
Justin Bailey Craig, Ph.D.

Associate Professor

School of Business

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Biography

Biography

Dr Craig is the Co-Director of the Australian Centre for Family Business (ACFB) at Bond University in Australia where he is also an Associate Professor of Entrepreneurship and Family Business. His PhD in Behavioural Science, Masters Degree in Counselling and Psychology Honours Degree all explored challenges faced by individuals involved in either a current or future ownership capacity in a family-controlled business. His subsequent family business and entrepreneurship research, which has examined a wide range of topics including individual valued outcomes that drive behaviour, transgenerational entrepreneurship, strategy, innovation, governance, public policy, branding, and managerial attitudes towards the natural environment, has appeared in leading international academic journals. He leads the entrepreneurship and family business group of scholars and instructors at Bond University and teaches subjects at undergraduate and graduate levels. Dr Craig has also jointly developed Bond University's Executive MBA in Family Business and is engaged with the family business practitioner community through his work with Family Business Australia (FBA), where he has jointly developed and delivers the FBA Family Business Directors' Course and the Strategic Planning for Family Business Leaders Course. Dr Craig serves as an Associate Editor of the leading family business journal, Family Business Review (FBR), and on the editorial board of the Journal of Family Business Strategy (JFBS) and Journal of Management and Organizations (JMO) as well as on the global board of the Successful Transgenerational Entrepreneurship Practices (STEP) international research project. He works with the family business advisor community, primarily BDO and KPMG, in various research and skills development capacities in Australia and New Zealand. Dr Craig restricts his consulting activity to working with a select group of family businesses in the ACFB Learning Community initiative.

Qualification

Qualification

Academically Qualified

Academic Degrees

Ph.D. Bond University, Gold Coast, Qld, Australia, Behavioural Science, 2004

Other Masters Master of Counselling, Gold Coast, Qld, Australia, 2001

Other Bachelors Bachelor of Psychology (Honors), Gold Coast, Qld, Australia, 2000

Other Bachelors Bachelor of Business (HRM), Gold Coast, Qld, Australia, 1998

Intellectual Contributions:

Refereed Articles

Craig, J. B., Cromer, C. T., & Dibrell, C. (in press, 2011). A Study of Schumpeterian (Radical) vs. Kirznerian (Incremental) Innovations in Knowledge Intensive Industries. *Journal of Strategic Innovation and Sustainability*.

Craig, J. B. & Hansen, E. (2011). How managerial attitudes toward the natural environment affect market orientation and innovation. *Journal of Business Research*, 64, 401-407.

Craig, J. B., Dibrell, C., & Hansen, E. (2011). Natural environment, market orientation, and firm innovativeness: An organizational life cycle perspective. *Journal of Small Business Management*, 49 (3).

Craig, J. B. & Morres, K. (2010). Championing Family Business Issues to Influence Public Policy: Evidence From Australia. *Family Business Review*, 23 (2), 170-180.

Craig, J. B. (2010). Desk Rejection: How to Avoid Being Hit by a Returning Boomerang. *Family Business Review*, 23 (4), 306-309.

Craig, J. B. & Moores, K. (2010). Strategically aligning family and business using the balance scorecard. *Journal of Family Business Strategy*, 1 (2), 78-87.

Craig, J. B. & Morris, M. J. (2010). Toward a better understanding of family enterprising. *International Journal of Entrepreneurial Venturing*, 2 (3/4).

- Cassar, G. & Craig, J. B. (2009). An Investigation of Hindsight Bias in Nascent Venture Activity. *Journal of Business Venturing*, 24 (2), 149-164.
- Dibrell, C., Craig, J., Moores, K., Johnson, A. J., & Davis, P. S. (2009). Factors critical in overcoming the liability of newness: Highlighting the role of family. *Journal of Private Equity*, 12 (2), 38-48.
- Craig, J. B., Howorth, C., Moores, K., & Poutziouris, P. (2009). Family business research approaching a tipping point threshold. *Journal of Management & Organization*, 15 (3), 282-293.
- Craig, J. B., Howorth, C., & Poutziouris, P. (2009). Family business: A rich research repository. *Journal of Management & Organization*, 15 (3), 392-394.
- Craig, J. B. & Randoy, T. (2009). Founding family leadership and industry profitability. *Small Business Economics*, 32 (4), 397-407.
- Randoy, T., Dibrell, C., & Craig, J. B. (2009). Founding family leadership, product market competition, and firm performance among publicly traded firms. *Small Business Economics*, 32 (4), 397-407.
- Dibrell, C., Davis, P. S., & Craig, J. B. (2009). The performance implications of temporal orientation and information technology in organization-environment synergy. *Journal of Strategy and Management*, 2 (2), 145-162.
- Zahra, S., Hayton, T., Neubaum, D., Dibrell, C., & Craig, J. B. (2008). Culture of Family Commitment and Strategic Flexibility: The Moderating Effect of Stewardship. *Entrepreneurship Theory and Practice*, 32 (6), 1035-1051.
- Randoy, T., Dibrell, C., & Craig, J. B. (2008). Founding Family Leadership, Product Market Competition, and Firm Performance Among Publicly Traded Firms. *Small Business Economics* (20), 335-344.
- Dibrell, C., Davis, P. S., & Craig, J. B. (2008). Fuelling Innovation Through Information Technology in SME's. *Journal of Small Business Management*, 46 (2), 203-218.
- Craig, J. B., Dibrell, C., & Davis, P. S. (2008). Leveraging Family-Based Brand Identity to Enhance Firm Competitiveness and Performance in Family Businesses. *Journal of Small Business Management*, 46 (3), 351-371.
- Craig, J. B. & Moores, K. J. (2006). A Ten Year Investigation of Strategy, Systems and Environment Upon Innovation in Family Firms. *Family Business Review*, 19 (1), 1-10.
- Johnson, D., Craig, J. B., & Hildebrand, R. (2006). Entrepreneurship Education: Towards a Discipline-Based Framework. *Journal of Management Development*, 25 (1), 40-54.
- Craig, J. B. & Johnson, D. (2006). Establishing Individual Differences Related to Opportunity Alertness and Innovativeness Dependent on Academic-Career Training. *Journal of Management Development*, 25 (1), 28-39.
- Dibrell, C. & Craig, J. B. (2006). Linking Trans Generational Value Creation with Natural Environment and Sustainability Policy in Family and Non-Family Owned Firms: Extending the Agency-Stewardship Theory Debate. *Frontiers of Entrepreneurship Research*, 177-190.
- Craig, J. B. (2006). Linking transgenerational value creation with natural environment and sustainability policy in family and non-family owned firms: Extending the agency-stewardship theory debate. *Frontiers of Entrepreneurship Research*, 177-190.
- Dibrell, C. & Craig, J. B. (2006). The Natural Environment, Innovation, and Firm Performance: A Comparative Study. *Family Business Review*, 21 (4), 275-288.
- Craig, J. B. & Moores, K. J. (2005). Balanced Scorecards to Drive the Strategic Planning of Family Firms. *Family Business Review*, 18 (2), 105-122.
- Craig, J. B. & Bergmuller, J. (2005). Dummy Boards or Bored Dummies: Changes Needed at Bauer Holdings. *Journal of Management Case Studies*, 15 (1).
- Craig, J. B. & Moores, K. J. (2004). The Professionalization Process: The Dennis Family Corporation Case. *Family Business Case Journal*.
- Lindsay, N. J. & Craig, J. B. (2002). A Framework for Understanding Opportunity Recognition. *Journal of Private Equity*, 6 (1), 13-24.
- Craig, J. B. (2002). Conflict and Family Functioning in Family Business. *Small Enterprise Research: the Journal of SEAAANZ*, 10 (2), 88-99.
- Craig, J. B. & Moores, K. J. (2002). How Australia's Dennis Family Corporation Professionalized Its Family Business. *Family Business Review*, 15 (1), 59-70.
- Craig, J. B. & Lindsay, N. J. (2002). Incorporating The Family Dynamic Into The Entrepreneurship Process. *Journal of Small Business and Enterprise Development*, 9 (4), 416-430.
- Craig, J. B. & Lindsay, N. J. (2002). Towards a framework for how opportunities are recognized. *Journal of Private Equity*, 6 (1), 13-24.
- Craig, J. B. (2001). A Look at Organizational Conflict in Family Business. *Small Enterprise Research: the Journal of SEAAANZ*, 9 (2), 71-78.
- Craig, J. B. & Lindsay, N. J. (2001). Quantifying 'Gut Feeling' in the Opportunity Recognition Process. *Frontiers of Entrepreneurship Research*, 124-137.

Refereed Proceedings

Full Paper

- Craig, J. B., Dibrell, C., Neubaum, D., & Thomas, C. (in press, 2011). Stewardship Climate Scale: Measurement and an Assessment. 2011 Academy of Management Meeting.
- Craig, J. B., Schaper, M., & Dibrell, C. (2007). Being the Boss and Working for a Boss: Upsides and Downsides. Australian and New Zealand Academy of Management Conference (ANZAM), 1-14.
- Dibrell, C., Johnson, A., Davis, P. S. , Moores, K. J. , & Craig, J. B. (2007). The Road to Legitimacy: A Study of Startups and Their Established Competitors in the Australian Wine Industry. Babson Kauffman Entrepreneurship Research Conference, USA: Babson College, Arthur M Blank Ctr for Entrepreneurship.
- Craig, J. B., Schaper, M., & Dibrell, C. (2007). Life In and After Being in a Family Business in Australia: Evidence From The HILDA Survey. HILDA Conference.
- Dibrell, C., Craig, J. B., & Neubaum, D. (2007). Navigating the Landscape: The Mediating Role of Innovation in Strategic Planning Capabilities. Academy of Management Meetings.
- Dibrell, C. & Craig, J. B. (2007). Between a Strategic Rock and a Hard Place: Planning and Flexibility in Family and Non-Family Firms. Australian and New Zealand Academy of Management Conference (ANZAM), 3-18.
- Dibrell, C., Johnson, A., Davis, P. S. , & Moores, K. J. (2006). Overcoming Liability of Newness Through Legitimacy: A Stakeholder Salience Perspective. Australian and New Zealand Academy of Management Conference (ANZAM).
- Craig, J., Green, M., & Moores, K. J. (2003). Family Business Leadership: An Agency and Stewardship Theories Life cycle Perspective. 14th World Conference Family Business Network (FBN).
- Craig, J. B. & Brown, K. (2002). Auditing Communication Processes Leads to Improved Job Satisfaction and Increased Productivity in a Family Business. IFSAM/ANZAM World Congress.
- Craig, J. B. & Lindsay, N. J. (2001). Quantifying 'Gut Feeling' in The Opportunity Recognition Process. Frontiers of Entrepreneurial Research Conference.
- Moores, K. J., Sharpley, C. S., Craig, J. B. , & Lindsay, N. J. (2001). Maximising Productivity by Minimising Reactivity: Adjusting Responses to Suit The Need. Family Business Australia Annual Conference.
- Craig, J. B. & Lindsay, N. J. (2000). When Two Worlds Collide. Family Business Network 11th Annual World Conference.
- Moores, K. J., Lindsay, N. J., & Craig, J. B. (1999). Baby Boomers and Generation Xers Manage and Lead Their Businesses Differently: A New Model for Family Businesses. Family Business Australia Annual Conference.

Abstract Only

- Craig, J. B., Dibrell, C., & Neubaum, D. (2010). Overcoming the Liability of Theoretical Newness: The Case for Stewardship Theory. Babson Kauffman Entrepreneurship Conference, Lausanne, Switzerland: .
- Craig, J. B. & Moores, K. (2009). Championing family business issues to influence public policy: Evidence from Australia. 9th International Family Enterprise Research Academy (IFERA) World Family Business Research Conference: Global Perspectives on Family Business Develop, Limassol, Cypress: , 173-174.
- Craig, J. B., Hansen, E., & Dibrell, C. (2009). Natural environment, market orientation, and firm innovativeness: a life cycle perspective. Southern Management Association Annual Meeting, 1-6.
- Craig, J. B., Hansen, E., & Dibrell, C. (2009). Natural environment, market orientation, and firm innovativeness: a life cycle perspective. Southern Management Association Annual Meeting, 1-6.

Non-Refereed Proceedings

Abstract Only

- Craig, J. B. (2009). Launching a local learning community within a global learning community. Babson STEP Global Summit.
- Craig, J. B. (2009). Accession tournaments: The application of a game theory derivative to the multi-dimensional family business accession process. Babson Kauffman Entrepreneurship Research Conference.
- Craig, J. B. (2009). Legitimizing the natural environment: A strategic issue interpretation perspective. Babson Kauffman Entrepreneurship Research Conference.
- Craig, J. B. & Kiessling, T. (2008). New venture growing pains: When being acquired is an appropriate remedy. 5th AGSE International Entrepreneurship Research Exchange, Swinburne University of Technology, Melbourne, Australia: .

Book

- Craig, J. B., Au, K., Morris, M., & Ramachandran, K. (2011). Family Enterprising in Asia: Where East meets West: Exploring transgenerational entrepreneurship in family firms. Elgar Publishing.
- Craig, J. B. & Moores, K. (2010). Understanding Family Enterprise: A Book of Readings. Bond University Press.

Craig, J. B. (2001). *Stars Under the Southern Cross: The Untold Stories of Queensland's Family Businesses*, Gold Coast, Qld, Australia: Bond University Press.

Book Chapters

Refereed

Craig, J. B., Randoy, T., & Dibrell, C. (2011). "Founding family leadership, product market competition, and firm performance among publicly traded firms.", In Professor David B. Audretsch, Ameritech Chair of Economic Development, Indiana University, USA and Professor Erik E. Lehmann, University of Augsburg, Germany. (Eds.) *Corporate Governance in Small and Medium Sized Firms*. Elgar Publishing.

Craig, J. B., Dibrell, C., & Neubaum, D. (2009). "Stewardship as governance behaviour in family businesses", *Contemporary Issues in Corporate Governance*. University of Auckland Press.

Craig, J. B., Dibrell, C., Johnson, A., & Davis, P. S. (2009). "Factors critical in overcoming the liability of newness: Highlighting the role of family", *Journal of Private Equity*, (pp. 38-48).

Craig, J. B., Woo, L., Liu, T., & Kiessling, T. (2009). "Enhancing professional development using international study tours.", *Preparing Students for their Professions through Hands-On Engagement and Experience: Model Projects and Programs in Tertiary Education*. Robina, Queensland: Bond University Press.

Craig, J. B. & Moores, K. J. (2008). "Australia's Dennis Family Corporation", *Culturally-Sensitive Models of Family Businesses in Anglo Region - A Compendium Using The GLOBE Paradigm*, (pp. 137-154). Hyderabad: ICFAI University Press.

Moores, K. & Craig, J. B. (2006). "From Vision to Variables: A Scorecard to continue the Professionalisation of a Family Firm.", In Panikkos Poutziouris, Kosmas Smyrniotis, Sabine Klein (Ed.) *Handbook Of Research On Family Business*. Massachusetts, USA: Edward Elgar Publishing.

Moncrief-Stuart, S. L., Paul, J., & Craig, J. (2006). "Working with Families in Business: A Content Validity Study of the Aspen family Business Inventory", In Panikkos Zata Poutziouris, Kosmas X. Smyrniotis and Sabine B. Klein (Eds.) *Handbook Of Research On Family Business*, (pp. 215-233). Massachusetts, USA: Edward Elgar Publishing.

Cases

Craig, J. B. & Moores, K. J. (2004). "The Professionalization Process in Family Business: The Dennis Family Corporation Case", In Joseph H. Astrachan, Panikkos Poutziouris and Khaled Soufani (Cox Family Enterprise Center) (Eds.) *Family Business Casebook Annual 2004*, (pp. 91-121).

Presentation of Refereed Papers

International

Craig, J. B., Dibrell, C., & Neubaum, D. O. (2011). *Strategic Planning and Flexibility: Governance Control Mechanisms in Family and Non-Family Firms*. International Family Enterprise Research Academy (IFERA) Annual World Conference, Sicily, Italy.

Craig, J. B., Moores, K. J. , & Irava, W. (2008). The Battaglia family case. *Successful Transgenerational Entrepreneurship Processes (STEP)*, Hong Kong, Unknown.

Craig, J. B., Moores, K., & Irava, W. (2008, November). The Deague Family case. *Successful Transgenerational Entrepreneurship Processes (STEP)*, Hong Kong, Unknown.

Craig, J. B. (2008, August). *Corporate governance in family firms*. New Zealand Governance Centre Inaugural Conference, Auckland, New Zealand.

Dibrell, C., Craig, J. B. , & Neubaum, D. (2008, August). *Strategic Planning and Flexibility as Governance Control Mechanisms in Family and Non-Family Firms*. Academy of Management Meetings, Anaheim, California.

Dibrell, c., Craig, J. B. , & Hansen, E. N. (2008, June). *The Impact of Firm Natural Environment Policy on the Market Orientation to Innovation Relationship in SMEs*. 2008 Babson Kauffman Entrepreneurship Research Conference, Chapel Hill, North Carolina.

Dibrell, C., Craig, J. B. , & Moores, K. J. (2008, June). *Family Matters and the Liability of Newness: Evidence From the Australian Wine Industry*. 2nd Georges Doriot Conference on Family Enterprising, Paris, France.

Kiessling, T. & Craig, J. B. (2008, February). *Understanding the Transference of Implicit Contracts Post Acquisition*. 5th AGSE International Entrepreneurship Research Exchange, Melbourne, Australia.

Ling, Y., Baldrige, D., & Craig, J. B. (2008, August). *Toward a Model of Issue Selling in Family Businesses*. Academy of Management Meetings, Anaheim, California.

Ling, Y., Baldrige, D., & Craig, J. B. (2008, May). *Toward a Model of Issue Selling in Family Businesses*. 6th Annual Theories of Family Enterprise Academic Conference, Edmonton, Canada.

Moores, K. J. & Craig, J. B. (2008, June). *Paradigms and Theory Building in the Domain of Business Families*. EIASM Family Firms Management Research Conference, Naples, Italy.

Moores, K. J. & Craig, J. B. (2008, June). Building an Integrated Theory of Family Business. 4th Workshop on Family Firms Management Research, Naples, Italy.

Moores, K. J. & Craig, J. B. (2008, February). Agency Differences in Family and Non-Family Businesses. 1st Asian Family Business Conference, Hyderabad, India.

Craig, J. B., Schaper, M., & Dibrell, C. (2007, July). Life in and After Being in a Family Business in Australia: Evidence From the HILDA Survey. HILDA Conference, Melbourne, Australia.

Dibrell, C., Craig, J. B., & Neubaum, D. (2007). Navigating the Landscape: The Mediating Role of Innovation in Strategic Planning Capabilities. Academy of Management Meetings, Philadelphia, Pennsylvania.

Dibrell, C., Johnson, A., Davis, P. S., Moores, K. J., & Craig, J. B. (2007, June). The Road to Legitimacy: A Study of Startups and Their Established Competitors in the Australian Wine Industry. Babson Kauffman Entrepreneurship Research Conference, Madrid, Spain.

Johnson, A. A., Dibrell, C., & Craig, J. B. (2007). Measuring Legitimacy of Startups: The Development of Constructs and Their Parameters. American Agricultural Economics Association Conference, Portland, Oregon.

Craig, J. B. & Dibrell, C. (2005). Is Family Business Promotion a Strategic Differentiator? An Empirical Study. Babson Kauffman Entrepreneurship Research Conference, Babson, Massachusetts.

Dibrell, C. & Craig, J. B. (2005). An Examination of Strategic Planning and Strategic Flexibility to Firm Innovation Success: A Three Study Approach. Academy of Management Meetings, Honolulu, Hawaii.

Dibrell, C. & Craig, J. B. (2005). Linking Transgenerational Value Creation With Natural Environment and Sustainability Policy in Family and Non-Family Owned Firms: Extending the Agency-Stewardship Theory Debate. Babson Kauffman Entrepreneurship Research Conference, Babson, Massachusetts.

Dibrell, C. & Craig, J. B. (2005). Moderating Effects of Strategic Flexibility in the Strategic Planning to Innovation Relationship: A Two-Study Comparison of Family and Non-Family Firms. Academy of Management Meetings, Honolulu, Hawaii.

Dibrell, C. & Craig, J. B. (2005). Moderating Effects of Strategic Flexibility in the Strategic Planning to Innovation Relationship: A Two-Study Comparison of Family and Non-Family Firms. Academy of Management Meetings, Honolulu, Hawaii.

Craig, J. B., Johnson, D., & Green, M. (2004). Classifying Entrepreneurs Schumpeterian (Innovator-Entrepreneur) Versus Kirznerian (Producer-Entrepreneur). Babson Kauffman Entrepreneurship Research Conference, Glasgow, Ireland.

Craig, J. B. & Green, M. (2004). Exploring Generational Differences in Family Firms. Academy of Management Meetings, New Orleans, Louisiana.

Craig, J. B. & Green, M. (2004). Adapting and Expanding the Evolutionary Theory of the Firm to Family Business. International Family Enterprise Research Academy Conference, Jonkoping, Sweden.

Dibrell, C., Craig, J. B., & Down, J. (2004). The Influence of Strategy Choice and Information Technology Intensity in Entrepreneurial Firms. Babson Kauffman Entrepreneurship Research Conference, Glasgow, Ireland.

Craig, J., Green, M., & Moores, K. J. (2003). Family Business Leadership: An Agency and Stewardship Theories Life cycle Perspective. 14th World Conference Family Business Network (FBN), Lausanne, Switzerland.

Craig, J. B., Moores, K. J., & Green, M. (2003). Family Business Leadership: An Agency and Stewardship theories Life Cycle Perspective. Family Business Network World Conference, London, Great Britain.

Craig, J. B., Cassar, G., & Moores, K. J. (2003). A Ten-Year Longitudinal Investigation of Strategy, Systems and Environment Upon Innovation in Family Firms. Babson Kauffman Entrepreneurship Research Conference, Jonkoping, Sweden.

Craig, J. B. & Moores, K. J. (2003). Advancing Family Business Development: Balancing Founder Values With Professional Management. International Council for Small Business (ICSB), Belfast, Ireland.

Craig, J. B. & Moores, K. J. (2002). Corporate Governance and Social Responsibility: The Dennis Family Case. Family Business Network World Conference, Helsinki, Japan.

Craig, J. B. & Brown, K. (2002). Auditing Communication Processes Leads to Improved Job Satisfaction and Increased Productivity in a Family Business. IFSAM/ANZAM World Congress, Gold Coast, Australia.

Craig, J. B. & Lindsay, N. J. (2001). Quantifying 'Gut Feeling' in The Opportunity Recognition Process. Frontiers of Entrepreneurial Research Conference, Jonkoping, Sweden.

Craig, J. B. & Lindsay, N. J. (2000). When Two Worlds Collide. Family Business Network 11th Annual World Conference, London, Great Britain.

National

Craig, J. B. (2011, August). Intrapreneurship in Multi-Generational Family Businesses. FBA Family Business Research & Education Symposium, Perth, Australia.

Craig, J. B. & Dibrell, C. (2007). Between a Strategic Rock and a Hard Place: Planning and Flexibility in Family and Non-Family Firms. Australian and New Zealand Academy of Management Conference (ANZAM), Sydney, Australia.

Craig, J. B., Schaper, M., & Dibrell, C. (2007). Being the Boss and Working for a Boss: Upsides and Downsides. Australian and New

Zealand Academy of Management Conference (ANZAM), Sydney, Australia.

Craig, J. B. (2007, August). Developing and Promoting Family Brand Identity: The Good, the Bad and the Ugly. Family Business Australia Annual Conference, Canberra, Australia.

Dibrell, C., Johnson, A., Davis, P. S., Moores, K. J., & Craig, J. B. (2007). Overcoming Liability of Newness Through Legitimacy: A Stakeholder Salience Perspective. Australian and New Zealand Academy of Management Conference (ANZAM), Sydney, Australia.

Craig, J. B. & Moores, K. J. (2003). The Passionate Can Professionalize. Family Business Australia Annual Conference, Hobart, Australia.

Craig, J. B. & Moores, K. J. (2002). A Balanced Scorecard Approach to Strategy in Family Business. Family Business Australia Annual Conference, Coffs Harbour, Australia.

Moores, K. J., Sharpley, C. S., Craig, J. B., & Lindsay, N. J. (2001). Maximising Productivity by Minimising Reactivity: Adjusting Responses to Suit The Need. Family Business Australia Annual Conference, Melbourne, Australia.

Moores, K. J., Lindsay, N. J., & Craig, J. B. (1999). Baby Boomers and Generation Xers Manage and Lead Their Businesses Differently: A New Model for Family Businesses. Family Business Australia Annual Conference, Coolool, Australia.

Presentation of Non-Refereed Papers

International

Craig, J. B. (2009, August). An integrated research initiative: Introducing the AGES framework. Academy of Management Meetings, Chicago, United States of America.

National

Kiessling, T. S. (2008). New Venture Growing Pains: When Being Acquired is an Appropriate Remedy. Australian Graduate School of Entrepreneurship/Babson Conference, Melbourne, Australia.

Craig, J. B. (2005). Residential Entrepreneurial Student Learning Communities: A Range of Innovative Models in Use at Five Universities. United States Association for Small Business and Entrepreneurship, Unknown, Unknown.

Dissertation

Dissertation

Doctor of Philosophy - Thesis: An Investigation and Behavioral Explanation of Family Businesses Functioning

Master of Counseling - Thesis: Counseling in the 'Bear-Pit' of Family Business

Bachelor of Psychology - Thesis: Conflict and Functioning in

Papers Under Review

Craig, J. B., Dibrell, C., & Neubaum, D. (2008). "The Family Firm Stewardship Governance Scale," Revised and resubmitted to .

Craig, J. B. & Moores, K. J. (2005). "Family Business Research in Top-Tier Journals 1994-2005: Approaching a Tipping Point," Initial submission to .

Working Papers

Craig, J. B., Dibrell, C., & Schaper, M. (2008). "A Family Embeddedness Perspective of Australian Family Businesses: Evidence From The HILDA Survey".

Moores, K. J. & Craig, J. B. (2008). "Parallel Pathways to Public Policy".

Moores, K. J. & Craig, J. B. (2008). "Agency Issues in Professional Family Businesses: Known and Unknown Differences From Non-Family Businesses".

Dibrell, C. & Craig, J. B. (2008). "Moderating Effects of Strategic Flexibility in the Strategic Planning to Innovation Relationship: A Two-Study Comparison of Family and Non-Family Firms".

Baldrige, D., Craig, J. B., & Ling, Y. (2008). "Toward a Model of Issue Selling in Family Businesses".

Intellectual Contributions-Other

Discipline-Based Scholarship

2011: Citation of Work in Other Publications. Citation in the article: 'Bond Entrepreneurship and Family Business program featured at roundtable event in Asia' on the Bond University web page.

2011: Citation of Work in Other Publications. Citation in the article: 'New book gives insights into family enterprise' on the Bond University web page.

2011: Citation of Work in Other Publications. Citation in the article: 'Bond's family business researchers prepare for national and international conference circuit.' Appearing on the Bond University web page.

2011: Citation of Work in Other Publications. Quoted in online news article on the Bond University web page. 'Blue Sky lecture blitz by Entrepreneurship and Family Business academics.'

2011: Citation of Work in Other Publications. Quoted in online news article on Bond University web page. 'Australian Centre for Family Business Directors disseminate research through Directors' Course.'

2011: Web Publications. Research Bulletin on Bond University Website.

2011: Citation of Work in Other Publications. Bond University Newsletter: Bond Brings Theory to Life February 2011

2010: Citation of Work in Other Publications. Bond University Newsletter: Dennis Family join ACFB at STEP Summit September 2010
Dr Barbara Bird visits ACFB September 2010
ACFB delivers Director's Course September 2010

2010: Citation of Work in Other Publications. March 2010 Family Business Wiki: What counts gets counted

2010: Citation of Work in Other Publications. March 2010 BDO 'Family Business News' National Newsletter Issue 15 and 16

2009: Citation of Work in Other Publications. September 2009 ffi Practitioner: Branding as Family Business has Advantages.

2009: Citation of Work in Other Publications. Coast's Brightest Aiming for the Top August 2009 Gold Coast Business.

2009: Citation of Work in Other Publications. Gold Coast Bulletin Business News July 9 2009 Keeping it in the Family.

2009: Citation of Work in Other Publications. ffi Practitioner 5(2) August 2009: Innovation is Oxygen to Business Families.

2009: Citation of Work in Other Publications. Sydney Morning Herald, April 8, 2009. Happiness is ... your own business.

2009: Citation of Work in Other Publications. Bond University Newsletter: Family Business KPMG survey June 2009

2008: Citation of Work in Other Publications. Bond University News (Press Release): Top Family Business Researchers to Gather at Bond University 31 July.
Family Business Learning Community Launches on the Gold Coast May 2008
Level Playing Field Means 'Game On' For Family Business April 14 2008

2008: Other Research Activities. ABC Radio: August 2008 Family Business Researchers' Summit
Hot Tomato Radio 2008 Family Business Researchers' Summit

2008: Web Publications. www. (multiple listings [in excess of 50] as a consequence of JSBM press release), August 2008: Leveraging 'Family-brand' to Increase Performance.

2008: Citation of Work in Other Publications. Bond University Newsletter: Kid You Not: Brown sisters get serious about family business November 2008
Dwade Sheehan and Cy Pearson: entrepreneurship personified October 2008

2007: Citation of Work in Other Publications. Bond University News (Press Release): Bond Invited To Join Global Family Business Research Project July 2007

2006: Citation of Work in Other Publications. Statesman Journal, Salem. March, 17th, 2006: Ingredients For Prepared Food See Market Growth.

Learning & Pedagogical Scholarship

2011: Web Publications. Online article published on Telstra Business website.

Institutional Service

School Assignments

Member:

2008-2009 – 2009-2010: Core Curriculum Committee
2007-2008 – 2008-2009: Family Business Australia Education Committee
2002-2003: Family Business Australia: Conference Organising Committee
2000-2001: Family Business Australia: Gold Coast Chapter Committee
2000-2001 – 2002-2003: Gold Coast Business Excellence Awards Planning Committee

Other Institutional Service Activities:

2008-2009: Australian Family Business Researchers' Summit: Organiser
2008-2009 – 2009-2010: Head of Department: Global Strategy, Entrepreneurship and Family Business
2007-2008 – 2008-2009: Head of Department: Global Strategy, Entrepreneurship and Family Business
2006-2007: Head of Department: Global Strategy, Entrepreneurship and Family Business
2006-2007 – 2007-2008: Head of Department: Global Strategy, Entrepreneurship and Family Business

Faculty Assignments

Member:

- 2009 – 2010: Head of School and HODS
- 2007-2008: School Advisory Committee
- 2005-2006: Austin Entrepreneurship Program Operations Committee
- 2005-2006: Austin Entrepreneurship Program Informal Curriculum Development Committee
- 2005-2006: Austin Entrepreneurship Program Taskforce Committee: Preparation of Entrepreneurship Option
- 2004-2005 – 2005-2006: Selection Panel for Entrepreneurship Faculty

Mentoring Activities:

- 2005-2006: Austin Entrepreneurship Program Leadership Group

Other Institutional Service Activities:

- 2006-2007: OSU Honors College Faculty (BA260H)
- 2004-2005: MBA Business Plan Review Panellist
- 2004-2005: Weatherford Faculty-In-Residence Seminar Series (development and delivery)

University Assignments

Faculty Advisor:

- 2005-2006: Heli-Engineering Project

Member:

- 2005-2006: COB Emerging Topics Lecture Series Taskforce Committee: Presenter and Panel Facilitator.

Other Institutional Service Activities:

- 2006-2007 – 2008-2009: Co-Director: Australian Centre for Family Business
- 2005-2006: Academic Advisor and Assistant Coach of the Oregon State University Rugby Club
- 2005-2006: Sam Walton Fellow: OSU Students in Free Enterprise (SIFE) Chapter
- 2004-2005: COB Business Alumni Business Concept Competition Co-coordinator

Dissertation Assignments

Phd Examiner:

- 2011-2012: PhD Candidate Semasinghe Dissanayake Mudiyansele: QUT Dissertation examiner. Dissertation Title: The Role of idea Novelty and Relatedness in Nascent Ventures.
- 2009-2010: University of Auckland Masters Thesis Examiner

Professional Service

Academic Conference: Discussant

- 2006: Bond University Second Annual Family Business Roundtable, Family Business Governance: Personalities, Passion and Power. (Local).
- 2005: Bond University First Annual Family Business Roundtable, Contemporary Concerns-Emerging Issues. (Local).

Academic Conference: Moderator / Facilitator

- 2008: Family Business Australia Conference, Cairns, Australia (National).

Academic Conference: Panelist

- 2011: Family Business Roundtable (Invitation only), Panel Participant: hosted by Hong Kong University of Science and Technology. (International).
- 2009: Family Business Roundtable (Invitation only), Panel Participant: hosted by Hong Kong University of Science and Technology August. (International).

Advisor

- 2004 – 2005: Regional (North-West, USA) Entrepreneurship Division of the Academy of M (Regional).

Assurance of Learning - Professional Service

2010: BDO Partner Thought Leadership Workshop, (2 day), Darwin, Australia (Local).

Board Member: PRJ Editorial Review Board

2009: Journal of Family Business Strategy, Appointed to Editorial Review Board. (National).

2008: Journal of Small Business Management (International).

2006: Family Business Review (International).

Chair: Conference / Track / Program

2001 – 2005: Babson Kauffman Entrepreneurship Research Conference (International).

Editor: Academic PRJ

2010: International Journal of Entrepreneurship and Innovation, Joint Guest Editor for Family Enterprise Special Issue. (International).

2010: Journal of Management and Organisation, Appointed to Editorial Review Board. (International).

2009: Successful Transgenerational Entrepreneurship Processes (STEP), Joint Editor. Working Paper Series. (National).

Editor: Associate Editor

2009: Family Business Review, Appointed Associate Editor. (National).

2008: STEP Working Paper Series (International).

Editor: Guest Editor of Special Issue of PRJ

2010 – 2011: Family Business Review Special Issue: Social Issues in the Family Enterprise, Joint Guest Editor (International).

2010: Family Business Review Special Issue: Social Issues in the Family Enterprise, Joint Guest Editor. (National).

2009: Journal of Management and Organisation, Guest Co-Editor for Family Business Special Issue. (International).

Invited Lecture

2011: Blue Sky Series Presentations, Entrepreneurship Blue Sky Lecture at Coomera Anglican College., Gold Coast, Australia (Local).

2011: Blue Sky Series Presentations, Delivered a Blue Sky Lecture to St Kevins College., Melbourne, Australia (Local).

Keynote Address

2005: Babson Family Business Research Summit (International).

2005: Academy of Management Entrepreneurship Division Doctoral Consortium (International).

Member: Committee/Task Force

2011: FBA Research and Teaching Symposium, Organising Committee Member (National).

2010: FFI Research and Education Committee (National).

2010: STEP Research Project, Global Board Member. (Regional).

Other Professional Service Activities

2011: BDO NZ, ACFB disseminates research in New Zealand

ACFB Director, Dr Justin Craig, at the invitation of BDO family business partner Adjunct Professor Bruce Hatcher and EMBA (Family Business) Alumni Marina Skinner, recently co-facilitated a family business accreditation program for BDO NZ partners and associates. During the two day program, participants were introduced to the ACFB developed AGES framework which efficiently highlights the differences between family business and non-family business across four platforms: Architecture, Governance, Entrepreneurship, Stewardship.

'The ACFB enjoys a mutually beneficial relationship with BDO and has done so for many years. Having an ongoing opportunity to disseminate our research with consultants who service the family business community is very much embedded in the ACFB Mission and has multiple advantages, not the least of which is that it ensures what we do as scholars remains relative,' commented Dr Craig.

Professor Hatcher is a regular visitor to family business classes and shares his experience at the coal face. 'BDO applaud Bond's commitment to the family business space. Though our practice has long been aware of the importance of family businesses to the economic and social well-being to all communities, we are increasing our presence in this area and the accreditation of NZ colleagues is demonstration of this,' said Professor Hatcher.

Similar programs have been facilitated by ACFB for BDO Australian partners for the past five years., -, New Zealand (International).

2011: STEP global research project in North America, ACFB Director, Dr Justin Craig, has been asked to join the Successful Transgenerational Entrepreneurship Project (STEP) leadership launch the project at the North America Inaugural Meeting on May 5 in Grand Rapids, Minnesota.

STEP is an applied research project which brings together family business scholars from leading universities around the globe with leaders of entrepreneurial family enterprises. With 33 partner universities throughout Europe, Latin America and Asia Pacific, STEP is one of the largest global research projects in family business studies.

'North America is the final region in the STEP project rollout,' commented Dr Craig. 'This has been a deliberate strategy by the Board. We needed to demonstrate legitimacy and sustainability in other regions before recruiting North American partners into the project. The initial partner group include some of the leading scholars and thinkers in family business.'

Universities introduced to the project at the launch will include Babson, McGill, Concordia, Vermont, Northwestern, Worcester Polytechnic, Utah State, and Dalhousie.

The ACFB at Bond University is a founding member of STEP and has to date published two research papers and four book chapters using the data collected as part of the STEP initiative. As well, Dr Wayne Irava's dissertation (supervised by ACFB Director Professor Ken Moores), based on STEP family data, was awarded the prestigious FFI best dissertation award in 2010. (International).

2011: Academy of Management Entrepreneurship Division, Ambassador (National).

2007: Asia Pacific Region STEP Project, Research Director (International).

2006: Journal of Management and Organizations, Invited Guest Editor for Family Business Special Issue: Journal of Management and Organizations (International).

Presentation to Professional Body / Organisation

2010: Blue Sky Series Presentations, (Rockhampton Grammar and Rockhampton Girls Grammar) April, 2010; Coomera Anglican (June 2010); Kings Christian College (June 2010); Palm Beach High School (July 2010); St Michaels School (July 2010) (Local).

2008: Family Business Australia: Family Business Awareness Program, Presenter, Cairns, Australia (National).

2003: Young Presidents Organisation, Presenter and Facilitator: Who's Next?: Succession Planning in Family Business (with Ken Moores), Sydney, Australia (Local).

2002: CEO Forum, Presenter and Facilitator: Family business, just like any other business, except... (Local).

2002: Women in Contracting Seminar, Presenter: Family, Business and Individual Behaviour: Analysis Across Life Cycles. (Local).

2002: Young Presidents Organisation, Presenter and Facilitator: Who's next? Succession Planning in Family Business (with Ken Moores), Brisbane, Australia (Local).

Reviewer - Book / Textbook

2005: Family Business Research Handbook (International).

Reviewer - External Tenure

2010: Family Business Research Handbook (International).

Reviewer: Ad Hoc Reviewer for a Journal

2010: Journal of Management Studies (National).

2010: International Journal of Management Reviews (International).

2010: Asia Pacific Journal of Management (International).

2008 – 2010: Entrepreneurship Theory and Practice (International).

2006 – 2010: Journal of Small Business Management (International).

2009: International Journal of Entrepreneurial Behaviour and Research (International).

2007 – 2009: Journal of Management and Organisation (International).

2006 – 2008: Academy of Management Journal (International).

2006 – 2007: Journal of Developmental Entrepreneurship (International).

2006 – 2007: Small Business Economics: An International Journal (International).

2006: Entrepreneurship Theory and Practice (International).

2006: International Journal of Entrepreneurial Behaviour and Research (International).

Reviewer: Conference Paper

- 2006: ANZMAC Conference (International).
- 2006: USASBE Conference (International).
- 2004 – 2005: Entrepreneurship Division for Academy of Management Meetings (International).
- 2004: Family Business Network World Research Conference (International).

Community Service

Chair of a Committee

2001 – 2003: Gold Coast Business Excellence Awards Judging Committee (Family Business Chair)

Member of a Committee

- 2007: Family Business Australia Learning Committee
- 2002 – 2003: Family Business Australia: Conference Organising Committee
- 2001 – 2003: Family Business Australia: Gold Coast Chapter Committee
- 2000 – 2003: Gold Coast Business Excellence Awards Planning Committee

Speech / Presentation at a Community Meeting

- 2006: Bond University Second Annual Family Business Roundtable: Family Business Governance:
- 2005: Young Presidents Organisation (with Ken Moores), Who's Next?: Succession Planning in Family Business
- 2005: Bond University First Annual Family Business Roundtable: Contemporary Concerns-Emergin
- 2002: Book Launch, 'Stars Under the Southern Cross: The Untold Stories of Queensland's Family Business' throughout Queensland
- 2002: CEO Forum, Family Business, Just Like Any Other Business, except..
- 2002: Women in Contracting Seminar, Family, Business and Individual Behaviour: Analysis Across Life Cycles
- 2002: Young Presidents Organisation (with Ken Moores), Who's Next? Succession Planning in Family Business

Honors/Awards

- 2011: ENT Division of the Academy of Management.
- 2009: The Ninth International Family Enterprise Research World Conference, Cyprus..
- 2009: Family Business Review.
- 2009: -.
- 2008: Vice-Chancellor's Research Award Nominee.
- 2006: Corvallis Gazette-Times.
- 2006: Oregon State University.
- 2006: Oregon State University.
- 2005: Babson College.
- 2005: Bond University.
- 2002: Bond University.
- 2002: Bond University.
- 2002: Bond University.
- 2001: Family Business Australia Conference.
- 2000: Bond University.
- 1999: Bond University.
- 1999: Bond University.

International Activities (all categories)

Proceedings

Craig, J. B., Dibrell, C., Neubaum, D., & Thomas, C. (2011). Variable PUBLOCATION is undefined.

Professional Development

- 2011: Academy of Management Meetings. Stewardship climate scale: measurement and an assessment of reliability and validity. Texas, United States of America.

2011: Social Entrepreneurship Doctoral Seminar at Syracuse University. The Social Entrepreneurship Doctoral Seminar program to be held June 12-17, 2011 at the Whitman School of Management on the Syracuse University campus. Syracuse, United States of America.

2010: Family Business Directors' Course. (2 day) Melbourne, March; Perth, July; Gold Coast, August. VIC/WA/QLD, Australia.

2010: Debunking the Family Business Myth. Broadbeach Rotary Club, March. Broadbeach, Australia.

2009: O'Reilly's Family Business Council. Transgenerational Entrepreneurship, September. -, Unknown.

2009: Family Business Awareness Program. Workshop: Enterprise Connect Advisors. Brisbane, Australia.

2008: Federal Government Enterprise Connect. Melbourne, Australia.

Other Credentials

Dissertation

Doctor of Philosophy - Thesis: An Investigation and Behavioral Explanation of Family Businesses Functioning

Master of Counseling - Thesis: Counseling in the 'Bear-Pit' of Family Business

Bachelor of Psychology - Thesis: Conflict and Functioning in

Interests / Expertise

Field of Research

1503 - Business And Management

Expertise

Family business, nascent entrepreneurs, innovation,,

Miscellaneous

2011 - Business Press Features (Quoted/Cited) : Clip from this month's edition of Gold Coast Business News.

The piece is in regards to the collaboration between Bond University and Technigro and quotes Associate Professor Justin Craig in the article.

2009 - Other : October 2009: Featured in Australian Senate Speech by Senator Sue Boyce

2008 - Business Press Features (Quoted/Cited) : The Age - October, 2007

2008 - Business Press Features (Quoted/Cited) : Sydney Morning Herald

2007 - Business Press Features (Quoted/Cited) : The Age - October, 2007

2007 - Business Press Features (Quoted/Cited) : Australian Financial Review, October, 2007: Joys of Being your Own Boss

2006 - Business Press Features (Quoted/Cited) : Entrepreneur Magazine, April, 2006: Post-Graduate Work

2006 - Business Press Features (Quoted/Cited) : Capital Press, Salem, 18 March 2006: Study Identifies Best Business Practices For Food Industry

2006 - Business Press Features (Quoted/Cited) : Medford News, 3 March 2006: National Study By Oregon State University Identifies Best Business Practices For Food Industry

2005 - Business Press Features (Quoted/Cited) : BrainstormNW, January 2005: Creativity From The Inside Out: OSU's New Entrepreneurs

2005 - Business Press Features (Quoted/Cited) : Corvallis Gazette-Times, 14 November 2005: Smart Money

2005 - Business Press Features (Quoted/Cited) : BizEd, March/April 2005: The Business Dorm

2005 - Business Press Features (Quoted/Cited) : Corvallis Gazette-Times, 10 April 2005: Free Lectures Take New Slant On Business

2004 - Business Press Features (Quoted/Cited) : The Christian Science Monitor, 2 November 2004: Total-Immersion Business Ed

2004 - Business Press Features (Quoted/Cited) : The Daily Barometer, 25 October 25 2004: Entrepreneurs Current And Future Celebrate Weatherford Grand Opening

2004 - Business Press Features (Quoted/Cited) : Corvallis Gazette-Times, 24 October 2004: Alum's Advice.com

2004 - Business Press Features (Quoted/Cited) : Corvallis Gazette-Times, 27 September 2004: The Weatherford Way

2004 - Business Press Features (Quoted/Cited) : The Oregonian, 26 September 2004: A New Kind of Living And Learning

2004 - Business Press Features (Quoted/Cited) : Corvallis Gazette-Times, 18 September 2004: The Ultimate Makeover

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