

**Other Publication-Related Activities, including Media Interviews,
Citations, References, Quotes and Minor Publications
(signified where "Hartman" noted as author)**

1. "Is CEO's sickness really our business?" *Toronto Star* (Jan. 22, 2009), <http://www.thestar.com/printArticle/575182>.
2. "Profitable Partnerships," *Trinity Today*, No. 69 (Dec. 2008), p. 7, http://www.trinity.unimelb.edu.au/publications/trinity_today/december2008/TrinityToday69December2008.pdf.
3. "Social Change Prize to 'Little Dutch Boy'," *Trinity Today*, No. 69 (Dec. 2008), p. 6, http://www.trinity.unimelb.edu.au/publications/trinity_today/december2008/TrinityToday69December2008.pdf.
4. "Leading the World in Business Ethics," *Australian Financial Review* (August 4, 2008), <http://afr.com/home/login.aspx?EDP://20080804000030137134§ion=education>.
5. "Preparing MBAs for Ethical Leadership," *ETHIKOS* (May/June 2007), p. 5.
6. "Wall Street Cheaters," *CNBC* (May 4, 2007), <http://www.cnb.com/id/15840232?video=281976153>.



7. "Cheating to win," *CNBC* (May 1, 2007), <http://www.cnb.com/id/15840232?video=277793647>.
8. "CEO payouts may get busted," *CNN Money.com* (March 21, 2007), <http://money.cnn.com/2007/03/20/news/companies/payout.reut/index.htm>.
9. "DePaul leading charge for corporate ethics evolution," *Chicago Sun-Times* (February 20, 2007), <http://www.suntimes.com/business/pincus/263605,CST-FIN-Pincus20.article>.
10. "Only Twenty-Five Percent of Top Business Schools Teach Ethics as a Required Course," *Corporate Crime Reporter* (February 5, 2007), <http://www.corporatecrimereporter.com/businessethics020507.htm>.
11. "Right-thinking faculties get to grips with moral issues," *Financial Times* (February 5, 2007) <http://www.ft.com/cms/s/9f5c5528-b4bd-11db-b707-0000779e2340.html>
12. "Big bonus despite HP scandal," *San Francisco Chronicle* (January 28, 2007), <http://www.sfgate.com/cgi-bin/article.cgi?file=/c/a/2007/01/28/BUGGRNP1MP1.DTL&type=printable>.
13. "CEOs like their options — too much," *APR/NPR Marketplace* (radio) (November 17, 2006), <http://marketplace.publicradio.org/shows/2006/11/17/PM200611174.html>
14. Guest Speaker, "Beyond the Book: Writers should think like publishers & readers," *Book-TV (C-SPAN)*, podcast available at <http://beyondthebookcast.com/?p=14> (from broadcast October 30, 2006) or pdf at <http://www.beyondthebookcast.com/wp-images/BTBChicago.pdf>.
15. "Business community focus benefits employees, bottom line," *Benefitnews.com* (October 3, 2006), <http://www.benefitnews.com/detail.cfm?id=9592&terms=|ymca>.

16. "HP's chair strategy seems a bit wobbly," *San Francisco Chronicle* (September 13, 2006), <http://sfgate.com/cgi-bin/article.cgi?file=/c/a/2006/09/13/BUG18L4CRS1.DTL>.
17. "Ethics gurus more in demand than ever," *Atlanta Journal Constitution* (August 13, 2006), http://www.ajc.com/search/content/auto/epaper/editions/sunday/business_44ed19bd112bc17b0046.html.
18. "Stock Option Woes Widen," *BusinessWeek* (July 11, 2006), http://www.businessweek.com/technology/content/jul2006/tc20060710_034486.htm?chan=technology_technology+index+page_today%27s+top+stories.
19. "Truth scarce in firing lines," *Chicago Tribune* (July 2, 2006), p. 12 <http://www.chicagotribune.com/business/chi-0607020005jul02.1.7986151.print.column?coll=chi-business-hed>.
20. "Can you teach a person ethics?" *Chicago Tribune* cover story (June 7, 2006), p. 1, <http://www.chicagotribune.com/news/nationworld/chi-0606070181jun07.1.2440890.story>.
21. "Has Corporate America Cleaned up its Act?" *Daily Herald* (May 26, 2006), <http://www.dailyherald.com/search/printstory.asp?id=193090>
22. "The Crooked E: What's Next?" interview by *Crain's Chicago Business* (May 15, 2006).
23. "Expert Perspective: Laura Hartman," *Cisco IQ Magazine* (Spring 2006), p. 13, http://www.cisco.com/web/about/ac123/iqmagazine/archives/q2_2006/EP_Dr_Laura_Hartman.html.
24. "Continuing the Mission of St. Vincent de Paul: Insights on Vincentian Leadership Practices at DePaul University – Leadership Interviews," video produced by the Hay de Paul Leadership Project (2006).
25. "SEC has a new watchdog," *APR/NPR Marketplace* (radio) (April 11, 2006), <http://marketplace.publicradio.org/shows/2006/04/11/AM200604118.html>
26. "The Marketplace Report: No Profit, No Pay at Coke," *NPR Day to Day* (radio) (April 6, 2006), <http://www.npr.org/templates/story/story.php?storyId=5327848>
27. "Safeguarding your financial identity," *APR/NPR Marketplace* (radio) (March 17, 2006), http://www.publicradio.org/tools/media/player/marketplace/morning_report/2006/03/17_mktmorn0550
28. "This way in," *Naperville Sun* (December 21, 2005)
29. "Illinois high in employment by foreign companies," *Chicago Sun-Times* (December 20, 2005)
30. "For workers with web connections, goofing off is SOP," *The Record* (Oct. 8, 2005)
31. "Suspension confusion stirs debate on bar," *Beaumont Enterprise* (July 9, 2005)
32. "Refco Ethics Violations," *APR/NPR Marketplace* (radio) (October 14, 2005) www.marketplace.org, <http://marketplace.publicradio.org/shows/2005/10/14/AM200510144.html>
33. "Surfing like a dog: Does your boss know when you're clicking?" *Fort Wayne Journal Gazette* (September 28, 2005)
34. "Conflict of Interest Quandary," *San Francisco Chronicle* (August 17, 2005)
35. Additional stories on Boeing's termination of its CEO: Dutch and French Press Associations, CBA Evening News, Nightly Business Report (March 7, 2005)
36. "Zero Tolerance for Boeing CEO's Affair," *NPR Marketplace* (March 7, 2005)
37. "CEOs' personal lives subject to shifting corporate code," *NPR Marketplace* (March 7, 2005)
38. "How to build integrity in the workplace," *Your Workplace* (October, 2004)
39. "Building a more ethical corporate culture," *Your Workplace* (October, 2004)

40. L. Hartman, D. Arnold, "Moral Imagination and Labor Practices in Vietnam," *Center for Business Ethics Newsletter* (Spring, 2004).
41. "Executive Rebuked," *Associated Press* (April 1, 2004).
42. "Kellogg denies guilt as B-schools evade alumni lapses," *Bloomberg News* (March 8, 2004).
43. "My Principles, or the Milk and Cookies?" *New York Times* (January 18, 2004), p. B3.
44. "The Golden Rule in a Gray Area Called Business," *New York Times* (September 21, 2003), p. B4.
45. "Toward a better global workplace," *DePaul Magazine* (Spring 2003), p. 11.
46. "Reviving ethics: a roundtable discussion," *DePaul Magazine* (Spring 2003), p. 8.
47. "New MBAs Benefit from Scandals," *Chicago Tribune Red Eye Edition* (June 17, 2003), p. 2.
48. "Complaining is a Duty, not a Right," *New York Times* (May 18, 2003), *business section*, p. 4.
49. "AMR board pressured as union sets new vote," *Chicago Tribune* (April 23, 2003).
50. "Business schools take closer look at ethics training after stock scandals," (reprinting *Tribune* article below) *Brownsville Herald* (April 4, 2003). Also reprinted in *News Press* (March 21, 2003), *Florida Times-Union* (March 15, 2003), *Dominion Post* (March 23, 2003), *St. Joseph News Press* (March 16, 2003).
51. "Interview: Laura Hartman," *Yale Entrepreneur* (Spring 2003), p. 22.
52. "College redoubles ethics push in wake of corporate scandals," *Commerce Exchange* (Winter 2003), p. 4.
53. "Professor will lead student study tour of factories in Vietnam," *College News* (March, 2003).
54. "Business schools taking closer look at ethics training," *Republican-American* (March 17, 2003).
55. "Whistles don't have instructions," *New York Times* (March 16, 2003), p. B4.
56. "Laboring to Vietnam: Students to learn first-hand about improving working conditions," *The DePaulia* (March 7, 2003).
57. "Business ethics professor, students to visit Asian factories," *DePaul Newsline* (March 3, 2003).
58. Advisory Editor for John Simmons, Gareth Howe, "Human Rights, Employment Rights and Labor Rights by Multinationals in the Developing World" (American Bar Association, International Practitioner Series).
59. "New Microsoft Windows Software could make things more difficult for whistleblowers," commentator on *CBS Marketplace Morning Report* (February 24, 2003).
60. "Ethics moves to head of class," *Chicago Tribune* (February 14, 2003), p. b1.
61. M. Hoffman, L. Hartman, M. Rowe, "You've got mail – and the boss knows," *Center for Business Ethics Newsletter* (Spring, 2003).
62. "Number of companies restating their financial reports jumped in 2002," *National Public Radio* (January 21, 2003)
63. "What ever happened to corporate ethics? The ABCs of Ethics Education," *Nightly Business Report – MLK, Jr. Day Special*, PBS (January 20, 2003), transcript available at <http://www.lrn.com/news/news/inthenews/nbr.php>.
64. Named as one of the "Top 10 Minds in Small Business," *Fortune Small Business* (December, 2002), p. 50.

65. "Leadership key ingredient in ethics recipe, experts say," *Chicago Tribune* (Dec. 1, 2002), sec. 5, p. 1.
66. "Yours, Mine or Ours? Intellectual property conflicts arise from new ways of working," *Crain's Chicago Business* (Nov. 18, 2002).
67. "Perspectives: The Ethics of Business," *Daily Pennsylvanian* (October 22, 2002).
68. "Obstacles to Slavery Law Ahead," *Crain's Chicago Business* (October 14, 2002).
69. "Trust is a must," *Entrepreneur Magazine* (October 2002), <http://www.Entrepreneur.com/article/0,4621,303074,00.html>.
70. "Millionaire's Privileges Under Scrutiny," *Mississippi Clarion Ledger* (September 5, 2002).
71. "College Business Professors Ready to Talk with Students about Ethics," *Arkansas Democrat-Gazette* (August 15, 2002), p. B1.
72. "Taking Stock: Pressure to Succeed Warping Business Ethics," *Catholic New World* (August 4, 2002), p. 1, 5.
73. "Corporate Directors get SWAT Team Consultants," *South Florida Business Journal* (July 26, 2002).
74. "Corporate Values Trickle down from the Top," *New York Times* (July 21, 2002), sec. 3, p. 4.
75. "Corporate Ethics Officers," *Nightly Business Report* (July 18, 2002).
76. "Scandals in Corporate America: Will the Chief Executive Really Speak Out?," *BusinessWeek* (July 8, 2002) p. 35.
77. "Senate Committee blames Enron's board of directors for company's demise," *ABC World News Tonight* (July 7, 2002).
78. "Rustic Manor Revival Causes Stir in Gurnee," *Daily Herald* (June 14, 2002).
79. "It's a matter of trust," *Dallas Morning News* (June 9, 2002)
80. "In Bad Times, It's Easier to Blame," *New York Times* (May 19, 2002), sec. 3.
81. "How to Get a Company's Attention on Women's Pay," *New York Times* (March 17, 2002), sec. 3, p. 4.
82. "No Revised Lesson Plan at B-Schools," *Crain's Chicago Business* (February 11, 2002).
83. "Follow the Heart or Toe the Line?" *New York Times* (September 16, 2001), p. C5.
84. "P&G Said to Pay Unilever \$10 Million in Spying Case," *New York Times* (September 7, 2001) p. C7.
85. "Age-Bias Complaints Up Sharply," *Chicago Tribune* (July 15, 2001), p. 1.
86. Interviewed for CBS World Radio Evening news report on above-cited article (July 15, 2001).
87. "Spying: How Far is Too Far?" *Fortune Small Business* (June 1, 2001).
88. "Fight Dirty Hiring Tactics," *Workforce Magazine* (May, 2001), p. 30.
89. "The Ethics of Student-Faculty Business Deals: My Professor, My Partner," *MBA Jungle*, (December, 2000).
90. L. Hartman, "What ethical line wouldn't you cross at work?" *MBA Newsletter* (2000).
91. "No Web for You," *Fortune Small Business* (October 30, 2000).
92. "Internet Blurs Boundaries Between Work and Home," *Philadelphia Inquirer* (Oct. 14, 2000) p. C1.
93. "'Spies' help web sellers track their rivals," *L.A. Times* (October, 2000)
94. "Would you hire a wife-beating kleptomaniac?" *E-Company Now* (Time, Inc. Publishing) (October, 2000)
95. "Technology Impacts Workplace Ethics," *Federal Ethics Report* (August 2000), p. 7.

96. "Off With Their Web. Is it time to ban the internet at work?" *Fortune Small Business* (September 20, 2000) p. 44.
97. "The Ethics Policy: Mind-Set over Matter," *New York Times* (July 16, 2000) sec. 3, p. 4
98. "The Rise of Gigabit Goof-ups," *Chicago Tribune* (July 10, 2000), Technology Section, p.1.
99. "DePaul Professor Speaks out on Effects of Data, Computer Errors," *Chicago Tribune* (July 8, 2000)
100. "Effective Ethics Programs Require a Careful Approach," *HRWIRE* (July 3, 2000)
101. "Corporate Spying: Oracles' Trashy Spy Methods Raise Ethical Issues at Local Firms," *Chicago Daily Herald* (June 30, 2000) p. 1.
102. "Workers say Honesty is the Best Company Policy," *Christian Science Monitor* (June 15, 2000)
103. "Advisors face many ethical dilemmas, study finds," *Investment News* (May 8, 2000)
104. Deloitte & Touche/Deloitte Consulting, "Email Eavesdropping," *Technology Trends – Riding the Web and Flow: 2000 Annual Report* (May, 2000), p. 46.
105. "At Work, Think of Email as Memo to the Company," *Sunday World Herald* (May 21, 2000)
106. L. Hartman, "The Information Snooper-Highway," *Corporate Reports Wisconsin* (May, 2000)
107. "Bad Behavior can be Perfectly Ethical," *New York Times* (April 16, 2000) *Business Section*, p. 4.
108. "Access vs. Excess," *Dallas Morning News* (March 12, 2000), p. 1A
109. "Playing it the Company Way, After Hours," *New York Times* (February 20, 2000) *Business Section*, p. 4
110. L. Hartman, "Postcards from the E-Front," *Madison Magazine* (February 2000) p. 70
111. L. Hartman, "Introduction to the Issue," Special Issue, *Journal of Business Ethics*, v. 23, no. 1 (Jan. 2000) p. 1.
112. L. Hartman, "Living with a Living Wage," *Madison Magazine* (January 2000) p. 44
113. L. Hartman, "Dealing with Dilemmas," *Corporate Report Wisconsin* (January 2000) p. 10
114. L. Hartman, "Managing Ethical Challenges in Business," *Update* (Fall, 1999) p. 10
115. "Big Theft Small Theft: Is There a Difference?" *New York Times* (Nov. 21, 1999) sec. 3, p. 4
116. "UW Holds Nationwide 'Living Wage' Symposium," *Wisconsin State Journal* (Nov. 18, 1999) p. B1
117. "Stopping the Bully," *Corporate Reports Wisconsin* (Oct. 18, 1999)
118. 1999-2000: Bi-Weekly column in *Wisconsin State Journal* on ethics in business
 - a. L. Hartman, "Dilemma During the Search for a Job" *Wisconsin State Journal* (Jan. 30, 2000) p. E1
 - b. L. Hartman, "Clearing the Air about Workplace Affairs" *Wisconsin State Journal* (Jan. 16, 2000) p. E1
 - c. L. Hartman, "Grabbing better job OK if it's not habit" *Wisconsin State Journal* (Dec. 19, 1999) p. E1
 - d. L. Hartman, "Where's the Line When it Comes to Winning?" *Wisconsin State Journal* (Dec. 5, 1999) p. E1
 - e. L. Hartman, "Do You Do Whatever It Takes, Even if It's Illegal?" *Wisconsin State Journal* (Nov. 21, 1999) p. E1

- f. L. Hartman, "Establish a Policy to Deal with Business Gifts," *Wisconsin State Journal* (Oct. 10, 1999) p. E1
- g. L. Hartman, "What About Personal Use of Company Equipment?" *Wisconsin State Journal* (Oct. 24, 1999) p. E1
- h. L. Hartman, "The Dos and Don'ts of Using or Abusing Office Computers," *Wisconsin State Journal* (Nov. 7, 1999) p. E1
- 119. "An Ethical Accounting: Business Ethicist's Ledger Tallies Life Decisions," *Wisconsin Week* (August 25, 1999) p. 4
- 120. "You've Got Mail. You're Being Watched," *New York Times* (July 18, 1999) sec. 3, p. 4
- 121. "For Businesses, Gift-Giving is Year Round," *Wall Street Journal* (Dec. 23, 1998) p. B1
- 122. "The Stateless World of Manufacturing," *Electronic News* (Nov. 2, 1998), p. 12
- 123. "Right Turn," *Success* (October, 1998) p. 16
- 124. "Do the Right Thing," *Entrepreneur's Home Office* (August, 1998) p. 74 [reprinted in *Business Start-Ups* (August, 1998) p. 30]
- 125. "Goodwill Hunting," *Entrepreneur* (July, 1998) p. 118
- 126. "Scientists: 3M Dual Track Unfair," *National Law Journal* (June 8, 1998)
- 127. L. Pincus Hartman, "The Rights and Wrongs of Workplace Snooping," *Journal of Business Strategy* (May/June, 1998) p. 16; reprinted in M. Hoffman, R. Frederick, M. Schwartz, *Business Ethics: Readings and Cases in Corporate Morality, 4E* (Burr Ridge, IL: McGraw-Hill 2001). Also reprinted in *Technology and Society: Opposing Viewpoints* (Anthology) (Greenhaven Press: San Diego, CA 2002)
- 128. L. Pincus Hartman, "Where One Person's Rights are Another's Wrongs," *The Monitor* (April/May 1998)
- 129. "Man and Woman at Harvard," *BusinessWeek* (May 11, 1998) p. 40
- 130. "The Last Word: Executive Compensation," *Journal of Business Strategy* (Mar/Apr 1998) p. 56
- 131. "Business Ethics on The Web," *New York Times* (3/23/98) p. C5
- 132. "Microsoft Case Conjures Tales of Antitrust Tactics," *USA Today* (3/6/98)
- 133. Cover Story, "Privacy in the Workplace," *CBS National News* (2/15/98)
- 134. "Affirmative Reaction," *Chicago Tribune* (2/8/98)
- 135. Cover Story, "Security Has Become A Sticky Issue," *USA Today* (1/21/98) p. B1
- 136. "Affirmative Action: The Right Road to Diversity?" interviewed on Public Broadcasting System's *Nightly Business Report* (broadcast 1/19/98)
- 137. "Many Businesses Shun Big-Ticket Corporate Gifts," *Daily Herald* (1/16/98) p. C4
- 138. "Ethics of Posting Term Papers on the Web," *Wisconsin Public Radio*, 90.7 FM (Nov. 12, 1997)
- 139. "Online Tricks: A Real Scream?" *Connecticut Post* (10/31/97) [Associated Press - also reprinted on 10/31/97 in "Online Users Treated to Halloween Trick," *New Haven Register*, and "Halloween Hoax Raises Eyebrows," *Staten Island Advance*]
- 140. "50% of Your Employees Are Lying," *Workforce Magazine* (October 1997) p. 44
- 141. No Joking Matter: When To Speak Up About Harassment," *Chicago Tribune* (8/17/97) sec. 13, p. 7
- 142. "Sears Caught Raiding Wards," *Chicago Sun-Times* (8/13/97) p. 61
- 143. "Panelists Grapple with Reporting Dilemmas," *Assn. for Women Journalists Update* (7/97) p. 7
- 144. "New Focus on an Old Story," *Across The Board* (June, 1997) p. 49.

145. "Experts Warn Pranks Can Get Out of Hand," *Anchorage Daily News (Sunday)* (5/18/97) p. C1
146. Chicago Matters Series for National Public Radio - "Relationships in the Workplace," WBEZ (5/9/97)
147. "Workers May Share Marin's Ideals, But Not Her Options," *Sunday Daily Herald* (5/4/97) p. 1
148. Chicago Matters Series for National Public Radio - "Employee/Employer Loyalty," WBEZ (4/28/97)
149. "Be Wary of Cyber Trash," *Bicycle Retailer* (3/13/97)
150. "The Payoff of Working by the Golden Rule," *[In]sight* (3/97) p. 7
151. "Why Should We Care About Gingrich?" MSNBC (January, 1997) (web version with audio clip)
152. "Ethics Training: Its Time Has Come," *Forum* (published by the Chicago Society of Association Executives) (10/96)
153. L. Pincus, "More Ticklish Questions," invited respondent in two-part series on gender in the workplace, published by *Across The Board* (5/96) p. 38
154. "Ethics Training: Its Time Has Come," *Forum* (published by the Chicago Society of Association Executives) (10/96)
155. "Industrial Strength Ministry," *San Diego Union-Tribune* (10/25/96)
156. "Ministers Who Work Around the Flock: Many Companies Hire Chaplains as Counselors," *The New York Times* (10/3/96)
157. "Work Stations," *Chicago Tribune* (8/16/96)
158. "Activist Shareholders Find a Collective Voice - Speaking Up Can Make A Difference," *Milwaukee Journal Sentinel* (6/24/96)
159. L. Pincus, "More Ticklish Questions," invited respondent in two-part series on gender in the workplace, published by *Across The Board* (5/96) p. 38
160. "Booster of Downsizing Changes His Mind," *Sun-Times* (5/15/96)
161. "So, Some Ask, Where's The Layoff Payoff?" *Chicago Tribune* (5/14/96)
162. "Secrets Don't Last On Internet," *Sun-Times* (5/12/96)
163. "Privacy: Entitlement or Illusion?" *Personnel Journal* (5/96) [won Maggie Award for Best Feature Story in a Trade Magazine, 1997], also published in *Workforce Online Research Center* located at http://www.workforceonline.com/members/research/policies_and_procedures/2842.html.
164. "Policy Matters," *Personnel Journal* (5/96) p. 12
165. L. Pincus, "How to Put Yourself on the Web, or How I Spent Last Month Working on Nothing but the Internet," *Ethically Speaking*, vol. 4, no. 5 (1995) (published by the Association for Practical and Professional Ethics)
166. "Workplace Experts Split on Eavesdropping Laws," *Sun-Times* (12/15/95)
167. "Cyberwaste in the Workplace," *Crain's Chicago Business* (2/20/95) p. 1
168. "Laura B. Pincus: MBA/IMF New Curriculum for Executives," interviewed by *Hi-Class Magazine* (Bangkok) (9/94)
169. "Merger of Marketing with Finance in MBA," interviewed by T. Khanthong, *The Nation* (Bangkok) (7/7/94) p. B2
170. "Unneeded Tests," *Chicago Sun-Times* (2/10/94) p. 47
171. "MBAs Learn New Management Acronym: PR," *The Public Relations Journal*, (Nov 1993) p. 12

172. "New Rules Make Proxy More Investor-Friendly," *Chicago Sun-Times* (1/8/93) p. 47
173. Review: "Down By Law," *VDT News*, p. 5 (November/December, 1991) Review of "Legal Liability for Health Hazards Resulting From The Use of Video Display Terminals: Who Must Pay?," published in *Computer Law Journal* (1991)