

BENJAMIN C. ALAMAR, PHD

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Atherton, CA 94027

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Education

2001 PhD/Economics - University of California at Santa Barbara

Fields: Public Finance and Mathematical Economics

Dissertation: "Coalition Formation and the City of Los Angeles"

Advisers: Perry Shapiro and Stephen DeCanio

1998 MA/Economics - University of California at Santa Barbara

1996 BS/Economics with Mathematical Emphasis - University of Minnesota, Twin Cities

Academic Positions

July 2006 – Current

Assistant Professor of Management, Menlo College

January 2003 – Current

Post Doctoral Fellow, Center for Tobacco Control Research and Education,
Institute for Health Policy Studies, School of Medicine, University of California at San
Francisco

September 1997 – June 2001

Teaching Assistant, University of California at Santa Barbara

Other Employment

July 2005 – March 2006

Senior Research Statistician, National Football League Franchise

May 2004 – September 2006

Research Consultant, Protrade Sports Inc., San Mateo, CA

September 2001 – December 2002

Transfer Pricing Economist, PricewaterhouseCoopers, San Francisco, CA

Fields

Sports Statistics, Microeconomics, Statistics, Game Theory, Multi-Agent Simulation

Teaching Interests

Sports Statistics, Sports Management, Economics, Statistics

Academic Publications

Alamar, Benjamin , Gabriel Desjardins, Jefferey Ma and Lucas Ruprecht "Who Controls the Plate:
Isolating the Pitcher/Batter SubGame" *Journal of Quantitative Analysis in Sports* (July 2006)

Alamar, Benjamin C and Glantz, Stanton A. "Modeling Addictive Consumption as an Infectious Disease" *The BE Journals of Economic Policy and Analysis* (March 2006)

Alamar, Benjamin C. "A Review of Basketball on Paper" *Journal of Sports Management* (January 2006)

Alamar, Benjamin C and Glantz, Stanton A. "Increased Social Unacceptability Reduces Cigarette Consumption" *American Journal of Public Health* (In Press)

Alamar, Benjamin C. "A First Step" Letter from the Editor *Journal of Quantitative Analysis in Sports* (October 2005) Vol 1, No 1

Alamar, Benjamin C & Glantz, Stanton A. "Adding up the cost of a puff: Review of The Price of Smoking" *Nature Medicine* (August 2005) Vol. 11, No 8

Mandel, Lev; Alamar, Benjamin C & Glantz, Stanton A. "The Effects of Smokefree Laws on Gaming Revenue in Delaware" *Tobacco Control*. (February, 2005) Vol 14, No 1

Alamar, Benjamin C and Glantz, Stanton A. "Smokefree Ordinances Increase Restaurant Profits and Value." *Contemporary Economic Policy*. (October, 2004) Vol 22, No 4. [Awarded Article of the Year by Contemporary Economic Policy Editorial Board]

Alamar, Benjamin C and Glantz, Stanton A. "The Tobacco Industry's Use of Wall Street Analysts in Shaping Policy" *Tobacco Control*. (September, 2004) Vol. 13, No 3.

Alamar, Benjamin C; Mahmoud, Leila and Glantz, Stanton A. "Cigarette Smuggling in California: Fact and Fiction," San Francisco: Center for Tobacco Control Research & Education. Tobacco Control Policy Making, 2003. <http://repositories.cdlib.org/ctcre/tcpmus/Smuggling2003/>

Ong, Michael; Alamar, Benjamin C and Glantz, Stanton A. "Health and Economic Effects of Two Proposals to Increase the California State Cigarette Excise Tax," San Francisco, CA: Center for Tobacco Control Research & Education. Tobacco Control Policy Making, 2003. <http://repositories.cdlib.org/ctcre/tcpmus/CATAX2003/>

Alamar, Benjamin C. "Monte Carlo Simulation in the Valuation of High Risk Businesses." *Business Valuation Review*, 2002, 21(4), pp. 186-89.

Other Publications

Alamar, Benjamin C, Contributing Author to *Pro Football Prospectus 2005 & 2006*

Awards

Article of the Year, Contemporary Economic Policy - "Smokefree Ordinances Increase Restaurant Profits and Value." Contemporary Economic Policy. (October, 2004) Vol 22, No 4.

Services to Academic Journals

The Journal of Quantitative Analysis in Sports, Founding Editor

Contemporary Economic Policy -Anonymous reviewer

Tobacco Control -Anonymous reviewer

The Berkeley Electronic Press Journals in Economic Analysis and Policy -Anonymous reviewer

Presentations

2005 “Who Controls the Plate?” Joint Statistical Meetings 2005, Minneapolis, MN

2005 “Who Controls the Plate?” Annual Meeting of the Society of American Baseball
Researchers 2005, Toronto, Canada.

2004 “The Effects of Smokefree Laws on Gaming Revenue in Delaware” Annual Meeting of the
American Public Health Association

2003 Testimony before the California Senate Health Committee on cigarette smuggling in
California in relation to Assembly Bill 71.

2001 “Transfer Pricing, Employee Stock Options and the Black-Scholes Model”
PricewaterhouseCoopers internal presentation

2000 “Come Together: Coalition Formation and the Beatles” Sixth Annual Conference on
Computational Economics and Finance

Professional Organizations

American Statistical Association - member, sports statistics section

North American Society of Sports Management - member