the program.
- Obtained feedback from EMBA candidates for development design of the marketing and delivery of the program which has provided a basis for further enhancements for subsequent intakes.

2001-2002 through 2004-2005: Bond University: Director of the Centre for Executive Development (MyBondMBA.com): Director of the Centre for Executive Development (MyBondMBA.com) (2001- 2004)

Designed, developed and operationalised the MyBondMBA.com program in Japan with responsibility for:

- Establishing the new MyBondMBA.com program in Japan.
- Ensuring that the program produced a surplus.
- Establishing program administration systems and processes.
- Managing relationship with external suppliers and partners.

### **Achievements**

- Initiated and secured the deal and Japanese partner.
- Designed and established a new MBA program in Japan (MyBondMBA.com) which employs a blend of satellite, online and face-to-face modes to deliver studio recorded lectures and other

content. The program is the largest MBA in Japan and has won several export awards for innovation and financial success.

- Developed the processes and systems to produce the program's content.
- Negotiated and managed the relationship between the University and the MyBondMBA.com partner in Japan.
- Developed the video lecture and i-learn materials in conjunction with instructors, editing the videos and providing input for concept checks and summaries.
- Devised a rolling timetable system to plan subjects for the first 6 years of the program's operation.

***Other Institutional Service Activities:***

1988-1989 through 1989-1990: University of Otago: Computer Committee (Faculty): Departmental Representative:

Responsible for computer labs and distribution of computing resources within the Faculty of Commerce

1987-1988 through 1988-1989: University of Otago Faculty Research Committee: Departmental Representative:

Co-ordinate and advise faculty members on their research grant applications and review applications for Dean's research funds

**School assignments:**

***Member:***

2007-2008 through 2008-2009: Curriculum Review Committee

**College assignments:**

***Assurance Of Learning - Institutional Service:***

1993-1994 through 1994-1995: Research Seminar Co-Ordinator: Approached, organised and managed visiting researchers as part of the weekly research seminar series.

***Chair:***

1997-1998 through 2000-2001: Bond University: Associate Dean (Academic), School of Business: Associate Dean (Academic), School of Business

Oversaw and managed all the academic programs in the School of Business.

***Achievements***

- Managed all academic services staff.
- Systemised program administration processes and recruited and trained and expanded staff.
- Developed brochures and marketing materials for the School.
- Promoted the School's programs at events, functions and open days.
- Developed and implemented new degrees in Ecommerce and BBus.
- Resolved student issues relating to exclusion, admission, special consideration and complaints and concerns.
- Represented the School on the Senate, presented course and program changes, served on disciplinary committees and as an alternate for the Senior Management Group when the Dean as unavailable.

***Faculty Advisor:***

2004-2005 through 2006-2007: Bond University: Faculty of Business: During this period, returned to a teaching, administrative and research role, with responsibility for:

- Designing and delivering four subject units.
- Contributing to research and scholarship output.
- Supporting the development of colleagues.

***Achievements***

- Developed an introductory accounting text and revised this text.
- Redesigned the Accounting Theory Course and delivered this course.
- Designed and delivered the Accounting Principles course for the MBus.
- Wrote several working papers and presented these at symposia or conferences.
- Represented the University of the Innovation Working party
- Represented the University as a Director of Founders Forum.

2003-2004: Bond University: Associate Dean & Director of the MBA program: Associate Dean & Director of the MBA program (2003 -2004)

Oversaw the postgraduate and undergraduate academic programs of the university's Business School, managed program support staff and assisted the Acting Dean.

### **Achievements**

- Ensured the smooth operation of the School's academic programs including the student administrative tasks undertaken by the services unit.
- Represented the faculty on the University Senate and prepared submission for the Senate.
- Dealt with student complaints and concerns effectively and efficiently.
- Controlled the quality of subject content, teaching and student assessment.
- Managed the review processes for the MBA and Undergraduate programs.

### **Member:**

1994-1995 through 1995-1996: Bond University: Dean's Advisory Group: Contributed to the debate on school management issues and academic programs while in the role of acting Area Coordinator.

1993-1994 through 1995-1996: Bond University: Plagiarism Review Group: Developed policy on plagiarism and contributed to the discussion of an honours system. Voted on plagiarism cases within the school.

1990-1991 through 1994-1995: Bond University: Computer Interest Group: Contributed to the school computing strategy, planning and implementation.

1989-1990 through 1995-1996: Bond University: Accounting Area Group: Developed the accreditation documentation for Bond University. Contributed, initiated and designed various teaching development programs, school liaison, open day planning and research strategy

1986-1987: University of Otago: Academic Development Committee: Contributed to the review and redesign of the degree (undergraduate and honours) within the Department.

## **Service to the Profession**

### **Board Member: Advisory Board**

1999-2000: Board of Senior Secondary School Studies, Member, Board of Senior Secondary Studies, Business Education Subject Advisory Committee, 1999-2000 (National).

### **Board of Directors: Substantial Involvement**

2001-2009: Founders Forum Pty Ltd, Gold Coast, Australia (State).

## **Faculty Development**

### **Technology-Related Training**

2007: Sedona Training. Gold Coast, Australia.

## **Honors & Awards**

### **Honors:**

1999: Moot Corp' Advisor Honourable Mention, Best Business Plan, Best Presentation, Moot Corp..

1998: Moot Corp' Advisor Honourable Mention, Best Business Plan, Best Presentation, Moot Corp..

1981: Dux, Southland Boys' High School, Southland Boys High School.

### **Awards:**

2008: Queensland Chamber of Commerce & Industry (QJCCI) Export Award, Service Sector, Queensland Chamber of Commerce & Industry (QJCCI).

2006: Carrick Institute Citation for Outstanding Contribution to Student Learning 'For Developing an e-enabled program relevant to Japanese executive MBAs that promotes peer interaction, personalised development and facilitates engagement', Carrick Institute.

2005: Gold Coast Region Export Award, Education category for the MyBondMBA.com Program, Gold Coast Region Export.

2005: Gold Coast Region Export Award, Information Technology category for the MyBondMBA.com Program, Gold Coast Region Export.

2003: Mayor's Innovation Award, Gold Coast Business Excellence Awards 2003, Gold Coast Business Excellence.

2002: Gold Coast Regional Export Award for Education and Training, Gold Coast Regional Export Award.

2002: Queensland Chamber of Commerce & Industry (QJCCI) Export Award, Service Sector, Queensland Chamber of Commerce & Industry (QJCCI).

2001: Gold Coast Regional Export Award for Education, Gold Coast Regional Export Award.

1995: Oxford Summer Research Institute Scholarship, Oxford Research Institute.

1994: International Accounting Section (AAA), Outstanding Doctoral Dissertation Award, (for a paper from the Ph.D. thesis), International Accounting Section (AAA),.

1994: International Accounting Section (AAA), Outstanding Doctoral Dissertation Award, (for a paper from the Ph.D. thesis), International Accounting Section (AAA),.

1994: International Accounting Section (AAA), Outstanding Doctoral Dissertation Award, (for a paper from the Ph.D. thesis), International Accounting Section (AAA),.

1993: Accounting Behaviour and Organizations Section, (AAA) Outstanding Doctoral Dissertation Award, (for Ph.D. Thesis), Accounting Behaviour and Organizations Section (AAA).

1993: Accounting Behaviour and Organizations Section, (AAA) Outstanding Doctoral Dissertation Award, (for Ph.D. Thesis), Accounting Behaviour and Organizations Section (AAA).

1984: T K Cowan Scholarship Award - \$1500 for Part 3 honours in Accounting & Finance., T K Cowan Scholarship.

1984: Trusteebank Southland Bursary Award: \$1200 p.a. for undergraduate study at the University of Otago., Trustee Bank Southland.

1983: Trusteebank Southland Bursary Award: \$1200 p.a. for undergraduate study at the University of Otago., Trustee Bank Southland.

1982: Trusteebank Southland Bursary Award: \$1200 p.a. for undergraduate study at the University of Otago., Trustee Bank Southland.

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## **Courses Taught**

Accounting Principles (doctoral)

Financial Analysis and Valuation

Research Methods (doctoral)

Security Appraisal and Valuation 1 (specialized masters)

Security Appraisal and Valuation 2 (specialized masters)

**Last updated: 13-Aug-09**