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# Jason LaFrance

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## ACADEMIC BACKGROUND

- Ed. D. UNIVERSITY OF CENTRAL FLORIDA, Orlando, Florida  
2009 Major: Educational Leadership  
Dissertation: *Examination of the fidelity of School-wide Positive Behavior Support implementation and its relationship to academic and behavioral outcomes in Florida*
- Ed. S. NOVA SOUTHEASTERN UNIVERSITY, Fort Lauderdale, Florida  
2005 Major: Educational Leadership
- M.A. UNIVERSITY OF SOUTH FLORIDA, Tampa, Florida  
1999 Major: Elementary Education
- B.A. MORAVIAN COLLEGE, Bethlehem, Pennsylvania  
1994 Major: Business Administration
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## CERTIFICATIONS AND ENDORSEMENTS

Elementary Education Grades 1-6, Florida DOE (July 1, 2010 - June 30, 2015)  
Educational Leadership (all levels), Florida DOE (July 1, 2010 - June 30, 2015)  
ESOL – 60 hours  
NEFEC Principal Leadership Academy – Level 2A

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## PROFESSIONAL EXPERIENCE

- 2013-Present **Director**, Center for Educational Leadership and Service  
Georgia Southern University  
Provide professional development for K-12 Educational Leaders and build partnerships between educational stakeholders. Developed a fully online Teacher Leadership Program and work collaboratively with other faculty and district administrators to procure grants and major gifts to support local districts.
- 2010-2014 **Program Coordinator**, M.Ed. in Educational Leadership  
Georgia Southern University  
Responsibilities include maintaining the overall academic integrity of the graduate degree program, serving as a liaison between the program, academic unit, and College of Graduate Studies. Developed

accreditation reports for SACS and NCATE, an enrollment management and recruitment plan, and monitored the progress of students throughout the program. Served as academic advisor to Master's and Doctoral students.

- 2010-Present **Assistant Professor**, Education Leadership  
Georgia Southern University  
Teach courses in Educational Leadership in the Masters, Specialist, and Doctoral Programs. Research technological innovations in leadership preparation and practice. Received confirmation of promotion to Associate Professor for Fall 2014 from the Provost.
- Spring 2010 **Adjunct Professor**, Daytona State College  
Educator Preparation Institute
- 2006-2010 **Assistant Principal**, Rymfire Elementary School, Palm Coast, Florida  
Opened Rymfire Elementary in August 2006, which was recognized during the 2008-2009 school year as one of thirty three Apple Distinguished K-12 schools in the United States and as a Positive Behavior Support Model School in the state of Florida. Ensured the smooth operation of the school including hiring and evaluation of staff, curricular decisions, staff training, facilities management, student discipline, scheduling, and student drop off and pick-up.
- 2004-2006 **Assistant Principal**, Wadsworth Elementary School, Palm Coast, Florida.
- 2001-2004 **Science Teacher and Assistant Principal**, St. Brendan K-8 School, Ormond Beach, Florida
- 1999-2001 **Teacher, Third Grade and Fifth Grade**, Saint Elizabeth Ann Seton School, Palm Coast, Florida

## PROFESSIONAL TEACHING ACTIVITIES

### Georgia Southern University

EDLD 9332, Organizational Behavior in Education.

EDLD 9331, Building Leadership Capacity.

EDLD 9231, Administrative Theory.

EDLD 8634, Managing Operations and Processes.

EDLD 8632, Organizational Culture.

EDLD 7535, Using Data in Leadership.

EDLD 7533, Mobilizing Communities.

EDLD 7532, Empowering Human Resources.  
FYE 1410, Global Citizens  
FYE 1220, First Year Seminar.

**Daytona State College**

EPI 0003, Introduction to Instructional Technology.

**Doctoral Dissertations - Chair (*and last known position*)**

- Bland, Karen (Ed.D., 2012), Media Specialist, Evans County, GA.
- Burrell, Steven (Ed.D., 2014), Vice President for Information Technology and Chief Information Officer, Georgia Southern University, Statesboro, GA.
- Cobb, Malinda (Ed.D., 2012), Principal, Academy of Richmond County, GA.
- Ford, Yancy (Ed.D., active). Principal, Effingham High School, Effingham County, GA.
- Pennington, Nathan, (Ed.D., active), Principal, Julia P. Bryant Elementary, Bulloch County, GA.
- Pettyjohn, Teri (Ed.D., 2012), Coordinator of Special Services, Columbia County, GA.
- Satterfield, Robert Alan (Ed.D., active), Director of Special Education, Newton County, GA.
- Vandenberg, Kristy (Ed.D., 2012), Director of Curriculum and Instruction/Federal Programs, Evans County, GA.
- Vanessa, Veronica (Ed.D., 2014), Assistant Director, Division of Exceptional Learning, Liberty County, GA.
- Warnock, D. (Ed.D., active). Principal, Swainsboro High School, Emanuel County, GA.
- Williams, Rodney (Ed.D., 2012), Assistant Principal, Salem High School, Rockdale County, Dekalb, GA.

**Doctoral Dissertations - Committee Member (*and last known position*)**

- Carr, Rodney (Ed.D., 2012), Vice President of Student Affairs, Bainbridge

College, Bainbridge, GA.

- Dasher, Samuel (Ed.D, active), Director of Student Services, Jefferson County Public Schools, Augusta, GA.
- Davidson, Shawn (Ed.D., 2014), Education Quality Monitor, Division of Family and Children Services, Atlanta, GA.
- Greenway, Gail (Ed.D., active), Principal, Swainsboro Middle School, Swainsboro, GA.
- Horrison-Collier, Angela (Ed.D., 2013), Compliance Coordinator, Division of Exceptional Students, Clayton County Schools, Jonesboro, GA.
- Kennedy-Yasin, Tamaine (Ed.D., active), Math Teacher, Benjamin E Mays High School, Atlanta, GA.
- Moton, Angela (Ed.D., active). Associate Superintendent, Elbert County, GA.
- Potter, Ian (Ed.D., 2013), Assistant Athletic Director/Compliance and Academic Services, Augusta State University, Augusta, GA.
- Puckett, Chase (Ed.D., active), Assistant Principal, Newnan High School, Coweta County, GA.
- Sergi, Juli (Ed.D.,2013), Director, Certification Programs at The Georgia Charter Schools Association, Atlanta, GA.
- Williams, James R. (Ed.D., active), retired.
- Williams-Baugh, Andrea (Ed.D., active), Assistant Principal, Glenn Hills Middle School, Richmond County, GA.

**Ed.S. Committee**

- Burrell, Steven (Ed.S., 2012), Vice President for Information Technology and Chief Information Officer, Georgia Southern University, Statesboro, GA.

**AWARDS AND HONORS**

2013 Outstanding Advocate for First-Year Students Nominee

2010 SRCEA Outstanding Junior Faculty Paper Award, Southern Regional Council on Educational Administration.

## PUBLICATIONS

### Book Chapters

LaFrance, J.A. & Chance, L. (2012) Federal Government in the Governance of Schools Through Various Initiatives, such as No Child Left Behind, Improved Public Education? Counterpoint. In Russo, C. (Ed.), *Debating Issues in American Education*. Thousand Oaks, CA: Sage.

Kennedy, K., Tysinger, D., LaFrance, J., & Bailey, C. (2012). Preparing education professionals for K-12 online learning. In M. Orey, S. A. Jones, & R. M. Branch, *Educational Media and Technology Handbook*. New York, NY: Springer.

### Refereed Journal Articles

Richardson, J. W., LaFrance, J., & Beck, D. (Under Review). Challenges of Virtual School Leadership. *American Journal of Distance Education*. (Acceptance rate %).

Richardson, J. W., Beck, D., LaFrance, J., McLeod, S. (Under review). A snapshot of the virtual school leader: Job attainment and perceived role differences. *Journal of Educational Administration*. (Acceptance rate 12%).

Pettyjohn, T., & LaFrance, J. (2014, Spring). Online Credit Recovery: Benefits and Challenges. *NCPEA Education Leadership Review of Doctoral Research*. 1(1).

LaFrance, J. & Beck, D. (2014). Mapping the Terrain: Educational Leadership Field Experiences in K-12 Virtual Schools. *Educational Administration Quarterly*, 50(1). (Acceptance Rate: 6-10%).

LaFrance, J. & Blizzard, J. (2013). Student Perceptions of Digital Storytelling as a Learning-Tool for Educational Leaders. *International Journal of Educational Leadership Preparation*, 8(2). (Acceptance Rate 14%).

Metcalf, W. & LaFrance, J. (2013). Principals' Perceptions of their Technology Leadership Preparedness. *Journal of Research in Education*, 23(1). (Acceptance Rate: 20-30%).

Beck, D. & LaFrance, J. (2012). An Examination of Educational Leadership Program Field Experiences in K-12 Virtual Schools. In P. Resta (Ed.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2012* (pp. 3833-3838). Chesapeake, VA: AACE.

LaFrance, J., & Metcalf, W. (2012). Society, Standards, and Technology Leadership Preparation. *Education Leadership Review*, 13(2), 68-75. (Acceptance Rate: 14%).

LaFrance, J. & Calhoun, D. (2012). Student Perceptions of Wikipedia as a Learning Tool for Educational Leaders. *International Journal of Educational Leadership Preparation*, 7(1), 1-15. (Acceptance Rate 14%).

LaFrance, J. (2011). School-wide Positive Behavior Support in Florida: An Examination of the Relationship of Implementation Fidelity to Academic and Behavioral Outcomes. *Journal of Research in Education*, 21(1). (Acceptance Rate: 20-30%).

LaFrance, J. (2011, October). Examination of the Fidelity of School-wide Positive Behavior Support Implementation and its Relationship to Academic and Behavioral Outcomes in Florida. *Southern Regional Council on Educational Administration Yearbook*. (Acceptance Rate 25-33%).

### **Editorially Reviewed Articles**

LaFrance, J. (2013). Trends and Issues in Distance Education: International Perspectives (2<sup>nd</sup> Ed.) (Book Review). *Quarterly Review of Distance Education*, 14(2).

Crompton, H., LaFrance, J., and van't Hoof, M. (2012). QR Codes 101. *ISTE Learning and Leading with Technology*, 39 (8), (pp. 22-25).

### **Reports**

Clark, T., Hibbard, L., Kennedy, K., LaFrance, J., Oliver, K., & Swan, B. (2013). *A Winning Formula: Lessons from RTT-D Round 1 Winners, Resources for Round 2 Applicants*. Report published by iNACOL (International Association for K-12 Online Learning).

### **Work in Progress**

Pettyjohn, T., Kennedy, K., & LaFrance, J. (2013). Instructional Support for Students in Supplemental Online Learning and for Credit Recovery. (Revised and resubmitted).

## **REFEREED PRESENTATIONS**

- LaFrance, J., Beck, D., & Richardson, J.W. (2014, August). *Leadership Challenges in American Virtual Schools*. National Council of Professors of Educational Administration Conference. Channel Islands, CA.
- Beck, D., LaFrance, J. & Richardson, J. (2014, April). *Voices of Virtual School Leaders; Challenges and Advice*. American Educational Research Association Conference. Philadelphia, PA.
- LaFrance, J. (2014, March). *Developing a Professional Learning Community using Social Networking*. National Youth at Risk Conference. Savannah, GA.
- LaFrance, J. & Calhoun, D. (2013, August). *Dipity and Wikipedia; Tools for Educational Leadership Coursework*. National Council of Professors of Educational Administration Conference. Rutherford, NJ.
- LaFrance, J. & Pettyjohn, T. (2012, November). *Stakeholder Perceptions of Supplemental Online Learning*. University Council for Educational Administration Conference. Denver, CO.
- Metcalf, W. & LaFrance, J. (2012, November). *Preparing to Lead a Technology Rich Environment*. Georgia Educational Technology Conference. Atlanta, GA.
- LaFrance, J., Kennedy, K., & Archambault, L. (2012, October). *Preparing Teachers and Administrators for Virtual Schools*. International Association for K-12 Online Learning Virtual School Symposium. New Orleans, LA.
- Beck, D. & LaFrance, J. (2012, March). *An Examination of Educational Leadership Program Field Experiences in K-12 Virtual Schools*. Society for Information Technology and Teacher Education. Austin, TX.
- LaFrance, J. & Beck, D. (2012, February). *The Current State of Educational Leadership Program Field Experiences in K-12 Virtual Schools*. Eastern Educational Research Association. Hilton Head, SC.
- LaFrance, J. (2011, June), *iPad Apps for Teachers and School Administrators*. Southeastern Regional Technology Showcase. Statesboro, GA.
- LaFrance, J. (2011, February), *School-wide Positive Behavior Support in Florida: An Examination of the Relationship of Implementation Fidelity to Academic and Behavioral Outcomes*. Eastern Educational Research Association. Sarasota, FL.

LaFrance, J. & Schulz, L. L. (2011, February). *Developing culturally responsive schools utilizing School-wide Positive Behavior Support*. Southeastern Conference on Cross Cultural Issues in Counseling and Education. Savannah, GA.

LaFrance, J. (2010, October). *Examination of the fidelity of School-wide Positive Behavior Support implementation and its relationship to academic and behavioral outcomes in Florida*. Southern Regional Council on Educational Administration. Savannah, GA.

LaFrance, J. (2010, July). *Creating a 21<sup>st</sup> Century K-6 School*. Institute for Leadership to Improve Learning. Orlando, Florida.

LaFrance, J. (2009, November). *Examination of the fidelity of School-wide Positive Behavior Support implementation and its relationship to academic and behavioral outcomes in Florida*. Graduate Student Poster Session, Florida Educational Research Association Conference. Orlando, FL.

### **WORKSHOPS, INSTITUTES, AND SEMINARS**

LaFrance, J.A. (2014, April 9). Academic Writing. Graduate Assistant Professional Development and Training Series. Georgia Southern University. Statesboro, GA.

LaFrance, J.A. (2014, Jan. 15). Tools and Tips for Academic Writing Webinar. Georgia Southern University. Statesboro, GA.

LaFrance, J.A. (2012, June 28). *Academic Writing*. Georgia Southern University College of Education Graduate Student Research Workshop. Statesboro, GA.

LaFrance, J.A. & Calhoun, D. (2012). *Wikipedia as a pedagogical tool for preparing educational leaders*. Georgia Southern University College of Education Research Presentation. Statesboro, GA.

LaFrance, J.A. (2011, June 23-24). *Preparing Chapters 4 and 5 of Your Dissertation*. Georgia Southern University College of Education Graduate Student Research Workshop. Statesboro, GA.

LaFrance, J.A. (2009, August). *School-wide Positive Behavior Support in the Elementary Classroom*. A professional development workshop for Flagler County Public School teachers. Palm Coast, FL.



LaFrance, J.A., Sauvelpahkick, B., & St. Francis, P. (2008, August). *Data Analysis and Reporting Training (DART)*. A professional development workshop for Flagler County Public School teachers. Palm Coast, FL.

LaFrance, J.A. (2008, August). *Discipline With Dignity*. A book study for first year teachers. Palm Coast, FL.

LaFrance, J.A., Howes, D., DePaul, P., & Landi, T. (2008, January). *Math and Parent Partnership (MAPPs workshop)*. A workshop for Flagler County parents. Palm Coast, FL.

LaFrance, J.A., Howes, D., DePaul, P., & Landi, T. (2007, January). *Math and Parent Partnership (MAPPs workshop)*. A workshop for Flagler County parents. Palm Coast, FL.

LaFrance, J.A. (2005, February). *NCLB, Florida A+, and Accountability in Florida's schools*. A professional development workshop for Flagler County Public School teachers. Palm Coast, FL.

## GRANTS AND SPONSORED RESEARCH

### Funded

LaFrance, J. (2012, November) Competitive Faculty Service Grant, Sponsored by Georgia Southern University, \$1000.00.

LaFrance, J. (2010, September). Competitive Faculty Travel Grant, Sponsored by Georgia Southern University, \$1,300.00.

### Unfunded

LaFrance, J. (2013, March). Competitive Faculty Development Grant, Sponsored by the Faculty Development Committee, \$3000.00

LaFrance, J. (2012, September). Competitive Faculty Travel Grant, Sponsored by Georgia Southern University, \$1558.33.

LaFrance, J. (2010, October). Competitive Faculty Service Grant, Sponsored by Georgia Southern University, \$2604.75.

## PROFESSIONAL SERVICE

### University

2014, Jan. – present	Member - Research Computing Advisory Council
2012, August- present	Faculty Advisor – Delta Chi Fraternity
2012, August- 2013, Aug.	Faculty Senate – First Alternate
2012, July 30 – Aug 2	Member - General Education Assessment Retreat

### **College of Education**

2013 – Present	Center for Educational Leadership and Service, Director
2014 – Present	Technology and Instructional Resource Committee, member
2013 – Present	Research Committee, member
2012 – Present	Curriculum Committee, member
2012, Jan-June	Planning Committee - College of Education Graduate Research Workshop, member
2011, Apr.-June	Planning Committee - College of Education Graduate Research Workshop, member
2010-2012	Technology and Instructional Resource Committee, co-chair

### **Department**

2010-2013	Program Coordinator – Masters Program in Educational Leadership
2010-2013	Co-Coordinator – NCATE Accreditation Committee
2010-present	Member – Leadership, Technology, and Human Development Department

## **External**

### ***Active***

American Association of Colleges of Teacher Education (AACTE), Faculty representative - voting member, Georgia Southern University. (July 2013 – Present).

American Educational Research Journal: Teaching, Learning, and Human Development, American Educational Research Association (AERA), Reviewer. (November 2012 – Present).

American Educational Research Association (AERA) Division A Communications Committee, Member. (Feb. 2014 – Present).

Association for Computing Machinery (ACM), eLearn Magazine, Reviewer. (March 2014 – Present).

Educational Administration Quarterly, University Council for Educational Administration (UCEA), Reviewer. (August 2013 – Present).

Educational Leadership Review, National Council of Professors of Educational Administration (NCPEA), Reviewer. (Feb. 1, 2013-Present).

High School Journal, Reviewer. Chapel Hill, North Carolina. (August 8, 2010 – Present).

International Association for K-12 Online Learning (iNACOL) Research Committee – Chair. (August 1, 2012 – Present).

International Association for K-12 Online Learning (iNACOL) Research Committee – Member. (July 1, 2011 – Present).

International Journal of Educational Leadership Preparation, National Council of Professors of Educational Administration (NCPEA), Reviewer. (Feb. 1, 2013-Present).

Journal of Research in Education, Eastern Educational Research Association (EERA), Reviewer. (November 2012 – Present).

Southern Regional Council on Educational Administration, State liaison - Georgia. (October 30, 2010 - Present).

### ***Completed***

National Council of Professors of Educational Administration (NCPEA) Conference, Session Moderator (August 7, 2013).

University Council on Educational Administration (UCEA). Conference Proposal Reviewer. (May 2012).

Georgia Assessment of Performance on School Standards (GAPSS) Analysis Team Member, First District RESA, Snelson Golden Middle School. Hinesville, GA. (April 26, 2011 - April 28, 2011).

Scholarship of Teaching and Learning Commons Conference, Session chair. Statesboro, GA. (March 9-11, 2011).

### **K-12 District**

2007-2010 Member, School Health and Wellness Committee (SHAC)

2007-2010 Member, District Expulsion Committee

2006-2010 Member, District Discipline Committee  
2006-2010 Leadership team - Southern Association of Schools and Colleges  
(SACS) accreditation committee  
2004-2010 Member, Flagler School District leadership team  
2007-2008 Member, SACS Quality Assurance Review team  
2006-2007 Chairman, Flagler County District Advisory Council  
2004-2005 Editor, Flagler County Schools District Student Planner  
2004-2005 Editor, Flagler County Schools Pupil Progression Plan

### **K-12 School**

2013-Present Member, Bulloch County School District Research Review Committee.  
Statesboro, GA.  
2010-Present Member, School Advisory Council - Julia P. Bryant Elementary School.  
Statesboro, GA.  
2006-2010 Member, Technology Committee - Rymfire Elementary. Palm Coast, FL.  
2004-2010 Member, Literacy Council - Rymfire Elementary.  
2006-2010 Team leader, Math Committee - Rymfire Elementary.  
2007-2010 Team leader, Behavioral RtI Committee - Rymfire Elementary.  
2004-2007 Team leader, Discipline Committee - Rymfire Elementary.  
2005-2006 Member, School Naming Committee - Rymfire Elementary.  
2005-2006 Advisor, Architectural and Construction Design Committee - Rymfire  
Elementary.  
2001-2004 Web Master, Saint Brendan K-8 School. Ormond Beach, FL.  
2001-2004 Coordinator, Tomoka Region State Science Fair. Saint Brendan K-8  
School.

### **Current Professional Memberships**

American Educational Research Association (AERA)  
Eastern Educational Research Association (EERA)  
International Association for K-12 Learning (iNACOL)  
International Society for Technology in Education (ISTE)  
National Council of Professors of Educational Administration (NCPEA)  
Southern Regional Council on Educational Administration (SRCEA)  
University Council for Educational Administration (UCEA)

### **Selected Technology Proficiencies**

#### **Learning Management Systems**

Blackboard  
D2L

Student Information Systems

WINGS

DegreeWorks

Taskstream

Faculty Information

Digital Measures

Automatic Data Processing (ADP)

Social Media

Twitter

Facebook

LinkedIn

Video Conferencing

FaceTime

Blackboard Collaborate

Skype

Google +

Adobe Connect

Productivity Software

Excel / Numbers

Word / Pages

PowerPoint / Keynote

Other

Windows Dictation Software

Dragon NaturallySpeaking

TurnItIn.com

iMovie

iPhoto

Work in Windows and Mac environments daily.