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Bill D. Herman

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Brooklyn, NY 11215

EDUCATION

2009 Ph.D., Communication, Annenberg School for Communication, University of Pennsylvania.

Dissertation: The battle over digital rights management: A multi-method study of the politics of copyright management technologies. Directed by Michael X. Delli Carpini.

2002 M.A., Speech Communication, Colorado State University. Lambda Pi Eta.

Thesis: Theory jockey: A critical discourse analysis of the DJ in DJ culture. Directed by Dennis Phillips.

1999 B.A., Philosophy, Colorado State University. *Cum laude*, Phi Beta Kappa.

ACADEMIC POSITIONS

Hunter College

Assistant Professor of Media Studies, September 2009 to present
Acting Deputy Chair of Media Studies, Spring 2010 to Fall 2010
Instructor of Media Studies, August 2008 to August 2009

Courses Taught

- *Internet and Society* (Spring 2012)
- *Digital Copyright* (Fall 2010, Spring 2010, Fall 2009)
- *Understanding New Media* (Spring 2009)
- *Communication, Technology, and Change* (Spring 2009)
- *Introduction to Media Studies*, co-taught with Robert Stanley, Ph.D. (Spring 2011, Spring 2009, Fall 2008)
- *History of Broadcasting* (Fall 2008)

New York University

Adjunct Assistant Professor of Media, Culture, and Communication, Fall 2009

Courses Taught

- *Information Law and Policy* (graduate course), co-taught with Kenneth N. Farrall, Ph.D. (Fall 2009)

Annenberg School for Communication, University of Pennsylvania

Graduate Teaching Fellow/Graduate Research Fellow, September 2003 to May 2006

Colorado State University

Lecturer of Speech Communication, August 2002 to July 2003

Graduate Teaching Assistant, August 2000 to July 2002

Assistant Debate Coach, August 1999 to May 2000

PUBLICATIONS

Books

Herman, B.D. (in contract). *The Fight over Digital Rights: The Politics of Copyright and Technology*, Cambridge University Press.

Journal Articles

Herman, B.D. (in press). Taking the copyright online: Comparing the copyright debate in congressional hearings, in newspapers, and on the web. *Journal of Computer-Mediated Communication*.

Herman, B.D. (2008). Breaking and entering my own computer: The contest of copyright metaphors. *Communication Law and Policy* 13, 231-274.

Herman, B. D. (2006). Opening bottlenecks: On behalf of mandated network neutrality. *Federal Communications Law Journal* 59, 107-159. Available at <http://ssrn.com/abstract=902071>

Herman, B. D., & Gandy Jr., O. H. (2006). Catch 1201: A legislative history and content analysis of the DMCA exemption proceedings. *Cardozo Arts & Entertainment Law Journal* 24, 121-190. Available at <http://ssrn.com/abstract=844544>

Herman, B. D. (2006). Scratching out authorship: Representations of the electronic music DJ at the turn of the 21st Century. *Popular Communication* 4, 21-38. Available at <http://ssrn.com/abstract=881131>

Ott, B.L., & Herman, B. D. (2003). Mixed messages: Resistance and reappropriation in rave culture. *Western Journal of Communication*, 67, 249-270.

Other Publications

Herman, B.D. (2011). New media law and policy. [Review of the books: *Privacy in Context: Technology, Policy, and the Integrity of Social Life*; *Free Speech in the New Media*; and *Intellectual Property Law and Interactive Media: Free for a Fee*]. *New Media & Society* 13, 350-356.

Ad Hoc Committee on Fair Use and Academic Freedom, International Communication Association (2010). *Clipping Our Own Wings: Copyright and Creativity in Communication Research*. [Lead author.] http://www.centerforsocialmedia.org/sites/default/files/documents/pages/ICA_-_Clipping.pdf

Herman, B. D. (2010, Spring). [Review of the book *The Future of the Internet and How to Stop It*]. *Global Media Journal* 9(16).

<http://lass.calumet.purdue.edu/cca/gmj/sp10/issue-book-reviews/herman-bookrev.htm>

Herman, B. D. (2010, January 28). Why Media and Journalism Scholars Support Network Neutrality. *Save the Internet*.

<http://www.savetheinternet.com/blog/10/01/28/why-media-and-journalism-scholars-support-network-neutrality>

Herman, B. D. (2006, May 10). Telecoms push for net takeover. *The Independent*, p. 9.

Herman, B. D. (2006, April 15). Our internet, not theirs: Why we need net neutrality legislation now. *Philadelphia Independent Media Center*.

<http://phillyimc.org/en/2006/04/21228.shtml> (dead link)

Herman, B. D. (2005, August). [Review of the book *From Gutenberg to the Global Information Infrastructure: Access to Information in the Networked World*]. *Resource Center for Cyberculture Studies, Book Reviews*.

<http://rccs.usfca.edu/bookinfo.asp?ReviewID=328&BookID=278>

Herman, B. D. (2004, December 3). The new “F” word: Indexed out of the election debate. *Flow*, 1(5). <http://flowtv.org/?p=669>

PEER-REVIEWED CONFERENCE PAPERS

Herman, B.D. (2010, June). *Taking the Copyright Online: Comparing the Copyright Debate in Congressional Hearings, in Newspapers, and on the Web*. Paper presented at the annual meeting of the International Communication Association, Singapore.

Herman, B.D. (2009, May). *Analog Fights over Digital Rights: The Congressional Debate over Copyright and Digital Rights Management, 1989-2006*. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.

Herman, B.D. (2009, April). *Using web graph analysis to study online policy advocacy: An introduction and example*. Paper presented at the Massachusetts Institute of Technology conference, “Media in Transition 6: Stone and Papyrus, Storage and Transmission,” Cambridge, MA.

Herman, B.D. (2007, April). *Dead traders, not Dead traitors: The online politics of trading Grateful Dead bootlegs*. Paper presented at the Massachusetts Institute of Technology conference, “Media in Transition 5: Creativity, Ownership, and Collaboration in the Digital Age,” Cambridge, MA.

Herman, B. D. (2006, November). *Breaking and entering my own computer: The contest of copyright metaphors*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

Herman, B. D. (2006, August). *Opening bottlenecks: On behalf of mandated network neutrality*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Herman, B. D., & Simpson, N. (2006, April). *Fraud or false alarm? A research proposal for contrasting online and offline representations of Bush's re-election*. Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Herman, B. D. (2005, November). *Unwritten potential: Extending textual criticism into interactive digital media*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.

Herman, B. D., & Gandy Jr., O. H. (2005, August). *Catch 1201: An analysis of discourse in the 2000 and 2003 DMCA anticircumvention hearings*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, San Antonio, TX.

Herman, B. D. (2005, May). *Dead traders: A textual analysis of websites trading in Grateful Dead bootlegs*. Paper presented at the annual meeting of the International Communication Association, New York, NY.

Herman, B. D., & Shaker, L. (2005, April). *Copyright and international civil society: A proposed role for the OSCE*. Paper presented at the annual conference of the New Jersey Communication Association, Trenton, NJ.

Herman, B. D. (2004, May). *Scratching out authorship: The DJ's shifting role in the electronic music industry*. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.

**Top 3 papers in Popular Communication.*

Herman, B. D. (2004, April). *Ambiguity begets obfuscation: The tangled world of college and university policies relating to multimedia and copyright*. Paper presented at the Florida Atlantic University conference, "Battling for Ownership of the Arts: Who Controls Music, Film, Publishing, and Visual Communication?" Boca Raton, FL.

Herman, B. D. (2003, February). *Jocks online: A critical feminist analysis of online DJ culture*. Paper presented at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

Herman, B. D. (2003, February). *The war on peace rhetoric: The exclusion of dissenting voices in the debate on U.S. drug policy*. Paper presented at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

Ott, B.L., & Herman, B. D. (2002, November). *Resistance, reappropriation, and rave culture: From communion to commodification*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Herman, B. D. (2002, March). *Off the hook: An analysis of a Donald Glaude DJ-mixed CD*. Paper presented at the annual meeting of the Western States Communication Association, Long Beach, CA.

WORK IN PROGRESS

Kim, M., & Herman, B.D. (2011). *The Internet Defends Itself: The Network Neutrality Debate on the Web*.

Herman, B.D., Aufderheide, P., & Boulton, C. (2011). *Setting Ourselves Free: How communication scholars need to use copyrighted works in their scholarship—and how they can*.

Herman, B.D. (2011). *Using the Internet to Debate the Internet's Future: How Communications Policy Advocates Use New Media*.

POLICY TESTIMONY

Hearing on Exemption to Prohibition on Circumvention of Copyright Protection Systems for Access Control Technologies, 13 (April 3, 2006) (statement of Bill Herman), <http://www.copyright.gov/1201/2006/hearings/transcript-april03.pdf>.

INVITED LECTURES AND PRESENTATIONS

Herman, B.D., & Kim, M. (2010, August). *The Internet Defends Itself: The Network Neutrality Debate on the Web*. Report on research in progress given as part of the panel session, "AEJMC Scholars Program Showcase" at the annual meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Herman, B.D. (2010, June). Presentation given as part of the panel session, "Communications Scholarship, Fair Use and Copyright Confusion: Creative Costs of Scholarship Foregone," at the annual meeting of the International Communication Association, Singapore.

Herman, B.D. (2009, November). *David and Goliath Go Online: Geek Law and Internet Advocacy*. Presentation given as part of the monthly series, News/Geek, at Newsweek, New York City.

Herman, B.D. (2009, May). Presentation given as part of the preconference, "Fair Use and Academic Freedom: Asserting Fair Use Rights in Communication" at the annual meeting of the International Communication Association, Chicago, IL.

Herman, B.D. (2008, May). *Copyfighting across media: Learning from the research and communication strategies connecting copyright scholars to activists*. Presentation given as part of the pre-conference, "Bridging Scholar/Activist Divides in the Field of Communications," at the annual meeting of the International Communication Association, Montreal, QC, Canada.

Herman, B.D. (2007, November). *Policy issues for alternative journalism: What are our legal rights and responsibilities?* Presentation given at the Annenberg School for

Communication conference, "The Politics and Stakes of Alternative Journalism," Philadelphia, PA.

Herman, B.D. (2007, August). *Studying online political communication with web graph analysis: Two examples*. Presentation given as part of the short course, "Machine Politics/Politics of the Machine," at the annual meeting of the American Political Science Association, Chicago, IL.

Herman, B.D. (2007, August). Presentation given as part of the panel session, "Neutral or Not: Will Unfettered Broadband Content and Services Prevail in the Future of the Internet?" at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

Herman, B. D. (2005, April). *Using QSR N6 in computer-aided content analysis*. Lecture given at the Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA.

GRANTS

Professional Staff Congress-City University New York (PSC-CUNY) Research Award, 2011 to 2012: \$3,295.

Hunter College Presidential Travel Award, 2011: \$1,250.

Professional Staff Congress-City University New York (PSC-CUNY) Research Award, 2010 to 2011: \$3,500.

Association for Education in Journalism and Mass Communication (AEJMC) Scholars Program, 2009 to 2010 (grant co-authored with Minjeong Kim, Colorado State University): \$2500 for research support, \$500 for travel to 2010 AEJMC.

American University Center for Social Media grant for travel to annual meeting of International Communication Association, June, 2010: \$1800.

Hunter College Presidential Travel Award, 2010: \$1,650.

PSC-CUNY Research Award, 2009 to 2010: \$4,000.

Hunter College Presidential Travel Award, 2009: \$1,100.

Annenberg School for Communication Dissertation Research Fellowship, 2007 to 2008: \$21,500.

Annenberg Summer Research Fellowship, 2006: \$4,000.

Annenberg Foundation Trust at Sunnylands grant for travel to Communication Technology and Social Policy in the Digital Age: Expanding Access, Redefining Control, Rancho Mirage, CA, March, 2006.

Fellow, Annenberg Summer Institute for Methods and Statistics, Multiple Regression and ANOVA, June, 2005.

Free Press grant for travel to Illinois Institute for Media Policy Reform conference, Urbana-Champaign, IL, and Free Press National Conference on Media Reform, St. Louis, Missouri, May, 2005.

Project for Global Communication Studies grant for travel to two-week seminar, "Intellectual Property in Comparative Perspective: The Cultural Implications of Technological Change," Budapest, Hungary, August, 2004.

AWARDS

Association for Education in Journalism and Mass Communication (AEJMC) Scholar, August, 2010.

Pass with Distinction, Annenberg Comprehensive Examinations, Media Institutions (media technology, regulation, and political economy), January, 2006.

Top 3 Papers, Popular Communication division, International Communication Association Annual Conference, May, 2004.

INTERNSHIPS

Public Knowledge, Washington, DC, Summer, 2006.

Media Tank, Philadelphia, PA, Summer, 2004.

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Membership in Professional Societies:

- International Communication Association, 2004 to present.
- Association for Education in Journalism and Mass Communication, 2005 to present.
- Federal Communications Bar Association, 2010 to present.
- National Communication Association, 2004 to 2008.
- American Political Science Association, 2007 to 2008.
- Western States Communication Association, 2001 to 2003.

Journal Reviewer:

- *New Media & Society*, 2010 to present.

Ad Hoc Journal Reviews:

- *Popular Music & Society*, 2010.
- *Journal of Communication Inquiry*, 2009.

Conference Paper Reviewing:

- National Conference on Media Reform Academic Pre-Conference, 2008

- Graduate Education Interest Group, Association for Education in Journalism and Mass Communication, 2006, 2007
- Mass Communication Division, National Communication Association, 2005, 2006

Book Proposal Reviewing:

- CQ Press, 2009.

Professional Service:

- Research Co-Chair, Ad Hoc Committee on Fair Use and Academic Freedom in ICA, 2009 to 2010.
- Research Chair, Graduate Education Interest Group, Association for Education in Journalism and Mass Communication, 2006 to 2007
- Programming Co-Chair, Graduate Education Interest Group, Association for Education in Journalism and Mass Communication, 2005 to 2006

COMMITTEES AND SERVICE WORK

Hunter College:

- Policy and Curriculum Committee, Film and Media Studies Department, 2008 to present.
- Alternate Member, Personnel & Budget Committee, Spring 2011 to present.
- Acting Deputy Chair, Media Studies, Spring and Fall 2010.
- Committee Coordinator, Major Concentration in Media Analysis and Criticism, 2009 to 2010.
- Treasurer, Film and Media Studies Department, Fall 2009 to Spring 2010.
- Secretary, Film and Media Studies Department, Fall 2009.

University of Pennsylvania:

- Student Representative, Annenberg School Graduate Council, 2005 to 2006.
- Spokesperson, Graduate Employees Together—University of Pennsylvania, 2005 to 2006.
- Co-Founder and President, Penn Students for Media Education And Reform/FreeCulture Penn, 2004 to 2006.
- Student Representative, Annenberg Technology Committee, 2003 to 2005.

Colorado State University:

- Volunteer coach, CSU Forensics Team, 2002 to 2003.
- Faculty Advisor, CSU DJ, 2002 to 2003.
- Vice President, CSU International Debate Society, 2001 to 2002.
- President, CSU International Debate Society, 2000 to 2001.