

Iowa State University

From the Selected Works of Harrison W. Inefuku

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Libraries as a Place of Transgression

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Available at: <https://works.bepress.com/hinefuku/25/>

Text for Transgression Poster

Intro: Central to the so-called Web 2.0 is the ability to harness collective intelligence. As a collaborative service delivery model, the emerging Web 2.0 technologies have rich potential for academic libraries. In particular, the use of social networking sites can be a strategic opportunity for academic libraries to connect with student populations who might not utilize traditional means of communication across the campus pipeline.

The University of the Pacific Library was a partner in presenting *Transgressions: Transgender, Transnational, Transsexual*, a campus-wide series of events exploring contemporary issues of race, gender, nationality and sexuality.

Concept: In collaboration with the “Transgressions” organizing committee, the Library proposed the creation of a Facebook group as an interactive means to point users to exhibits, resources, links to further information and build a sense of community around this event.

Creation: Taking advantage of existing methods of delivery, the Library approached the event’s organizers rather than building its own library-based site.

Impact: Members of the Transgression Coordinating Committee and Facebook Group administrators used the Facebook site to share information about the program (including library print and electronic resources); publicize upcoming events; and share photos and narrative of past events.

Outcomes: The Facebook site facilitated communication among members of the Transgressions Team; enabled Transgressions to create a cohort of people interested in the program by inviting members of the Pacific community to join the Facebook Group; integrated the Library into the Transgressions project as partners in the planning and implementation of the program.

(additional text to accompany library display): In addition to a gallery show, film screenings, poetry readings and panel discussions, the Library featured a display highlighting “transgressive” writers and artists.