## **Yale University**

### From the SelectedWorks of Gwyneth H. Crowley

Summer July 2, 2014

# Library Outreach Through Digital Exhibits

Gwyneth H. Crowley, Yale University Lori Bronars, Yale University Mark Saba, Yale University



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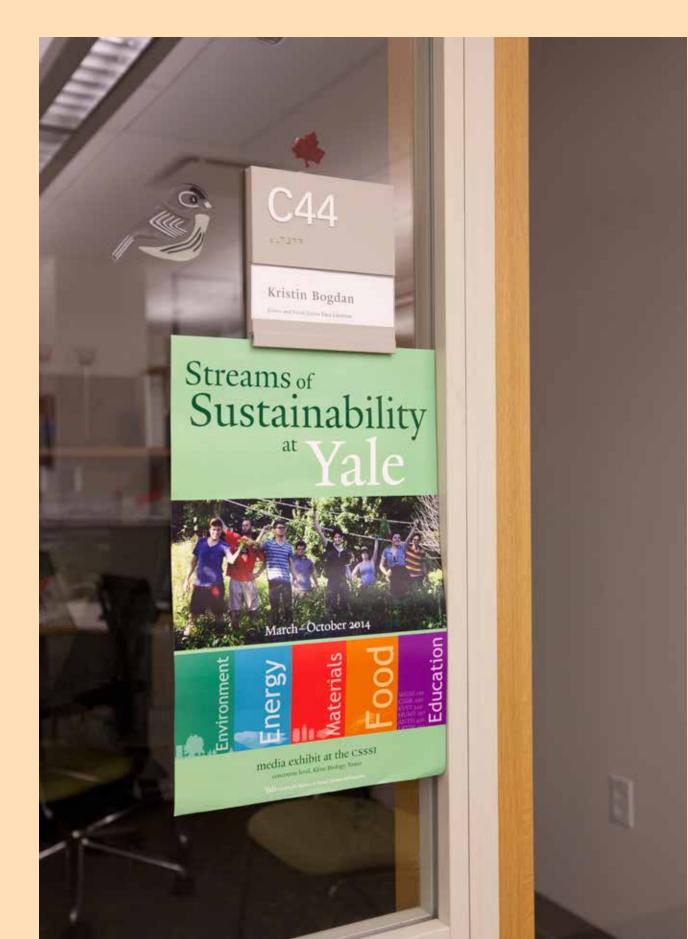
# Yale

Gwyneth Crowley, Lori Bronars, and Mark Saba

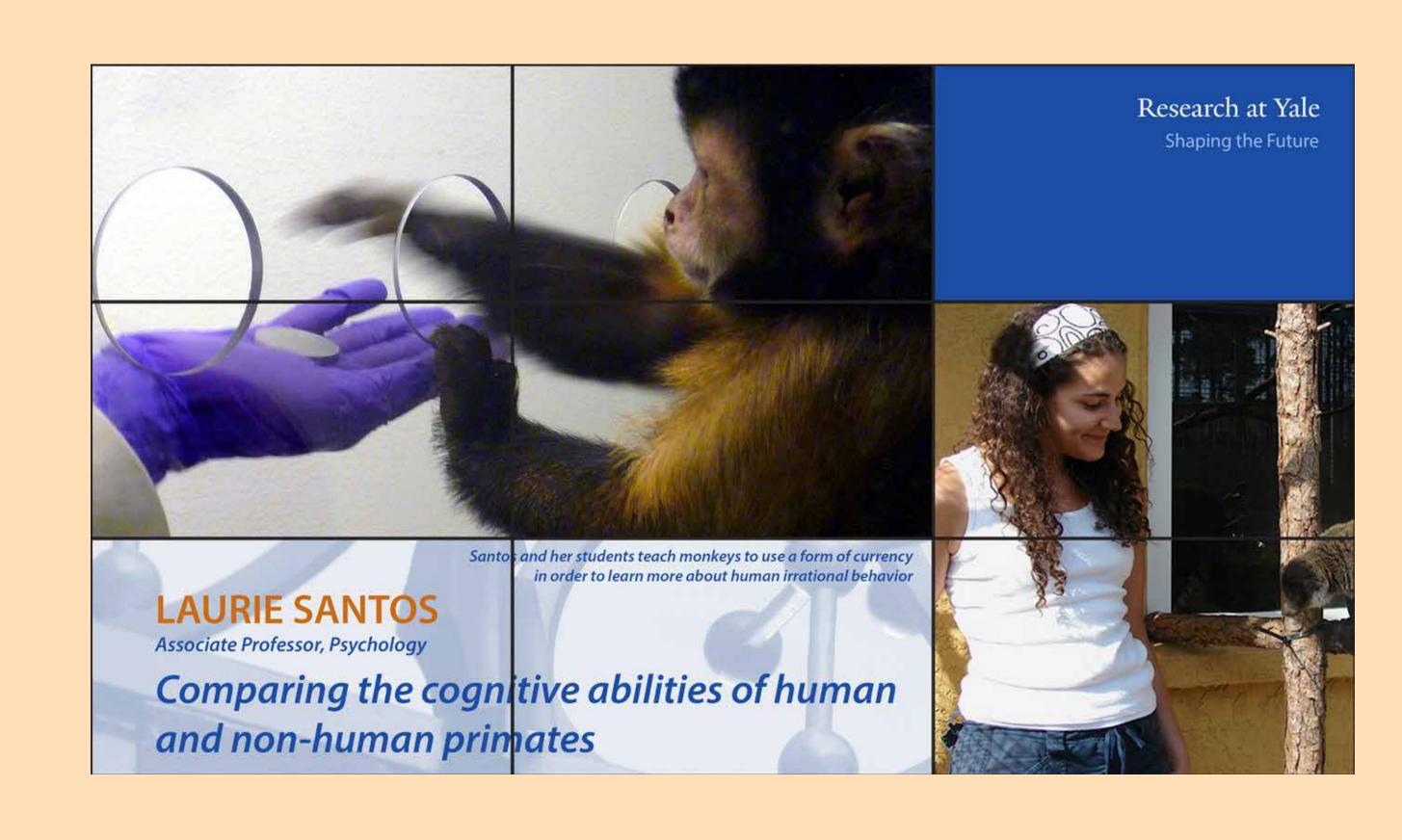
ABSTRACT. This poster describes an outreach exhibit program utilizing a media wall digital signage system in the 24/7 study space at The Center for Science and Social Science Information, Yale University. The mission of the exhibit program is to showcase, using media wall technology, the work of Yale faculty, research, academic units, and outreach programs. The Center is a newly renovated collaborative library, a merge of the Kline Science Library, the Social Science Library, and the StatLab campus computing facility that opened in January 2012.

Library outreach to academic departments is an active part of responsibilities for Yale liaison librarians and this is especially true in The Center which is located in close proximity to science and social science academic departments and professional schools.

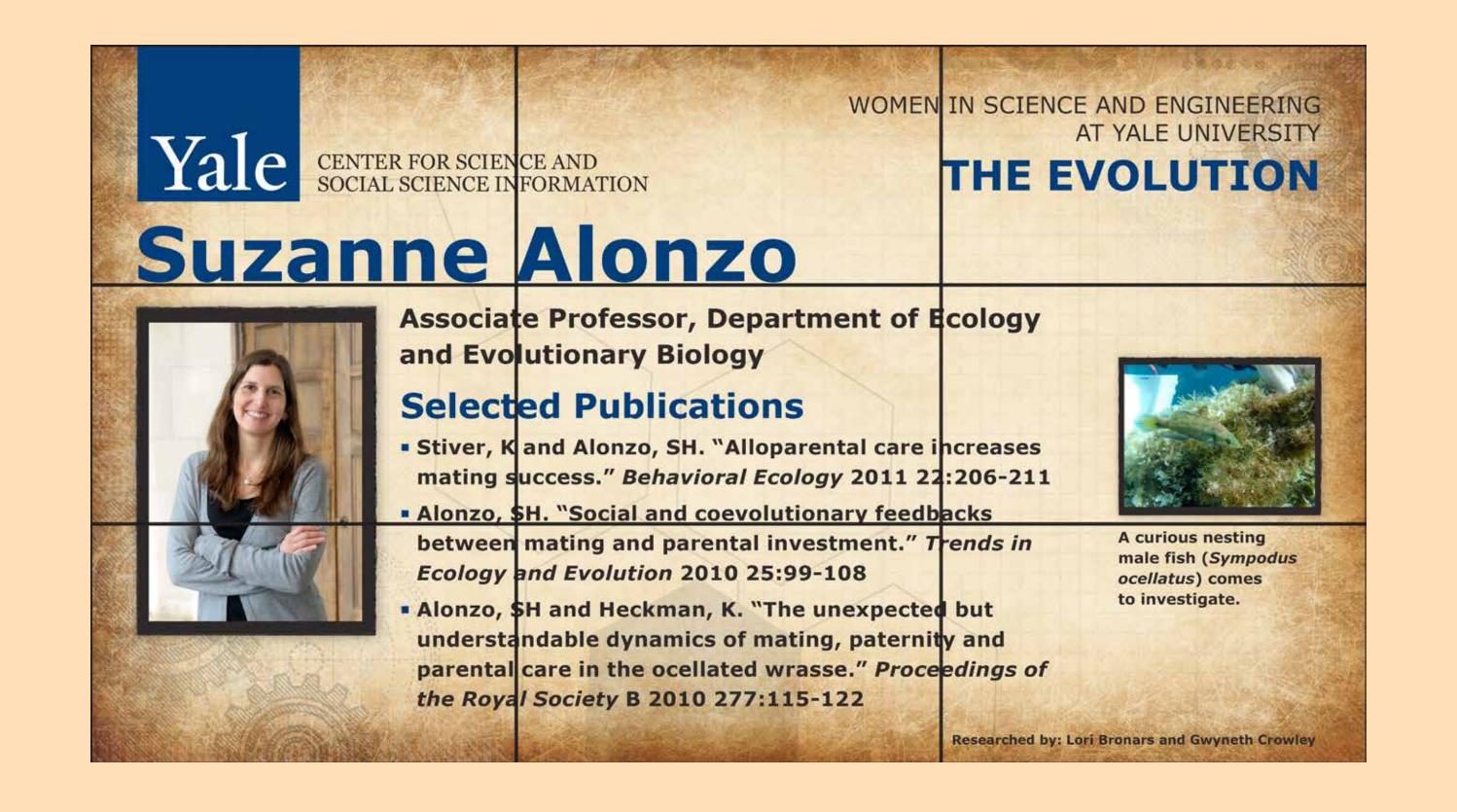
The Center's 24/7 study space includes a media wall consisting of nine wall-mounted 20.5" high x

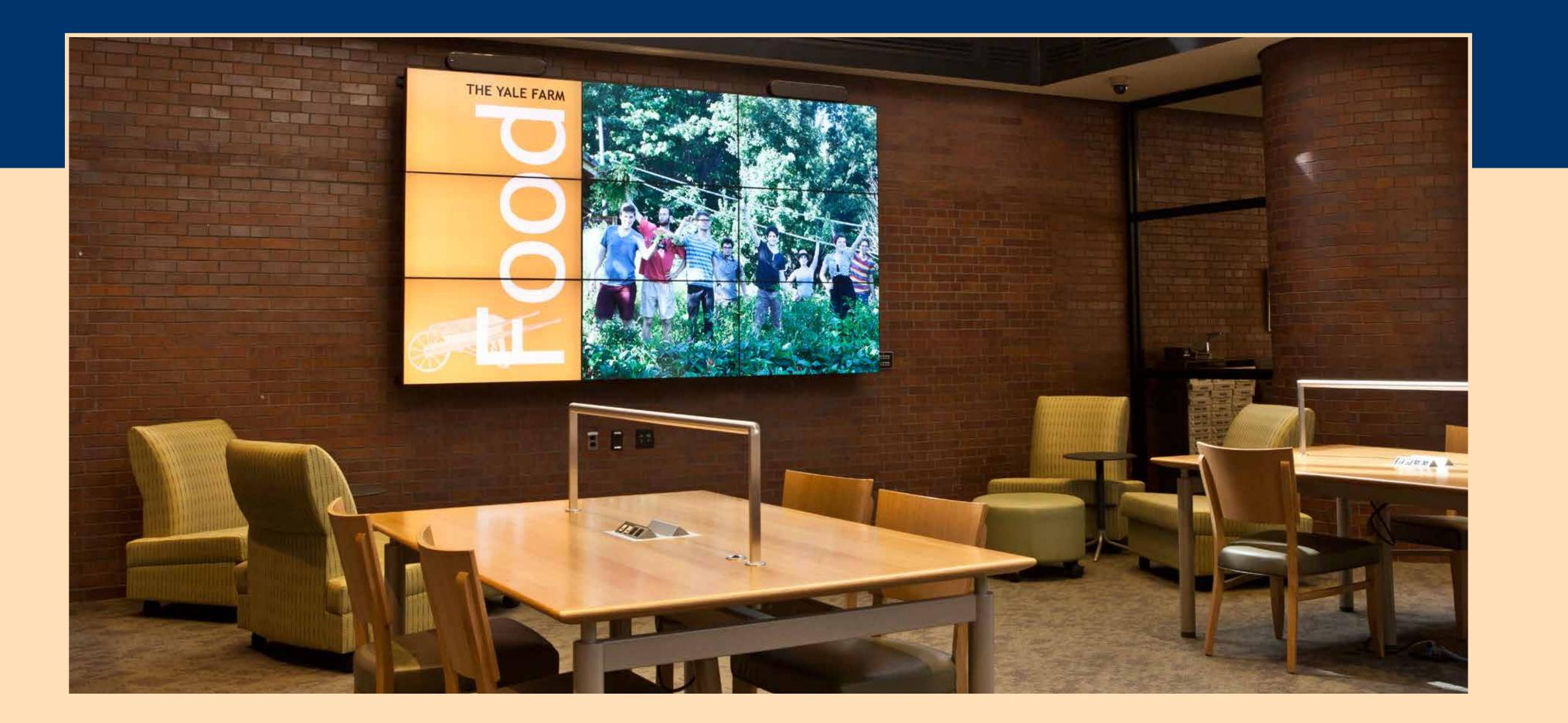


40" wide LCD panels on the largest wall. An active study space for students, it has group study tables, soft seating, and computer workstations and is bordered by three group study rooms and 20 reserveable lockers with electrical outlets.









The 24/7 space is used to host exhibit receptions and lectures by members of the academic departments served.

The exhibit is developed by the authors and the ideas arise from conversations between librarians, the Director, and faculty. The graphic design work and software implementation (C-nario) is done by a manager in Yale Information Technology Services' Photo & Design unit. He also finds that working with librarians, who he considers experts in researching subjects and programs, makes his job more productive. He feels "there are no limitations on what we can produce together."