

Open Education Initiative beginnings

February 2011:
SPARC initiates
topic with call
about e-text
project at Temple,
and the Flat World
Knowledge model

March 2011:
Director of UMass
Libraries and
Provost establish a
fund of \$10,000 for
open education
initiative grants

March 2011: The
University Libraries
Open Educational
Resources LibGuide is
created
<http://guides.library.umass.edu/oer>

March 2011:
Workshops held for
librarians and partners
to learn about OERs

April 2011: Round
one of the Open
Education Initiative
begins.

April 2011:
Workshops,
consultation sessions
held for faculty.

Workshop & Consultation Process

- Two 1 hour workshops reviewing available Open Educational Resources and library resources
- Individual consulting sessions for faculty with Scholarly Communication librarians, liaisons, and partners as needed
- Topics covered: OER availability, copyright and licensing issues, accessibility concerns, creating a sustainable curriculum with OERs, managing resources in the LMS

UMass Amherst Libraries

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Open Educational Resources Tags: [website](#)

Last Updated: May 21, 2014 | URL: <http://guides.library.umass.edu/oer> | [Print Guide](#) | [RSS Updates](#)

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A Quick 2-Minute Video



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Downloadables

What and Why

Open Educational Resources



What are Open Educational Resources (OER)?

Open Educational Resources are educational materials and resources offered freely and openly for anyone to use and under some licenses to re-mix, improve and redistribute. They include:

OER

[About](#)
[Resources](#)
[the](#)
[Edu](#)
[Com](#)

Addi

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```

- ☒ Normal Icon
 ☐ Compact Icon

OEI Grant: Faculty Proposals

- Basic course information
 - Number of students
 - Current textbook(s) and cost
- Anticipated implementation date
- Narrative (500 words)
 - Outcomes
 - Sustainability
 - Challenges
 - Assessment



Photo credit: Derek Jensen aka FireChickenTA99

The current application form can be seen at <http://goo.gl/forms/NRH9lQTF2L>

Partners Providing OEI Support

Peer-Review by:
CTFD
IT Program faculty
Librarians
OIT

Consultation with
partners prior to
award

Faculty Award Letter

Hi John Q. Professor,

Congratulations! I am very pleased to let you know that you have been selected as one of the winners of an OEI grant for your proposal NANO-SCI 999RL, NCR 999RL. Your official congratulations letter from the Provost and Director of [Libraries with more details](#) will be coming through the mail in a couple of weeks.

If you'd like to get started with your course preparation during intersession, I encourage you to be in touch with your librarian liaisons, Naka Ishii or Maxine Schmidt, Mei Shih in the Center for Teaching and Faculty Development, Matt Sheridan in the Scholarly Communication Office, or one of the rest of the team copied on this email.

Thank you for your interest in this new initiative,

Marilyn

Center for
TEACHING & FACULTY DEVELOPMENT

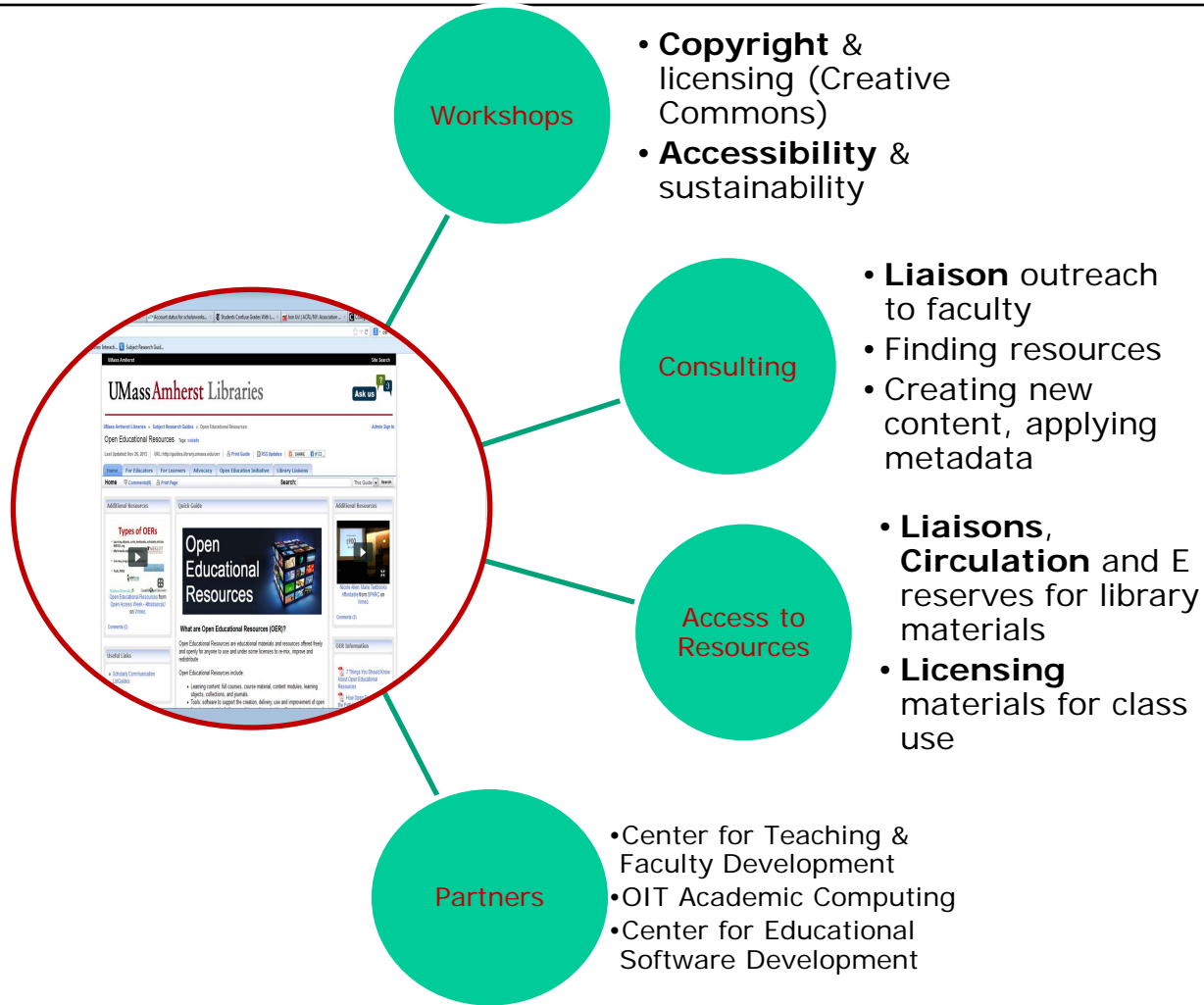
oit Office of Information Technologies

UMass Amherst **Libraries**



Liaison Assignment

Library at Work



Assessment

Methods

- Surveys
- Qualitative interviews
- Focus groups
- Enrollment numbers
- Work with Institutional Research Office

Objectives

- Was there a cost savings?
- Did students learn effectively?
- Did faculty implement the parameters of the grant?

Use results for improvement and marketing.

Faculty Survey Results

On a scale of 1 to 5, 5 being the highest

- My teaching needs were met by the Open Educational Resources implemented in the course. (4.27)
 - Student performance improved compared to past semesters when a traditional textbook was used. (4.36)
 - Student engagement increased compared to past semesters when a traditional textbook was used. (4.09)
-

Faculty Comments

- The students are much more satisfied with the new materials; they are more engaged and more prepared than I have ever seen them.
- I know that the students have access to textbooks on Day 1.
- Grades have improved drastically since using [Open Educational Resources] in my course ... the support from the Libraries was outstanding.
- My students are reading more, they are much more organized, and they are happy that they no longer need to spend so much money on materials.
- I was highly satisfied with the resources provided by the Libraries, as are my students.
- I received excellent technical support from the Libraries.

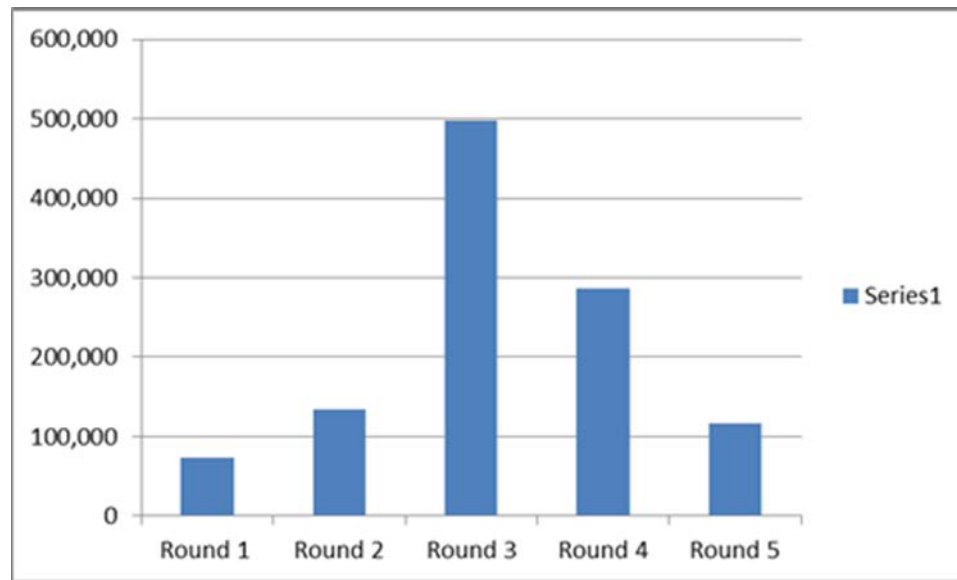
Lessons Learned: What Worked

- Value of mini grants and peer review
 - Meet faculty where they are – create cohorts
 - Capitalize on library strengths and value of existing services
 - Articulate value of existing library services
 - Leverage complementary strengths of the partners
-

And What Didn't, or “Challenges”

- Lack of knowledge by faculty
- Time consuming to find or develop OE content
- May lack prepared quizzes and other content
- Students may prefer print

Dollar Savings to Students



- Predicted savings (# of students x expected text cost) each round 2011-1014

Resources

- Babson Survey Research Group Report 2014
<http://www.onlinelearningsurvey.com/oer.html>
- Horizon Report 2015
<http://www.nmc.org/publication/nmc-horizon-report-2015-higher-education-edition/>
- Open Textbooks: The Billion-Dollar Solution
<http://studentpirgs.org/news/sp/report-open-textbooks-billion-dollar-solution>