

BRUNO GIBERTI, PHD

# Curriculum Vitae

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## EDUCATION

1994            Ph. D. in Architecture, UC Berkeley  
1989            Master of Architecture, UC Berkeley  
1980            Bachelor of Science in Architecture, Cal Poly, San Luis Obispo

## ACADEMIC EXPERIENCE

2007-           Associate Department Head, Architecture Department, Cal Poly  
2007            Assistant Department Head, Architecture Department, Cal Poly  
2006-           Professor, Architecture Department, Cal Poly  
2001-2006      Associate Professor, Architecture Department, Cal Poly  
1997-1999      Visiting Professor, Washington-Alexandria Architecture Consortium (WAAC),  
                         Alexandria VA  
1995-2001      Assistant Professor, Architecture Department, Cal Poly  
1994-1995      Lecturer, Architecture Department, Cal Poly  
1988-1991      Graduate Student Instructor, Department of Architecture, UC Berkeley  
1987            Graduate Student Instructor, History of Art Department, UC Berkeley

## RELATED PROFESSIONAL EXPERIENCE

1995            Architectural Historian, Partners for Sacred Places, Philadelphia  
1994            Architectural Historian, State Office Building Project, Oakland  
1993            Architectural Historian, BART-SFO Extension Project, San Mateo County  
1985-1986      Project Designer, Madison Park Development, Oakland  
1981-1985      Associate Editor, Arts and Architecture, Los Angeles

1981-1985      Managing Editor and Advertising Manager, LA Architect, Los Angeles  
 1979-1982      Intermediate Drafter, Gruen Associates, Los Angeles

## COURSES TAUGHT

2005-2006      Architectural Design (Arch 451 and 452)  
 2003-2004      Architectural Design (Arch 351)  
                     History of World Architecture (Arch 218)  
 2002-2006      History of World Architecture (Arch 219)  
 2002              History of World Architecture (Arch 217)  
 2001              Modernism (Hum 361)  
 2000-2007      Seminar in Architectural History, Theory, and Criticism (Arch 420)  
 2000-2001      History of Architecture (Arch 318 and 319)  
 2000              History of Architecture (Arch 317)  
 1999              Architectural Practice (Arch 341 laboratory)  
                     Architectural Design (Arch 351)  
 1997-1999      Architecture and Urbanism Laboratory (WAAC)  
                     Topics in Architectural History and Theory (WAAC)  
 1996              Architectural Design Fundamentals (Arch 251)  
                     Theories of Modern Architecture (Arch 519)  
 1994-1997      History of Architecture (Arch 318 and 319)  
                     Seminar in Architectural History (Arch 420)  
 1994-1995      Architectural Design (Arch 351)  
 1988-1991      History of World Architecture and Urbanism (UC Berkeley sections)  
 1987              History of American Art, 19<sup>th</sup> and 20<sup>th</sup> Centuries (UC Berkeley sections)

## COURSES PROPOSED

1999-2000      Wrote new course proposal for Arch 420 in response to new GE template.  
 1997-1999      Wrote new course proposals for Arch 317, 318, and 319 with Serim Denel and Christopher Yip.

## MAJOR COURSE REVISIONS AND INNOVATIONS

2006	Developed Arch 420 subtopic on Alan Colquhoun.
2004	Developed Arch 420 subtopic on <i>Oppositions</i> .
2003	Developed Arch 420 subtopic on words and ideas in modern architecture.
2002-2003	Developed Arch 420 subtopic on Colin Rowe and his circle.
2000-2001	Revised Arch 317, 318, and 319 from three to four units with Christopher Yip.
1997-1999	Developed Arch 420 subtopics on Modern and Postmodern Architecture.
1996-1997	Revised web pages and established newsgroup for Arch 317, 318 and 319. Developed Arch 420 subtopic on architectural theory from 1750 to present.
1995-1996	Developed web pages for Arch 317, 318 and 319.
1994-1996	Revised content of Arch 318 and 319.

## STUDY TOURS

2006	Denmark, Sweden, and Finland
2004	France
2003	France
2002	Austria, Czech Republic, and Hungary; Japan; Mexico
2001	Germany and Netherlands
1996	Japan

## OTHER TEACHING-RELATED ACTIVITIES

1999-2000	Led discussion of new M. Arch. degree program as chair of Department Curriculum Committee.
1999	Delivered lecture, "Engineer Anxiety: Architectural Competition at the Centennial Exhibition" (WAAC).
1998	Delivered lecture, "The Materiality of [Eric] Moss" (WAAC).
1997-1999	Advised Cal Poly students; supervised senior projects and master's thesis (WAAC).
1996-1997	Delivered presentation, "Digital Traces. The Sinan Project: Studying Architectural History on the World-Wide Web." Sponsored by Office of Faculty Instructional Development, 7 Nov.

## RESEARCH

- 2002 "Wilson Brothers & Co." Architectural survey. Funding provided by Graham Foundation.
- 1994 "The Classified Landscape: Consumption, Commodity Order, and the 1876 Centennial Exhibition in Philadelphia." UC Berkeley. Ph. D. dissertation.
- 1989 "Rooms for a Renaissance: Interior Decoration as Practiced by Arthur and Lucia Mathews at the Furniture Shop, 1906-1920." UC Berkeley. M. Arch. thesis.

## CONSULTING

- 1996 "Building New Partnerships for America's Sacred Places." Contributor to report. Philadelphia, Partners for Sacred Places.
- 1994 Cultural resources section of environmental impact report for State Office Building, Oakland, Ca. Co-author. Oakland, Ca., Woodward-Clyde Consultants.
- 1993 "Historic Architectural Survey Technical Report." BART-SFO Extension Project, Draft EIR/Supplemental EIS. Co-author. Oakland, Archaeological/Historical Consultants.
- "A Historic Resources Evaluation Report of Seven Colma Cemeteries, Colma, California." BART-SFO Extension Project, Draft EIR/Supplemental EIS. Co-author. Oakland, Archaeological/Historical Consultants.

## ACADEMIC PUBLICATIONS

- 2005 Review of *McKim, Mead & White: The Masterworks* by Samuel G. White and Elizabeth White and *Daniel H. Burnham: Visionary Architect and Planner* by Kristen Schaffer. *Journal of the Society of Architectural Historians* 64, no. 3 (September): 381-383.
- 2003 Review of *Irving Gill and the Architecture of Reform* by Thomas S. Hines. *Journal of the Society of Architectural Historians* 62, no. 1 (March): 142-44.
- 2002 *Designing the Centennial: A History of the 1876 International Exhibition in Philadelphia*. Louisville: University Press of Kentucky.
- 1999 "The American System of Awards: Order and Anxiety at the US Centennial Exhibition." *American Studies in Scandinavia* 31, no. 1, 1-23.
- 1991 "The Chalet as Archetype: The Bungalow, the Picturesque Tradition, and Vernacular Form." *Traditional Dwellings and Settlements Review* 3 (Fall): 55-64.
- Review of *Design History and the History of Design* by John A. Walker and *The Meanings of Modern Design* by Peter Dormer. *Design Book Review*, no. 22 (Fall): 53-57.

REVIEWS OF *DESIGNING THE CENTENNIAL*

- 2004 Bruce G. Harvey. *Winterthur Portfolio* 39, no. 2/3 (Summer/Autumn): 196-200.  
Paula A. Mohr. *Vernacular Architecture Newsletter*, no. 100 (Summer): 22-24.  
Ethan Robey. *Isis* 95, no. 2 (June): 304.
- 2003 Steven Conn. *Journal of American History* (September): 658-59.  
Susanna Gold. *Pennsylvania Magazine of History and Biography* (April): 246-48.  
Robert Rydell. *Technology and Culture* 44, no. 2 (April): 407-9.  
Carla Yanni. *Journal of the Society of Architectural Historians* 62, no. 2 (June): 266-68.
- 2002 Dennis B. Downey. *Register of the Kentucky Historical Society* 100, no. 3 (Summer): 379-80.

CITATIONS: *DESIGNING THE CENTENNIAL*

- 2006 James Barron. *Piano: The Making of a Steinway Concert Grand*. New York: Times Books.
- 2003 Jeffrey W. Cody. *Exporting American Architecture 1870-2000*. London: Routledge.  
John H. Hepp. *The Middle Class City: Transforming Space and Time in Philadelphia, 1876-1926*. Philadelphia: University of Pennsylvania.  
“Recent Publications on the History of Physics.” Supplement to *Newsletter of the Center for History of Physics/Niels Bohr Library and the Forum of History of Physics, American Physical Society* 35, no. 2 (Fall).
- n. d. “Centennial Exhibition of 1876.” In *Philadelphia Architects and Buildings*. Web page accessed 30 Oct. 2005.  
[http://www.philadelphiabuildings.org/pab/app/pj\\_display\\_citations\\_holdings.cfm/15245](http://www.philadelphiabuildings.org/pab/app/pj_display_citations_holdings.cfm/15245).

## CITATIONS: OTHER WORKS

- 2006 “Rooms for a Renaissance.” In “Arthur Frank Mathews, 1860-1945: Painter and Muralist.” Part of *Our Collections – Archives*. California Pacific Medical Center. Web page accessed 22 April 2006.  
<http://www.cpmc.org/professionals/hslibrary/collections/archives/mathews-about.html>.
- 2000 “The Classified Landscape” and “The American System of Awards.” In *Revisiting World’s Fairs and International Expositions: A Selected Bibliography, 1992-1999*. Smithsonian Institutions Libraries. Web page accessed 26 Nov. 2001.  
<http://www.sil.si.edu/silpublications/worlds-fairs-2000.htm>.
- 1998 “The Classified Landscape.” In Wayne A. Wiegand. “The ‘Amherst Method’: The Origins of the Dewey Decimal Classification Scheme.” *Libraries & Culture* 33, no. 2, (Spring): 175-194.

n. d. "The Classified Landscape." In "PhD. [sic] Dissertations about Philadelphia Area Places." Part of *Places in Time: Historical Documentation of Place in Greater Philadelphia*. Web page accessed 26 Nov. 2001. <http://www.brynmawr.edu/iconog/stp/diss.html>.

n. d. "Historic Architectural Survey Technical Report." In "CavD Bibliography." Part of *California Aviation Database*. Web page accessed 26 Nov. 2001. [http://www.its.berkeley.edu/nextor/cavd/IndexDocs/cavd\\_bibliography.html](http://www.its.berkeley.edu/nextor/cavd/IndexDocs/cavd_bibliography.html).

## P R E S S

- 2007 Sally Connell. "Save Two Buildings, Heritage Panel Says." *The Tribune* (San Luis Obispo), 27 November, A2.
- 2006 Joseph Hall. "If Expo Is Built, Will They Come? Toronto Debates Whether to Bid on 2015 World's Fair. Some See Event As Irrelevant in Age of the Internet." *Toronto Star*, 18 April, B1.
- 2005 Kathe Tanner. "Architects Checking into Hearst Hotel." *Tribune*, 14 February, B1-B2.
- Paul Moloney and Joseph Hall. "Fair Could Remove Waterfront's Ugly Warts; Council Allots \$1M to Explore City Bid. Public Input Will Be Crucial, Mayor Says." *Toronto Star*, 15 April, B1.
- 2002 Mary O. Bradley. "Arch House Traced to 1876 Exhibition." *Patriot-News* (Harrisburg PA), 20 September, E1(?) -4.
- PA Books*. Television interview by Brian Lockman. Broadcast September 22 and 23 on Pennsylvania Cable Network.

## P A R T I C I P A T I O N I N P R O F E S S I O N A L A S S O C I A T I O N S

Member of Association of Collegiate Schools of Architecture (ACSA), Society of Architectural Historians (SAH), and Vernacular Architecture Forum (VAF); associate member of American Institute of Architects (AIA).

- 2002-2003 SAH Student Travel Fellowships Committee
- 1997-1999 Steering Committee, American Studies Association (ASA) Material Culture Caucus
- 1996-1997 ACSA Faculty Councilor
- SAH Education Committee

## P A P E R S P R E S E N T E D

- 1999 "The Vista and the Accent: Competing Constructions of Vision at the 1876 Centennial Exhibition in Philadelphia," at annual meeting of Nineteenth Century Studies Association, Philadelphia, 18-20 March; annual meeting of Popular Culture Association, San Diego, 31 March to 3 April; Conference on Holidays, Ritual, Festival, Celebration and Public Display, Bowling Green State University, Bowling Green OH, 21-23 May.
- 1997 "The American System of Awards: Order and Anxiety at the 1876 United States Centennial Exhibition," at American Studies Association (ASA) annual meeting, Washington, 30 Oct. to 2 Nov.

- 1995 "The Exhibitionary Complex in Philadelphia," at SAH annual meeting, Seattle, 5-9 April.
- 1994 "Loving the City: Arthur Mathews, *Philopolis*, and the Reconstruction of San Francisco, 1906-1915," at annual meeting of California ASA, San Diego, 6-8 May.
- 1990 "The Chalet as Archetype: Nineteenth-Century Domestic Architecture and the Work of Greene and Greene," at SAH annual meeting, Boston, 28 March to 1 April.

## SESSIONS CHAIRED

- 2003 "Other Voices, Other Drafting Rooms," at SAH annual meeting, Denver, 23-27 April.
- 1999 "World's Fairs: Architectural Wonders and Government Participation," at annual meeting of Popular Culture Association, San Diego, 31 March to 3 April.
- 1994 "Audience as Community, Community as Audience: Group Identity in/as Performance," at ASA annual meeting, Nashville, 27-30 Oct.

## OTHER CONFERENCE - RELATED ACTIVITIES

- 2000 Helped organize Hearst Symposium, "The Re-Enchantment of Drawing," College of Architecture and Environmental Design, Cal Poly, 12-14 Oct. This leads to an additional gift to the college of \$100,000 from the Hearst Foundation.
- 1996 Participated in Education Committee Roundtable, "The Changing Face of the Architectural History Survey," at SAH annual meeting, St. Louis, 17-21 April.
- 1990 Participated in panel, "What Should Be the Role of Faculty and Students in Selecting Materials for the Architecture Library?" At joint meeting of ASCA and Association of Architecture School Librarians, San Francisco, 17-20 March.

## OTHER CONFERENCES ATTENDED

- 2007 Monterey Design Conference, AIACC, Monterey CA, 19-21 Oct.  
AIA National Convention, San Antonio TX, 3-5 May.
- 2006 "Time Matters: Exploring Preservation in Architectural Education," ACSA/AIA Teacher's Seminar, Cranbrook Academy of Art, Bloomfield Hills MI, 15-18 June.
- 2005 SAH annual meeting, Vancouver BC.
- 1998 "Colors for a New Nation," the Octagon, Washington DC; Carlyle House, Alexandria VA; and Gunston Hall, Mason Neck VA; 29-30 Oct.  
"Rediscovering Old Virginia," University of Virginia, Charlottesville, 15-17 Oct.  
VAF annual meeting, Annapolis, 6-10 May.

- 1998 SAH annual meeting, Los Angeles, 15-19 April.
- 1997 ACSA annual meeting, Dallas, 15-18 March.  
ACSA West Region annual meeting, Los Angeles, 24 -26 Jan.
- 1996 ASA annual meeting, Kansas City, 31 Oct. to 3 Dec.

## GRANTS, HONORS ETC.

- 2005 \$300 from Professional Development Fund, College of Architecture, Cal Poly
- 2002 \$5000 from Graham Foundation to begin architectural survey of work by Wilson Brothers & Co. Matching funds bring grant total to \$8495
- 2001-2002 Two-quarter sabbatical to begin book on Wilson Brothers & Co.
- 2001 \$300 from Professional Development Fund, College of Architecture
- 2000 Release time from Faculty Development Program (4 units = \$4284) to complete *Designing the Centennial*
- 1999 Material Culture Award for manuscript of *Designing the Centennial*, University Press of Kentucky, Lexington KY  
\$5000 State Faculty Support Grant to complete *Designing the Centennial*  
\$400 from Professional Development Fund
- 1998 \$500 from Professional Development Fund
- 1997 \$500 from Professional Development Fund
- 1996 \$350 from Professional Development Fund  
Assigned time from Graduate Programs to develop grant applications
- 1995 \$2000 grant from Interactive Learning Group with Serim Denel
- 1992 Ph.D. Committee Prize, UC Berkeley, Department of Architecture
- 1990 Humanities Graduate Research Grant, UC Berkeley
- 1989 Outstanding Graduate Student Instructor, UC Berkeley
- 1988 Scholarship for Summer School in London, Victorian Society in America
- 1980 Graduation with Honors, Cal Poly
- 1975 Honors at Entrance, Cal Poly

## WORK AS A REVIEWER / REFEREE

- 2004 Reviewed article for *Winterthur Portfolio*.  
Reviewed Professor Paul Emmons' tenure application, Virginia Polytechnic Institute, Blacksburg VA.
- 2002 Refereed paper proposals for 2002 ACSA West Region annual meeting.
- 2001 Reviewed Professor Mark Brack's tenure application, Drexel University, Philadelphia PA.
- 1999 Refereed paper proposals for 2000 ACSA annual meeting.

## CURRENT PROJECTS

- 2004- Having passed all sections of Architectural Registration Examination, preparing to take California Supplemental Examination.

## SERVICE TO UNIVERSITY AND SYSTEM

- 2007- University Assessment Council
- 2007-2008 WASC (Western Association of Schools and Colleges) Institutional Proposal Committee
- 2006-2008 Academic Senate Cal Poly (Chair)  
Access to Excellence Steering Committee  
Preface Program
- 2006-2007 Colloquium on Derek Bok's *Our Underachieving Colleges*
- 2005-2006 Intellectual Property Review Committee
- 2004-2006 Research and Professional Development Committee (Chair)
- 2002- Academic Senate Cal Poly
- 2002-2004 Research and Professional Development Committee
- 1999-2008 General Education Area A/C Committee
- 1998-1999 Faculty Advisory Board for "Creating a Collection of Digital Images for a Basic Art History/Architecture Survey Course" project funded by CSU Committee on Learning Resources and Instruction Technology
- 1996-1997 Curriculum Committee

## SERVICE TO COLLEGE

- 2005-2006 Chair of Academic Senate College Caucus
- 2003-2005 Professional Development Committee

- 1999-2001 Curriculum Committee
- 1996-1997 Chair of Curriculum Committee
- Hearst Lectures Committee
- Media Resource Center Advisory Board
- 1995-1996 Slide Curator Search Committee

SERVICE TO DEPARTMENT

- 2005-2006 Department Head Search Committee
- Professional Leaves Committee
- 2004-2005 Faculty Search Committee
- 2003-2006 Retention, Promotion, and Tenure Committee
- 2003-2004 Chair of Department Head Search Committee
- 2002-2004 Chair of Tenured Faculty
- Professional Leaves Committee
- 2001-2004 Curriculum Committee
- 2001-2003 Chair of Governance Task Force
- 2001-2002 Vice-Chair of Tenured Faculty
- 2000-2001 Curriculum Committee
- 1999-2000 Chair of Curriculum Committee
- 1997-1999 WAAC faculty coordinator
- 1996-1997 Chair of Curriculum Committee
- 1995-1997 History/Theory/Criticism Area Coordinator
- Slide Collection Coordinator
- 1994-1995 Computer Committee

SERVICE TO COMMUNITY

- 2004-2007 Board of Directors, Santa Lucia Hills Master Homeowners Association, San Luis Obispo
- 2004-2005 Panel of advisors, Please Touch Museum, Philadelphia
- 1996-1997 Cultural Heritage Committee, City of San Luis Obispo

## JOURNALISM

- 1993 "Author abandons most beautiful house: Witold Rybczynski moves to Philadelphia from Montreal, researches North American cities." *San Francisco Examiner*, 8 Dec., Habitat section, 1, 3.
- "AIA Honors: It was a slow year." *San Francisco Examiner*, 10 Nov., Habitat section, 1, 3.
- "The elements of Mark Mack: View to an architect's work in progress." *San Francisco Examiner*, 13 Oct., Habitat section, 1-2.
- "A Tale of Two Towers: New Federal building improves Oakland skyline but squat twin towers don't entirely measure up." *San Francisco Examiner*, 28 July, Habitat section, 1-3.
- "Building the Promise: Construction boom coincides with threat to UC's pledge to nearly universal education." *San Francisco Examiner*, 23 June, Habitat section, 1, 3-4.
- "Building the Promise: Three large projects at Berkeley respect campus fabric, offer bold solutions to challenges." *San Francisco Examiner*, 23 June, Habitat section, 1-3.
- "Dream Housing: Del Carlo Court shows how smartly low-income infill housing can serve both residents and community." *San Francisco Examiner*, 3 March, Habitat section, 1-2.
- "Architecture designs for City's waterfront aren't streetwise: Contest winners have vision but lack real-world sensibility." *San Francisco Examiner*, 10 March, Habitat section, 3.
- "Beyond the Bay: With a dearth of local building projects, the AIA honors local architects' designs around the world, from Pasadena to Phoenix, Ireland to Japan." *San Francisco Examiner*, 17 March, Habitat section, 1, 3.
- 1992 "Archi-Recession." *San Francisco Examiner*, 9 Sep., Habitat section, 1, 4.
- 1991 "Gentle Manor: Architectural Historian Beach Alexander Reinvents a Palladian Treasure in Sonoma." *SF*, Sep., 92-99, 109-110.
- "Local Color: Joy and Alan Ohashi." *SF*, July, 22-25.
- "Urbane Domain: Raw Concrete Meets Refined Comfort inside Margie Herron's Civilized South of Market Loft." *SF*, Aug., 58-65.
- 1990 "At Home with History: The Privileges and Problems of Living in an Architectural Landmark." *SF*, Oct., 68-75, 108, 111.
- "Local Color: Bill Cahan." *SF*, Dec., 46-50.
- 1985 "Brian Murphy." *In Style*, July/Aug., 88-91.
- "Escondido Civic Center." *LA Architect*, May, 6-7.
- "Four Famous Chairs." *In Style*, March/April, 74-78.
- "Furniture by Architects." *Arts and Architecture*, n.s. 3, no. 4: 31-35.

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- 1985 "Futurism: The Movement Movement." *In Style*, Nov./Dec., 100-102.
- "Interview: Angelo Donghia." *In Style*, Feb., 82-89.
- "Making History." *Arts and Architecture*, n.s. 4, no. 1 (May): 78-81.
- "Memphis: The Reassuring Wink." *In Style*, Sep./Oct., 96-97.
- "Pattern and Decoration: Surface Effects." *Arts and Architecture*, n.s. 4, no. 2 (July): 90-93.
- "Suburban Design: The Escondido Civic Center." *Arts and Architecture*, n.s. 4, no. 2 (July): 18-19.
- "The Winery Competition." *In Style*, May/June, 76-77.
- 1984 "Civilized Reduction." *Arts and Architecture*, n.s. 3, no. 3: 78-79.
- "EuroKitchen." *Arts and Architecture*, n.s. 3, no. 3: 74-77. With Jacqueline Rosalagon.
- "Fascinating Federalism." *Arts and Architecture*, n.s. 3, no. 2: 23-24.
- "Interview: Mario Botta." *LA Architect*, 5 March.
- "Open Office: The System/The Process." *Arts and Architecture*, n.s. 2, no. 4: 18-21.
- 1983 "Ambient Lighting." *Arts and Architecture*, n.s. 2, no. 1: 62-65.
- "The Dream House: Surrealist Furniture." *Arts and Architecture*, n.s. 2, no. 3: 52-55.
- "Furniture al Fresco." *Arts and Architecture*, n.s. 2, no. 2: 58-59.