

## JONATHAN GS KOPPELL

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### EDUCATION

Ph.D., University of California, Berkeley, Political Science, 2000  
M.A., University of California, Berkeley, Political Science, 1996  
A.B. *magna cum laude*, Harvard College, Government, 1993

### POSITIONS

Yale School of Management, Yale University, New Haven, CT  
*Associate Professor of Politics & Management* (2005 – present)  
*Assistant Professor of Politics, Policy & Organization* (2000-2005)  
*Assistant Professor of Political Science, by courtesy* (2001-present)

Millstein Center for Corporate Governance & Performance, Yale University, New Haven, CT  
*Director* (2006 – 2009)  
*Associate Director* (2005-2006)

City of New Haven Development Commission, New Haven, CT  
*Chairman* (2008-present), *Member* (2004-2008)

Fudan University, Shanghai, People's Republic of China  
*Fulbright Lecturer, Professor of Public Administration and Public Policy* (2003)

New America Foundation, Washington, DC  
*Markle Fellow* (1999-2000)

Brookings Institution, Washington, DC  
*Guest Scholar* (1999)

Office of Federal Housing Enterprise Oversight, Washington, DC  
*Research Assistant* (1993-1995)

### PUBLICATIONS: BOOKS

*World Rule: The Politics of Global Governance*, University of Chicago Press (forthcoming), publication expected in 2010.

*The Politics of Quasi-Government: Hybrid Organizations and the Dynamics of Bureaucratic Control*, Cambridge University Press, 2003.

## **PUBLICATIONS: ACADEMIC ARTICLES**

"Public Enterprises," in *Encyclopedia of Political Science*, CQ Press (forthcoming 2010).

"Can Non-State Certification Systems bolster State-Centered Efforts to Promote Sustainable Development through the Clean Development Mechanism (CDM)," (with Kelly Levin and Ben Cashore) *Wake Forest Law Review*, forthcoming 2010.

"Accountability for Global Governance Organizations," in *Public Accountability and Its Promises*, Frederickson, George and Melvin Dubnick, eds., M.E. Sharpe, forthcoming 2009.

"Metaphors and the Development of American Bureaucracy" in *Oxford Handbook of American Bureaucracy*, Durant, Robert, ed., Oxford University Press, forthcoming 2009.

"Global Governance Organizations: Legitimacy and Authority in Conflict," *Journal of Public Administration Research and Theory*, March 2008.

"Political Control for China's State-owned Enterprises: Lessons from America's Experience with Hybrid Organizations," *Governance*, April 2007.

"Reform in Lieu of Administration," *Public Administration Review*, January-February 2006.

"Pathologies of Accountability: ICANN and the Challenge of 'Multiple Accountabilities Disorder,'" *Public Administration Review*, January-February 2005.

"The Effects of Ballot Position on Election Outcomes," (with Jennifer A. Steen), *Journal of Politics*, February 2004.

"Hybrid Organizations and the Alignment of Interests: The Case of Fannie Mae and Freddie Mac," *Public Administration Review*, June-July 2001.

"Congressional Oversight of Fannie Mae and Freddie Mac: Does Their GSE Structure Matter?" (with Ron Feldman), in *Fannie Mae and Freddie Mac: Public Purposes and Private Interests*, Wallison, Peter, ed., AEI Press, 1999.

"The Challenge of Administration by Regulation: Preliminary Findings Regarding the U.S. Government's Venture Capital Funds," *Journal of Public Administration Research and Theory*, October 1999.

## **WORKING PAPERS**

"Shareholder Advocacy in Historical Perspective," edited volume in progress.

"Profits & Principles: Managing Social Ventures," manuscript in progress.

"Institutional Forms That Cross Boundaries," article in preparation for special issue of the *Public Administration Review* on "The Future of Public Administration in 2020."

"The Electoral (Mis)Fortunes of Appointed Senators and the Source of Incumbency Advantage," (with Jennifer A. Steen).

"Primary Timing and Incumbent Reelection," (with Jennifer A. Steen), under revision.

"Venture Capital in the Public Interest," a study of publicly-subsidized venture capital funds based on an original survey of public and private VC funds.

## OTHER PUBLICATIONS

- “Government in the Boardroom,” *Economic Times of India*, February 7, 2008.
- “Have Global Capital Markets Shifted?” *Q4*, Fall 2008
- “The Trickle-up Bailout” (with William N. Goetzmann), *The Washington Post*, October 1, 2008
- “A Failure Tax,” *The New York Times*, September 18, 2008
- “Uncle Sam, Subprime Borrower,” *The Wall Street Journal*, July 26, 2008
- “Review: Understanding Institutional Diversity, Ostrom,” *Political Science Quarterly*, Summer 2006.
- “Review: Rules for the World,” *Yale Journal of International Affairs*, 2005.
- “Follow the Loan Money,” *The New York Times*, December 26, 2004.
- “Your Ad Here,” *The Industry Standard*, February 5, 2001
- “Governed from cyberspace,” *The Australian Financial Review*, November 20, 2000
- “How Connecticut Created Electoral College Confusion . . .” *Hartford Courant*, November 12, 2000.
- “Some States Are More Equal Than Others,” *Los Angeles Times*, November 9, 2000
- “In Postmodern Politics, Style Is Substance,” *Los Angeles Times*, October 30, 2000
- “Bad Boys,” *The Industry Standard* October 24, 2000
- “No ‘There’ There,” *The Atlantic Monthly*, August 2000.
- “New World Order,” *The Industry Standard*, August 28, 2000
- “On the Internet, There’s No Place to Hide,” *The Industry Standard*, June 19, 2000
- “The New Politics,” *The Industry Standard*, April 17, 2000
- “Disappearing Borders in an Internet World,” [www.intellectualcapital.com](http://www.intellectualcapital.com), March 9, 2000
- “Where’s the Revolution,” *The Industry Standard*, March 7, 2000.
- “Security and the Internet: Don’t Tread on Freedom,” *The Wall Street Journal*, February 17, 2000.
- “Big Government,” *The Industry Standard*, February 5, 2000.
- “When Private Hands Do the Public’s Work,” *The Los Angeles Times*, December 21, 1999.

## SERVICE

### Yale University

- Member*, Standard 3 Organization & Governance Committee for NEASC University Review (2008)
- Director*, Yale Working Group on Global Governance (2004-present)
- Member*, Yale International Affairs Council (2005-present)
- Member*, South East Asian Studies Council (2005-present)
- Member*, Heinz Prize Committee (2006-2007)

### Academe

- Member, Editorial Board*, *Journal of Public Administration Research and Theory*, *Journal of Asian Business Studies*, *Journal of International Organization Studies*
- Program Committee Chair*, History of Shareholder Advocacy (2009)
- Program Committee Chair*, Shifting Capital Markets and Corporate Governance (2008)
- Program Committee Chair*, Corporate Governance in Emerging Markets Workshop (2008)

*Program Committee*, Conference on Corporate Governance in Emerging Markets (2007)  
*Program Committee Chair*, Yale-Oxford Conference, Shareholders and Corporate Governance (2007)  
*Program Committee*, OECD Conference on Corporate Governance and Chinese SOEs (2007)  
*Referee*, Public Administration Review, Journal of Public Administration Research and Theory, Global Governance, Governance, Regulation & Governance, American Journal of Political Science, Princeton University Press, Academy of Management Review.

#### Community

*Chairman*, New Haven Development Commission  
*Member*, New Haven Coliseum Redevelopment Review Committee  
*Advisory Council*, Small Business Majority (national political advocacy group for small business)

#### RECOGNITION

Keynote Address, "Address to the International Organization for Standardization General Assembly," September 20, 2007.

Featured Speaker, "Trends in Corporate Governance: the American and Polish Perspective," Leon Kozminski Academy of Entrepreneurship and Management, Warsaw, October 2005.

Featured Lecturer, "Concepts of Corporate Governance in Public Institutions," seminar presented by Inter-American Conference on Social Security and Universidad Iberoamericana, Mexico City, Mexico, August 2005.

Featured Lecturer, Seminar for Senior Government Officials from Kazakhstan," Yale SOM Executive Education program, April 2005.

Lecturer, East China Normal University, "The 2004 Presidential Election," December 2003.

Lecturer, Sichuan University, "Pathologies of Accountability in Public Administration," November 2003

Lecturer, Elementary School Headmasters Association, Annual Conference, Toronto, Canada, October 2002.

Keynote Speaker, Legal Issues in Higher Education Conference, Burlington, Vt., October 2002.

Invited Speaker, "Meeting on Democracy and Technology," Aspen Institute, September 2000.

Invited Speaker, "E-Politics? The Internet and the Quality and Quantity of Democracy." Seminar of the Friedrich Ebert Foundation in Cooperation with the German Atlantic Association, Berlin, December 2000.

Invited Participant, Young Leaders Conference of the Council for United States and Italy and the European Union Center of the University of Pittsburgh, Pittsburgh, PA, May 2001

#### OTHER PRESENTATIONS

"Financial Crisis and Corporate Governance," American Accounting Association Annual Meeting, New York, NY, August 4, 2009.

"Accountable Global Governance," INSEAD School of Business, Versailles, France, April 2009.

"Accountable Global Governance," Business & Government Seminar Series, Mossavar-Rahmani Center

for Business and Government, Kennedy School of Government, March 12, 2009.

"Accountable Global Governance," Brookings Institution, October 24, 2009.

"Global Governance Organizations and International Public Administration" Minnowbrook III Conference: The Future of Public Administration, Public Management, and Public Service Around the World, Lake Placid NY September 2008.

"Accountability for Global Governance Organizations," Kettering Foundation Symposium on Accountability, Dayton, OH, May 2008.

"Coordination and Competition in Global Governance," ECPR Standing Group on Regulatory Governance, Utrecht, NL, June 2008.

"Administration of Global Government: The Challenge of Transnational Rulemaking and Regulation," Annual Meeting of Midwest Political Science Association, Chicago, IL, March 2007.

"Hybridized Global Governance: Direct Participation of Industry and Interest Group in International Organizations," American Political Science Association, Washington, DC, September 2006.

"Comparative Global Governance: Organizational Structure and the Role of Interest Groups," World Congress of the International Political Science Association, Fukuoka, Japan, July 2006.

"Administration of Global Government: The Challenge of Transnational Rulemaking and Regulation," Annual Meeting of Midwest Political Science Association, Chicago, IL, April 2006.

"The Legitimacy-Accountability Connection in Transnational Governance," Accountable Governance: An International Research Colloquium, Queen's University Belfast, Northern Ireland, October 2005.

"Democratizing the New Institutions of Global Governance," a paper to be presented at the 2005 Annual Meeting of the American Political Science Association, Washington, DC.

"Primary Timing and Incumbent Reelection," (with J. Steen) presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2004.

"Evaluating the UDRP: Legitimacy and transnational lawmaking," presented at *ICANN, ccTLD and the Legacy Root: Domain Name Lawmaking and Governance in the New Millennium*, conference at Benjamin N. Cardozo School of Law, March 17, 2003.

"Incumbency Advantage and the Electoral Fortunes of Appointed Senators," (with J. Steen) presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2002.

"Governing the Internet: Democratic Accountability for ICANN," presented at the annual meeting of the Association for Public Policy Analysis and Management, Washington, D.C., November 2001.

"First Guys Finish First: The Effect of Ballot Position on Election Outcomes," (with J. Steen) presented at the annual meeting of the American Political Science Association, San Francisco, CA, September 2001.

"Implications of Regulatory Structure: Comparing the Federal Regulators of Hybrid Organizations," presented at the annual meeting of the American Political Science Association, Washington, DC, September 2000.

"The Limits of Congressional Dominance: Agency Structure as Constraint," presented at the annual

meeting of the Midwest Political Science Association, Chicago, IL, March 2000.

“Managing the US government's venture capital portfolio: the challenge of policy implementation for government-funded investment funds,” presented at the annual meeting of the Association for Public Policy Analysis and Management, Washington, D.C., November 1999.

“Congressional Oversight of Fannie Mae and Freddie Mac: Does Their GSE Structure Matter?” (with Ron Feldman) presented at American Enterprise Institute conference, September 8, 1999.

“Accentuate the Negative: Adapting expectations of policy control for hybrid organizations,” presented at the annual conference of the American Political Science Association, Atlanta, September 1999.

“To Write May Be a Wrong: The Danger of 'Constitutionalizing' Positive Rights,” presented at the annual conference of the Midwest Political Science Association, Chicago, April 1999.

“The Challenge of Administration by Regulation: Preliminary findings regarding the U.S. Government's Venture Capital Funds,” presented at the annual conference of the Midwest Political Science Association, Chicago, April 1999.

“Differentiating Regulation of Public and Private Organizations,” presented at the annual meeting of the Western Political Science Association, Los Angeles, March 1998.

“Hybrid Institutions and the Alignment of Interests: The Case of Fannie Mae and Freddie Mac,” presented at the annual meeting of the American Political Science Association, Washington, August 1997.

#### **TEACHING**

MGT 881 Managing Organizational Politics

MGT 864 Corporate Social Responsibility: Managing Social Ventures

MGT 863 Public Use of the Private Sector

MGT 882 Politics and Policy in the United States

MGT 883 Strategic Environment of Internet Commerce

MGT 880 Strategic Environment of Management

Also extensive participation in executive education programs for senior leaders of numerous global companies.