

Kennesaw State University

From the Selected Works of Ashley T. Hoffman

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How to Reach 3,000 Students with 3 Librarians (Or Less)

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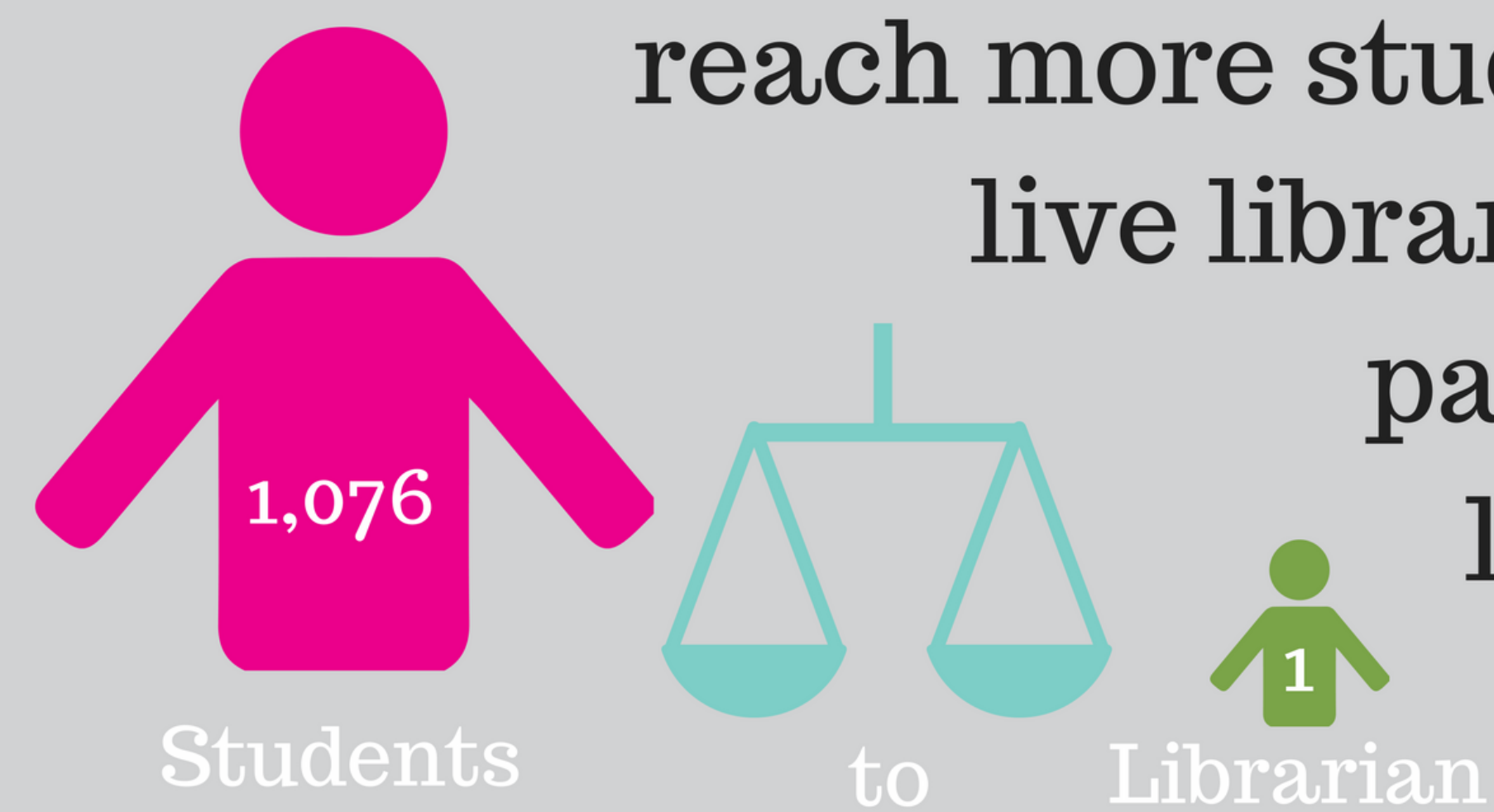
Available at: https://works.bepress.com/ashley_hoffman/14/

HOW TO REACH 3,000 STUDENTS

With 3 Librarians (Or Less)

Overview

This poster outlines how you can reach more students by broadcasting live library orientations while partnering with faculty, leveraging technology and engaging students.



CHALLENGES

- High student-to-librarian ratio
- Faculty apathy
- Active learning
- Limited instruction space in library
- Librarian workload
- Low to no budget

Max Potential

- Required courses
- Courses with high enrollment
- Courses with uniform curriculum
- 100-200 level



Key to Success

- Partner with program head
- Tech training for faculty
- Coordinate scheduling
- Simplicity

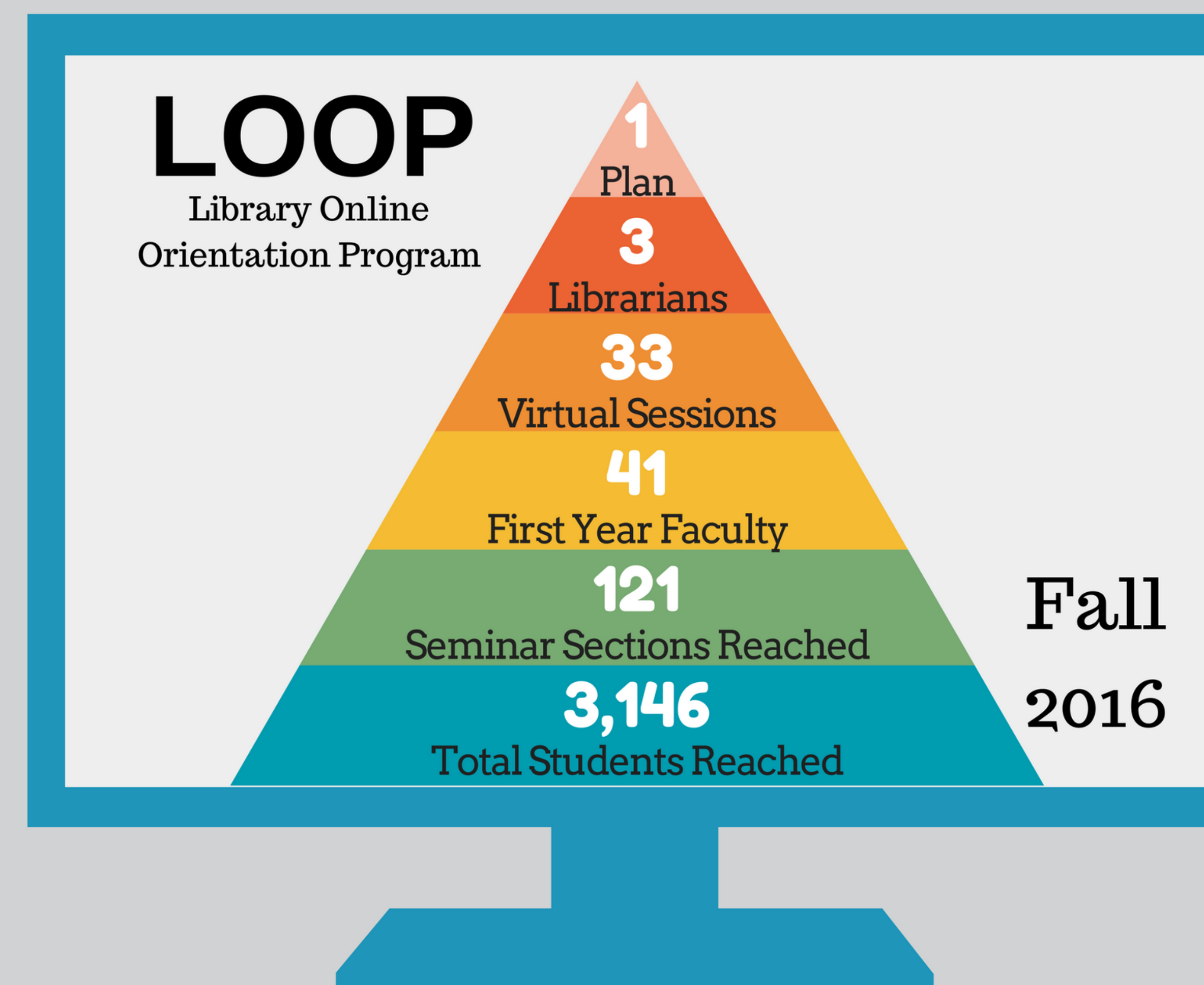
Leverage Technology



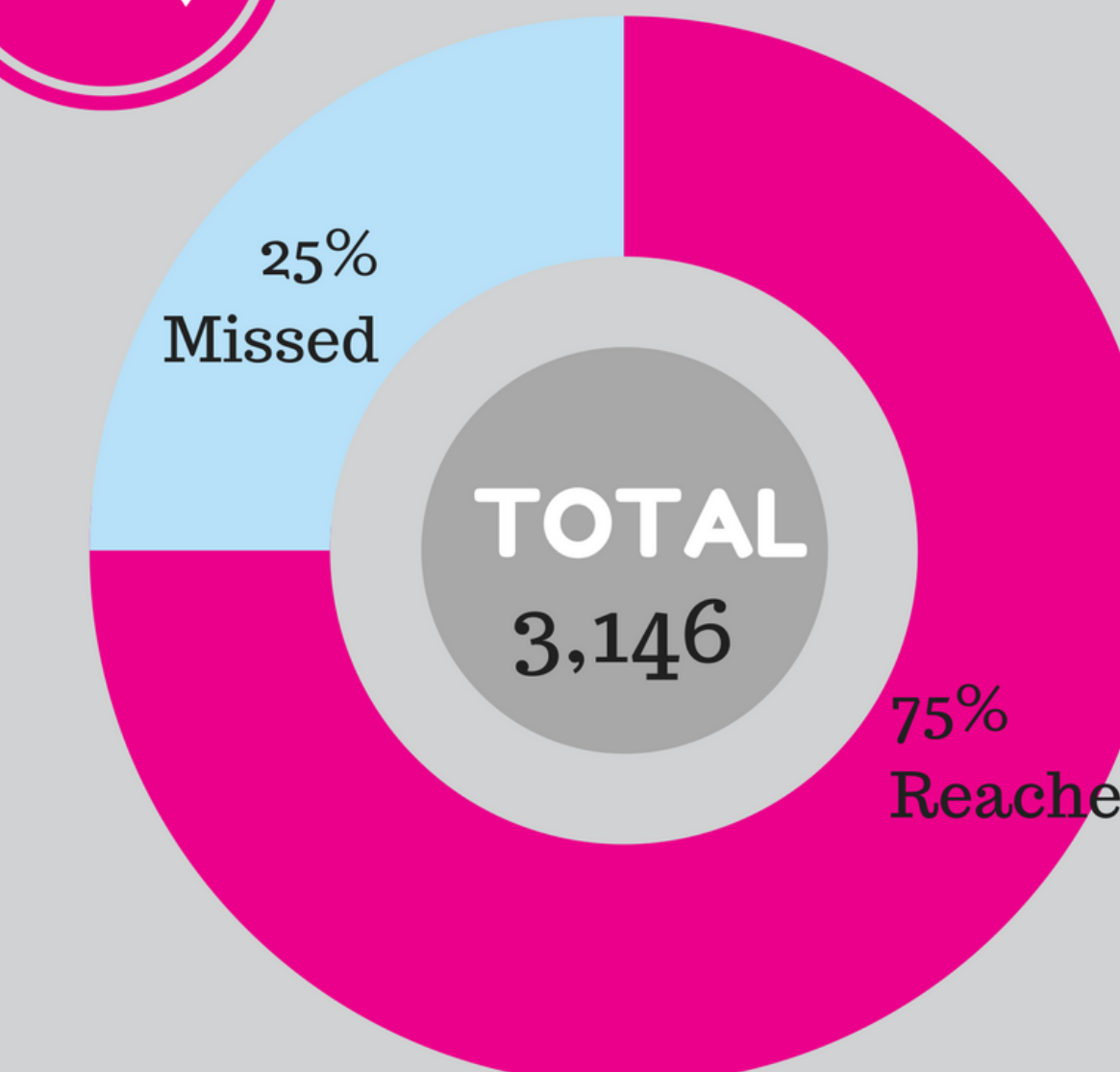
Faculty Partnerships



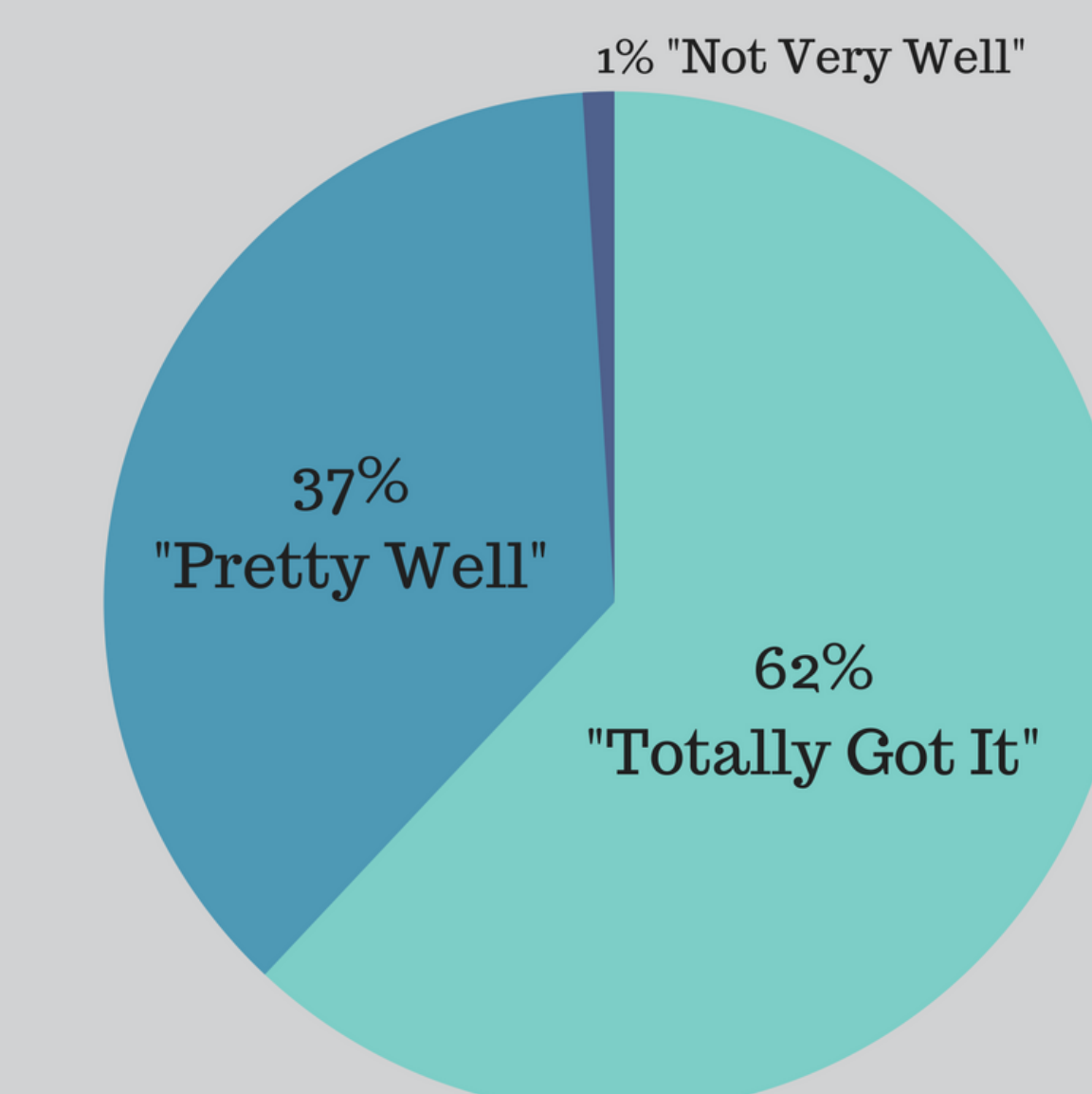
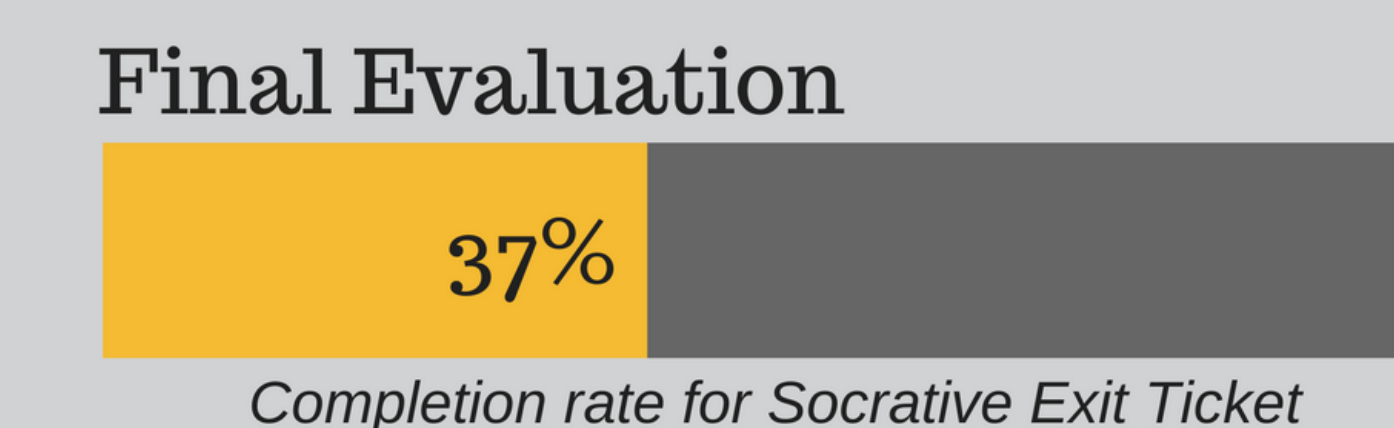
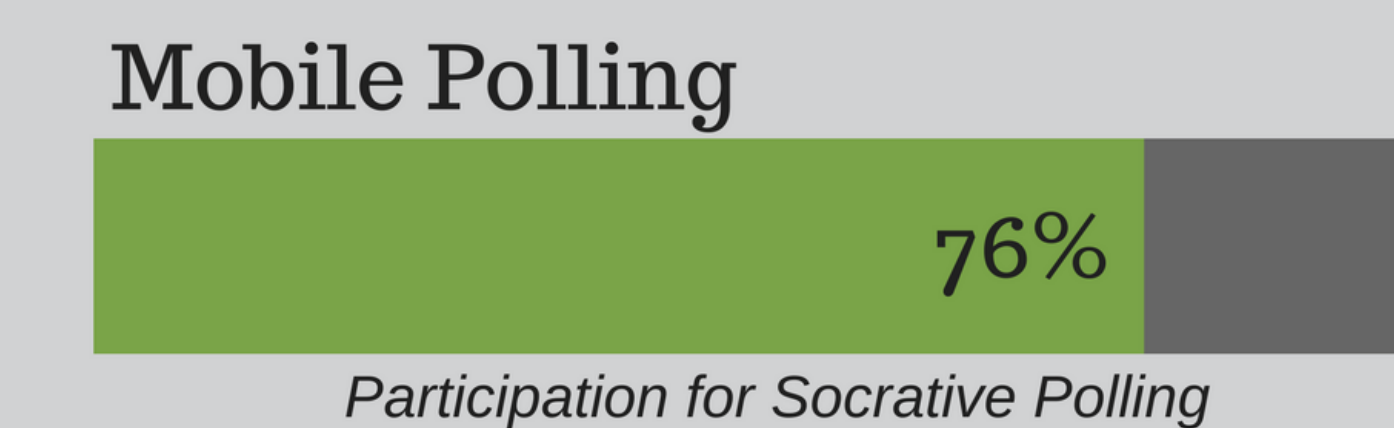
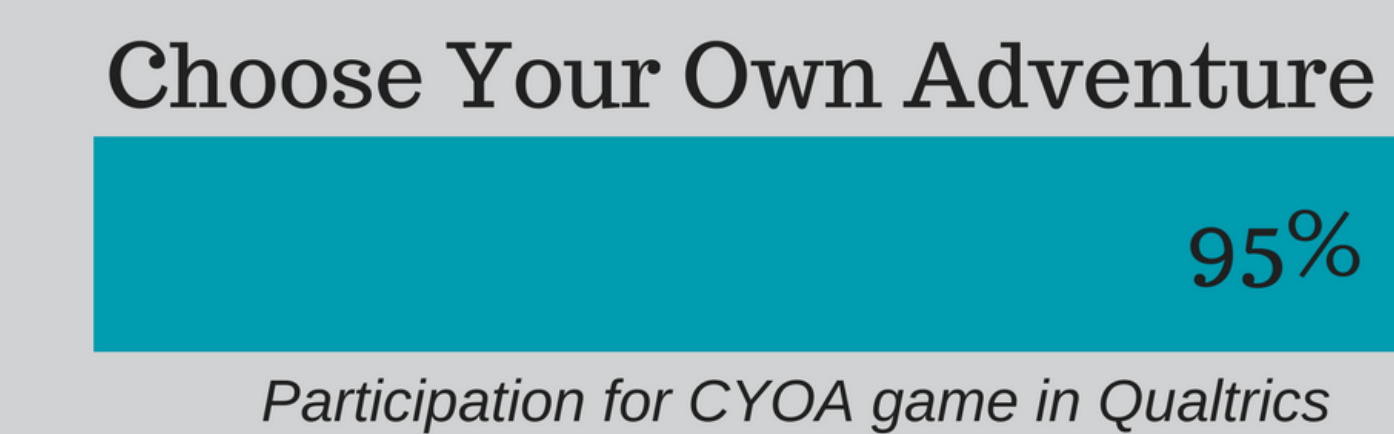
Student Engagement



Broadcasting Live Library Orientations



Number of First Year Students Reached



Student Responses to:
"How well did you understand today's material?"

Leverage free or existing technology to promote student engagement during virtual sessions. Combine screen-sharing, mobile polls, and live video to make your orientations come to life.

BROADCASTING

- **Bb Ultra** - \$\$\$
- Skype - \$
- Google Hangouts - Free

LIVE POLLING

- **Socrative** - \$
- Poll Everywhere - \$
- Kahoot - \$

QUIZZES

- **Qualtrics** - \$\$\$
- Socrative - \$
- Google Forms - Free