

BRUNO MEYERHOF SALAMA

1. Personal Details

Name: Bruno Meyerhof Salama

Place and Date of Birth: São Paulo, Brazil, 01/01/1977

Languages: fluent in Portuguese, English & French; proficient in German & Spanish

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2. Higher Education

J.S.D. (Juris Science Doctor) University of California at Berkeley, School of Law, 2008
(Instructor: Prof. Robert Cooter)

L.L.M. (Master of Laws) University of California at Berkeley, School of Law, 2004
(Instructor: Prof. Jonathan Simon)

LL.B. (Laws Bachelor) University of São Paulo, School of Law, Brazil, 1999

3. Academic Experience

2007 – Present: Professor of Law, Fundação Getúlio Vargas, School of Law. Courses taught: Law & Economics, Banking Law, and Law & Development

2006: Research Assistant for Prof. Anne Joseph, UC Berkeley, School of Law

2005: Graduate Student Instructor, University of California at Berkeley, School of Law (Law & Economics I)

1998: Teacher Assistant, University of São Paulo, School of Law

4. Other Professional Experience

2008-Present: Part time legal consultant, Pinheiro Neto Advogados, São Paulo, Brazil

2004-2005: Associate, Sullivan & Cromwell LLP in New York

1999-2003: Associate, Pinheiro Neto Advogados, São Paulo, Brazil

5. Bar Admissions: New York State Bar Association & Brazilian Bar Association

6. Scholarships, Awards & Research Grants

2008-2010: Microsoft Foundation Research Grant

2006: DAAD Residential Fellowship (& Summer school) for Law and Economics, *Graduiertenkolleg für Recht und Ökonomik*, Hamburg University, Germany (Supervisor: Professor Dr. Hans-Bernd Schäfer)

2005-2006: Teaching fellowship for Graduate Student Instructor (University of California at Berkeley, School of Law, Jurisprudence and Social Policy Program)

2003-2004: Full tuition waiver for the L.L.M. (University of California at Berkeley, School of Law)

7. Prizes & Paper competitions:

2009: The article "Towards an Intellectual Property Bargaining Theory: The Post-WTO Era, (co-authored with Daniel Benoliel) was chosen after a rigorous selection process (10 out of hundreds proposals) to be presented and commented on the Second Harvard-Stanford International Junior Faculty Forum. The forum will take place at the law school in Harvard University on November 2009.

2009: Microsoft Research Award for Scholarship in Law and Economics (for best paper presented in the 2008 Annual Meeting of the Latin American and Caribbean Association of Law & Economics – ALACDE)

2008: Microsoft Research Award for Scholarship in Law and Economics (for best paper presented in the 2009 Annual Meeting of the Latin American and Caribbean Association of Law & Economics – ALACDE)

8. Other activities and memberships

2009-Present: President of the Brazilian Association of Law & Economics (ABDE)

2008-2009: Vice-president of the Brazilian Association of Law & Economics (ABDE)

2007-Present: Director of the Latin American and Caribbean Institute of Law & Economics at the Fundação Getúlio Vargas (FGV-ILACDE)

2008-2009: Editor in chief, The Latin American and Caribbean Journal of Legal Studies

2009-Present: Contributes regularly to Ordemlivre.org, part of the Cato Institute

9. Academic Articles

Towards an Intellectual Property Bargaining Theory: The Post-WTO Era, (with Daniel Benoliel, forthcoming, 2010)

Como Interpretar as Normas Emitidas pelo BACEN e CMN? Uma Resposta a Partir da Evolução do Modelo de Estado Brasileiro (How Should We Interpret the Regulations Issued by the Brazilian Central Bank and the Brazilian National Monetary Council? A Response Based on the Model of the Brazilian State"). Revista de Direito Bancário (forthcoming, Dec/2009)

How are Minority Shareholders of Listed Companies Protected in Brazil? (with Viviane Muller Prado). Readings in Latin American Business Associations, National Center for Interamerican Trade Law NATLAW, Tucson, Arizona (forthcoming, 2009)

De onde viemos? Inovação e resposta regulatória na indústria bancária no pré-crise. ("Where Do We Come From? Innovation and Regulatory Response in the Banking Industry in the Pre-Crisis Era"). Revista DIREITO GV Especial. São Paulo: DIREITO GV (forthcoming, 2010)

Sete enigmas do desenvolvimento em Douglass North ("Seven Enigmas of Developing in Douglass North"). In: VIEIRA, Oscar Vilhena (org.). Desenvolvimento e estado de direito. São Paulo: Saraiva (forthcoming, 2010)

A História do Declínio e Queda do Eficientismo na Obra de Richard Posner ("The History of the Decline and Fall of Wealth Maximization in the Works of Richard Posner"). In: LIMA, Maria Lúcia L. M. Pádua (Coord.). Trinta Anos de Brasil: Diálogos entre Direito e Economia. São Paulo: Saraiva (forthcoming, 2010)

A Economia da Arbitragem: Escolha Racional e Geração de Valor ("The Economics of Arbitration: Rational Choice and Value Creation") (with Antonio Celso Pugliese). Revista de Direito, Direito GV, n. 7, São Paulo, Brazil (2008)

O que é Pesquisa em Direito e Economia? (“What is Research in Law & Economics?”). Caderno de Pesquisa Direito GV, n. 22, São Paulo, Brazil (2008)

O que é Direito e Economia? (“What is Law & Economics?”). Direito e Economia, 2nd ed. (Luciano Benetti Timm, Org.). Porto Alegre: Livraria do Advogado (2008)

In search of a Broad Research Agenda in Law & Economics for Latin America. The Latin American and Caribbean Journal of Legal Studies, vol. 3, n. 1, Article 5 (2008)

10. Translations

Três efeitos das Normas Sociais sobre o Direito: Expressão, Dissuasão e Internalização (“Three Effects of Social Norms on Law: Expression, Deterrence, and Internalization”, Robert Cooter, 2000). Translation published at the The Latin American and Caribbean Journal of Legal Studies, Vol. 2, n. 1 (2007)

Análise econômica do direito contratual: sucesso ou fracasso? (org.). São Paulo: Saraiva, forthcoming (2010)

Direito e economia: textos escolhidos (org.). São Paulo: Saraiva, forthcoming (2010)

11. Work in progress

Intellectual Property in Newly Industrialized Countries (with Daniel Benoliel, 2009)

Limitações Institucionais ao Funcionamento dos Controles de Câmbio no Brasil: O Caso dos Blue Chip Swaps (“Institutional Limitations for Brazilian Foreign Exchange Controls: The Case of Blue Chip Swaps”) (2009)

12. Lectures and Presentations (selected)

Towards an Intellectual Property Bargaining Theory: The Post-WTO Era. Annual Meeting of the European Association of Law & Economics, Rome (2009)

A História do Declínio e Queda do Eficientismo na Obra de Richard Posner (“The History of the Decline and Fall of Wealth Maximization in the Works of Richard Posner”). International Seminar in Law & Economics, Fortaleza, Ceará (2009)

Direito, Justiça e Eficiência: A Perspectiva de Richard Posner (“Law, Justice and Efficiency: Richard Posner’s Perspective”). Colóquio, Direito e Normas Técnicas: Dogmática Jurídica, Democracia e Poder, Direito GV, São Paulo (2009)

Towards an Intellectual Property Bargaining Theory: The Post-WTO Era. Annual Meeting of the Latin American and Caribbean Association of Law & Economics, Barcelona (2009)

O Paradoxo da “Força” do Estado: O Caso Brasileiro (“The Paradox of the State’s Strength: The Case of Brazil). 2009 Leaders’ Forum, Ordemlivre, Porto Alegre (2009)

Justiça e Eficiência na Gestão do Poder Judiciário (“Justice and Efficiency in the Management of the Judiciary Power”). Management of Justice and Legal Procedure, Fundação Getúlio Vargas, School of Law, São Paulo (2009)

O que é Direito e Economia? (“What is Law & Economics?”). II Meeting of the Public Prosecution on Competition and Regulation. National Agency of Telecommunications (ANATEL), Brasília (2009)

Building the Financial System for the 21st Century: An Agenda for Latin America and the United States. Harvard Law School, Cambridge, USA (2008)

Towards an Intellectual Property Bargaining Theory: The Post-WTO Era, Access to Knowledge and Global Society: The Role of Intellectual Property and Public Policies in the Promotion of Access to Information, Health and Biotechnology, Yale Law School – Information Society Project – A2K Initiative and Fundação Getúlio Vargas School of Law, São Paulo, Brazil (2008)

Patent Bargains in Newly Industrialized Countries: The Case of Brazil. Law Meets Industry: Biosciences Patents, Haifa University, School of Law, Israel (2008)

Intellectual Property in Newly Industrialized Countries: The Case of Brazil. Research Workshop, University of São Paulo, School of Economics (FEA), São Paulo, Brazil (2008)

Justiça e Eficiência na Trajetória de Richard Posner (“Justice and Efficiency in Richard Posner’s Trajectory”). Annual Meeting, Brazilian Association of Law & Economics, Porto Alegre, Brazil (2008)

A Moralidade do Livre Mercado (“The Morality of Free Markets”). Dialogues Direito GV – Direito USP, University of São Paulo, School of Law, São Paulo, Brazil (2008)

El modelo Político y Económico Brasileño (“The Brazilian Political and Economic models”). Perspectivas Económicas y Políticas en América Latina, Lima, Peru (2007)

A Economia da Arbitragem: Escolha Racional e Geração de Valor (“The Economics of Arbitration: Rational Choice and Value Creation”). Annual Meeting of the Latin American and Caribbean Association of Law & Economics, Instituto Brasiliense de Direito Público (IDP), Brasília, Brazil (2007)

In search of a Broad Research Agenda in Law & Economics for Latin America. International Seminar of Economic Analysis of Law, Santo Domingo, Dominican Republic (2007)

The Latin American and Caribbean Institute of Law & Economics at the Fundação Getúlio Vargas: Goals and Values. Atlas Economic Research Foundation, Niagara Falls, Canada (2007)

Anti-Seguro e Crédito Tributário Condicional (“Anti-Insurance and Conditional Tax Credits”). Research Workshop, University of São Paulo, School of Agriculture Luiz de Queiroz (ESALQ), Piracicaba, Brazil (2006)

13. Articles Published in Trade Journals

Razão e evolução: a epistemologia da ordem liberal (“Reason and evolution: The epistemology of a liberal order) (with Lucas Mendes, OrdemLivre.org, 2009)

Direito, legislação e liberdade: a obra-prima de Hayek (“Law, legislation and liberty: Hayek’s masterpiece”) (with Lucas Mendes, OrdemLivre.org, 2009)

Brazil’s Supreme Court Invalidates Attempt to Privatize Reinsurance Monopoly, Concord, MA, USA, Latin American Law and Business Report (2003)

O Mercado de Resseguros e a Privatização do IRB, (“The Reinsurance Market and the Privatization of the Brazilian Reinsurance Institute”), São Paulo, Revista Consultor Jurídico (2003)

Overview of the Insurance Market in Brazil, The Euromoney International Global Insurance Handbook (2003)

Questões do Novo Sistema de Pagamentos (“Issues within the New Payment System”), São Paulo, Revista do Mercado de Capitais, Associação Brasileira de Mercado de Capitais – ABAMEC, n. 87 (2002)

New Rules for Corporate Interests Held by Financial Institutions, Concord, MA, USA, Latin American Law and Business Report, Volume 8, Number 7 (2000)