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New Directions in Participatory Visual Ethnography: Possibilities for Public Anthropology

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The Participatory Digital/Visual Research Process

	Research design	Data Collection	Data Analysis	Dissemination and Application
Collaboration	Partnership as starting point of research Developing research questions together Research as a practice, as collective action	Community-based teams or collaborative dyads Involvement of wider group of participants	Team discussion of visual documentation Opportunities to include wider group of participants In-person and/or online	Multiple research products Multiple authors Discussion of audiences and outcomes Exhibition as opportunity for further research
Technology	Appropriate technology Partners may value technology and research as "capacity building"	Training and use of digital or visual technologies: digital photography and video, multimedia archives and stories, GPS/GIS, blogging	Digital image circulation "Opening the archive" through internet	Modular units versus "whole stories" Challenges of presenting complex multimedia projects in journals
Ethics	Ethical principles after Said, *Writing Culture,* and feminist anthropology Decision to pursue PAR IRB process Community IRBs	Training research teams Consent in visual research Learning the local ethical landscape Despite efforts, some researcher/subject distinction persists Ongoing reflection and response in situ	Who participates in PAR discussions? How are these facilitated? Discussion of how data will be presented and used in next phase of research Role of the anthropologist?	Image ethics: attention to the context where images are consumed "Circulatory regimes" (Ginsberg): hard to maintain control in digital environments Internet: uneven access, may not be inclusive
Knowledge production	Research goals: intentions in tension What is "interesting and important"? Funding and planning, esp. in international	"Emic" perspectives in focus—participants choose where to point the lens Metaresearch: anthropologist's participant observation of participants' observation Interplay of perspectives: inside/outside academic/activist anthro/interdisciplinary	Description-analysis-action Visual documentation Visual elicitation A place for stories Negotiated meaning Member check for validity	Multi-pronged approach Accessibility, language New venues and forms Room for affective and aesthetic elements Informed action as a research outcome Academic recognition