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Economist and MBA. Completing doctoral work in business administration. Business and Economics scholar and university instructor. Curriculum developer, academic consultant and former Director of MBA programs at Universidad Catolica de Santiago de Guayaquil, Ecuador. Economic development consultant for non-governmental organizations, and development banks in Latin America. Quantitative and action researcher; specialized in quantitative models, leadership, strategy, and economic development in developing countries. Business counselor and entrepreneur.

Objective: Contribute to the transformation of the institutions, organizations, and communities I serve; by offering my knowledge and international perspective of emerging markets as scholar, educator, and practitioner in the business and economics fields.

A. PERSONAL INFORMATION

Born in Guayaquil, Ecuador. South America.

Languages: Native Spanish, Fluent English.

B. EDUCATION

- Doctoral student Doctor in Business Administration. School of Advanced Studies. University of Phoenix Online. 2007 – 2010
- Master of Business Administration Universidad de Especialidades Espiritu Santo. Guayaquil, Ecuador. 1999
- Agricultural Marketing certificate German Development Agency DSE Scholar. Feldafing, Germany. 1994
- Agricultural Economics Graduate level course Iowa State University. USAID Scholar. Ames, Iowa 1991.
- B.A. in Economics. Universidad Catolica de Santiago de Guayaquil. Ecuador. 1991

C. Experience in Economic Development and Business Consulting.

Business Counselor SCORE Counselors to Small Business in America. Las Vegas, Nevada. August 2004-current.

Independent consultant in Economic Development. 1999-2007.

QSI Specialists. Market and Customer research. December 2004- current.

Advisor to the Vice Governor of Guayas. March-June 2003. Ecuador.

Corporate trainer in Business and Economics. 1999-2003. Guayaquil, Ecuador.

Consultant for IADB (Interamerican Development Bank) in Ecuador. Rural and Entrepreneurial development.
August-November 2000.

Economic researcher for OXFAM-Ecuador, FUNDAR, ECLOF Ecuador. Project: "Agroindustry, local development
and empowerment". September 1999

Technical Division Chief. BANCO DEL AGRO FINAGRO. Babahoyo, Ecuador. 1992-1999.

Agricultural Economist. FUNDAR. Fundación para el Desarrollo Agrícola y Rural. Babahoyo, Ecuador. 1993-
2000.

Chief of Statistics. Telecentro. TV Channel 10. Guayaquil, Ecuador. 1990-1992.

D. FACULTY EXPERIENCE

Nevada State College. Henderson, Nevada. Business Administration Program. Business Lecturer, instructional
designer, and Advisor. Fall 2004- current.

University of Phoenix. Las Vegas, Nevada. Fall 2005- current. Adjunct Instructor. Graduate Business
Administration Program.

DeVry University. Henderson, Nevada. Fall 2004 –Spring 2006. Adjunct Instructor. Business Administration
Undergraduate Program.

Universidad Catolica de Santiago de Guayaquil. Instructional designer. Master's in Health Services Management.
June 2004. Ecuador.

Community College of Southern Nevada. Las Vegas, Nevada. Spring 2005. Cheyenne Campus, Adjunct
Instructor English as a second language.

Universidad Especialidades Espíritu Santo. Department of Economics. Ecuador. 1998-2000. Master's Program in
Agricultural Finances, Undergraduate Program.

Universidad Jefferson. College of Business. Ecuador. 1999-2000. Instructional designer and Instructor.

Universidad del Pacifico. Department of Economics. Ecuador. 1998-1999. Instructional designer and instructor.

Universidad Catolica de Santiago de Guayaquil. Ecuador. 1990- 2005. Department of Economics. Associate
Professor Undergraduate Program.

Universidad Catolica de Santiago de Guayaquil. Ecuador. 1987- 1990. Teaching Assistant.

E. Experience in Management- Higher Education

General Coordinator of Graduate Studies. September 2000-March 2003. Universidad Catolica de Santiago de
Guayaquil. Ecuador.

Director of Master in Health Services Management Program. February 2001-April 2003. Universidad Catolica de
Santiago de Guayaquil.

Director of M.B.A. Program. April 1999- December 2003. Universidad Catolica de Santiago de Guayaquil.
Ecuador.

F. Research, Publications and Presentations

Researcher – Business Education

Designing Learner-centered discussions: Successful stories from a Business Administration Program. (In progress). Southwest Conference in Technology, Reno, Nevada March 2009.

Global Text Project. Writer of Entrepreneurship in developing countries chapter for Business Fundamentals textbook. (In progress). University of Georgia. Research with NSC students. Spring 2009.

Promoting global literacy and scholarship using E-reserve collections: A collaborative project between the School of Education and NSC Library (In Progress). Fall 2009.

Deep learning- A reflection from the Regents Academy. Mount Charleston, Nevada System of Higher Education Board of Regents. May 2007. Published in Selected Works of Berkeley Electronic Press.

Active learning in BUS101 summer classes- Impact of webcasts in a business administration undergraduate course. Nevada State College. Henderson, Nevada. July 2007. Published in Selected Works of Berkeley Electronic Press.

Life-long learning: The Business Internship Program at Nevada State College, a joint project of NSC Library and The Business Program. Summer 2007. [Unpublished]

Promoting Information Literacy: Research habits and impact of library resources, a pilot study in five business courses at Nevada State college in Spring 2007. [Unpublished].

Innovation in teaching: An open-textbook approach in an upper-division Management course at Nevada State College: Partnership with Small Business School (SBS). Fall 2006. [Unpublished]

Best practices: When experience meets creativity. A partnership model between Nevada State College in Henderson, NV and Las Vegas SCORE Chapter. Fall 2006. [Unpublished]

Application of photovoice in the Business fields. A Web-based research with application of Photovoice in a freshman business project. Fall 2006. [Unpublished]

Reviewer- Business Education

Developing Entrepreneurship Curriculum in Tertiary Education: A study in Polytechnics, Ministry of Higher Education, Malaysia. Theoretical Paper. United States Association of Small Business and Entrepreneurship. September 2008.

Presenter- Business Education

Diversity in the Business Administration curriculum: Diversity as a corporate competitive advantage. (Upcoming Spring 2009)

Business Administration Program Milestones- Presentation for Faculty at large, Nevada State College. January 25, 2008.

Using Effective Online Assessment to Develop Competent Learners- CTLE-A, Nevada State College. August 2007.

Diversity in the Classroom: The business experience. Faculty Development. Nevada State College. April 2007.

Negative Rhetoric about Immigrants. Panel about Stereotypes, hateful speech and discrimination. Speaker. Vice-president of Multicultural Affairs. Nevada State College. May 2007.

Assessment of Effective Citizenship Outcomes. CTLE-A Citizenship Committee, Nevada State College. January 2007.

Researcher- Business and Economics

A Taxonomy of Global Management Theories. October 2008. Selected Works of Berkeley Electronic Press. November 2007.

Organizational Design Strategy: A Case Study on Nevada State College. Selected Works of Berkeley Electronic Press. November 2007.

Organizational Behavior Evaluation: Sears Holdings Co. Selected Works of Berkeley Electronic Press. November 2007.

A Taxonomy of Selected Organizational Theories. Selected Works of Berkeley Electronic Press. November 2007.

Paradigm Shift in Organizational Behavior- NSC case. Selected Works of Berkeley Electronic Press. October 2007.

A Financial Portfolio Strategy: Application to College of Southwest. Selected Works of Berkeley Electronic Press. August 2007.

A Taxonomy of Finance Theories. Selected Works of Berkeley Electronic Press. August 2007.

Finance and Measures of Value Added: Applications to Leadership and Scholarship. Selected Works of Berkeley Electronic Press. August 2007

The Open-systems approach to organizational design. Selected Works of Berkeley Electronic Press. August 2007.

Critical Thinking: Applications to Leadership and Scholarship. Selected Works of Berkeley Electronic Press. June 2007

Deconstruction of Leadership Assumptions- A personal perspective. Selected Works of Berkeley Electronic Press. June 2007.

Financial Evaluation of Sears and Kmart merger. Selected Works of Berkeley Electronic Press. August 2007.

A Review of Transformational Leadership Models and its Linkage to the Scholarship/Practice/Leadership Model. Selected Works of Berkeley Electronic Press. July 2007.

Guía Didáctica de Entorno Económico [Economic Environment, Didactic Guide] Guayaquil: Centro de Publicaciones de la Universidad Católica de Santiago de Guayaquil. June 2005.

Agroindustria, Desarrollo Local y Poder en Pueblo Viejo. [Agroindustry, Local Development and Power in Pueblo Viejo] FUNDAR- OXFAM. Pueblo Viejo, Ecuador. August 2000.

Diagnostico Institucional Local. Programa de Desarrollo Local Sostenible [Local Institutional Diagnostic. Program for Sustainable Local Development] PROLOCAL-Interamerican Development Bank. June 2000.

Estimación de los Precios a nivel de finca para el arroz, maíz y soya de verano. (1992-1994). [Estimation for farm prices of rice, corn and soybean -summer season] (Bi-annual report). Finagro, Banco del Agro. Babahoyo, Ecuador. 1992-1994.

Crédito y financiación rural [Credit and Rural Financing]. Published in Revista Ecuador Debate. Quito Ecuador. August 1993.

Crédito y Financiación Rural [Credit and Rural Financing] (Available from Serie Cuadernos de Trabajo – Long-term training programs). USAID Quito, Ecuador. October 1993.

Los programas de crédito agrícola y asistencia técnica para pequeños campesinos de la Provincia de Los Rios [Agricultural credit programs and technical assistance to small farmers from Los Rios Province] (Available from Revista de Ex becarios 1993. USAID Quito, Ecuador). August 1993.

Bank mergers and acquisitions: Development of a strategic, financial and economic model for the successful process. Unpublished Master's thesis. Universidad de Especialidades Espíritu Santo, Guayaquil, Ecuador. April 1999.

Presenter- Business and Economics

Latin America, an Emerging Market. Department of International Affairs. University of Nevada in Las Vegas. October 2005, 2006, 2007, and 2007.

Economic Planning. Universidad Católica de Santiago de Guayaquil, Ecuador. April 2002.

The Board of Trade: An option for small farmers in South America. 1st. Annual Meeting of ALEMA (Asociación Latinoamericana de Especialistas en Mercadeo Agrícola). Acarigua, Venezuela. November 1995.

Caracterización del Mercado financiero rural de la Provincia de Los Rios [A characterization of rural financial markets on Los Rios Province]. Paper presented at the Seminar about Rural Finance Markets organized by FLACSO (Facultad Latinoamericana de Ciencias Sociales) Quito, Ecuador. February 1997.

And more than 10 seminars and conferences related to economic development and entrepreneurship from 1992 to 2003 in Ecuador.

Research & Grant Support

Regents Awards Program- RAP Funds for the Global Text project at Nevada State College. Summer 2007- Spring 2007.

Programa de Capacitación y Asistencia Técnica para pequeños agricultores de la Provincia de Los Rios y Guayas [Training and Technical Assistance Program for small farmers from the Los Rios and Guayas Province] (1993, October) Sponsor: FMO Agency for International Development of Netherlands - FUNDAR Fundación para el Desarrollo Agrícola y Rural. Babahoyo, Ecuador.

Programa de Crédito ECLOF-PL480-FUNDAR. Cultivos de ciclo corto: arroz y maíz. [ECLOF-PL480-FUNDAR Credit Program. Short cycle produce: Rice and Corn] (2000, March) ECLOF-PL480- FUNDAR Fundación para el Desarrollo Agrícola y Rural. Babahoyo, Ecuador.

G. Experience in Spanish Language Training, Translation, and Interpretation

Owner- Spanish Communication Services. 2005- Current. Henderson Nevada. Translation and Certified interpretation services.

Certified Court Interpreter and Translator June 2005. Nevada Supreme Court. Simultaneous and Consecutive Interpretation, and Sight Translation. Onsite and Online.

Spanish Corporate Instructor. Workplace ESL SOLUTIONS. Onsite training. September 2004 – Present. Henderson, Nevada.

Spanish Online Instructor. Multilingual Center Services. ENCOUNTER-Share it now platform. June 2004- January 2005.

H. Academic/professional organizations

Member of USASBE- United States Association of Small Business and Entrepreneurship. Spring 2008-current

Member of CauseWeb. August 2007 – current

Member of Selected works. The Berkeley Electronic Press. May 2007- current

Member of Society of Industry Leaders. May 2007 - current

Volunteer Business Counselor- SCORE. November 2004 - current

Member of the Latin Chamber of Commerce. September 2005 – current

Member of ACTION- Associated Court Translators and Interpreters of Nevada. August 2005- Current.

Member of SCORE- Counselors to Small Business in America. August 2004- current.

Member of ASA- American Statistical Association. Nevada Chapter. October 2006- Current.

Member of Association of USAID- Scholars. Quito, Ecuador. August 1992.

I. Academic and professional awards

- Heritage Faculty Fellowship. 2007 and 2008. Awarded by Nevada State College to full-time instructors who have contributed to promotion of heritage and diversity.
- SOCR-CAUSEWAY scholarship for the 2007 workshop. UCLA. August 6-8. Los Angeles, California
- Outstanding International Educator of the Year for Nevada State College. Las Vegas World Affair Council. May 4, 2007. Henderson, Nevada.
- Nominated to attend the Regents Academy 2007. Nevada State College- Board of Regents. May 2007. Mt. Charleston, Nevada.
- Awarded with the USAID Scholarship for Graduate Studies on Agricultural Economics at IOWA STATE UNIVERSITY. 1991-1992
- Awarded with the DSE scholarship for an international agribusiness seminar. Feldafing, Germany. 1994
- Invited speaker FLACSO (Latin American faculty of social sciences) Ecuador, February 1997.
- Guest speaker ALEMA (Asociacion Latinoamericana de Especialistas en Mercadeo Agricola) Venezuela, November 1995
- Award by the State of Portuguesa, Venezuela as distinguished visitor of the City. November 1995.
- Recipient of the Universidad Catolica Santiago de Guayaquil Annual Award as outstanding student at the Department of Economics: 1987, 1988, 1989.
- Recipient of the Annual Award by the Sociedad Filantropica del Guayas, as outstanding University student in the fields of Economics: 1987, 1988, 1989.

J. Scholarship of Service

Multicultural Affairs and Diversity at NSC

- Facilitator, moderator, presenter in outreach projects for Hispanic organizations, promotion of higher education among high schoolers: Crossroads Program, Panel about Advocacy for Hispanic Education- Latino Youth Leadership Conference, Talent Discovery programs. Member of the Diversity Coalition.

Teaching, Learning, and Assessment

- Member of assessment committees: Standards of Academe, Faculty Development Programming, Faculty Advisory Committee. Co-Chair of the Effective Citizenship Outcome Committee.

Committee Work

- Chair of the Budget Committee of Faculty Senate, representative of the School of Education-Business Program to Nevada State College Faculty Senate; member of Regent's Scholar Internal Committee. Fall 2008. Chair of the Marketing Committee of School of Education. Nevada State College. Member of the Organization Committee for Festival of Cultures. Member of at least 10 Search Committees at Nevada State College.

Recruitment and Promotion at NSC

- Facilitator in Family Orientation Day- Nevada State College; mentor for Latin Chamber of Commerce Annual Career Days; Clark County College Fair 2007, 2008.

Media and Community Outreach

- Lunch time with IRA, Ira Steinberg, VP of Community Relations. Las Vegas Hilton, February 2007. KRLV/1340 talk show host Xavier Rivas, March 2007. KRLV/1340 talk show host Marlene Monteolivo, April 2007. Review Journal article – Commerce in Education: SCORE one for college Business classes. SCORE-NSC project, April 2007. Score Volunteer Online. SCORE helps college students learn business basics. September 2007. Diario Expreso Ecuador- Innovation and Solidarity. Article about Nevada State College and involvement in Business education in the United States. March 2007. Entravision Radio on Challenges of education in the Hispanic community. Las Vegas, Nevada. July 2007. Las Vegas Review Journal article – Online Education, November 2008.

Committee Work in Professional Organizations

- Recruitment Coordinator of new Volunteer Counselors- SCORE Las Vegas Chapter. June 2008- Current.
- Member of the Technology Committee- SCORE Las Vegas Chapter. 2005-2006.

International Committee work in Higher Education

- Secretary of the Academic-Technical Commission of Graduate Studies. 2000-2003. Universidad Catolica de Santiago de Guayaquil, Ecuador. Secretary of the Graduate Studies Committee. 2000-2003. Universidad Catolica de Santiago de Guayaquil, Ecuador. Thesis Board Member and Advisor. 2000-2003.

K. TECHNICAL SKILLS

Quantitative methods, forecasting models, econometrics, statistics, mathematics, and computing software.

Windows OS & MAC OS. MsWord, Excel. Excel QM, Powerpoint, Access, MSPProject, AcrobatReader.

Online instruction: Webcampus (Vista), Encounter Share it now, Oracle, WebCT, E-learning by ecollege, rEsource.

Freelance writer, Spanish editor, translator, and proofreader.