

# CHRISTOPHER BOULTON, M.A.

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<http://www.chrisboulton.org/>

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## TEACHING

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- Instructor: *Writing as Communication*, UMass, Amherst (2009)
- Instructor: *Issues in Advertising*, Westfield State College, MA (2008)
- Instructor: *Social Impact of Mass Media*, UMass, Amherst (2008)
- Grad Assistant: *Advertising as Social Communication and History of Film*, UMass, Amherst (2005-09)
- Video Lab Instructor: *Program Processes in TV*, UMass, Amherst (2004-05)
- Filmmaker in the Classroom: *Urban Dreams Video Project*, Oakland Public Schools, CA (2003-04)
- Professor of Cinema: *Dirección y Producción Ejecutivo*, University of Cuenca, Ecuador (1999-2000)
- Video Production Trainer: Macalester College Media Services, St. Paul, MN (1993-96)

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## PUBLICATIONS

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- Boulton, C. (2009). The mother's gaze and the model child: Reading print ads for designer children's clothing. *Advertising & Society Review* 10:3. <http://tinyurl.com/yew4y6m>
- Boulton, C. (2009). Porn & Me(n): Sexual morality, objectification, and religion at the wheelock anti-pornography conference. *The Communication Review* 11:4. <http://tinyurl.com/5pyonv>
- Boulton, C. (2007). Don't smile for the camera: Black power, para-proxemics and prolepsis in print ads for hip-hop clothing. *International Journal of Communication* 1:1 <http://tinyurl.com/55tsbv>
- Boulton, C., & Scharrer, E. (2006). Shifting currents in media awareness. *Academic Exchange Quarterly*, 10:3, 154-159. <http://tinyurl.com/6dfdff>

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## REVIEWS

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- Boulton, C. (2009). Code of best practices in fair use for media literacy education. *Journal of Media Literacy Education* 1:1. <http://tinyurl.com/ye2w3m6>
- Boulton, C. (Sept-Oct, 2009). Consuming kids; Capitalism hits the fan; The price of pleasure. *Afterimage* 37:2.

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## WRITER/PRODUCER

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- Media Education Foundation: *Playing Politics: Sports, Resistance and Democracy* (60 min. video, 2010)
- Discovery Channel: *nD-Structible* and *Science Smack-down!* pilots, *Extreme Funerals* special (2002-03)
- Court TV: *I, Detective* non-fiction interactive crime series for cable (2002-03)
- Travel Channel: *Top Ten Travel* and *World's Best* international travel series for cable (2001-03)
- Global Business Network: *Back to the Future* satire of the new economy for GBN's Forum (2000)
- Creamy Green Pictures: *Second Story Man* for KTCA Public Television (30 min. 16mm, 1996)
- Family Communications: *Mister Rogers' Neighborhood* for PBS (1996-98)

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## CAMERA/EDITOR

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- U.S. Dept. of Ed: *Si Se Puede: Cesar Chavez*, SF International Film Festival (30 min. video, 2002)
- Pew Charitable Trusts: *It Goes Both Ways*, Atlanta Film Festival (5 min. video, 2001)
- Blandin Foundation: *A North Shore Portrait*, Minnesota Historical Society (40 min. video, 1994)
- State of Minnesota: *Choices Make a Difference*, St. Paul Public Schools (30 min. video, 1994)

## PRESENTATIONS

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- Ads as Entertainment (Paper) *Passions: Promises & Perils*, Amherst, MA (2009)
- Fair Use, Author Rights, and Digital Repositories (Panel) *ICA Convention*, Chicago, IL (2009)
- Porn & Me(n) (Paper) *Media, Spiritualities and Social Change Conf.*, Boulder, CO (2008)  
<http://www.chrisboulton.org/academics/porn.html>
- Working in Television, *Career Night for Undergraduates* (Speaker) UMass, Amherst, MA (2006, 08)
- Trophy Children Don't Smile (Paper) *ICA Convention*, San Francisco, CA (2007)  
<http://www.chrisboulton.org/academics/trophy.html>
- Caucus Development (Panel) *National Media Education Conference*, St. Louis, MO (2007)
- Deconstructing Disney (Workshop) *Pioneer Valley Performing Arts Unity Day*, Hadley, MA (2006)  
<http://www.chrisboulton.org/academics/disney.html>
- The Soft Sell: How Ads Persuade Us (Workshop) *ABC's of Media Literacy*, Otis, MA (2006)
- Selling Children to Adults (Paper) *Communication in Crisis Conference*, Amherst, MA (2006)
- Transmedia Narrative Panel (Panel) *mit4 The Work of Stories*, Cambridge, MA (2005)
- Documentary/Democracy (Panel) *Visible Evidence XII*, Montreal, Canada (2005)
- Taking Media Awareness Beyond the Sermon (Paper) *NCA Convention*, Boston, MA (2005)
- Decoding Cute (Paper) *Association for Research in Popular Fictions Conference*, Liverpool, UK (2005)
- Jungian Archetypes in Film (Lecturer) *Program Processes in TV*, UMass, Amherst, MA (2004-05)  
<http://www.chrisboulton.org/academics/myth.html>
- Crashing the System: Youth Media (Panel) *ACME Summit*, San Francisco, CA (2004)
- Scriptwriting for TV (Speaker) *Screenwriting 101*, San Francisco State University, CA (2002)

## EDUCATION

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- M.A. in Communication: University of Massachusetts, Amherst, MA (2004-07)  
Thesis topic: *Trophy Children: A Textual Analysis of Print Ads for Designer Children's Clothing*
- MIT and Sony Pictures Video Game Design Workshop: Cambridge, MA (2005)
- Pittsburgh Filmmakers Avid Editing Course: Pittsburgh, PA (1996-97)
- Richard Sandeen Award for Creative Historical Inquiry: St. Paul, MN (1996)
- B.A. in History, cum laude, Macalester College: St. Paul, MN (1992-96)