

*Curriculum Vitae*

**Dr. Beth L. Brunk-Chavez**

**Director, First-Year Composition**

**Assistant Professor**

Rhetoric and Writing Studies  
Department of English  
The University of Texas at El Paso  
El Paso, TX 79968  
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**Education**

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Ph.D. English: Rhetoric/Composition and Literature  
The University of Texas at Arlington, May 1999  
*Writing out of Captivity: The Liberating Rhetoric of Women's  
Autobiography*  
Director: Dr. C. Jan Swearingen

M.A. English: Literature  
The University of Texas at El Paso, May 1995  
*Returning Literature to the Composition Classroom: A Classroom  
Application*  
Director: Dr. Kate Mangelsdorf

B.A. Journalism and Mass Communications: Advertising Administration  
New Mexico State University, May 1992 with honors

**Publications**

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Refereed Articles and Book Chapters

"The Hybrid Academy: Building and Sustaining a Technological Culture of Use."  
In *Technological Ecologies and Sustainability: Methods, Modes, and  
Assessment*. Eds. Dickie Selfe, Heidi Auchincloss McKee, Danielle  
Devoss. Co-author with Shawn Miller. Accepted for collection and under  
review at Computers and Composition Digital Press.

["Decentered, Disconnected, and Digitized: The Importance of Shared Space."](#)  
*Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 11.2: (2007).  
Co-author with Shawn Miller.

"What's So Funny about Stephen Toulmin? Using Political Cartoons to Teach the Toulmin Analysis of Argument." *Teaching English at the Two-Year College* 32.2 (2004): 179-85.

"Structural Inhabitants in the Works of Charlotte Perkins Gilman and Remedios Varo." *Studies in American Culture* 26.2 (2003): 71-87.

"The Journey Out: Conceptual Mapping of the Writing Process." Co-author with Janette Martin. *Academic Exchange Quarterly* 6.3 (2002): 193-97.

"*En Otras Voces: Multiple Voices in Sandra Cisneros' The House on Mango Street.*" *Hispanofila* 133 (2001): 137-50.

#### Submitted

"Predicting Success: Increasing Retention and Pass Rates in College Composition" to *WPA* co-author with Elaine Fredericksen (resubmitted in Feb. 2008)

#### In progress

*Explorations: A Guided Inquiry into Writing*—a composition textbook. Under contract with Mc-Graw Hill. Co-author with Helen Foster.

"Student and Instructor Attitudes and their Impact on Student Success in the First-Year Composition Classroom" with Elaine Fredericksen. Data collected Fall 2007 and Spring 2008.

"Grant Funding and Disciplinary Legitimacy." Revise and resubmit to CCC.

#### Reviews and Encyclopedia Entries

[Review for \*Art of Living: Reinventing the Humanities for the 21<sup>st</sup> Century\*](#) by Kurt Spellmeyer. *Composition Studies* 33.1 (2005): 140-43.

["Voicing Concerns, Sharing Lives: The Rhetorical Power of Narrative"](#) Review for *Women Escaping Violence: Empowerment through Narrative* by Elaine J. Lawless and *Water Drops from Women Writers: A Temperance Reader* edited by Carol Mattingly. *Enculturation: A Journal for Rhetoric, Writing, and Culture*. 4.2 (2002).

Review for *The Masculinized Woman in America: 1890-1935* by Laura Behling. Newsletter for Popular Culture Association in the South. Fall 2001.

Four entries for the *Dictionary of American Literary Characters*. 2<sup>nd</sup> ed. Ed. by Fred Grayson (entries on *Beloved*, *The Joy Luck Club*, *Song of Solomon*, and *Love Medicine*). Facts on File Library of American Literature. 2001.

### Textbook Publications

Companion Website for Nancy V. Wood's *Perspectives on Argument*. 3rd ed. Prentice Hall, 2000.

Co-author with Nancy V. Wood. Instructor's Manual for *College Reading*. Upper Saddle River: Prentice Hall, 2000.

Co-author with Nancy V. Wood. "Suggestions for Teaching with 'The Rhetoric'." Chapter Two in Instructor's Manuals for *Perspectives on Argument*. 2<sup>nd</sup> and 3<sup>rd</sup> eds. and *Writing Argumentative Essays* 1<sup>st</sup> and 2<sup>nd</sup> eds. By Nancy V. Wood. Upper Saddle River: Prentice Hall, 1998.

"Handouts to Facilitate Classroom Management." Chapter Six in Instructor's Manual for *Perspectives on Argument*. 2<sup>nd</sup> and 3<sup>rd</sup> eds. and Chapter Five in Instructor's Manual for *Writing Argumentative Essays*. By Nancy V. Wood. Upper Saddle River: Prentice Hall, 1998.

"Toulmin Analysis of 'What's Happened to Disney Films?'" *Perspectives on Argument*. 2<sup>nd</sup> ed. By Nancy V. Wood. Upper Saddle River: Prentice Hall, 1998. 150-51.

### Grants Awarded

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Principle or Co-Principle Investigator

"Professional Development Modules Project in Reading Comprehension." Texas Higher Education Coordinating Board, 2008-2010. Co-PI with Sunay Palsole. \$245,389.

"Study to Understand and Prevent Dropout and Failure in First Semester Composition at a Minority Serving University" University Research Grant from The University of Texas at El Paso. 2007-2008. \$1000

"An Inquiry-Based Approach to Teaching First-Year Writing." University Research Grant from The University of Texas at El Paso. 2003-2004. \$1200.

"Development of a Professional Website to Support Teaching and Scholarship." Digital Media Center. The University of Texas at El Paso. 2003 Summer Academy \$2000.

"Curricular Development and Integration Grant for Cluster One, Package D" with Dr. Chris Arndt (History) and Dr. Esther Yook (Communication). School of General Education. James Madison University. 2000.

Grant Team Member

Redesign of First-Year Composition Course. PI: Kate Mangelsdorf. Texas Higher Education Coordinating Board. Fall 2007. \$55,000.

Redesign of Developmental English. PI: Dorothy Ward. Texas Higher Education Coordinating Board. Fall 2007. \$55,000.

## Conference Presentations

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"The Hybrid Academy: Building and Sustaining a Technological Culture of Use." The Thomas R Watson Conference: The New Work of Composing." Louisville, KY. October 2008.

"Course Redesign as a Catalyst for Renewed Faculty/Professional Development." Writing Program Administrators Conference. Denver, CO. July 2008.

"The Hybrid Academy: Building and Sustaining a Culture of Use." Computers and Writing. Detroit, MI. May 2007. Co-author with Shawn Miller. "Planning for a Comprehensive Assessment." Conference on College Composition and Communication. New York, NY. March 2007.

"Decentered, Disconnected, and Digitized: Why Students Adapt Successfully to the Online Environment." Computers and Writing. Lubbock, TX. May 2006.

"Creating a Hybrid Academy: Building an Effective Model for On-line Teaching" Teaching and Learning with Technology Conference. West Lafayette, IN. February 2005.

"Challenging the Canonical Structure of Power: Renovation or Demolition?" Rhetoric Society of America. Austin, TX. May 2004.

"DOA at the DOE? Rhetoric and Composition Seeks Legitimacy at the Department of Education" Conference on College Composition and Communication. San Antonio, TX. March 2004.

"Pre-tenure/Postpartum: The Rhetorics and Challenges of Motherhood in the Academy" Intersections: Critical Locations of Feminist Rhetorical Practice—Feminism(s) and Rhetoric(s). Columbus, OH. October 2003.

"Shaking Down the Patterns of Patriarchy: The Rhetoric within *The Living of Charlotte Perkins Gilman*" American Women Writer's Association. Fort Worth, TX. September 2003.

"The New Model of Womanhood: It's Lesbian, It's Menopausal, and It's On Trial by the SEC." Popular Culture Association of the Southwest. Albuquerque, NM. February 2003.

- “Teaching the Rhetorical Traditions Without Precedent in the Formation of a Writing Minor.” Rhetoric Society of America. Las Vegas, NV. May 2002. Co-author with Shelley B. Aley
- “Crafting a Model of New Womanhood: Too Much of a Good Thing?” Feminist Literacies: Resisting Disciplines—Feminism(s) and Rhetoric(s). Decatur, IL. October 2001.
- “Perhaps These Walls Do Speak: Structural Inhabitants in the Works of Charlotte Perkins Gilman and Remedios Varo.” Popular Culture Association Conference. Philadelphia, PA. April 2001.
- “What’s So Funny about Stephen Toulmin?: Using Cartoons to Teach the Toulmin Analysis of Argument.” Conference on College Composition and Communication. Denver, CO. March 2001.
- “And Then Things Began Spiraling Out of Control: VH1’s *Behind the Music* and the Integration of Life and Song.” Popular Culture Association of the South. Nashville, TN. October 2000.
- “What Do You Mean the Narrator Might Not Be Reliable?’ Invitations to Teaching *Ethos*.” Rhetoric Society of America. Washington D.C. May 2000.
- “If I Could Be Like Mike’: Introducing *Ethos* through Advertising.” Conference on College Composition and Communication. Minneapolis, MN. April 2000.
- “Fleeing Captive Spaces: Autobiography and (or as the) Rhetoric of Emancipation.” Challenging Rhetorics: Cross Disciplinary Sites of Feminist Discourse—Feminism(s) and Rhetoric(s). Minneapolis, MN. October 1999.
- “The Rhetoric of Women’s Autobiography: The Hidden Seen, the Silenced Heard.” Conference on College Composition and Communication. Atlanta, GA. March 1999.
- “The Mark on the Body: Bodies as Texts, Bodies as Agents in Maxine Hong Kingston’s *The Women Warrior*.” Arlington Humanities Colloquium. Arlington, TX. April 1998.
- “Spinning the Same Yarn into New Patterns: The Limitations and Possibilities of Narrative in the Composition Classroom.” Conference on College Composition and Communication. Chicago, IL. April 1998.
- “The Mark on the Body: Bodies as Texts, Bodies as Agents in Toni Morrison’s *Beloved*.” South Central Women’s Studies Association. Houston, TX. March 1998.

"The Conversion Narrative as Social Criticism: Victorian Novels *Hard Times* and *The Water Babies*." Western Conference on British Studies. Fort Worth, TX. October 1997.

"Reclaiming Rhetorical Power in the Realm of Religion: *The Book of Margery Kempe*." From Boundaries to Borderlands: Intersections of Feminism(s) and Rhetoric(s). Corvallis, OR. August 1997.

"The Conversion Narrative of Victorian Novels *Hard Times* and *The Water Babies*." Arlington Humanities Colloquium. Arlington, TX. April 1997.

"Rhetorical Power in the Realm of Religion: *The Book of Margery Kempe*." Graduate Student Research Symposium. Arlington, TX. November 1996.

"The Voice of 'This Creature': A Rhetorical Glance at *The Book of Margery Kempe*." English Graduates for Academic Development. Commerce, TX. July 1996.

"*En Otras Voces*: Multiple Voices in Sandra Cisneros' *The House on Mango Street*." Arlington Humanities Colloquium. Arlington, TX. April 1996.

## Invited Talks and Workshops

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"[Pedagogy and Technology](#)." Teaching with technology discussion/workshop for History PhD students. April 2008.

"[Discussion and Social Networking](#)." Course redesign workshop for Developmental English. January 2008.

"Balancing Work and Family on the Tenure Track." Faculty Mentoring Program. September 2007.

"Focus." IMPACT Fellow Presentation. May 2007.

"[Collaboration, Technology, Pedagogy, and Writing](#)." Women's Studies Brownbag. April 2007.

"[Teaching Writing with Technology](#)." First-Year Writing TA Orientation. August 2006.

"Teaching Writing Online." Center for Effective Teaching and Learning Workshop. April 2006.

"[Welcome to the 21<sup>st</sup> Century: Pull Up a Keyboard](#)" with Esther Al-Tabaa. English Department Colloquium. November 2005.

"Balancing Work and Family on the Tenure Track." Faculty Mentoring Program. December 2004.

## Honors

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Outstanding paper in Rhetoric and Composition: "The Voice of 'This Creature': A Rhetorical Glance at *The Book of Margery Kempe*." English Graduates for Academic Development Conference. Commerce, TX. July 1996.

## Teaching Experience

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Assistant Professor, The University of Texas at El Paso, August 2002-present

Undergraduate

Research and Critical Writing: F2F, Hybrid, and Honors

Writing about Literature

Special Topics: Editing: F2F and Hybrid

Advanced Composition I

Advanced Composition II: F2F and Hybrid

Independent Studies:

Writing for the web,

Women in the history of rhetoric

Graduate

Argumentation and Persuasion

Rhetorical Theory

Introduction to Rhetoric and Writing Studies

History of Rhetoric II

Independent Study

Women in the history of rhetoric

Issues in Editing

Assistant Professor, James Madison University, August 1999-June 2002

Undergraduate

Reading and Composition I

Reading and Composition II: F2F and on-line

Rhetorical Traditions

American Literature Survey: Beginnings to Civil War

American Literature Survey: Civil War to Present

Teaching Assistant, The University of Texas at Arlington, August 1995-August 1999

Undergraduate

Developmental Writing

Expository Writing

Argumentative Writing

American Literature Survey

University Success

Upward Bound: Grammar Workshop

Teaching Assistant, The University of Texas at El Paso, August 1993-May 1995

Undergraduate

Expository Writing

## Research and Critical Writing

## Graduate Student Mentoring

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### Doctoral Candidates

Director, Dissertation. Hector Carbajal. "Re-inventing the Self and the Social: The Use of Memory in Nineteenth and Twentieth Autobiographies by Rhetors of Color." Started Fall 2007.

Second reader, Dissertation. Anita August. "Rival Radical Feminists: Francis E. Willard and Ida B. Wells—The Rhetorical Slugfest of Two Nineteenth-Century Queen Bees." Started Fall 2007.

Second reader, Dissertation. Cristina Ramirez. "Claiming the Discursive Self: Mestiza Rhetorics of Mexican Women Journalists" Started Fall 2007.

Second reader, Dissertation. Robert Tinajero. "Hip Hop Rhetoric: Relandscaping the History of Rhetoric" Started Fall 2007.

### Master's Students

#### Director

Annette Arrigucci. Thesis, Rhetoric and Writing Studies. "Analyzing Teacher and Student Attitudes toward Online Hybrid Classes." Expected Fall 2008.

Jennifer Rhea Maya. Thesis, Rhetoric and Writing Studies. "Incriminating Silence: A Study of the Rhetoric of Silence through Sor Juana." Spring 2008.

Shawn Miller, Practicum, Rhetoric and Writing Studies. "Mediated and Distance Learning: Digital Development Handbook." Summer 2006.

Elizabeth Carrillo. Practicum, Rhetoric and Writing Studies. "A Case Study of Nontraditional Basic Writers." Summer 2004.

Daniel Duarte. Thesis, Rhetoric and Writing Studies. "Electronic Writing Technologies and the Third Sophistic." Spring 2004.

Elizabeth Manzutto-Carney. Practicum, Rhetoric and Writing Studies. "Rhetorical Issues in Producing Newsletters: *The Folio*." Spring 2003.

#### Reader

April Reneau, Thesis, Music, "Determining Basic Voice Clarification of High School Choir Students." Spring 2008.

Carolyn Drapes, Practicum, Rhetoric and Writing Studies. "University Writing Center Website Project: Progress Report and Process Narrative." Spring 2008.

Rosanna Reyes, Thesis, Communication. "Cultivation Theory and Portrayed Racial Stereotypes in *Desperate Housewives*." Spring 2008.

Nikki Agee. Thesis, Rhetoric and Writing Studies. Topic: Silence, Women, and Teaching. Summer. 2008.

- Victor Barajas, Thesis, Interdisciplinary Studies. "Los Migrantes: A Visual and Oral Narrative of the Undocumented Immigrant Experiences." Spring 2007.
- Jean Schiltzkus, Thesis, Communication. "Angels with Guns: A Rhetorical Analysis of Contemporary Mediated Action Heroines." Spring 2007.
- Doreen Heep Redinus. Thesis, Communication. "Leadership Style, Motivational Language, and Quality of Relationship: Perceptions of Personal Trainers' Leadership Styles and use of Motivational Language and Its Effects on the Perceived Quality of Relationship between Clients and Trainers." Spring 2006.
- Zoraya Davidson. Thesis, Rhetoric and Writing Studies. "Gender Issues: The Visual Images and Implicit content Used by Magazine Advertisements not only to Demean and Objectify Women but Promote Promiscuity and Violence Against Women. Spring 2006.
- Annalisa Perez. Thesis, Rhetoric and Writing Studies. "A Step Towards Effective Communication Between Science and Engineering and the Arts and Humanities. Quantitative Application of Pentadic Ratios to Communicate Scientific Effectiveness to the Humanities." Spring 2005.
- Iris Hale. Thesis, English Education. "Helping Teens 'Tick' Through the Power of Imagination." Spring 2005.
- Alfred Chavez. Practicum, Rhetoric and Writing Studies. "Child Care Services Student Manual." Fall 2004.

## Professional Services and Activities

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### **Discipline**

Editorial Board member for *Journal for Hispanics in Higher Education*  
2008

Proposal Review for CCCC  
2001

Article Review for *a/b: Auto/Biography Studies*  
2000-2001

PCAS/ACAS Newsletter Co-editor  
2001-2002

Textbook Review for numerous publishers  
ongoing

### **University and College**

Faculty Advisory Committee, JMU  
2001-2002

General Education Grant Review Board, JMU  
Spring 2001

Faculty Assistance Committee for College of Arts and Letters, JMU  
2000-2001  
NEH Grant Nomination Sub-committee  
Conversations with Faculty and Freshman Reading Program  
2000-2001  
Co-trainer for First-Year Involvement writing tutors, JMU  
2000

**Departmental**

University of Texas at El Paso

Director of First-Year Composition  
2008-present  
Associate Director of Composition  
2008 and 2003-2004  
Associate Director, Rhetoric and Writing Studies  
2007  
Co-director, Hybrid Academy  
2004-2005  
Faculty Senator  
2004-2005  
Library Liaison  
2003-2005  
Rhetoric and Writing Studies Committee  
2002-2008  
Composition Committee  
2002-2008  
Director of Assessment 2004-2005, 2007

James Madison University

Assessment Committee  
Chair 2001-2002  
Co-chair 2000-2001  
Information Liaison for Writing Program  
2000-2001  
Personnel Advisory Committee  
Elected member 2001-2002  
Instructional Support Committee  
Chair 2000-2001  
Member 1999-2000  
Writing Contest Judge for Write On!  
2001, 2002  
Writing Contest Committee  
Member 1999-2000  
Package Coordinator  
1999-2001

## Academic Experience

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Writing Center Tutor, Fall 1997-Summer 1999

Provided tutoring and computer assistance for The University of Texas at Arlington students and performed administrative duties

Senior tutor in charge of training, Spring 1999

Created training programs for new and experienced tutors

Research Assistant, 1998-1999

Composed questions for readings and co-authored Instructor's Manual for Prentice Hall college textbook *College Reading* by Nancy V. Wood

NEH Summer Institute Assistant, Summer 1998

Assistant to Kenneth Roemer for "Voices Reaching Back, Creating Anew: Five Twentieth Century American Indian Texts." Performed administrative duties and research, handled local arrangements, and contributed to seminar discussions

Research Assistant, Summer 1997

Co-authored and formatted Instructor's Manuals for Prentice Hall college textbooks *Perspectives on Argument* and *Writing Argumentative Essays* by Nancy V. Wood

Technical Writer, Office of Comptroller, The University of Texas at El Paso, 1994-1995

Wrote manuals profiling financial services offices and defining specific job tasks

## Professional Memberships

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Coalition of Woman Scholars in Rhetoric and Composition

Conference on College Composition and Communication

National Council of Teachers of English

Rhetoric Society of America