

# HAFIZUL ISLAM

Melbourne Business School  
University of Melbourne  
200 Leicester Street  
Carlton, Victoria 3053, Australia

Office - +613.9349.8101  
Cell - +614.3004.9680  
e-mail - h.islam@mbs.edu

---

---

## Education

**Melbourne Business School, University of Melbourne, Australia** 2006 ~ 2009 (exp.)

**PhD – Information Systems**

*Proposed Research Title - An experimental study of the effects of website interactivity on hedonic and utilitarian motivations for online retail shopping behavior.*

**Texas A&M International University, Texas, USA** 2000 ~ 2001

**Master of Science - Information Systems**

**American International University Bangladesh, Dhaka, Bangladesh** 1996 ~ 1999

**Bachelor of Business Administration – Management Information Systems**

---

## Academic Experience

**Tutor** Aug 2006– Present

**University of Melbourne**

- Postgraduate - 175-550 : Introductory Academic Program (IAP)
- 433-343 : Professional Issues in Computing
- 316-130 : Quantitative Methods 1
- 316-130 : Experimental Design and Data Analysis

**Teaching Assistant, Melbourne Business School** Apr 2008– Present

**University of Melbourne**

- MBA 353-666 : Corporate Strategy

**Tutor, Faculty of Business & Informatics** Mar 2007– Present

**Central Queensland University, Melbourne Campus**

- Postgraduate - COIS20008 : Information Systems Project Planning & Management
- Postgraduate - COIS20024 : Systems Management Overview
- Postgraduate - ECOM20002 : Security, Ethics and Electronic Commerce Systems

**Instructor of Information Systems** Aug 2001 – Feb 2006

**Texas A&M International University (TAMU)**

- MIS 4310 : System Analysis & Design
- MIS 3310 : Management Information Systems
- MIS 2350 : Introduction to Programming (using VC++)
- MIS 1305 : Introduction to Computing Applications
- DS 2320 : Business Statistics II
- CIS 3330 : Database Design and Implementation
- CIS 1310 : Introduction to Programming Concepts (using VB)
- CIS 1300 : Computing Concepts

**Computer Science Faculty Member** Aug 1999 – Jun 2000

**American International University Bangladesh (AIUB)**

- MIS Elective : Business Information Systems
- MIS Elective : System Integration / Business System Development
- CSC-1101 : Computer Fundamentals
- CSC-3102 : Introduction to Programming (Pascal / C++)

---

## Teaching Interests

- Management Information Systems
- Technology Management
- Electronic Commerce
- Marketing
- Information Systems Project Management
- Systems Analysis & Design

## Research Interests

- E-Business / E-Commerce
- Interactive Marketing
- Online Consumer Behavior
- Human Computer Interaction
- Web Interactivity
- E-Health

## Research Activities

### Publications

- Islam, Hafizul (2009) Effects of Website Interactivity on Online Retail Shopping Behavior, *15th Americas Conference on Information Systems (AMCIS-0084-2009)*, San Francisco, USA.
- Islam, Hafizul (2008) An Experimental Study on the Effects of Website Interactivity on Hedonic and Utilitarian Motivations., *INFORMS Conference 2008*, Washington DC, USA.
- Kock, N., Verville, J., Islam, H. and Carmona, J. (2005), *Web-Based Software Contracting: An Experimental Study of Deception Identification Across Two Different Media*, Research Report, Dept. of MIS and Decision Science, Texas A&M International University, Laredo, Texas.
- Hong, Soongoo., Islam, Hafizul., et al. (2002) The study on the successful implementation of Web Warehousing *Proceedings for the Pan Pacific Conference XIX* (pp. 256). Publication for the Pan Pacific Business Association.

### Working Paper

- Islam, H., and Auger, P. (2008), "Effects of Website Interactivity on Online Retail Shopping Behavior", work-in-progress.
- Islam, H., (2008), "An extended Technology Acceptance Model for Online Retail Shopping", work-in-progress.

### Invited Presentation

- "Virtual World and Virtual Community", 2008 INFORMS Annual Meeting, October 11-15, Washington, DC.

### Conference Reviewer

- 15th Americas Conference on Information Systems, San Francisco, USA, August 2009
- 40th Decision Sciences Institute International Conference, Louisiana, November, 2009
- 17th European Conference in Information Systems, Verona, Italy, 2009
- 19th Australasian Conference on Information Systems, New Zealand, December 2008.
- INFORMS Annual Meeting, Washington D.C. USA, October 2008

### Research Assistant

Melbourne Business School, University of Melbourne, 2007~ Present

- Worked for Dr. Jody Evans, Senior Lecturer in Marketing & PhD Coordinator, MBS
  - Literature update, analysis and compilation of the subject area of International Marketing
- Worked for Dr. Jody Evans, Senior Lecturer in Marketing & PhD Coordinator, MBS & Dr. Kerrie Bridson, Senior Lecturer in Marketing, Deakin University
  - Literature search, review, compilation and analysis of focused subject areas of Branding, Museums and Brand Orientation, Core Brand and Marketing.
- Worked for Dr. Pauline Hagel, Senior Lecturer in Management, Deakin University.
  - Literature search, review, compilation and analysis of focused subject areas of Strategic management, Critical Theory and Communities of Practice.

### Co Founder of Research Center: Collaborative for International Technology Studies

Texas A&M International University, 2003~2006

- Research conducted at the CITS focuses on the societal and organizational impacts of technology. Investigations are interdisciplinary, usually include the collection of data in more than one country, and generally involve the comparative analysis of those data taking into consideration country-specific factors

### Graduate Research Assistant

Texas A&M International University, 2000~2001

- Worked for the late Prof. Stephen Lunce, Chair, Dept of Accounting & IS, TAMIU
  - Conducted research and analytical studies, gathering and tabulating data, statistical analysis, reference collection, ratio analysis and statistical interpretations and explanations, regression analysis, graphical data presentations, literature review and report/thesis writing.

## Professional Employment

### College of Business Computer Lab Manager, TAMIU, Aug 2001 – Feb 2006

- Technical system administrative and supervisory position for all computing solutions, systems development and lab administration at the College of Business Administration at TAMIU.

### Systems Analyst, AIUB, Aug 1999 – Jun 2000

- Providing technical administrative support for the entire university including school system solutions development and maintenance, system analysis and design, network support & administration; data backup, recovery and deployment to users.

### Event Administrator, Show & Tell, Bangladesh, Jul 1996 – Jul 1999

### IBM Internship, Bangladesh, Jun 1998 – Aug 1998

## Academic Honors

- *Melbourne Research Scholarship* Recipient at University of Melbourne (2006).
- *Graduate Business Fellowship* Recipient at TAMIU (2000~2001).
- *Academic Gold Medalist (Summa Cum Laude) & Class Valedictorian*, Graduating class of 99, AIUB
- Awarded full *University Scholarship* based on merit for pursuing BBA at AIUB. (1996-1999)
- Awarded full *Govt. Scholarship* based on merit for pursuing college. (1992-1994)
- Awarded full *Govt. Junior Scholarship* based on merit for pursuing high school. (1988-1992)

## Professional Affiliations

- *Member*, Decision Sciences Institute (DSI) (2008 ~ Present)
- *Member*, Association of Information Systems (AIS) (2008 ~ Present)
- *Member*, Institute for Operations Research & Management Sciences (INFORMS) (2008 ~ Present)
- *Member*, Australian Computer Society (ACS) (2005 ~ Present)

## University Services

- *Member*, Technology Advisory Committee, TAMIU (2005 ~ 2006)
- *Sponsor* of Student Systems Group, TAMIU (2002 ~ 2006)
- *Sponsor* of E-commerce Association, TAMIU (2002 ~ 2006)
- *Treasurer* of Association of International Students, TAMIU (2000 ~ 2001)
- *Vice President* of International Business Association, TAMIU (2000 ~ 2001)
- *President* of AIUB Debate Club & AIUB Business Club, AIUB (1997~1999)

## Systems Knowledge

Tools : SPSS, AMOS, Mindjet MindManager, Rational UML, IT Guru, EndNote, TheBrain  
Languages : VStudio.Net, Asp.Net, Java, C++, Delphi, Pascal, Dhtml, Scripting (VB & Java), CSS  
Databases : SQL, MS Access, SQL Server, RDBMS, Crystal Reports

## Reference

### 1. Assoc Prof. Patrice Auger

*PhD Supervisor*

**Melbourne Business School  
University of Melbourne**

Carlton, Victoria 3053, Australia

Office: +61.3.9349.8194

e-mail: p.auger@mbs.edu

### 2. Dr. Jody Evans

*PhD Program Director*

**Melbourne Business School  
University of Melbourne**

Carlton, Victoria 3053, Australia

Office: +61.3. 9349.8222

e-mail: j.evans@mbs.edu

### 3. Professor Jacky So

*Dean*

**College Of Business Administration  
Texas A&M International University**

Laredo, Texas 78041, USA

Office: +1.956.326.2480

e-mail: jso@tamiu.edu

### 4. Dr. Adrian Pearce

*Senior Lecturer in Communication Skills*

**Dept. of CS & Software Engineering  
University of Melbourne**

Carlton, Victoria 3053, Australia

Office: +61.3.8344.1399

e-mail: adrian@csse.unimelb.edu.au