

云昌耀 | HOON Chang Yau

Assistant Professor of Asian Studies

School of Social Sciences | Singapore Management University

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Education

- 2007 **Ph.D. in Asian Studies**
With Distinction
The University of Western Australia (UWA)
- 2003 **Bachelor of Arts (Asian Studies and Indonesian)**
First Class Honours
The University of Western Australia
- 2003 **Bachelor of Commerce (Accounting).**
The University of Western Australia

Dissertation

- Topic [Reconceptualizing Ethnic Chinese Identity in Post-Suharto Indonesia](#)
- Supervisor Professor Lyn Parker
- Examiners Professor Evelyn Hu-Dehart (Brown University, USA)
Professor Pnina Werbner (Keele University, UK)
Assoc. Professor Charles Coppel (University of Melbourne)

Positions Held

- July 2008 - Assistant Professor of Asian Studies.
Current School of Social Sciences, Singapore Management University.
- June 2006 - Associate Lecturer.
June 2008 Discipline of Asian Studies, School of Social and Cultural Studies, UWA.
- 2005 Teaching Intern. UWA.

Visiting Positions

- 2010 Visiting Fellow. Centre for Strategic and International Studies, Jakarta, Indonesia.
- Fall 2008 Affiliated Fellow. Royal Netherlands Institute of Southeast Asian and Caribbean Studies (KITLV), Leiden, The Netherlands.
- 2004 Visiting Scholar. Centre for Strategic and International Studies, Jakarta, Indonesia.

Research Interests

- Chinese diaspora
- Contemporary Indonesia
- Identity and cultural politics
- Ethnic and racial studies
- Religion
- Interfaith dialogue
- Multiculturalism
- Multicultural education

Honours and Awards

- 2008 Postdoctoral Publication Grant of A\$1500, UWA.
- 2008 Humanities and Social Sciences Publication Grant of A\$500, UWA.
- 2007 Supplementary Travel Grant of A\$750, UWA.
- 2007 'Distinction' in PhD thesis, Graduate School of Research, UWA.
- 2005 Travel grant of A\$1000, Media-Asia Research Group at Curtin University of Technology.
- 2004 Postgraduate Research Travel Award of A\$1500, UWA.
- 2003 Faculty of Arts and Humanities Dean's Postgraduate Travel Award of A\$1500, UWA.
- 2003 Australian Postgraduate Award (PhD Scholarship) for tenure of three years.
- 2003 First Class Honours in Asian Studies, UWA.
- 2002 Sir Harold Bailey Memorial Prize in Asian Studies, UWA.
- 1997 Special Subject Award in Advanced Chinese from the Curriculum Council, Western Australia.

Research Grants

- 2010-2011 Principal Investigator, SMU internal research grant (SGD 19 428.62) for the project "Multicultural Citizenship Education in Indonesia".
- 2008-2009 Principal Investigator, SMU internal research grant (SGD 20,923) for the project "Mapping (Chinese) Christian Schools in Indonesia: Religion, Ethnicity and Class".
- 2008-Current Partner Investigator, Discovery Project Grant (AUD 445,000) from the Australian Research Council for the three-year project: "[Education for a Multicultural and Tolerant Indonesia](#)" with Professor Lyn Parker and Dr Raihani.

Publications

Monograph

- 2008 Hoon, Chang-Yau. [Chinese Identity in Post-Suharto Indonesia: Culture, Politics and Media](#), Sussex Academic Press, Brighton and Portland (See Annex 1).

Edited Book

- 2012 [Chinese Indonesians Reassessed: History, Religion and Belonging](#), with Sai Siew Min, Routledge. (Contract received on 07 June 2010).

Guest Editor for Special Issues of Journal

- 2011 *Journal of Asian Business*, Special Issue on "Chinese Philanthropy in Asia between Continuity and Change", with Thomas Menkhoff (in press).
- 2010 [Inside Indonesia](#), No. 102, Oct-Dec. Special Issue on "Learning to Belong", with Lyn Parker and Raihani.

Peer-Reviewed Articles

- 2011 Hoon, Chang-Yau. "Mapping (Chinese) Christian Schools in Indonesia: Ethnicity, Class and Religion", *Asia Pacific Education Review* (in press).
- 2011 Hoon, Chang-Yau. "Face, Faith and Forgiveness: Elite Chinese Philanthropy in Indonesia", *Journal of Asian Business* (in press).
- 2011 Menkhoff, Thomas and Chang-Yau Hoon, "Introduction: Chinese Philanthropy between Continuity and Change", *Journal of Asian Business* (in press).

- 2010 Parker, Lyn; Raihani; and Chang-Yau Hoon. "Learning to Belong", *Inside Indonesia*, No. 102, October-December.
- 2010 Hoon, Chang-Yau. "Affirming Difference", *Inside Indonesia*, No. 102, October-December.
- 2009 Hoon, Chang-Yau. "More than a Cultural Celebration: The Politics of Chinese New Year in Post-Suharto Indonesia", *Chinese Southern Diaspora Studies*, Vol. 3, pp.90-105.
- 2009 Hoon, Chang-Yau. "The Politics of Imlek", *Inside Indonesia*, No. 95, January-March.
- 2006 Hoon, Chang-Yau. "Assimilation, Multiculturalism, Hybridity: The Dilemmas of Ethnic Chinese in Post-Suharto Indonesia", *Asian Ethnicity*, 7(2), pp.149-66.
- 2006 Hoon, Chang-Yau. "Defining (Multiple) Selves: Reflections on Fieldwork in Jakarta", *Life Writing*, 3(1), pp.79-100.
- 2004 Hoon, Chang-Yau. "Revisiting the 'Asian Values' argument used by Asian political leaders and its validity", in *The Indonesian Quarterly*, 32(2), Second Quarter, Centre for Strategic and International Studies, Jakarta, pp.154-174.
- 2004 Hoon, Chang-Yau. "How to be Chinese: Ethnic Chinese experience a 'reawakening' of their Chinese identity", *Inside Indonesia*, No. 78, April-June 2004, pp.13-14.

Book Chapters

- 2011 Hoon, Chang-Yau. "Mochtar Riady", *Southeast Asian Personalities of Chinese Descent: A Biographical Dictionary*, ed. Leo Suryadinata, (forthcoming).
- 2011 Hoon, Chang-Yau. "James Riady", *Southeast Asian Personalities of Chinese Descent: A Biographical Dictionary*, ed. Leo Suryadinata, (forthcoming).
- 2006 Hoon, Chang-Yau. "A Hundred Flowers Bloom: The Reemergence of the Chinese Press in Post-Soeharto Indonesia", in *Media and Chinese Diaspora: Community, Communication and Commerce*, ed. Wanning Sun, Routledge Curzon, pp.91-118.
- 2004 Hoon, Chang-Yau. "Multiculturalism and Hybridity in Accommodating 'Chineseness' in Post-Soeharto Indonesia", in *Alchemies: Community Exchanges Vol. 4, Undisciplined Thoughts—New Research in the Humanities & Social Sciences*, Eds. Glenn Pass & Denise Woods, Black Swan Publishing, Perth, pp.17-38.

Other Articles

- 2009 "A Landscape of Religious Diversity", *The Jakarta Post*, 09 January.
- 2008 "In Between Identities: The Chinese in Indonesia", *The Straits Times*, 15 September, p.A20.
- 2007 "Echoes of Home: Some Reflections", Invited response for art exhibition: *Echoes of Home: Memory and Mobility in Recent Austral-Asian Art*.

Manuscripts (Submitted and Work in-Progress)

- Submitted 02Nov10 Hoon, Chang-Yau. "By Race, I am Chinese; and by Grace, I am Christian": Chineseness and Christianity in Indonesia", for *Chinese Indonesians Reassessed: History, Religion and Belonging*, Siew-Min Sai and Chang-Yau Hoon (eds) (revise and resubmit).
- Submitted 20May09 Parker, Lyn and Chang-Yau Hoon. "The Demise of Secularization Theory and the Possibilities for Religious Citizenship", *Social Analysis* (revise and resubmit).
- In Progress Hoon, Chang-Yau. "Multicultural, Citizenship and Religious Education in Indonesia: A Case Study of a Christian School", *British Journal of Religious Education*.
- In Progress Hoon, Chang-Yau. "Continuity and Change: Chinese Christian Churches in Contemporary Indonesia", for *Religion and the Chinese in Indonesia*, Charles Coppel (ed.).

Academic Services

- 2010-2011 Member of University Scholar Program Interview Panel
2009 Member of the School of Social Sciences Dean Search Committee

Manuscript Reviewer

- SOJOURN: Journal of Social Issues in Southeast Asia
Institute of Southeast Asian Studies Publications, Singapore
Centre for Asia-Pacific Area Studies, Academia Sinica, Taiwan
International Journal of Sociology and Anthropology (Member of the Review Team)

Professional Memberships

- Asian Studies Association of Australia
New Zealand Asian Studies Society
Asian-Australian Studies Research Network
International Society for the Study of Chinese Overseas
Research Associate, Media-Asia Research Group at Curtin University of Technology

External Dissertation Examiner

- 2010 "A Voice through Media for Minorities: An Analysis of Taiwan's Indigenous Television", Thesis for the degree: Doctor of Philosophy (Media Studies), School of Communications and Arts, Edith Cowan University, Australia.
2010 "Stories, Silence and Strategies: Collective Memories in a Chinese Indonesian Family", Thesis for the degree: Master of Social Science (Sociology), National University of Singapore.
2009 "DetEksi's Newspaper Polls: The Representation and Commodification of Indonesian Teenager's Identities", Thesis for the degree: Master of Communication, Edith Cowan University, Australia.
2008 "'Migrants' Not 'Locals': An Examination of the Lived Experiences of Malaysian Chinese in Singapore and the Functional Importance of their Diasporic Space", Sociology Thesis for the degree: Master of Social Science, National University of Singapore.
2008 "Fortresses of Islam or Social Laboratories? Pesantren in Modern Indonesia" Asian Studies Honours Thesis, University of Western Australia.
2007 "Papua New Guinea and Indonesia's Evolving Relationship: Bilateral aspects and Regional impacts", Asian Studies Honours Thesis, University of Western Australia.
2005 "After Hyphenation Chinese Identity in Australia: A Study of First Generation Chinese Migrants Aged 18-28", Asian Studies Honours Thesis, University of Western Australia.

Conference Papers and Presentations

- 2010 (Joint-presentation with See Guat Kwee) "Interfaith Dialogue: A Solution to Religious Intolerance?", *SMU Capstone Seminar*, 28 September.
2010 "Elite Christian Schools in Indonesia: A Site for the Reproduction of Difference?", *Asian Studies Association of Australia 8th Biennial Conference*, The University of Adelaide, 5-8 July.
2010 "Experiencing Diversity: The Ethnic Chinese of Multicultural Indonesia", *International Conference on Migration in China and Asia: Experience and Policy*, Institute of Ethnology and Anthropology, Chinese Academy of Social Sciences, and The International Metropolis Project, Beijing, 20-21 May.

- 2010 "Negotiating Chineseness and Christianity in Indonesia", *7th Conference of the International Society for the Studies of Chinese Overseas*, Nanyang University of Technology, 7-9 May.
- 2010 (Joint-presentation with Dr Juliette Koning) "Mapping Christianity within Indonesia's Religious Environment", *SMU Capstone Seminar*, 2 March.
- 2009 "Mapping (Chinese) Christian Schools in Indonesia: Religion, Ethnicity and Class", *The Sixth International Convention for Asian Scholars*, Daejeon, South Korea, 6-9 August.
- 2009 "Chinese Christian Churches in Jakarta: A Preliminary Survey", *Indonesian Council Open Conference*, Sydney, Australia, 15-17 July.
- 2009 "The Politics of Ethnic Chinese Churches in Indonesia", *The 3rd Conference of South and Southeast Asia Association for the Study of Culture and Religion*, Bali, Indonesia, 3-6 June.
- 2009 "The Reinvention of Chinese New Year: Imlek in Post-Suharto Indonesia", *The Fourth International Conference of Institutes & Libraries for Chinese Overseas Studies*, Guangdong, China, 9-11 May.
- 2009 "Preliminary Observations on Chinese Philanthropy in Contemporary Indonesia: Ethnicity, National Belonging and Religion", *Fifth International Research Workshop on Asian Business: The Future of Chinese Philanthropy in Asia Between Continuity and Change*, SMU, Singapore 13 April.
- 2008 "A new form of inclusion for the post-9/11 world: Conceptualising Religious Citizenship", *The 4th Global Conference on Pluralism, Inclusion and Citizenship*, Salzburg, Austria, 31 October – 2 November.
- 2008 "The 'Go Mandarin' Trend in Post-Suharto Indonesia: Returning to the Chinese Root?", *Return Migration Conference*, Asia Research Institute, National University of Singapore, 31 July – 1 August.
- 2007 "Reconceptualising Ethnic Chinese Identity in Post-Suharto Indonesia", *The 17th New Zealand Asian Studies Society International Conference*, University of Otago, Dunedin, 22-25 November.
- 2006 "The Re-emergence of Chinese Media and Identity in Post-Suharto Indonesia", presented at the *Media and Identity in Asia Conference*, at Curtin University Miri Campus, Sarawak, Malaysia, 15-16 February.
- 2005 "A Hundred Flowers Bloom: The Reemergence of the Chinese Press in Post-Soeharto Indonesia", *9th Biennial Conference of the Chinese Studies Association Australia*, in association with *International Society for the Studies of Chinese Overseas*, in Bendigo Chinese Dragon Museum, Victoria. 30 June – 3 July.
- 2005 "Defining (Multiple) Selves: Stories from the Field" presented at the *Locating Asian-Australian Cultures Symposium*, 28 June 2005, at Monash University, Melbourne.
- 2004 "Demonizing the 'Other' for the Construction of the 'Self': Discourses of 'Self' and 'Other' in Suharto's Indonesia and its Implications for the May 1998 Riots" presented at the *18th Conference for The International Association of Historians of Asia*, 6-10 December 2004.
- 2003 "Accommodating 'Chineseness' in Post Soeharto Indonesia: Multiculturalism? Hybridity?" presented at the *Tenth Biennial Symposium on Culture and Society in the Asia-Pacific Region*, organized by the Centre for Studies in Australia Literature, The University of Western Australia, 1-4 December 2003.
- 2003 "Rethinking 'Chineseness' in Post-Soeharto Indonesia" presented at the *Indonesian Council Open Conference*, 29-20 September 2003 at the Australian National University, Canberra.
- 2003 "Indonesian Chinese in the Reformasi Era: Resurgence of Identity?" presented at the *Third International Convention of Asian Scholars*, 19-22 August 2003 in Singapore.

Media Interviews and Commentary

Television

- 2010 "Integration of foreigners in Singapore", *Singapore Talking (Channel 5)*, 19 December.
- 2010 "Integration in Singapore", *Razor TV (5 Parts Series)*, April 20.
- 2010 "Multiculturalism, Racial and Religious Sensitivity", *Talking Point (Channel News Asia)*, January 24.
- 2009 "Singapore Likely to See Shortfall of Babies Again", *Channel News Asia* (also on Channel 5 and Channel 8), December 25.

Radio

- 2010 "Social Cohesion Efforts in Singapore", *938 LIVE*, January 25.
- 2008 "Chinese Indonesians", *93.8 FM Singapore*, December 5.
- 2008 "Indonesia 10 Years After Suharto", *SBS Radio*, Australia, May 9.

Newspapers and Magazines

- 2010 "Births falling, but don't blame the Tiger", *The Straits Times*, pp.A1&A4, 27 November.
- 2010 "Economic reasons instead of Tiger year affecting birth rates", *Lianhe Wanbao*, 27 November.
- 2010 "Singaporean less keen to date a different race?", *My Paper*, p.B6, June 25.
- 2010 "What is Singaporean identity?", *My Paper*, p.B3, June 24.
- 2010 "Mandarin in Indonesia: Baptism of Fire" and "Obstacles in Chinese Indonesians Political Participation", *The International Chinese Newsweekly (Yazhou Zhoukan)*, August 1.
- 2010 "Singaporeans like to complain to the great dislike of their fellow countrymen", *Shin Min Daily News*, May 6.
- 2010 "Celebrating the New Year in April", *The Straits Times*, p.B1, April 26.
- 2010 "New Year, New Hope for Indonesia's Poor Chinese", *The Straits Times*, p.C6, February 20.
- 2010 "A wake up call on religious sensitivity", *The Straits Times*, p.A6, February 10.
- 2010 "Will Kids of Mixed Parentage Benefit Unfairly from the Housing Policy?", *My Paper*, Jan 22.
- 2010 "Strong views on multiple race identities", *The Straits Times*, p.B2, January 14.
- 2010 "How the (dual) race card may be played", *TODAY*, p.2, January 14.
- 2010 "Double Barreled Race Options for Children", *The Straits Times*, pp.A1 & A6, January 13.
- 2010 "Chinese or Indian? What about Chinese-Indian", *The Straits Times*, p.A5, January 4.
- 2009 "Birth rate may fall again in 2010", *Lianhe Zaobao*, p.4, December 31.
- 2009 "Recession may affect birth rate", *The New Paper*, p.B4, December 31.
- 2009 "Mixed marriages children can choose race", *Shin Min Daily*, December 29.
- 2009 "Singapore continues to see low birth rate", *People's Daily Online*, Dec 25.
- 2009 "Yum Seng – Rite or Wrong", *The New Paper*, November 8.
- 2008 "Singapore Scene a Harder Act", *The Straits Times*, August 16.

Courses Taught

2008-Current At Singapore Management University:
ASIA001: Introduction to Asian Modern History, Politics and Economics

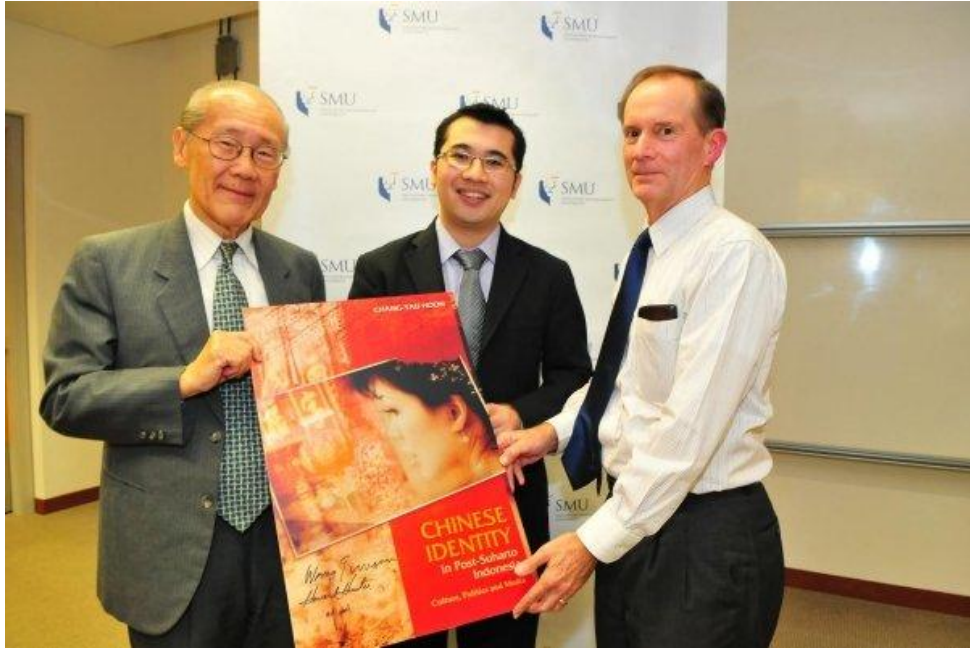
2005-2008 At the University of Western Australia:
Honours Core Seminar
Issues in Asia-Australia Relations
Society and Culture in Indonesia
Popular Culture in Asia
Approaches to Social Theory
Approaches to Asian Studies: Concepts and Controversies
Indonesian language: Beginners, Intermediate and Specialist levels

Languages

English, Mandarin, Indonesian, Malay and other Chinese dialects

Annex 1: Endorsements and Reviews

Chang-Yau Hoon, *Chinese Identity in Post-Suharto Indonesia: Culture, Politics and Media*. Brighton: Sussex Academic Press, 2008, xi + 230 pp. ISBN 9781845192686. Price: GBP 49.95 (hardback).



The book was launched by Professor Wang Gungwu and Professor Howard Hunter (President of SMU) on 19 September 2008 at Singapore Management University.

“It takes a linguistically gifted and culturally cosmopolitan, diasporic Chinese—born in Malaysia, raised in Brunei, educated in Western Australia—with finely-tuned insider-outsider sensibilities, to lift the veil on the long suppressed Chinese community of Jakarta, Indonesia. It is a revelation to follow C.Y. Hoon as he skillfully navigates the treacherous waters of post-Suharto (1998) ethnic politics in Jakarta. After decades of being rendered near voiceless and faceless, Chinese-Indonesians are reclaiming their cultural and citizenship rights, and reconceptualizing their identity in the face of persistent stereotypes and essentialist constructions. Well trained in scientific participant-observer ethnographic methods, Hoon demonstrates convincingly that identity is mutually constituted in constantly changing and unfolding relationships between migrant and host. This engrossing study heralds a new generation of Chinese diaspora scholarship.”

*Professor Evelyn Hu-Dehart
Director of Center for the Study of Race and Ethnicity in America
Professor of History and Ethnic Studies
Brown University, USA.*

“This is an important and thoughtful book on the identity of the Chinese in Indonesia since the fall of Suharto. It makes an important contribution not only to Indonesian studies but also to studies of the ‘overseas Chinese’ elsewhere and of ethnic minorities generally. It is theoretically sophisticated: it problematizes Chinese identity and uses theories of identity, multiculturalism and hybridity to make sense of Chinese identities in Indonesia. At the same time, it takes into account the history and particular situation of the Chinese in Indonesia. The representation of Chinese and ‘pribumi’ subjectivities and the analysis of the ways stereotypes function in real life in the constitution of identities are particularly engaging. Best of all, the book presents sophisticated concepts and complex processes in a clear and readable way.”

*Professor Lyn Parker
Professor of Asian Studies, The University of Western Australia
Author of From Subjects to Citizens: Balinese Villagers in the Indonesian Nation-State (2003), and
Editor of The Agency of Women in Asia (2005) and Women and Work in Indonesia (2007)*

"This theoretically sophisticated, informative and highly readable book is the best thing I have read on what it means to be 'Chinese' in Indonesia since the fall of President Suharto in 1998."

Associate Professor Charles A. Coppel
Principal Fellow, School of Historical Studies, University of Melbourne
Author of Indonesian Chinese in Crisis (1983) and Studying Ethnic Chinese in Indonesia (2002)

"CY Hoon's Chinese Identity in Post-Suharto Indonesia... is a unique contribution to a vibrant and growing interdisciplinary field on the Chinese in Indonesia. Hoon's well-written account interprets the very recent phenomenon of the resurgence of Chinese identity made possible by the end of Suharto's authoritarian rule, and the reinstatement of democracy and growth of civil society in Indonesia. Based on his fieldwork and research, the author delivers novel insights about how individuals engage with the complexities of being Chinese Indonesian and/or Indonesian Chinese."

Associate Professor Mina Roces
School of History and Philosophy, University of New South Wales
Series Editor, Library of Asian Studies
Sussex Academic Press

"Hoon's keen insight into the dynamics of *pribumi*-Chinese relationship, Chinese publications and effects of policies on Chinese Indonesians is one of the pioneers in post-Suharto era Chinese study.... Using examples from his field research, Hoon also filled in gap in the literature of Chinese Indonesians by elaborating on their story during the Suharto period....The field research was carefully conducted and keenly examined. This is a well-written and argued book."

International Institute for Asian Studies Newsletter

"Hoon's study especially fits neatly into an emerging scholarship by overseas or ethnic Chinese exploring and studying 'Chineseness' ... Hoon's own personal experience as an ethnic Chinese Southeast Asian (Brunei), who is able to pass as a local ethnic Chinese, gives him a unique insight and point of view into what it is like to be Chinese in Indonesia, how these stereotypes work in the everyday, and the ways they influence behaviors."

Indonesia (Cornell University)

"Hoon presents his interviews with both Chinese and non-Chinese Indonesians about their perceptions of 'Chinese' and '*pribumi*', and how they understand the inter-ethnic divides... Most of these perceptions are presented as quotations from the interviews, that is, in the words of the informants themselves. Readers can almost feel the extent of ethnic tensions, regardless of the government's policies in the New Order Period."

Bijdragen tot de Taal-, Land- en Volkenkunde

"May 1998 saw both the student movement that toppled Suharto and some of the worst anti-Chinese violence in Indonesian history, explains Hoon, and Chinese residents responded by organizing to become more visible and legal. He looks at the situation a decade later, asking how Chinese-Indonesians self-identify, how important it is to recognize the potential for Chinese identity to transform and change, and other questions."

Reference & Research Book News