

JEANINE MIKLÓS-THAL

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CURRENT POSITION

2009 - Assistant Professor of Economics and Marketing, William E. Simon Graduate School of Business, University of Rochester

EDUCATION

2006 Ph.D. in Economics (with highest honors), University of Toulouse 1
Committee members: Patrick Rey (main advisor), Luis Cabral, Dan Kovenock, David Martimort, Jean Tirole
2002 Master in Economic Theory and Econometrics (rank 1/26), University of Toulouse 1
2001 Master in Economics (with distinction), University of Maastricht
1999 Propaedeuse in Econometrics (with distinction), University of Maastricht
1998 Propaedeuse in International Economics (with distinction), University of Maastricht

PAST POSITIONS

2007-2010 Research Associate, ZEW Mannheim
2008-2009 Academic visitor, MIT Sloan
2007-2008 Assistant Professor (W1) of Economics, University of Mannheim
2006-2007 Max Weber Fellow, European University Institute

RESEARCH INTERESTS

Industrial Organization, Marketing, Personnel Economics

PUBLICATIONS

“Linking Reputations through Umbrella Branding,” *Quantitative Marketing and Economics*, forthcoming

“Buyer Power and Intra-brand Coordination,” with Patrick Rey and Thibaud Vergé, *Journal of the European Economic Association*, vol. 9, no. 4, pp. 721-741, 2011.

“Optimal Collusion under Cost Asymmetry,” *Economic Theory*, vol. 46, no. 1, pp. 99-125, 2011.

“Vertical Relations,” with Patrick Rey and Thibaud Vergé, *International Journal of Industrial Organization*, vol. 28, no. 4, pp. 345-349, 2010. (EARIE Special Issue)

“Delivered Pricing and the Impact of Spatial Differentiation on Cartel Stability,” *International Journal of Industrial Organization*, vol. 26, no. 6, pp. 1365-1380, 2008.

WORKING PAPERS

Colluding through Suppliers (with Salvatore Piccolo), revising for requested resubmission to *Rand Journal of Economics*

The Value of Recommendations (with Heiner Schumacher), revising for requested resubmission to *Games and Economic Behavior*

Strategic Demarketing (with Juanjuan Zhang)

media coverage: Carta de Noticias (2010, in Spanish), MIT Sloan Experts (2011)

Career Prospects and Effort Incentives: Evidence from Professional Soccer (with Hannes Ullrich)

media coverage: Science@ORF.at (2009, in German), pressetext.com (2009, in German), Spiegel Online (2009, in German), Badische Zeitung (2009, in German), Focus (2009, in German), Mannheimer Morgen (2009, in German), netzathleten.de (2009, in German), frontiereconomy (2009, interview), WirtschaftsWoche (2010, in German), Handelsblatt (2010, in German)

Belief Precision and Effort Incentives in Promotion Contests (with Hannes Ullrich)

WORK IN PROGRESS

Inter- and Intra-Brand Coordination in Multilateral Vertical Relations

Market Transparency, Search and Quality (with Michael Raith)

Multi-Attribute Competition (with Michael Raith)

Rational Self-Handicapping (with Juanjuan Zhang)

INVITED TALKS AND CONFERENCES

2012 (scheduled): University of Frankfurt, University of Zurich, UTD-Frontiers of Research in Marketing Science conference

2011: CSEF-IGIER Symposium on Economics and Institutions, Capri; Workshop on Buyer Power and Vertical Relations, Nanjing University (invited speaker); International Industrial Organization Conference, Boston (2 papers); Tournaments, Contests and Relative Performance Evaluation conference, North Carolina State University; UTD-Frontiers of Research in Marketing Science conference (invited discussant)

2010: INFORMS Marketing Science Conference, Cologne; International Industrial Organization Conference, Vancouver

2009: Ecole Polytechnique of Paris; ESSEC Business School; University of Amsterdam, Economics Department; Simon School, BCCRST Marketing Workshop; Max Weber conference, European University Institute

2008: University of Rochester, Simon School; MIT marketing workshop; MIT organizational economics lunch; London School of Economics STICERD seminar; Tilburg Law and Economics Center; Amsterdam Center for Law and Economics; European Association for Research in Industrial Economics annual meeting, Toulouse; Workshop on the Economics of Advertising and Marketing, Bad Homburg, Germany; Workshop on the Economic Analysis of Trade Marks and Brands, Alicante, Spain; CEPR conference on Applied Industrial Organization, Paris (invited discussant); IDEI conference “Health Economics and the Pharmaceutical Industry,” Toulouse (discussant); 5th INFER Workshop on Competition Theory and Policy, Mannheim (discussant)

2007: University of Mannheim (2 seminars); London Business School; Pompeu Fabra University; Bocconi IGIER; IESE Business School; University of Warwick; Institute of Higher Studies, Vienna; Association of Southern European Economic Theorists annual meeting, Padova, Italy; European Economic Association annual meeting, Budapest

2006: University of Munich; Gremaq lunch seminar, Toulouse; CREST-LEI, Paris; European University Institute Economics Department; IDEI/Institute Veolia conference “Public Services and Management: Designs, Issues and Implications for Local Governance”, Toulouse (discussant)

2005: European Winter Meeting of the Econometric Society, Istanbul (by invitation); Econometric Society World Congress, London; Centre for Competition Policy Ph.D. Students Workshop, University of East Anglia (by invitation); International Industrial Organization Conference, Atlanta; CEPR conference “Competition Policy for International Development, Growth and Trade”, Brussels (discussant)

2004: CEPR conference “Collusion and Cartels”, Berlin; European Association for Research of Industrial Economics annual meeting, Berlin

REFEREING

Reviewer for journals: American Economic Journal: Microeconomics; B.E. Journal of Economic Analysis & Policy; B.E. Journal of Theoretical Economics; Economics Bulletin; Economics Letters; Economic Journal; Economic Theory; European Economic Review; International Economic Review; International Journal of Industrial Organization; International Journal of Game Theory; Journal of Commerce, Industry, and Trade; Journal of Economics; Journal of Economics and Management Strategy; Journal of Economic Theory; Journal of the European Economic Association; Journal of Industrial Economics; Management Science; Rand Journal of Economics; Review of Economic Studies; Quantitative Marketing and Economics

Scientific committees:

European Association for Research in Industrial Economics (EARIE) annual meeting, 2012
European Association for Research in Industrial Economics (EARIE) annual meeting, 2011
Association of Southern European Economic Theorists (ASSET) annual meeting, 2008

AWARDS AND SCHOLARSHIPS

- Prize of the Toulouse Chamber of Commerce for the best doctoral thesis at the University of Toulouse 1 in the years 2006-2007, 2008
- Invitation to the European Winter meeting of the Econometric Society, 2005
- Travel grant, World Congress of the Econometric Society, 2005
- Max Weber postdoctoral fellowship, 2006-2007
- Doctoral fellowship of INSEE-CREST, 2005-2006
- Doctoral scholarship of the French Ministry of Education, 2002-2005

TEACHING

University of Rochester, Simon Graduate School of Business:

Advanced Topics in Pricing (MBA), Winter and Spring 2010, Spring 2011
Pricing Policies (MBA), Winter and Spring 2011, Fall 2011

University of Mannheim, Economics Department:

Microeconomics B (Bachelor), Fall 2007
Competition Policy (Master), Fall 2007
Topics in Industrial Organization (PhD), Spring 2008

Toulouse School of Economics, teaching assistant, 2002-2005

Microeconomics A (PhD), Prof. Helmuth Cremer
Microeconomics B (PhD), Prof. Patrick Rey
Intermediate microeconomics (undergraduate), Prof. Emmanuelle Auriol

ACADEMIC SERVICE

Co-organizer of the Economics & Management seminar series, Simon School, since 2010
Faculty recruiting for the Simon School, since 2009

LANGUAGE SKILLS

German (mother tongue), English (fluent), French (fluent), Italian (good)

PERSONAL

Married to András Miklós
Citizenship: Germany